

Global Travel Services Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The travel services sector is made up of a complex web of relationships between a variety of suppliers, tourism products, destination marketing organizations, tour operators, and travel agents, among many others.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Travel Services market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Travel Services market are covered in Chapter 9:

Regency Travel & Tours

Central America Travel Services

Carlson Wagonlit Travel

Asia World Enterprise

In Chapter 5 and Chapter 7.3, based on types, the Travel Services market from 2017 to 2027 is primarily split into:

- Tour Packages
- Flight Bookings
- Hotel Booking Services
- Cruise Bookings
- Rail Bookings
- Car Rental Services
- Others

In Chapter 6 and Chapter 7.4, based on applications, the Travel Services market from 2017 to 2027 covers:

- Corporations
- Individual Travelers

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

- United States
- Europe
- China
- Japan
- India
- Southeast Asia
- Latin America
- Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Travel Services market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Travel Services Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume,

revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 TRAVEL SERVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Travel Services Market
- 1.2 Travel Services Market Segment by Type
 - 1.2.1 Global Travel Services Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Travel Services Market Segment by Application
 - 1.3.1 Travel Services Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Travel Services Market, Region Wise (2017-2027)
 - 1.4.1 Global Travel Services Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Travel Services Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Travel Services Market Status and Prospect (2017-2027)
 - 1.4.4 China Travel Services Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Travel Services Market Status and Prospect (2017-2027)
 - 1.4.6 India Travel Services Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Travel Services Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Travel Services Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Travel Services Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Travel Services (2017-2027)
 - 1.5.1 Global Travel Services Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Travel Services Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Travel Services Market

2 INDUSTRY OUTLOOK

- 2.1 Travel Services Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Travel Services Market Drivers Analysis
- 2.4 Travel Services Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Travel Services Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Travel Services Industry Development

3 GLOBAL TRAVEL SERVICES MARKET LANDSCAPE BY PLAYER

3.1 Global Travel Services Sales Volume and Share by Player (2017-2022)

3.2 Global Travel Services Revenue and Market Share by Player (2017-2022)

3.3 Global Travel Services Average Price by Player (2017-2022)

3.4 Global Travel Services Gross Margin by Player (2017-2022)

3.5 Travel Services Market Competitive Situation and Trends

3.5.1 Travel Services Market Concentration Rate

3.5.2 Travel Services Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL TRAVEL SERVICES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Travel Services Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Travel Services Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Travel Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Travel Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Travel Services Market Under COVID-19

4.5 Europe Travel Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Travel Services Market Under COVID-19

4.6 China Travel Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Travel Services Market Under COVID-19

4.7 Japan Travel Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Travel Services Market Under COVID-19

4.8 India Travel Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Travel Services Market Under COVID-19

4.9 Southeast Asia Travel Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.9.1 Southeast Asia Travel Services Market Under COVID-19
- 4.10 Latin America Travel Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Travel Services Market Under COVID-19
- 4.11 Middle East and Africa Travel Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Travel Services Market Under COVID-19

5 GLOBAL TRAVEL SERVICES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Travel Services Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Travel Services Revenue and Market Share by Type (2017-2022)
- 5.3 Global Travel Services Price by Type (2017-2022)
- 5.4 Global Travel Services Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Travel Services Sales Volume, Revenue and Growth Rate of Tour Packages (2017-2022)
 - 5.4.2 Global Travel Services Sales Volume, Revenue and Growth Rate of Flight Bookings (2017-2022)
 - 5.4.3 Global Travel Services Sales Volume, Revenue and Growth Rate of Hotel Booking Services (2017-2022)
 - 5.4.4 Global Travel Services Sales Volume, Revenue and Growth Rate of Cruise Bookings (2017-2022)
 - 5.4.5 Global Travel Services Sales Volume, Revenue and Growth Rate of Rail Bookings (2017-2022)
 - 5.4.6 Global Travel Services Sales Volume, Revenue and Growth Rate of Car Rental Services (2017-2022)
 - 5.4.7 Global Travel Services Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL TRAVEL SERVICES MARKET ANALYSIS BY APPLICATION

