

Global Transportation Management System Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Transportation Management System market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Transportation Management System market are covered in Chapter 9:

The Descartes Systems Group Inc.

C.H. Robinson Worldwide, Inc.

Cerasis, Inc.

BluJay Solutions Ltd.

Manhattan Associates

Oracle Corporation
inet-logistics GmbH (Alpega Group)
Infor Inc.
SAP SE
3GTMS
Trimble Transportation Enterprise Solutions, Inc.
International Business Machines Corporation
MercuryGate International, Inc.
JDA Software Group, Inc.

In Chapter 5 and Chapter 7.3, based on types, the Transportation Management System market from 2017 to 2027 is primarily split into:

Cloud-based
On-premises

In Chapter 6 and Chapter 7.4, based on applications, the Transportation Management System market from 2017 to 2027 covers:

Logistics & Transport
Manufacturing
Commercial
Retail

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Transportation Management System market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Transportation Management System Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 TRANSPORTATION MANAGEMENT SYSTEM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Transportation Management System Market
- 1.2 Transportation Management System Market Segment by Type
 - 1.2.1 Global Transportation Management System Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Transportation Management System Market Segment by Application
 - 1.3.1 Transportation Management System Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Transportation Management System Market, Region Wise (2017-2027)
 - 1.4.1 Global Transportation Management System Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Transportation Management System Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Transportation Management System Market Status and Prospect (2017-2027)
 - 1.4.4 China Transportation Management System Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Transportation Management System Market Status and Prospect (2017-2027)
 - 1.4.6 India Transportation Management System Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Transportation Management System Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Transportation Management System Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Transportation Management System Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Transportation Management System (2017-2027)
 - 1.5.1 Global Transportation Management System Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Transportation Management System Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Transportation Management System Market

2 INDUSTRY OUTLOOK

- 2.1 Transportation Management System Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Transportation Management System Market Drivers Analysis
- 2.4 Transportation Management System Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Transportation Management System Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Transportation Management System Industry Development

3 GLOBAL TRANSPORTATION MANAGEMENT SYSTEM MARKET LANDSCAPE BY PLAYER

- 3.1 Global Transportation Management System Sales Volume and Share by Player (2017-2022)
- 3.2 Global Transportation Management System Revenue and Market Share by Player (2017-2022)
- 3.3 Global Transportation Management System Average Price by Player (2017-2022)
- 3.4 Global Transportation Management System Gross Margin by Player (2017-2022)
- 3.5 Transportation Management System Market Competitive Situation and Trends
 - 3.5.1 Transportation Management System Market Concentration Rate
 - 3.5.2 Transportation Management System Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL TRANSPORTATION MANAGEMENT SYSTEM SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Transportation Management System Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Transportation Management System Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Transportation Management System Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Transportation Management System Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Transportation Management System Market Under COVID-19

4.5 Europe Transportation Management System Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Transportation Management System Market Under COVID-19

4.6 China Transportation Management System Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Transportation Management System Market Under COVID-19

4.7 Japan Transportation Management System Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Transportation Management System Market Under COVID-19

4.8 India Transportation Management System Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Transportation Management System Market Under COVID-19

4.9 Southeast Asia Transportation Management System Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Transportation Management System Market Under COVID-19

4.10 Latin America Transportation Management System Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Transportation Management System Market Under COVID-19

4.11 Middle East and Africa Transportation Management System Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Transportation Management System Market Under COVID-19

5 GLOBAL TRANSPORTATION MANAGEMENT SYSTEM SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Transportation Management System Sales Volume and Market Share by Type (2017-2022)

5.2 Global Transportation Management System Revenue and Market Share by Type (2017-2022)

5.3 Global Transportation Management System Price by Type (2017-2022)

5.4 Global Transportation Management System Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Transportation Management System Sales Volume, Revenue and Growth

Rate of Cloud-based (2017-2022)

5.4.2 Global Transportation Management System Sales Volume, Revenue and Growth Rate of On-premises (2017-2022)

6 GLOBAL TRANSPORTATION MANAGEMENT SYSTEM MARKET ANALYSIS BY APPLICATION

6.1 Global Transportation Management System Consumption and Market Share by Application (2017-2022)

6.2 Global Transportation Management System Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Transportation Management System Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Transportation Management System Consumption and Growth Rate of Logistics & Transport (2017-2022)

