

# Global Transport Management Software Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Transport Management Software market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Transport Management Software market are covered in Chapter 9:

3GTMS

Oracle Corporation

SAP SE

inet-Logistics GmbH

The Descartes Systems Group, Inc.

Infor Inc.

C.H. Robinson Worldwide, Inc.  
JDA Software Group, Inc.

In Chapter 5 and Chapter 7.3, based on types, the Transport Management Software market from 2017 to 2027 is primarily split into:

On-premise  
Cloud

In Chapter 6 and Chapter 7.4, based on applications, the Transport Management Software market from 2017 to 2027 covers:

SMEs  
Large Enterprises

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Transport Management Software market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Transport Management Software Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types,

covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 TRANSPORT MANAGEMENT SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Transport Management Software Market
- 1.2 Transport Management Software Market Segment by Type
  - 1.2.1 Global Transport Management Software Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Transport Management Software Market Segment by Application
  - 1.3.1 Transport Management Software Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Transport Management Software Market, Region Wise (2017-2027)
  - 1.4.1 Global Transport Management Software Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Transport Management Software Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Transport Management Software Market Status and Prospect (2017-2027)
  - 1.4.4 China Transport Management Software Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Transport Management Software Market Status and Prospect (2017-2027)
  - 1.4.6 India Transport Management Software Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Transport Management Software Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Transport Management Software Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Transport Management Software Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Transport Management Software (2017-2027)
  - 1.5.1 Global Transport Management Software Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Transport Management Software Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Transport Management Software Market

### 2 INDUSTRY OUTLOOK

- 2.1 Transport Management Software Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Transport Management Software Market Drivers Analysis
- 2.4 Transport Management Software Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Transport Management Software Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Transport Management Software Industry Development

### **3 GLOBAL TRANSPORT MANAGEMENT SOFTWARE MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Transport Management Software Sales Volume and Share by Player (2017-2022)
- 3.2 Global Transport Management Software Revenue and Market Share by Player (2017-2022)
- 3.3 Global Transport Management Software Average Price by Player (2017-2022)
- 3.4 Global Transport Management Software Gross Margin by Player (2017-2022)
- 3.5 Transport Management Software Market Competitive Situation and Trends
  - 3.5.1 Transport Management Software Market Concentration Rate
  - 3.5.2 Transport Management Software Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL TRANSPORT MANAGEMENT SOFTWARE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Transport Management Software Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Transport Management Software Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Transport Management Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Transport Management Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Transport Management Software Market Under COVID-19

4.5 Europe Transport Management Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Transport Management Software Market Under COVID-19

4.6 China Transport Management Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Transport Management Software Market Under COVID-19

4.7 Japan Transport Management Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Transport Management Software Market Under COVID-19

4.8 India Transport Management Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Transport Management Software Market Under COVID-19

4.9 Southeast Asia Transport Management Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Transport Management Software Market Under COVID-19

4.10 Latin America Transport Management Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Transport Management Software Market Under COVID-19

4.11 Middle East and Africa Transport Management Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Transport Management Software Market Under COVID-19

## **5 GLOBAL TRANSPORT MANAGEMENT SOFTWARE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Transport Management Software Sales Volume and Market Share by Type (2017-2022)

5.2 Global Transport Management Software Revenue and Market Share by Type (2017-2022)

5.3 Global Transport Management Software Price by Type (2017-2022)

5.4 Global Transport Management Software Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Transport Management Software Sales Volume, Revenue and Growth Rate of On-premise (2017-2022)

5.4.2 Global Transport Management Software Sales Volume, Revenue and Growth



Rate of Cloud (2017-2022)

## **6 GLOBAL TRANSPORT MANAGEMENT SOFTWARE MARKET ANALYSIS BY APPLICATION**

6.1 Global Transport Management Software Consumption and Market Share by Application (2017-2022)

6.2 Global Transport Management Software Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Transport Management Software Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Transport Management Software Consumption and Growth Rate of SMEs (2017-2022)

6.3.2 Global Transport Management Software Consumption and Growth Rate of Large Enterprises (2017-2022)

## **7 GLOBAL TRANSPORT MANAGEMENT SOFTWARE MARKET FORECAST (2022-2027)**

7.1 Global Transport Management Software Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Transport Management Software Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Transport Management Software Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Transport Management Software Price and Trend Forecast (2022-2027)

7.2 Global Transport Management Software Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Transport Management Software Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Transport Management Software Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Transport Management Software Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Transport Management Software Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Transport Management Software Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Transport Management Software Sales Volume and Revenue