- 6.1 Global Travel Services Consumption and Market Share by Application (2017-2022)
- 6.2 Global Travel Services Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Travel Services Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Travel Services Consumption and Growth Rate of Corporations (2017-2022)

6.3.2 Global Travel Services Consumption and Growth Rate of Individual Travelers (2017-2022)

7 GLOBAL TRAVEL SERVICES MARKET FORECAST (2022-2027)

7.1 Global Travel Services Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Travel Services Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Travel Services Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Travel Services Price and Trend Forecast (2022-2027)

7.2 Global Travel Services Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Travel Services Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Travel Services Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Travel Services Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Travel Services Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Travel Services Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Travel Services Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Travel Services Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Travel Services Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Travel Services Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Travel Services Revenue and Growth Rate of Tour Packages (2022-2027)

7.3.2 Global Travel Services Revenue and Growth Rate of Flight Bookings (2022-2027)

7.3.3 Global Travel Services Revenue and Growth Rate of Hotel Booking Services (2022-2027)

7.3.4 Global Travel Services Revenue and Growth Rate of Cruise Bookings (2022-2027)

7.3.5 Global Travel Services Revenue and Growth Rate of Rail Bookings (2022-2027)

7.3.6 Global Travel Services Revenue and Growth Rate of Car Rental Services (2022-2027)

7.3.7 Global Travel Services Revenue and Growth Rate of Others (2022-2027)

7.4 Global Travel Services Consumption Forecast by Application (2022-2027)

7.4.1 Global Travel Services Consumption Value and Growth Rate of Corporations(2022-2027)

7.4.2 Global Travel Services Consumption Value and Growth Rate of Individual

Travelers(2022-2027)

7.5 Travel Services Market Forecast Under COVID-19

8 TRAVEL SERVICES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Travel Services Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Travel Services Analysis

8.6 Major Downstream Buyers of Travel Services Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Travel Services Industry

9 PLAYERS PROFILES

9.1 Regency Travel & Tours

9.1.1 Regency Travel & Tours Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Travel Services Product Profiles, Application and Specification

9.1.3 Regency Travel & Tours Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Central America Travel Services

9.2.1 Central America Travel Services Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Travel Services Product Profiles, Application and Specification

9.2.3 Central America Travel Services Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Carlson Wagonlit Travel

9.3.1 Carlson Wagonlit Travel Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Travel Services Product Profiles, Application and Specification

9.3.3 Carlson Wagonlit Travel Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Asia World Enterprise

9.4.1 Asia World Enterprise Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Travel Services Product Profiles, Application and Specification

9.4.3 Asia World Enterprise Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Travel Services Product Picture

Table Global Travel Services Market Sales Volume and CAGR (%) Comparison by Type

Table Travel Services Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Travel Services Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Travel Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Travel Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Travel Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Travel Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Travel Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Travel Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Travel Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Travel Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Travel Services Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Travel Services Industry Development

Table Global Travel Services Sales Volume by Player (2017-2022)

Table Global Travel Services Sales Volume Share by Player (2017-2022)

Figure Global Travel Services Sales Volume Share by Player in 2021

Table Travel Services Revenue (Million USD) by Player (2017-2022)

Table Travel Services Revenue Market Share by Player (2017-2022)

Table Travel Services Price by Player (2017-2022)