6.3.2 Global Transportation Management System Consumption and Growth Rate of Manufacturing (2017-2022)

6.3.3 Global Transportation Management System Consumption and Growth Rate of Commercial (2017-2022)

6.3.4 Global Transportation Management System Consumption and Growth Rate of Retail (2017-2022)

7 GLOBAL TRANSPORTATION MANAGEMENT SYSTEM MARKET FORECAST (2022-2027)

7.1 Global Transportation Management System Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Transportation Management System Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Transportation Management System Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Transportation Management System Price and Trend Forecast (2022-2027)

7.2 Global Transportation Management System Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Transportation Management System Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Transportation Management System Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Transportation Management System Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Transportation Management System Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Transportation Management System Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Transportation Management System Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Transportation Management System Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Transportation Management System Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Transportation Management System Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Transportation Management System Revenue and Growth Rate of Cloud-based (2022-2027)

7.3.2 Global Transportation Management System Revenue and Growth Rate of On-premises (2022-2027)

7.4 Global Transportation Management System Consumption Forecast by Application (2022-2027)

7.4.1 Global Transportation Management System Consumption Value and Growth Rate of Logistics & Transport(2022-2027)

7.4.2 Global Transportation Management System Consumption Value and Growth Rate of Manufacturing(2022-2027)

7.4.3 Global Transportation Management System Consumption Value and Growth Rate of Commercial(2022-2027)

7.4.4 Global Transportation Management System Consumption Value and Growth Rate of Retail(2022-2027)

7.5 Transportation Management System Market Forecast Under COVID-19

8 TRANSPORTATION MANAGEMENT SYSTEM MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Transportation Management System Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Transportation Management System Analysis

8.6 Major Downstream Buyers of Transportation Management System Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Transportation Management System Industry

9 PLAYERS PROFILES

9.1 The Descartes Systems Group Inc.

9.1.1 The Descartes Systems Group Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Transportation Management System Product Profiles, Application and Specification

9.1.3 The Descartes Systems Group Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 C.H. Robinson Worldwide, Inc.

9.2.1 C.H. Robinson Worldwide, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Transportation Management System Product Profiles, Application and Specification

9.2.3 C.H. Robinson Worldwide, Inc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Cerasis, Inc.

9.3.1 Cerasis, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Transportation Management System Product Profiles, Application and Specification

9.3.3 Cerasis, Inc. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 BluJay Solutions Ltd.

9.4.1 BluJay Solutions Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Transportation Management System Product Profiles, Application and Specification

9.4.3 BluJay Solutions Ltd. Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Manhattan Associates

9.5.1 Manhattan Associates Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Transportation Management System Product Profiles, Application and Specification

9.5.3 Manhattan Associates Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Oracle Corporation

9.6.1 Oracle Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Transportation Management System Product Profiles, Application and Specification

9.6.3 Oracle Corporation Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 inet-logistics GmbH (Alpega Group)

9.7.1 inet-logistics GmbH (Alpega Group) Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Transportation Management System Product Profiles, Application and Specification

9.7.3 inet-logistics GmbH (Alpega Group) Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Infor Inc.

9.8.1 Infor Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Transportation Management System Product Profiles, Application and Specification

9.8.3 Infor Inc. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 SAP SE

9.9.1 SAP SE Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Transportation Management System Product Profiles, Application and Specification

9.9.3 SAP SE Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 3GTMS

9.10.1 3GTMS Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Transportation Management System Product Profiles, Application and Specification

9.10.3 3GTMS Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Trimble Transportation Enterprise Solutions, Inc.

9.11.1 Trimble Transportation Enterprise Solutions, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Transportation Management System Product Profiles, Application and Specification

9.11.3 Trimble Transportation Enterprise Solutions, Inc. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 International Business Machines Corporation

9.12.1 International Business Machines Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Transportation Management System Product Profiles, Application and Specification

9.12.3 International Business Machines Corporation Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 MercuryGate International, Inc.

