

Global TPU Films Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Thermoplastic polyurethanes, also known as PU and TPU, are flexible films with high elongation and properties that are superior to most polyolefin films. TPU is often an excellent choice for more demanding membrane applications. The thermoplastic itself is strong, flexible, tough and easy to use. Unlike vinyl resins, it is plastic-free and therefore does not become brittle or loses its properties over time. TPU films also have excellent dynamic flexural properties, abrasion resistance and tear strength.

Based on the TPU Films market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global TPU Films market covered in Chapter 5:

BASF

Huntsman Corporation

3M

Nihon Matai Group

Lubrizol

Coveris

PAR Group

Extra Packaging

Covestro

Tuftane

Avery Dennison

Permal Gloucester Ltd.

American Polyfilm

SWM

In Chapter 6, on the basis of types, the TPU Films market from 2015 to 2025 is primarily split into:

Polyester Type

Polyether Type

In Chapter 7, on the basis of applications, the TPU Films market from 2015 to 2025 covers:

Automotive

Railway

Leisure and sports

Energy

Building & Construction

Furniture

Aerospace

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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