

# Global Transportation Management Systems Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

GCC transportation management system (TMS) is a subset of supply chain management and is centered mainly on transportation and logistics. The increasing use of cloud computing technologies for managing supply chain activities is one of the major trends prevailing in the transportation management systems market.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Transportation Management Systems market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Transportation Management Systems market are covered in Chapter 9:

3T Logistics & Technology Group

Tailwind Transportation Software

WiseTech Global

Oracle

Transplace

Infor

Descartes Systems Group

CTSI Global

Trimble

C.H. Robinson

Manhattan Associates

Alpega Group

Revenova

Ultraship TMS

Logistically

3Gtms

Efreightsolutions

Fretron

Princeton TMX

Supplystack

SAP

MercuryGate International

Elemica

E2open

Blue Yonder

vTradEx

MP Objects

InMotion Global

Unifaun

Tracx Systems

Allotrac

One Network Enterprises

Generix Group

Globaltranz

Ratelinx

IntelliTrans

Blujay Solutions

In Chapter 5 and Chapter 7.3, based on types, the Transportation Management Systems market from 2017 to 2027 is primarily split into:

On-Premise

On-Demand

In Chapter 6 and Chapter 7.4, based on applications, the Transportation Management Systems market from 2017 to 2027 covers:

Electronics and Electrical

Industrial

Food & Beverage

Retail

Transportation and Logistics

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Transportation Management Systems market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Transportation Management Systems Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 TRANSPORTATION MANAGEMENT SYSTEMS MARKET OVERVIEW

1.1 Product Overview and Scope of Transportation Management Systems Market

1.2 Transportation Management Systems Market Segment by Type

1.2.1 Global Transportation Management Systems Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Transportation Management Systems Market Segment by Application

1.3.1 Transportation Management Systems Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Transportation Management Systems Market, Region Wise (2017-2027)

1.4.1 Global Transportation Management Systems Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Transportation Management Systems Market Status and Prospect (2017-2027)

1.4.3 Europe Transportation Management Systems Market Status and Prospect (2017-2027)

1.4.4 China Transportation Management Systems Market Status and Prospect (2017-2027)

1.4.5 Japan Transportation Management Systems Market Status and Prospect (2017-2027)

1.4.6 India Transportation Management Systems Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Transportation Management Systems Market Status and Prospect (2017-2027)

1.4.8 Latin America Transportation Management Systems Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Transportation Management Systems Market Status and Prospect (2017-2027)

1.5 Global Market Size of Transportation Management Systems (2017-2027)

1.5.1 Global Transportation Management Systems Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Transportation Management Systems Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Transportation Management Systems Market



## **2 INDUSTRY OUTLOOK**

2.1 Transportation Management Systems Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Transportation Management Systems Market Drivers Analysis

2.4 Transportation Management Systems Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Transportation Management Systems Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Transportation Management Systems Industry Development

## **3 GLOBAL TRANSPORTATION MANAGEMENT SYSTEMS MARKET LANDSCAPE BY PLAYER**

3.1 Global Transportation Management Systems Sales Volume and Share by Player (2017-2022)

3.2 Global Transportation Management Systems Revenue and Market Share by Player (2017-2022)

3.3 Global Transportation Management Systems Average Price by Player (2017-2022)

3.4 Global Transportation Management Systems Gross Margin by Player (2017-2022)

3.5 Transportation Management Systems Market Competitive Situation and Trends

3.5.1 Transportation Management Systems Market Concentration Rate

3.5.2 Transportation Management Systems Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL TRANSPORTATION MANAGEMENT SYSTEMS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Transportation Management Systems Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Transportation Management Systems Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Transportation Management Systems Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Transportation Management Systems Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Transportation Management Systems Market Under COVID-19

4.5 Europe Transportation Management Systems Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Transportation Management Systems Market Under COVID-19

4.6 China Transportation Management Systems Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Transportation Management Systems Market Under COVID-19

4.7 Japan Transportation Management Systems Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Transportation Management Systems Market Under COVID-19

4.8 India Transportation Management Systems Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Transportation Management Systems Market Under COVID-19

4.9 Southeast Asia Transportation Management Systems Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Transportation Management Systems Market Under COVID-19

4.10 Latin America Transportation Management Systems Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Transportation Management Systems Market Under COVID-19

4.11 Middle East and Africa Transportation Management Systems Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Transportation Management Systems Market Under COVID-19

## **5 GLOBAL TRANSPORTATION MANAGEMENT SYSTEMS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Transportation Management Systems Sales Volume and Market Share by Type (2017-2022)

