

## Global Transportation & Logistics Software Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Transportation & Logistics Software market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Transportation & Logistics Software market are covered in Chapter 9:

**AFS Logistics** 

Manhattan Associates

Trimble Transportation

Global Transportation & Logistics Software Industry Research Report, Competitive Landscape, Market Size, Regio...



Mettler Toledo

**UltraShipTMS** 

**AVAAL Technology Solutions** 

VIP

Descartes Systems Group

Oracle

E2open

GlobalTranz

Ramco Systems

3Gtms

FarEye

**Phalanx Logistics Solutions** 

LLamasoft

ProTransport

Avolin

Omnitracs

BluJay

Flexport

LogiNext



In Chapter 5 and Chapter 7.3, based on types, the Transportation & Logistics Software market from 2017 to 2027 is primarily split into:

Cloud-Based

**On-Premises** 

In Chapter 6 and Chapter 7.4, based on applications, the Transportation & Logistics Software market from 2017 to 2027 covers:

Freight Forwarding Companies

Courier Service Providers

Network Service Providers

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States Europe China Japan India Southeast Asia Latin America Middle East and Africa Client Focus

Global Transportation & Logistics Software Industry Research Report, Competitive Landscape, Market Size, Regio...



1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Transportation & Logistics Software market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Transportation & Logistics Software Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.



#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.



Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



## Contents

### 1 TRANSPORTATION & LOGISTICS SOFTWARE MARKET OVERVIEW

1.1 Product Overview and Scope of Transportation & Logistics Software Market

1.2 Transportation & Logistics Software Market Segment by Type

1.2.1 Global Transportation & Logistics Software Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Transportation & Logistics Software Market Segment by Application

1.3.1 Transportation & Logistics Software Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Transportation & Logistics Software Market, Region Wise (2017-2027)

1.4.1 Global Transportation & Logistics Software Market Size (Revenue) and CAGR(%) Comparison by Region (2017-2027)

1.4.2 United States Transportation & Logistics Software Market Status and Prospect (2017-2027)

1.4.3 Europe Transportation & Logistics Software Market Status and Prospect (2017-2027)

1.4.4 China Transportation & Logistics Software Market Status and Prospect (2017-2027)

1.4.5 Japan Transportation & Logistics Software Market Status and Prospect (2017-2027)

1.4.6 India Transportation & Logistics Software Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Transportation & Logistics Software Market Status and Prospect (2017-2027)

1.4.8 Latin America Transportation & Logistics Software Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Transportation & Logistics Software Market Status and Prospect (2017-2027)

1.5 Global Market Size of Transportation & Logistics Software (2017-2027)

1.5.1 Global Transportation & Logistics Software Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Transportation & Logistics Software Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Transportation & Logistics Software Market



### 2 INDUSTRY OUTLOOK

2.1 Transportation & Logistics Software Industry Technology Status and Trends

- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Transportation & Logistics Software Market Drivers Analysis
- 2.4 Transportation & Logistics Software Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis

2.7 Transportation & Logistics Software Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Transportation & Logistics Software Industry Development

### 3 GLOBAL TRANSPORTATION & LOGISTICS SOFTWARE MARKET LANDSCAPE BY PLAYER

3.1 Global Transportation & Logistics Software Sales Volume and Share by Player (2017-2022)

3.2 Global Transportation & Logistics Software Revenue and Market Share by Player (2017-2022)

3.3 Global Transportation & Logistics Software Average Price by Player (2017-2022)

- 3.4 Global Transportation & Logistics Software Gross Margin by Player (2017-2022)
- 3.5 Transportation & Logistics Software Market Competitive Situation and Trends

3.5.1 Transportation & Logistics Software Market Concentration Rate

3.5.2 Transportation & Logistics Software Market Share of Top 3 and Top 6 Players 3.5.3 Mergers & Acquisitions, Expansion

### 4 GLOBAL TRANSPORTATION & LOGISTICS SOFTWARE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Transportation & Logistics Software Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Transportation & Logistics Software Revenue and Market Share, Region Wise (2017-2022)



4.3 Global Transportation & Logistics Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Transportation & Logistics Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Transportation & Logistics Software Market Under COVID-19 4.5 Europe Transportation & Logistics Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Transportation & Logistics Software Market Under COVID-194.6 China Transportation & Logistics Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Transportation & Logistics Software Market Under COVID-194.7 Japan Transportation & Logistics Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Transportation & Logistics Software Market Under COVID-194.8 India Transportation & Logistics Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Transportation & Logistics Software Market Under COVID-194.9 Southeast Asia Transportation & Logistics Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Transportation & Logistics Software Market Under COVID-19 4.10 Latin America Transportation & Logistics Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Transportation & Logistics Software Market Under COVID-194.11 Middle East and Africa Transportation & Logistics Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Transportation & Logistics Software Market Under COVID-19