9.13.1 MercuryGate International, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Transportation Management System Product Profiles, Application and Specification

9.13.3 MercuryGate International, Inc. Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 JDA Software Group, Inc.

9.14.1 JDA Software Group, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Transportation Management System Product Profiles, Application and Specification

9.14.3 JDA Software Group, Inc. Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Transportation Management System Product Picture

Table Global Transportation Management System Market Sales Volume and CAGR (%) Comparison by Type

Table Transportation Management System Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Transportation Management System Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Transportation Management System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Transportation Management System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Transportation Management System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Transportation Management System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Transportation Management System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Transportation Management System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Transportation Management System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Transportation Management System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Transportation Management System Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Transportation Management System Industry Development

Table Global Transportation Management System Sales Volume by Player (2017-2022)

Table Global Transportation Management System Sales Volume Share by Player (2017-2022)

Figure Global Transportation Management System Sales Volume Share by Player in 2021

Table Transportation Management System Revenue (Million USD) by Player

(2017-2022)

Table Transportation Management System Revenue Market Share by Player

(2017-2022)

Table Transportation Management System Price by Player (2017-2022)

Table Transportation Management System Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Transportation Management System Sales Volume, Region Wise

(2017-2022)

Table Global Transportation Management System Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Transportation Management System Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Transportation Management System Sales Volume Market Share, Region Wise in 2021

Table Global Transportation Management System Revenue (Million USD), Region Wise (2017-2022)

Table Global Transportation Management System Revenue Market Share, Region Wise (2017-2022)

Figure Global Transportation Management System Revenue Market Share, Region Wise (2017-2022)

Figure Global Transportation Management System Revenue Market Share, Region Wise in 2021

Table Global Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Transportation Management System Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Transportation Management System Sales Volume by Type (2017-2022)

Table Global Transportation Management System Sales Volume Market Share by Type (2017-2022)

Figure Global Transportation Management System Sales Volume Market Share by Type in 2021

Table Global Transportation Management System Revenue (Million USD) by Type (2017-2022)

Table Global Transportation Management System Revenue Market Share by Type (2017-2022)

Figure Global Transportation Management System Revenue Market Share by Type in 2021

Table Transportation Management System Price by Type (2017-2022)

Figure Global Transportation Management System Sales Volume and Growth Rate of Cloud-based (2017-2022)

Figure Global Transportation Management System Revenue (Million USD) and Growth Rate of Cloud-based (2017-2022)

Figure Global Transportation Management System Sales Volume and Growth Rate of On-premises (2017-2022)

Figure Global Transportation Management System Revenue (Million USD) and Growth Rate of On-premises (2017-2022)

Table Global Transportation Management System Consumption by Application (2017-2022)

Table Global Transportation Management System Consumption Market Share by Application (2017-2022)

Table Global Transportation Management System Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Transportation Management System Consumption Revenue Market Share by Application (2017-2022)

Table Global Transportation Management System Consumption and Growth Rate of Logistics & Transport (2017-2022)

Table Global Transportation Management System Consumption and Growth Rate of Manufacturing (2017-2022)

Table Global Transportation Management System Consumption and Growth Rate of Commercial (2017-2022)

Table Global Transportation Management System Consumption and Growth Rate of Retail (2017-2022)

Figure Global Transportation Management System Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Transportation Management System Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Transportation Management System Price and Trend Forecast (2022-2027)

Figure USA Transportation Management System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Transportation Management System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Transportation Management System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Transportation Management System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Transportation Management System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Transportation Management System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Transportation Management System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Transportation Management System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Transportation Management System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Transportation Management System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Transportation Management System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Transportation Management System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Transportation Management System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Transportation Management System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Transportation Management System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Transportation Management System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Transportation Management System Market Sales Volume Forecast, by Type

Table Global Transportation Management System Sales Volume Market Share

Forecast, by Type

Table Global Transportation Management System Market Revenue (Million USD)

Forecast, by Type

Table Global Transportation Management System Revenue Market Share Forecast, by Type

Table Global Transportation Management System Price Forecast, by Type

Figure Global Transportation Management System Revenue (Million USD) and Growth Rate of Cloud-based (2022-2027)

Figure Global Transportation Management System Revenue (Million USD) and Growth Rate of Cloud-based (2022-2027)

Figure Global Transportation Management System Revenue (Million USD) and Growth Rate of On-premises (2022-2027)

Figure Global Transportation Management System Revenue (Million USD) and Growth Rate of On-premises (2022-2027)

Table Global Transportation Management System Market Consumption Forecast, by Application