5.2 Global Transportation Management Systems Revenue and Market Share by Type (2017-2022)

5.3 Global Transportation Management Systems Price by Type (2017-2022)

5.4 Global Transportation Management Systems Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Transportation Management Systems Sales Volume, Revenue and

Growth Rate of On-Premise (2017-2022)

5.4.2 Global Transportation Management Systems Sales Volume, Revenue and Growth Rate of On-Demand (2017-2022)

## **6 GLOBAL TRANSPORTATION MANAGEMENT SYSTEMS MARKET ANALYSIS BY APPLICATION**

6.1 Global Transportation Management Systems Consumption and Market Share by Application (2017-2022)

6.2 Global Transportation Management Systems Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Transportation Management Systems Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Transportation Management Systems Consumption and Growth Rate of Electronics and Electrical (2017-2022)

6.3.2 Global Transportation Management Systems Consumption and Growth Rate of Industrial (2017-2022)

6.3.3 Global Transportation Management Systems Consumption and Growth Rate of Food & Beverage (2017-2022)

6.3.4 Global Transportation Management Systems Consumption and Growth Rate of Retail (2017-2022)

6.3.5 Global Transportation Management Systems Consumption and Growth Rate of Transportation and Logistics (2017-2022)

6.3.6 Global Transportation Management Systems Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL TRANSPORTATION MANAGEMENT SYSTEMS MARKET FORECAST (2022-2027)**

7.1 Global Transportation Management Systems Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Transportation Management Systems Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Transportation Management Systems Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Transportation Management Systems Price and Trend Forecast (2022-2027)

7.2 Global Transportation Management Systems Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Transportation Management Systems Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Transportation Management Systems Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Transportation Management Systems Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Transportation Management Systems Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Transportation Management Systems Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Transportation Management Systems Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Transportation Management Systems Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Transportation Management Systems Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Transportation Management Systems Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Transportation Management Systems Revenue and Growth Rate of On-Premise (2022-2027)

7.3.2 Global Transportation Management Systems Revenue and Growth Rate of On-Demand (2022-2027)

7.4 Global Transportation Management Systems Consumption Forecast by Application (2022-2027)

7.4.1 Global Transportation Management Systems Consumption Value and Growth Rate of Electronics and Electrical(2022-2027)

7.4.2 Global Transportation Management Systems Consumption Value and Growth Rate of Industrial(2022-2027)

7.4.3 Global Transportation Management Systems Consumption Value and Growth Rate of Food & Beverage(2022-2027)

7.4.4 Global Transportation Management Systems Consumption Value and Growth Rate of Retail(2022-2027)

7.4.5 Global Transportation Management Systems Consumption Value and Growth Rate of Transportation and Logistics(2022-2027)

7.4.6 Global Transportation Management Systems Consumption Value and Growth Rate of Others(2022-2027)

7.5 Transportation Management Systems Market Forecast Under COVID-19

## **8 TRANSPORTATION MANAGEMENT SYSTEMS MARKET UPSTREAM AND**

## **DOWNSTREAM ANALYSIS**

- 8.1 Transportation Management Systems Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Transportation Management Systems Analysis
- 8.6 Major Downstream Buyers of Transportation Management Systems Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Transportation Management Systems Industry

## **9 PLAYERS PROFILES**

- 9.1 3T Logistics & Technology Group
  - 9.1.1 3T Logistics & Technology Group Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Transportation Management Systems Product Profiles, Application and Specification
  - 9.1.3 3T Logistics & Technology Group Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 Tailwind Transportation Software
  - 9.2.1 Tailwind Transportation Software Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Transportation Management Systems Product Profiles, Application and Specification
  - 9.2.3 Tailwind Transportation Software Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 WiseTech Global
  - 9.3.1 WiseTech Global Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Transportation Management Systems Product Profiles, Application and Specification
  - 9.3.3 WiseTech Global Market Performance (2017-2022)
  - 9.3.4 Recent Development

### 9.3.5 SWOT Analysis

## 9.4 Oracle

### 9.4.1 Oracle Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.4.2 Transportation Management Systems Product Profiles, Application and Specification

### 9.4.3 Oracle Market Performance (2017-2022)

### 9.4.4 Recent Development

### 9.4.5 SWOT Analysis

## 9.5 Transplace

### 9.5.1 Transplace Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.5.2 Transportation Management Systems Product Profiles, Application and Specification

### 9.5.3 Transplace Market Performance (2017-2022)

### 9.5.4 Recent Development

### 9.5.5 SWOT Analysis

## 9.6 Infor

### 9.6.1 Infor Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.6.2 Transportation Management Systems Product Profiles, Application and Specification