### 5 GLOBAL TRANSPORTATION & LOGISTICS SOFTWARE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Transportation & Logistics Software Sales Volume and Market Share by Type (2017-2022)

5.2 Global Transportation & Logistics Software Revenue and Market Share by Type (2017-2022)

5.3 Global Transportation & Logistics Software Price by Type (2017-2022)

5.4 Global Transportation & Logistics Software Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Transportation & Logistics Software Sales Volume, Revenue and Growth



Rate of Cloud-Based (2017-2022)

5.4.2 Global Transportation & Logistics Software Sales Volume, Revenue and Growth Rate of On-Premises (2017-2022)

### 6 GLOBAL TRANSPORTATION & LOGISTICS SOFTWARE MARKET ANALYSIS BY APPLICATION

6.1 Global Transportation & Logistics Software Consumption and Market Share by Application (2017-2022)

6.2 Global Transportation & Logistics Software Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Transportation & Logistics Software Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Transportation & Logistics Software Consumption and Growth Rate of Freight Forwarding Companies (2017-2022)

6.3.2 Global Transportation & Logistics Software Consumption and Growth Rate of Courier Service Providers (2017-2022)

6.3.3 Global Transportation & Logistics Software Consumption and Growth Rate of Network Service Providers (2017-2022)

6.3.4 Global Transportation & Logistics Software Consumption and Growth Rate of Others (2017-2022)

# 7 GLOBAL TRANSPORTATION & LOGISTICS SOFTWARE MARKET FORECAST (2022-2027)

7.1 Global Transportation & Logistics Software Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Transportation & Logistics Software Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Transportation & Logistics Software Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Transportation & Logistics Software Price and Trend Forecast (2022-2027)

7.2 Global Transportation & Logistics Software Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Transportation & Logistics Software Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Transportation & Logistics Software Sales Volume and Revenue Forecast (2022-2027)



7.2.3 China Transportation & Logistics Software Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Transportation & Logistics Software Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Transportation & Logistics Software Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Transportation & Logistics Software Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Transportation & Logistics Software Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Transportation & Logistics Software Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Transportation & Logistics Software Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Transportation & Logistics Software Revenue and Growth Rate of Cloud-Based (2022-2027)

7.3.2 Global Transportation & Logistics Software Revenue and Growth Rate of On-Premises (2022-2027)

7.4 Global Transportation & Logistics Software Consumption Forecast by Application (2022-2027)

7.4.1 Global Transportation & Logistics Software Consumption Value and Growth Rate of Freight Forwarding Companies(2022-2027)

7.4.2 Global Transportation & Logistics Software Consumption Value and Growth Rate of Courier Service Providers(2022-2027)

7.4.3 Global Transportation & Logistics Software Consumption Value and Growth Rate of Network Service Providers(2022-2027)

7.4.4 Global Transportation & Logistics Software Consumption Value and Growth Rate of Others(2022-2027)

7.5 Transportation & Logistics Software Market Forecast Under COVID-19

### 8 TRANSPORTATION & LOGISTICS SOFTWARE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Transportation & Logistics Software Industrial Chain Analysis

- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

Global Transportation & Logistics Software Industry Research Report, Competitive Landscape, Market Size, Regio...



8.4 Alternative Product Analysis

- 8.5 Major Distributors of Transportation & Logistics Software Analysis
- 8.6 Major Downstream Buyers of Transportation & Logistics Software Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream

in the Transportation & Logistics Software Industry

### 9 PLAYERS PROFILES

9.1 AFS Logistics

9.1.1 AFS Logistics Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Transportation & Logistics Software Product Profiles, Application and Specification

- 9.1.3 AFS Logistics Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Manhattan Associates

9.2.1 Manhattan Associates Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Transportation & Logistics Software Product Profiles, Application and

Specification

9.2.3 Manhattan Associates Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Trimble Transportation

9.3.1 Trimble Transportation Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Transportation & Logistics Software Product Profiles, Application and Specification

9.3.3 Trimble Transportation Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Mettler Toledo

9.4.1 Mettler Toledo Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Transportation & Logistics Software Product Profiles, Application and Specification

9.4.3 Mettler Toledo Market Performance (2017-2022)

9.4.4 Recent Development



9.4.5 SWOT Analysis

9.5 UltraShipTMS

9.5.1 UltraShipTMS Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Transportation & Logistics Software Product Profiles, Application and