## Forecast (2022-2027)

### 7.2.7 Latin America Transport Management Software Sales Volume and Revenue

## Forecast (2022-2027)

### 7.2.8 Middle East and Africa Transport Management Software Sales Volume and Revenue Forecast (2022-2027)

## 7.3 Global Transport Management Software Sales Volume, Revenue and Price Forecast by Type (2022-2027)

### 7.3.1 Global Transport Management Software Revenue and Growth Rate of On-premise (2022-2027)

### 7.3.2 Global Transport Management Software Revenue and Growth Rate of Cloud (2022-2027)

## 7.4 Global Transport Management Software Consumption Forecast by Application (2022-2027)

### 7.4.1 Global Transport Management Software Consumption Value and Growth Rate of SMEs(2022-2027)

### 7.4.2 Global Transport Management Software Consumption Value and Growth Rate of Large Enterprises(2022-2027)

## 7.5 Transport Management Software Market Forecast Under COVID-19

## **8 TRANSPORT MANAGEMENT SOFTWARE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

### 8.1 Transport Management Software Industrial Chain Analysis

### 8.2 Key Raw Materials Suppliers and Price Analysis

### 8.3 Manufacturing Cost Structure Analysis

#### 8.3.1 Labor Cost Analysis

#### 8.3.2 Energy Costs Analysis

#### 8.3.3 R&D Costs Analysis

### 8.4 Alternative Product Analysis

### 8.5 Major Distributors of Transport Management Software Analysis

### 8.6 Major Downstream Buyers of Transport Management Software Analysis

### 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Transport Management Software Industry

## **9 PLAYERS PROFILES**

### 9.1 3GTMS

#### 9.1.1 3GTMS Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.1.2 Transport Management Software Product Profiles, Application and Specification

- 9.1.3 3GTMS Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Oracle Corporation
  - 9.2.1 Oracle Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Transport Management Software Product Profiles, Application and Specification
  - 9.2.3 Oracle Corporation Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 SAP SE
  - 9.3.1 SAP SE Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Transport Management Software Product Profiles, Application and Specification
  - 9.3.3 SAP SE Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 inet-Logistics GmbH
  - 9.4.1 inet-Logistics GmbH Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Transport Management Software Product Profiles, Application and Specification
  - 9.4.3 inet-Logistics GmbH Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 The Descartes Systems Group, Inc.
  - 9.5.1 The Descartes Systems Group, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Transport Management Software Product Profiles, Application and Specification
  - 9.5.3 The Descartes Systems Group, Inc. Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Infor Inc.
  - 9.6.1 Infor Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Transport Management Software Product Profiles, Application and Specification
  - 9.6.3 Infor Inc. Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 C.H. Robinson Worldwide, Inc.
  - 9.7.1 C.H. Robinson Worldwide, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Transport Management Software Product Profiles, Application and Specification

9.7.3 C.H. Robinson Worldwide, Inc. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 JDA Software Group, Inc.

9.8.1 JDA Software Group, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Transport Management Software Product Profiles, Application and Specification

9.8.3 JDA Software Group, Inc. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Transport Management Software Product Picture

Table Global Transport Management Software Market Sales Volume and CAGR (%) Comparison by Type

Table Transport Management Software Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Transport Management Software Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Transport Management Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Transport Management Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Transport Management Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Transport Management Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Transport Management Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Transport Management Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Transport Management Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Transport Management Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Transport Management Software Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Transport Management Software Industry Development

Table Global Transport Management Software Sales Volume by Player (2017-2022)

Table Global Transport Management Software Sales Volume Share by Player (2017-2022)

Figure Global Transport Management Software Sales Volume Share by Player in 2021

Table Transport Management Software Revenue (Million USD) by Player (2017-2022)

Table Transport Management Software Revenue Market Share by Player (2017-2022)

Table Transport Management Software Price by Player (2017-2022)

Table Transport Management Software Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Transport Management Software Sales Volume, Region Wise (2017-2022)

Table Global Transport Management Software Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Transport Management Software Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Transport Management Software Sales Volume Market Share, Region Wise in 2021

Table Global Transport Management Software Revenue (Million USD), Region Wise (2017-2022)

Table Global Transport Management Software Revenue Market Share, Region Wise (2017-2022)

Figure Global Transport Management Software Revenue Market Share, Region Wise (2017-2022)

Figure Global Transport Management Software Revenue Market Share, Region Wise in 2021

Table Global Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Transport Management Software Sales Volume by Type (2017-2022)

Table Global Transport Management Software Sales Volume Market Share by Type (2017-2022)

Figure Global Transport Management Software Sales Volume Market Share by Type in 2021

Table Global Transport Management Software Revenue (Million USD) by Type (2017-2022)

Table Global Transport Management Software Revenue Market Share by Type (2017-2022)