### 9.6.3 Infor Market Performance (2017-2022)

### 9.6.4 Recent Development

### 9.6.5 SWOT Analysis

## 9.7 Descartes Systems Group

### 9.7.1 Descartes Systems Group Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.7.2 Transportation Management Systems Product Profiles, Application and Specification

### 9.7.3 Descartes Systems Group Market Performance (2017-2022)

### 9.7.4 Recent Development

### 9.7.5 SWOT Analysis

## 9.8 CTSI Global

### 9.8.1 CTSI Global Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.8.2 Transportation Management Systems Product Profiles, Application and Specification

### 9.8.3 CTSI Global Market Performance (2017-2022)

### 9.8.4 Recent Development

### 9.8.5 SWOT Analysis



## 9.9 Trimble

9.9.1 Trimble Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Transportation Management Systems Product Profiles, Application and Specification

9.9.3 Trimble Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 C.H. Robinson

9.10.1 C.H. Robinson Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Transportation Management Systems Product Profiles, Application and Specification

9.10.3 C.H. Robinson Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 Manhattan Associates

9.11.1 Manhattan Associates Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Transportation Management Systems Product Profiles, Application and Specification

9.11.3 Manhattan Associates Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Alpega Group

9.12.1 Alpega Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Transportation Management Systems Product Profiles, Application and Specification

9.12.3 Alpega Group Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 Revenova

9.13.1 Revenova Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Transportation Management Systems Product Profiles, Application and Specification

9.13.3 Revenova Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 Ultraship TMS

9.14.1 Ultraship TMS Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Transportation Management Systems Product Profiles, Application and Specification

9.14.3 Ultraship TMS Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 Logistically

9.15.1 Logistically Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Transportation Management Systems Product Profiles, Application and Specification

9.15.3 Logistically Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## 9.16 3Gtms

9.16.1 3Gtms Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Transportation Management Systems Product Profiles, Application and Specification

9.16.3 3Gtms Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## 9.17 Efreightsolutions

9.17.1 Efreightsolutions Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Transportation Management Systems Product Profiles, Application and Specification

9.17.3 Efreightsolutions Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

## 9.18 Fretron

9.18.1 Fretron Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Transportation Management Systems Product Profiles, Application and Specification

9.18.3 Fretron Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

## 9.19 Princeton TMX



9.19.1 Princeton TMX Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Transportation Management Systems Product Profiles, Application and Specification

9.19.3 Princeton TMX Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Supplystack

9.20.1 Supplystack Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Transportation Management Systems Product Profiles, Application and Specification

9.20.3 Supplystack Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 SAP

9.21.1 SAP Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Transportation Management Systems Product Profiles, Application and Specification

9.21.3 SAP Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 MercuryGate International

9.22.1 MercuryGate International Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Transportation Management Systems Product Profiles, Application and Specification

9.22.3 MercuryGate International Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 Elemica

9.23.1 Elemica Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 Transportation Management Systems Product Profiles, Application and Specification

9.23.3 Elemica Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 E2open

9.24.1 E2open Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Transportation Management Systems Product Profiles, Application and Specification

9.24.3 E2open Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

9.25 Blue Yonder

9.25.1 Blue Yonder Basic Information, Manufacturing Base, Sales Region and Competitors

9.25.2 Transportation Management Systems Product Profiles, Application and Specification

9.25.3 Blue Yonder Market Performance (2017-2022)

9.25.4 Recent Development

9.25.5 SWOT Analysis

9.26 vTradEx

9.26.1 vTradEx Basic Information, Manufacturing Base, Sales Region and Competitors

9.26.2 Transportation Management Systems Product Profiles, Application and Specification

9.26.3 vTradEx Market Performance (2017-2022)

9.26.4 Recent Development

9.26.5 SWOT Analysis

9.27 MP Objects

9.27.1 MP Objects Basic Information, Manufacturing Base, Sales Region and Competitors

9.27.2 Transportation Management Systems Product Profiles, Application and Specification

9.27.3 MP Objects Market Performance (2017-2022)

9.27.4 Recent Development

9.27.5 SWOT Analysis

9.28 InMotion Global

9.28.1 InMotion Global Basic Information, Manufacturing Base, Sales Region and Competitors

9.28.2 Transportation Management Systems Product Profiles, Application and Specification

9.28.3 InMotion Global Market Performance (2017-2022)

9.28.4 Recent Development

9.28.5 SWOT Analysis

9.29 Unifaun

9.29.1 Unifaun Basic Information, Manufacturing Base, Sales Region and Competitors

9.29.2 Transportation Management Systems Product Profiles, Application and

## Specification

9.29.3 Unifaun Market Performance (2017-2022)

9.29.4 Recent Development

9.29.5 SWOT Analysis

## 9.30 Tracx Systems

9.30.1 Tracx Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.30.2 Transportation Management Systems Product Profiles, Application and Specification