Specification

9.5.3 UltraShipTMS Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 AVAAL Technology Solutions

9.6.1 AVAAL Technology Solutions Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Transportation & Logistics Software Product Profiles, Application and Specification

9.6.3 AVAAL Technology Solutions Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 VIP

9.7.1 VIP Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Transportation & Logistics Software Product Profiles, Application and

Specification

9.7.3 VIP Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Descartes Systems Group

9.8.1 Descartes Systems Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Transportation & Logistics Software Product Profiles, Application and Specification

9.8.3 Descartes Systems Group Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Oracle

9.9.1 Oracle Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Transportation & Logistics Software Product Profiles, Application and

Specification

9.9.3 Oracle Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis



9.10 E2open

- 9.10.1 E2open Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.10.2 Transportation & Logistics Software Product Profiles, Application and

Specification

- 9.10.3 E2open Market Performance (2017-2022)
- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 GlobalTranz

9.11.1 GlobalTranz Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Transportation & Logistics Software Product Profiles, Application and Specification

9.11.3 GlobalTranz Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Ramco Systems

9.12.1 Ramco Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Transportation & Logistics Software Product Profiles, Application and Specification

9.12.3 Ramco Systems Market Performance (2017-2022)

- 9.12.4 Recent Development
- 9.12.5 SWOT Analysis
- 9.13 3Gtms
  - 9.13.1 3Gtms Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Transportation & Logistics Software Product Profiles, Application and

Specification

- 9.13.3 3Gtms Market Performance (2017-2022)
- 9.13.4 Recent Development
- 9.13.5 SWOT Analysis

9.14 FarEye

9.14.1 FarEye Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Transportation & Logistics Software Product Profiles, Application and

Specification

- 9.14.3 FarEye Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis
- 9.15 Phalanx Logistics Solutions
  - 9.15.1 Phalanx Logistics Solutions Basic Information, Manufacturing Base, Sales



**Region and Competitors** 

9.15.2 Transportation & Logistics Software Product Profiles, Application and Specification

9.15.3 Phalanx Logistics Solutions Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 LLamasoft

9.16.1 LLamasoft Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Transportation & Logistics Software Product Profiles, Application and Specification

9.16.3 LLamasoft Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 ProTransport

9.17.1 ProTransport Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Transportation & Logistics Software Product Profiles, Application and Specification

9.17.3 ProTransport Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Avolin

9.18.1 Avolin Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Transportation & Logistics Software Product Profiles, Application and

Specification

9.18.3 Avolin Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Omnitracs

9.19.1 Omnitracs Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Transportation & Logistics Software Product Profiles, Application and Specification

9.19.3 Omnitracs Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 BluJay

9.20.1 BluJay Basic Information, Manufacturing Base, Sales Region and Competitors



9.20.2 Transportation & Logistics Software Product Profiles, Application and

Specification

9.20.3 BluJay Market Performance (2017-2022)

9.20.4 Recent Development

- 9.20.5 SWOT Analysis
- 9.21 Flexport
- 9.21.1 Flexport Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.21.2 Transportation & Logistics Software Product Profiles, Application and

### Specification

- 9.21.3 Flexport Market Performance (2017-2022)
- 9.21.4 Recent Development
- 9.21.5 SWOT Analysis

9.22 LogiNext

9.22.1 LogiNext Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Transportation & Logistics Software Product Profiles, Application and Specification

- 9.22.3 LogiNext Market Performance (2017-2022)
- 9.22.4 Recent Development
- 9.22.5 SWOT Analysis

### 10 RESEARCH FINDINGS AND CONCLUSION

### **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Data Source



### **List Of Tables**

### LIST OF TABLES AND FIGURES

Figure Transportation & Logistics Software Product Picture

Table Global Transportation & Logistics Software Market Sales Volume and CAGR (%) Comparison by Type

Table Transportation & Logistics Software Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Transportation & Logistics Software Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate (2017-2027)



Figure Middle East and Africa Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Transportation & Logistics Software Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Transportation & Logistics Software Industry Development

Table Global Transportation & Logistics Software Sales Volume by Player (2017-2022)

Table Global Transportation & Logistics Software Sales Volume Share by Player (2017-2022)

Figure Global Transportation & Logistics Software Sales Volume Share by Player in 2021

Table Transportation & Logistics Software Revenue (Million USD) by Player (2017-2022)

Table Transportation & Logistics Software Revenue Market Share by Player (2017-2022)

Table Transportation & Logistics Software Price by Player (2017-2022)

Table Transportation & Logistics Software Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Transportation & Logistics Software Sales Volume, Region Wise (2017-2022)

Table Global Transportation & Logistics Software Sales Volume Market Share, Region Wise (2017-2022)

Global Transportation & Logistics Software Industry Research Report, Competitive Landscape, Market Size, Regio...