Figure Global Transport Management Software Revenue Market Share by Type in 2021

Table Transport Management Software Price by Type (2017-2022)

Figure Global Transport Management Software Sales Volume and Growth Rate of On-premise (2017-2022)

Figure Global Transport Management Software Revenue (Million USD) and Growth Rate of On-premise (2017-2022)

Figure Global Transport Management Software Sales Volume and Growth Rate of Cloud (2017-2022)

Figure Global Transport Management Software Revenue (Million USD) and Growth Rate of Cloud (2017-2022)

Table Global Transport Management Software Consumption by Application (2017-2022)

Table Global Transport Management Software Consumption Market Share by Application (2017-2022)

Table Global Transport Management Software Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Transport Management Software Consumption Revenue Market Share by Application (2017-2022)

Table Global Transport Management Software Consumption and Growth Rate of SMEs (2017-2022)

Table Global Transport Management Software Consumption and Growth Rate of Large Enterprises (2017-2022)

Figure Global Transport Management Software Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Transport Management Software Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Transport Management Software Price and Trend Forecast (2022-2027)

Figure USA Transport Management Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Transport Management Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Transport Management Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Transport Management Software Market Revenue (Million USD) and



Growth Rate Forecast Analysis (2022-2027)

Figure China Transport Management Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Transport Management Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Transport Management Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Transport Management Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Transport Management Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Transport Management Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Transport Management Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Transport Management Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Transport Management Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Transport Management Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Transport Management Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Transport Management Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Transport Management Software Market Sales Volume Forecast, by Type

Table Global Transport Management Software Sales Volume Market Share Forecast, by Type

Table Global Transport Management Software Market Revenue (Million USD) Forecast, by Type

Table Global Transport Management Software Revenue Market Share Forecast, by Type

Table Global Transport Management Software Price Forecast, by Type

Figure Global Transport Management Software Revenue (Million USD) and Growth Rate of On-premise (2022-2027)

Figure Global Transport Management Software Revenue (Million USD) and Growth Rate of On-premise (2022-2027)

Figure Global Transport Management Software Revenue (Million USD) and Growth Rate of Cloud (2022-2027)



Figure Global Transport Management Software Revenue (Million USD) and Growth Rate of Cloud (2022-2027)

Table Global Transport Management Software Market Consumption Forecast, by Application

Table Global Transport Management Software Consumption Market Share Forecast, by Application

Table Global Transport Management Software Market Revenue (Million USD) Forecast, by Application

Table Global Transport Management Software Revenue Market Share Forecast, by Application

Figure Global Transport Management Software Consumption Value (Million USD) and Growth Rate of SMEs (2022-2027)

Figure Global Transport Management Software Consumption Value (Million USD) and Growth Rate of Large Enterprises (2022-2027)

Figure Transport Management Software Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table 3GTMS Profile

Table 3GTMS Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 3GTMS Transport Management Software Sales Volume and Growth Rate

Figure 3GTMS Revenue (Million USD) Market Share 2017-2022

Table Oracle Corporation Profile

Table Oracle Corporation Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle Corporation Transport Management Software Sales Volume and Growth Rate

Figure Oracle Corporation Revenue (Million USD) Market Share 2017-2022

Table SAP SE Profile

Table SAP SE Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAP SE Transport Management Software Sales Volume and Growth Rate

Figure SAP SE Revenue (Million USD) Market Share 2017-2022

Table inet-Logistics GmbH Profile

Table inet-Logistics GmbH Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure inet-Logistics GmbH Transport Management Software Sales Volume and Growth Rate

Figure inet-Logistics GmbH Revenue (Million USD) Market Share 2017-2022

Table The Descartes Systems Group, Inc. Profile

Table The Descartes Systems Group, Inc. Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Descartes Systems Group, Inc. Transport Management Software Sales Volume and Growth Rate

Figure The Descartes Systems Group, Inc. Revenue (Million USD) Market Share 2017-2022

Table Infor Inc. Profile

Table Infor Inc. Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Infor Inc. Transport Management Software Sales Volume and Growth Rate

Figure Infor Inc. Revenue (Million USD) Market Share 2017-2022

Table C.H. Robinson Worldwide, Inc. Profile

Table C.H. Robinson Worldwide, Inc. Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure C.H. Robinson Worldwide, Inc. Transport Management Software Sales Volume and Growth Rate

Figure C.H. Robinson Worldwide, Inc. Revenue (Million USD) Market Share 2017-2022

Table JDA Software Group, Inc. Profile

Table JDA Software Group, Inc. Transport Management Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure JDA Software Group, Inc. Transport Management Software Sales Volume and Growth Rate

Figure JDA Software Group, Inc. Revenue (Million USD) Market Share 2017-2022

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