9.30.3 Tracx Systems Market Performance (2017-2022)

9.30.4 Recent Development

9.30.5 SWOT Analysis

## 9.31 Allotrac

9.31.1 Allotrac Basic Information, Manufacturing Base, Sales Region and Competitors

9.31.2 Transportation Management Systems Product Profiles, Application and Specification

9.31.3 Allotrac Market Performance (2017-2022)

9.31.4 Recent Development

9.31.5 SWOT Analysis

## 9.32 One Network Enterprises

9.32.1 One Network Enterprises Basic Information, Manufacturing Base, Sales Region and Competitors

9.32.2 Transportation Management Systems Product Profiles, Application and Specification

9.32.3 One Network Enterprises Market Performance (2017-2022)

9.32.4 Recent Development

9.32.5 SWOT Analysis

## 9.33 Generix Group

9.33.1 Generix Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.33.2 Transportation Management Systems Product Profiles, Application and Specification

9.33.3 Generix Group Market Performance (2017-2022)

9.33.4 Recent Development

9.33.5 SWOT Analysis

## 9.34 Globaltranz

9.34.1 Globaltranz Basic Information, Manufacturing Base, Sales Region and Competitors

9.34.2 Transportation Management Systems Product Profiles, Application and

## Specification

9.34.3 Globaltranz Market Performance (2017-2022)

9.34.4 Recent Development

9.34.5 SWOT Analysis

## 9.35 Ratelinx

9.35.1 Ratelinx Basic Information, Manufacturing Base, Sales Region and Competitors

9.35.2 Transportation Management Systems Product Profiles, Application and

## Specification

9.35.3 Ratelinx Market Performance (2017-2022)

9.35.4 Recent Development

9.35.5 SWOT Analysis

## 9.36 IntelliTrans

9.36.1 IntelliTrans Basic Information, Manufacturing Base, Sales Region and Competitors

9.36.2 Transportation Management Systems Product Profiles, Application and Specification

9.36.3 IntelliTrans Market Performance (2017-2022)

9.36.4 Recent Development

9.36.5 SWOT Analysis

## 9.37 Blujay Solutions

9.37.1 Blujay Solutions Basic Information, Manufacturing Base, Sales Region and Competitors

9.37.2 Transportation Management Systems Product Profiles, Application and Specification

9.37.3 Blujay Solutions Market Performance (2017-2022)

9.37.4 Recent Development

9.37.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Transportation Management Systems Product Picture

Table Global Transportation Management Systems Market Sales Volume and CAGR (%) Comparison by Type

Table Transportation Management Systems Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Transportation Management Systems Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Transportation Management Systems Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Transportation Management Systems Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Transportation Management Systems Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Transportation Management Systems Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Transportation Management Systems Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Transportation Management Systems Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Transportation Management Systems Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Transportation Management Systems Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Transportation Management Systems Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Transportation Management Systems Industry Development

Table Global Transportation Management Systems Sales Volume by Player (2017-2022)

Table Global Transportation Management Systems Sales Volume Share by Player (2017-2022)

Figure Global Transportation Management Systems Sales Volume Share by Player in 2021

Table Transportation Management Systems Revenue (Million USD) by Player (2017-2022)

Table Transportation Management Systems Revenue Market Share by Player (2017-2022)

Table Transportation Management Systems Price by Player (2017-2022)

Table Transportation Management Systems Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Transportation Management Systems Sales Volume, Region Wise (2017-2022)

Table Global Transportation Management Systems Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Transportation Management Systems Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Transportation Management Systems Sales Volume Market Share, Region Wise in 2021

Table Global Transportation Management Systems Revenue (Million USD), Region Wise (2017-2022)

Table Global Transportation Management Systems Revenue Market Share, Region Wise (2017-2022)

Figure Global Transportation Management Systems Revenue Market Share, Region Wise (2017-2022)

Figure Global Transportation Management Systems Revenue Market Share, Region Wise in 2021

Table Global Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Table Latin America Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Transportation Management Systems Sales Volume by Type (2017-2022)

Table Global Transportation Management Systems Sales Volume Market Share by Type (2017-2022)

Figure Global Transportation Management Systems Sales Volume Market Share by Type in 2021

Table Global Transportation Management Systems Revenue (Million USD) by Type (2017-2022)

Table Global Transportation Management Systems Revenue Market Share by Type (2017-2022)

Figure Global Transportation Management Systems Revenue Market Share by Type in 2021