Figure Global Transportation & Logistics Software Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Transportation & Logistics Software Sales Volume Market Share, Region Wise in 2021

Table Global Transportation & Logistics Software Revenue (Million USD), Region Wise (2017-2022)

Table Global Transportation & Logistics Software Revenue Market Share, Region Wise (2017-2022)

Figure Global Transportation & Logistics Software Revenue Market Share, Region Wise (2017-2022)

Figure Global Transportation & Logistics Software Revenue Market Share, Region Wise in 2021

Table Global Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Table Latin America Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Transportation & Logistics Software Sales Volume by Type (2017-2022)

Table Global Transportation & Logistics Software Sales Volume Market Share by Type (2017-2022)

Figure Global Transportation & Logistics Software Sales Volume Market Share by Type in 2021

Table Global Transportation & Logistics Software Revenue (Million USD) by Type (2017-2022)

Table Global Transportation & Logistics Software Revenue Market Share by Type (2017-2022)

Figure Global Transportation & Logistics Software Revenue Market Share by Type in 2021

Table Transportation & Logistics Software Price by Type (2017-2022)

Figure Global Transportation & Logistics Software Sales Volume and Growth Rate of Cloud-Based (2017-2022)

Figure Global Transportation & Logistics Software Revenue (Million USD) and Growth Rate of Cloud-Based (2017-2022)

Figure Global Transportation & Logistics Software Sales Volume and Growth Rate of On-Premises (2017-2022)

Figure Global Transportation & Logistics Software Revenue (Million USD) and Growth Rate of On-Premises (2017-2022)

Table Global Transportation & Logistics Software Consumption by Application (2017-2022)

Table Global Transportation & Logistics Software Consumption Market Share by Application (2017-2022)



Table Global Transportation & Logistics Software Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Transportation & Logistics Software Consumption Revenue Market Share by Application (2017-2022)

Table Global Transportation & Logistics Software Consumption and Growth Rate of Freight Forwarding Companies (2017-2022)

Table Global Transportation & Logistics Software Consumption and Growth Rate of Courier Service Providers (2017-2022)

Table Global Transportation & Logistics Software Consumption and Growth Rate of Network Service Providers (2017-2022)

Table Global Transportation & Logistics Software Consumption and Growth Rate of Others (2017-2022)

Figure Global Transportation & Logistics Software Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Transportation & Logistics Software Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Transportation & Logistics Software Price and Trend Forecast (2022-2027)

Figure USA Transportation & Logistics Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Transportation & Logistics Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Transportation & Logistics Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Transportation & Logistics Software Market Revenue (Million USD) and



Growth Rate Forecast Analysis (2022-2027)

Figure Japan Transportation & Logistics Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Transportation & Logistics Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Transportation & Logistics Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Transportation & Logistics Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Transportation & Logistics Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Transportation & Logistics Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Transportation & Logistics Software Market Sales Volume Forecast, by Type

Table Global Transportation & Logistics Software Sales Volume Market Share Forecast, by Type

 Table Global Transportation & Logistics Software Market Revenue (Million USD)



Forecast, by Type

Table Global Transportation & Logistics Software Revenue Market Share Forecast, by Type

Table Global Transportation & Logistics Software Price Forecast, by Type

Figure Global Transportation & Logistics Software Revenue (Million USD) and Growth Rate of Cloud-Based (2022-2027)

Figure Global Transportation & Logistics Software Revenue (Million USD) and Growth Rate of Cloud-Based (2022-2027)

Figure Global Transportation & Logistics Software Revenue (Million USD) and Growth Rate of On-Premises (2022-2027)

Figure Global Transportation & Logistics Software Revenue (Million USD) and Growth Rate of On-Premises (2022-2027)

Table Global Transportation & Logistics Software Market Consumption Forecast, by Application

Table Global Transportation & Logistics Software Consumption Market Share Forecast, by Application

Table Global Transportation & Logistics Software Market Revenue (Million USD) Forecast, by Application

Table Global Transportation & Logistics Software Revenue Market Share Forecast, by Application

Figure Global Transportation & Logistics Software Consumption Value (Million USD) and Growth Rate of Freight Forwarding Companies (2022-2027) Figure Global Transportation & Logistics Software Consumption Value (Million USD) and Growth Rate of Courier Service Providers (2022-2027) Figure Global Transportation & Logistics Software Consumption Value (Million USD) and Growth Rate of Network Service Providers (2022-2027) Figure Global Transportation & Logistics Software Consumption Value (Million USD) and Growth Rate of Network Service Providers (2022-2027) Figure Global Transportation & Logistics Software Consumption Value (Million USD) and Growth Rate of Others (2022-2027) Figure Transportation & Logistics Software Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis



Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table AFS Logistics Profile

Table AFS Logistics Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AFS Logistics Transportation & Logistics Software Sales Volume and Growth Rate

Figure AFS Logistics Revenue (Million USD) Market Share 2017-2022

Table Manhattan Associates Profile

Table Manhattan Associates Transportation & Logistics Software Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Manhattan Associates Transportation & Logistics Software Sales Volume and Growth Rate

Figure Manhattan Associates Revenue (Million USD) Market Share 2017-2022 Table Trimble Transportation Profile

Table Trimble Transportation Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trimble Transportation Transportation & Logistics Software Sales Volume and Growth Rate

Figure Trimble Transportation Revenue (Million USD) Market Share 2017-2022 Table Mettler Toledo Profile

Table Mettler Toledo Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mettler Toledo Transportation & Logistics Software Sales Volume and Growth Rate

Figure Mettler Toledo Revenue (Million USD) Market Share 2017-2022

Table UltraShipTMS Profile

Table UltraShipTMS Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure UltraShipTMS Transportation & Logistics Software Sales Volume and Growth Rate

Figure UltraShipTMS Revenue (Million USD) Market Share 2017-2022 Table AVAAL Technology Solutions Profile



Table AVAAL Technology Solutions Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AVAAL Technology Solutions Transportation & Logistics Software Sales Volume and Growth Rate

Figure AVAAL Technology Solutions Revenue (Million USD) Market Share 2017-2022 Table VIP Profile

Table VIP Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VIP Transportation & Logistics Software Sales Volume and Growth Rate Figure VIP Revenue (Million USD) Market Share 2017-2022

Table Descartes Systems Group Profile

Table Descartes Systems Group Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Descartes Systems Group Transportation & Logistics Software Sales Volume and Growth Rate

Figure Descartes Systems Group Revenue (Million USD) Market Share 2017-2022 Table Oracle Profile

Table Oracle Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle Transportation & Logistics Software Sales Volume and Growth Rate Figure Oracle Revenue (Million USD) Market Share 2017-2022

Table E2open Profile

Table E2open Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure E2open Transportation & Logistics Software Sales Volume and Growth Rate Figure E2open Revenue (Million USD) Market Share 2017-2022

Table GlobalTranz Profile

Table GlobalTranz Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GlobalTranz Transportation & Logistics Software Sales Volume and Growth Rate Figure GlobalTranz Revenue (Million USD) Market Share 2017-2022

Table Ramco Systems Profile

Table Ramco Systems Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ramco Systems Transportation & Logistics Software Sales Volume and Growth Rate

Figure Ramco Systems Revenue (Million USD) Market Share 2017-2022

Table 3Gtms Profile

Table 3Gtms Transportation & Logistics Software Sales Volume, Revenue (Million



USD), Price and Gross Margin (2017-2022)

Figure 3Gtms Transportation & Logistics Software Sales Volume and Growth Rate Figure 3Gtms Revenue (Million USD) Market Share 2017-2022

Table FarEye Profile

Table FarEye Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure FarEye Transportation & Logistics Software Sales Volume and Growth Rate Figure FarEye Revenue (Million USD) Market Share 2017-2022

Table Phalanx Logistics Solutions Profile

Table Phalanx Logistics Solutions Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Phalanx Logistics Solutions Transportation & Logistics Software Sales Volume and Growth Rate

Figure Phalanx Logistics Solutions Revenue (Million USD) Market Share 2017-2022 Table LLamasoft Profile

Table LLamasoft Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LLamasoft Transportation & Logistics Software Sales Volume and Growth Rate Figure LLamasoft Revenue (Million USD) Market Share 2017-2022

Table ProTransport Profile

Table ProTransport Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ProTransport Transportation & Logistics Software Sales Volume and Growth Rate

Figure ProTransport Revenue (Million USD) Market Share 2017-2022

Table Avolin Profile

Table Avolin Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Avolin Transportation & Logistics Software Sales Volume and Growth Rate Figure Avolin Revenue (Million USD) Market Share 2017-2022

Table Omnitracs Profile

Table Omnitracs Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Omnitracs Transportation & Logistics Software Sales Volume and Growth Rate Figure Omnitracs Revenue (Million USD) Market Share 2017-2022

Table BluJay Profile

Table BluJay Transportation & Logistics Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BluJay Transportation & Logistics Software Sales Volume and Growth Rate



Figure BluJay Revenue (M



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