Table Global Transportation Management System Consumption Market Share Forecast, by Application

Table Global Transportation Management System Market Revenue (Million USD) Forecast, by Application

Table Global Transportation Management System Revenue Market Share Forecast, by Application

Figure Global Transportation Management System Consumption Value (Million USD) and Growth Rate of Logistics & Transport (2022-2027)

Figure Global Transportation Management System Consumption Value (Million USD) and Growth Rate of Manufacturing (2022-2027)

Figure Global Transportation Management System Consumption Value (Million USD) and Growth Rate of Commercial (2022-2027)

Figure Global Transportation Management System Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Transportation Management System Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table The Descartes Systems Group Inc. Profile

Table The Descartes Systems Group Inc. Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Descartes Systems Group Inc. Transportation Management System Sales Volume and Growth Rate

Figure The Descartes Systems Group Inc. Revenue (Million USD) Market Share 2017-2022

Table C.H. Robinson Worldwide, Inc. Profile

Table C.H. Robinson Worldwide, Inc. Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure C.H. Robinson Worldwide, Inc. Transportation Management System Sales Volume and Growth Rate

Figure C.H. Robinson Worldwide, Inc. Revenue (Million USD) Market Share 2017-2022

Table Cerasis, Inc. Profile

Table Cerasis, Inc. Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cerasis, Inc. Transportation Management System Sales Volume and Growth Rate

Figure Cerasis, Inc. Revenue (Million USD) Market Share 2017-2022

Table BluJay Solutions Ltd. Profile

Table BluJay Solutions Ltd. Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BluJay Solutions Ltd. Transportation Management System Sales Volume and Growth Rate

Figure BluJay Solutions Ltd. Revenue (Million USD) Market Share 2017-2022

Table Manhattan Associates Profile

Table Manhattan Associates Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Manhattan Associates Transportation Management System Sales Volume and Growth Rate

Figure Manhattan Associates Revenue (Million USD) Market Share 2017-2022

Table Oracle Corporation Profile

Table Oracle Corporation Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle Corporation Transportation Management System Sales Volume and Growth Rate

Figure Oracle Corporation Revenue (Million USD) Market Share 2017-2022

Table inet-logistics GmbH (Alpega Group) Profile

Table inet-logistics GmbH (Alpega Group) Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure inet-logistics GmbH (Alpega Group) Transportation Management System Sales Volume and Growth Rate

Figure inet-logistics GmbH (Alpega Group) Revenue (Million USD) Market Share 2017-2022

Table Infor Inc. Profile

Table Infor Inc. Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Infor Inc. Transportation Management System Sales Volume and Growth Rate

Figure Infor Inc. Revenue (Million USD) Market Share 2017-2022

Table SAP SE Profile

Table SAP SE Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAP SE Transportation Management System Sales Volume and Growth Rate

Figure SAP SE Revenue (Million USD) Market Share 2017-2022

Table 3GTMS Profile

Table 3GTMS Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 3GTMS Transportation Management System Sales Volume and Growth Rate

Figure 3GTMS Revenue (Million USD) Market Share 2017-2022

Table Trimble Transportation Enterprise Solutions, Inc. Profile

Table Trimble Transportation Enterprise Solutions, Inc. Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trimble Transportation Enterprise Solutions, Inc. Transportation Management System Sales Volume and Growth Rate

Figure Trimble Transportation Enterprise Solutions, Inc. Revenue (Million USD) Market Share 2017-2022

Table International Business Machines Corporation Profile

Table International Business Machines Corporation Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure International Business Machines Corporation Transportation Management System Sales Volume and Growth Rate

Figure International Business Machines Corporation Revenue (Million USD) Market Share 2017-2022

Table MercuryGate International, Inc. Profile

Table MercuryGate International, Inc. Transportation Management System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MercuryGate International, Inc. Transportation Management System Sales Volume and Growth Rate

Figure MercuryGate International, Inc. Revenue (Million USD) Market Share 2017-2022

Table JDA Software Group, Inc. Profile

Table JDA Software Group, Inc. Transportation Management System Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure JDA Software Group, Inc. Transportation Management System Sales Volume and Growth Rate

Figure JDA Software Group, Inc. Revenue (Million USD) Market Share 2017-2022

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