Table Transportation Management Systems Price by Type (2017-2022)

Figure Global Transportation Management Systems Sales Volume and Growth Rate of On-Premise (2017-2022)

Figure Global Transportation Management Systems Revenue (Million USD) and Growth Rate of On-Premise (2017-2022)

Figure Global Transportation Management Systems Sales Volume and Growth Rate of On-Demand (2017-2022)

Figure Global Transportation Management Systems Revenue (Million USD) and Growth Rate of On-Demand (2017-2022)

Table Global Transportation Management Systems Consumption by Application (2017-2022)

Table Global Transportation Management Systems Consumption Market Share by Application (2017-2022)



Table Global Transportation Management Systems Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Transportation Management Systems Consumption Revenue Market Share by Application (2017-2022)

Table Global Transportation Management Systems Consumption and Growth Rate of Electronics and Electrical (2017-2022)

Table Global Transportation Management Systems Consumption and Growth Rate of Industrial (2017-2022)

Table Global Transportation Management Systems Consumption and Growth Rate of Food & Beverage (2017-2022)

Table Global Transportation Management Systems Consumption and Growth Rate of Retail (2017-2022)

Table Global Transportation Management Systems Consumption and Growth Rate of Transportation and Logistics (2017-2022)

Table Global Transportation Management Systems Consumption and Growth Rate of Others (2017-2022)

Figure Global Transportation Management Systems Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Transportation Management Systems Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Transportation Management Systems Price and Trend Forecast (2022-2027)

Figure USA Transportation Management Systems Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Transportation Management Systems Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Transportation Management Systems Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Transportation Management Systems Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Transportation Management Systems Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Transportation Management Systems Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Transportation Management Systems Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Transportation Management Systems Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Transportation Management Systems Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Transportation Management Systems Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Transportation Management Systems Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Transportation Management Systems Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Transportation Management Systems Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Transportation Management Systems Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Transportation Management Systems Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Transportation Management Systems Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Transportation Management Systems Market Sales Volume Forecast, by Type

Table Global Transportation Management Systems Sales Volume Market Share Forecast, by Type

Table Global Transportation Management Systems Market Revenue (Million USD) Forecast, by Type

Table Global Transportation Management Systems Revenue Market Share Forecast, by Type

Table Global Transportation Management Systems Price Forecast, by Type

Figure Global Transportation Management Systems Revenue (Million USD) and Growth Rate of On-Premise (2022-2027)

Figure Global Transportation Management Systems Revenue (Million USD) and Growth Rate of On-Premise (2022-2027)

Figure Global Transportation Management Systems Revenue (Million USD) and Growth Rate of On-Demand (2022-2027)

Figure Global Transportation Management Systems Revenue (Million USD) and Growth Rate of On-Demand (2022-2027)

Table Global Transportation Management Systems Market Consumption Forecast, by Application

Table Global Transportation Management Systems Consumption Market Share Forecast, by Application

Table Global Transportation Management Systems Market Revenue (Million USD) Forecast, by Application

Table Global Transportation Management Systems Revenue Market Share Forecast, by Application

Figure Global Transportation Management Systems Consumption Value (Million USD) and Growth Rate of Electronics and Electrical (2022-2027)

Figure Global Transportation Management Systems Consumption Value (Million USD) and Growth Rate of Industrial (2022-2027)

Figure Global Transportation Management Systems Consumption Value (Million USD) and Growth Rate of Food & Beverage (2022-2027)

Figure Global Transportation Management Systems Consumption Value (Million USD)

and Growth Rate of Retail (2022-2027)

Figure Global Transportation Management Systems Consumption Value (Million USD) and Growth Rate of Transportation and Logistics (2022-2027)

Figure Global Transportation Management Systems Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Transportation Management Systems Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table 3T Logistics & Technology Group Profile

Table 3T Logistics & Technology Group Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 3T Logistics & Technology Group Transportation Management Systems Sales Volume and Growth Rate

Figure 3T Logistics & Technology Group Revenue (Million USD) Market Share 2017-2022

Table Tailwind Transportation Software Profile

Table Tailwind Transportation Software Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tailwind Transportation Software Transportation Management Systems Sales Volume and Growth Rate

Figure Tailwind Transportation Software Revenue (Million USD) Market Share 2017-2022

Table WiseTech Global Profile

Table WiseTech Global Transportation Management Systems Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure WiseTech Global Transportation Management Systems Sales Volume and Growth Rate

Figure WiseTech Global Revenue (Million USD) Market Share 2017-2022

Table Oracle Profile

Table Oracle Transportation Management Systems Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)  
Figure Oracle Transportation Management Systems

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