Table Travel Services Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Travel Services Sales Volume, Region Wise (2017-2022)
Table Global Travel Services Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Travel Services Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Travel Services Sales Volume Market Share, Region Wise in 2021
Table Global Travel Services Revenue (Million USD), Region Wise (2017-2022)
Table Global Travel Services Revenue Market Share, Region Wise (2017-2022)
Figure Global Travel Services Revenue Market Share, Region Wise (2017-2022)
Figure Global Travel Services Revenue Market Share, Region Wise in 2021
Table Global Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Travel Services Sales Volume by Type (2017-2022)
Table Global Travel Services Sales Volume Market Share by Type (2017-2022)
Figure Global Travel Services Sales Volume Market Share by Type in 2021
Table Global Travel Services Revenue (Million USD) by Type (2017-2022)
Table Global Travel Services Revenue Market Share by Type (2017-2022)
Figure Global Travel Services Revenue Market Share by Type in 2021
Table Travel Services Price by Type (2017-2022)
Figure Global Travel Services Sales Volume and Growth Rate of Tour Packages (2017-2022)
Figure Global Travel Services Revenue (Million USD) and Growth Rate of Tour Packages (2017-2022)
Figure Global Travel Services Sales Volume and Growth Rate of Flight Bookings (2017-2022)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Flight Bookings (2017-2022)

Figure Global Travel Services Sales Volume and Growth Rate of Hotel Booking Services (2017-2022)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Hotel Booking Services (2017-2022)

Figure Global Travel Services Sales Volume and Growth Rate of Cruise Bookings (2017-2022)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Cruise Bookings (2017-2022)

Figure Global Travel Services Sales Volume and Growth Rate of Rail Bookings (2017-2022)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Rail Bookings (2017-2022)

Figure Global Travel Services Sales Volume and Growth Rate of Car Rental Services (2017-2022)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Car Rental Services (2017-2022)

Figure Global Travel Services Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Travel Services Consumption by Application (2017-2022)

Table Global Travel Services Consumption Market Share by Application (2017-2022)

Table Global Travel Services Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Travel Services Consumption Revenue Market Share by Application (2017-2022)

Table Global Travel Services Consumption and Growth Rate of Corporations (2017-2022)

Table Global Travel Services Consumption and Growth Rate of Individual Travelers (2017-2022)

Figure Global Travel Services Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Travel Services Price and Trend Forecast (2022-2027)

Figure USA Travel Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Travel Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Travel Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Travel Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Travel Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Travel Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Travel Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Travel Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Travel Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Travel Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Travel Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Travel Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Travel Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Travel Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Travel Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Travel Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Travel Services Market Sales Volume Forecast, by Type

Table Global Travel Services Sales Volume Market Share Forecast, by Type

Table Global Travel Services Market Revenue (Million USD) Forecast, by Type

Table Global Travel Services Revenue Market Share Forecast, by Type

Table Global Travel Services Price Forecast, by Type

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Tour Packages (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Tour Packages (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Flight Bookings (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Flight Bookings (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Hotel Booking Services (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Hotel Booking Services (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Cruise Bookings (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Cruise Bookings (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Rail Bookings (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Rail Bookings (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Car Rental Services (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Car Rental Services (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Travel Services Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Travel Services Market Consumption Forecast, by Application

Table Global Travel Services Consumption Market Share Forecast, by Application

Table Global Travel Services Market Revenue (Million USD) Forecast, by Application

Table Global Travel Services Revenue Market Share Forecast, by Application

Figure Global Travel Services Consumption Value (Million USD) and Growth Rate of Corporations (2022-2027)

Figure Global Travel Services Consumption Value (Million USD) and Growth Rate of Individual Travelers (2022-2027)

Figure Travel Services Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Regency Travel & Tours Profile

Table Regency Travel & Tours Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Regency Travel & Tours Travel Services Sales Volume and Growth Rate

Figure Regency Travel & Tours Revenue (Million USD) Market Share 2017-2022

Table Central America Travel Services Profile

Table Central America Travel Services Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Central America Travel Services Travel Services Sales Volume and Growth Rate

Figure Central America Travel Services Revenue (Million USD) Market Share 2017-2022

Table Carlson Wagonlit Travel Profile

Table Carlson Wagonlit Travel Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carlson Wagonlit Travel Travel Services Sales Volume and Growth Rate

Figure Carlson Wagonlit Travel Revenue (Million USD) Market Share 2017-2022

Table Asia World Enterprise Profile

Table Asia World Enterprise Travel Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Asia World Enterprise Travel Services Sales Volume and Growth Rate

Figure Asia World Enterprise Revenue (Million USD) Market Share 2017-2022

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