

Global Toothpaste Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G5BB58C4BA73EN.html>

Date: June 2019

Pages: 111

Price: US\$ 2,950.00 (Single User License)

ID: G5BB58C4BA73EN

Abstracts

The Toothpaste market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Toothpaste market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Toothpaste market.

Major players in the global Toothpaste market include:

Church and Dwight

Henkel

LG household and Health Care

GlaxoSmithKline (GSK)

PandG

Colgate

Sunstar

Lion

Kao

Unilever

On the basis of types, the Toothpaste market is primarily split into:

Regular

Cavity Protection

Whitening

On the basis of applications, the market covers:

Adults

Children

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Toothpaste market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Toothpaste market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Toothpaste industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Toothpaste market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Toothpaste , by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Toothpaste in each

region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Toothpaste in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Toothpaste . Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Toothpaste market, including the global production and revenue forecast, regional forecast. It also foresees the Toothpaste market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 TOOTHPASTE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Toothpaste
- 1.2 Toothpaste Segment by Type
 - 1.2.1 Global Toothpaste Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Regular
 - 1.2.3 The Market Profile of Cavity Protection
 - 1.2.4 The Market Profile of Whitening
- 1.3 Global Toothpaste Segment by Application
 - 1.3.1 Toothpaste Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Adults
 - 1.3.3 The Market Profile of Children
- 1.4 Global Toothpaste Market by Region (2014-2026)
 - 1.4.1 Global Toothpaste Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.4 China Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.5 Japan Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.6 India Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.7 Southeast Asia Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.7.4 Indonesia Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.7.5 Thailand Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.7.6 Vietnam Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.8 Central and South America Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Toothpaste Market Status and Prospect (2014-2026)

- 1.4.8.3 Colombia Toothpaste Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Toothpaste Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Toothpaste Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Toothpaste (2014-2026)
 - 1.5.1 Global Toothpaste Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Toothpaste Production Status and Outlook (2014-2026)

2 GLOBAL TOOTHPASTE MARKET LANDSCAPE BY PLAYER

- 2.1 Global Toothpaste Production and Share by Player (2014-2019)
- 2.2 Global Toothpaste Revenue and Market Share by Player (2014-2019)
- 2.3 Global Toothpaste Average Price by Player (2014-2019)
- 2.4 Toothpaste Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Toothpaste Market Competitive Situation and Trends
 - 2.5.1 Toothpaste Market Concentration Rate
 - 2.5.2 Toothpaste Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 Church and Dwight
 - 3.1.1 Church and Dwight Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.1.2 Toothpaste Product Profiles, Application and Specification
 - 3.1.3 Church and Dwight Toothpaste Market Performance (2014-2019)
 - 3.1.4 Church and Dwight Business Overview
- 3.2 Henkel
 - 3.2.1 Henkel Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.2.2 Toothpaste Product Profiles, Application and Specification
 - 3.2.3 Henkel Toothpaste Market Performance (2014-2019)
 - 3.2.4 Henkel Business Overview
- 3.3 LG household and Health Care
 - 3.3.1 LG household and Health Care Basic Information, Manufacturing Base, Sales

Area and Competitors

3.3.2 Toothpaste Product Profiles, Application and Specification

3.3.3 LG household and Health Care Toothpaste Market Performance (2014-2019)

3.3.4 LG household and Health Care Business Overview

3.4 GlaxoSmithKline (GSK)

3.4.1 GlaxoSmithKline (GSK) Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Toothpaste Product Profiles, Application and Specification

3.4.3 GlaxoSmithKline (GSK) Toothpaste Market Performance (2014-2019)

3.4.4 GlaxoSmithKline (GSK) Business Overview

3.5 PandG

3.5.1 PandG Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Toothpaste Product Profiles, Application and Specification

3.5.3 PandG Toothpaste Market Performance (2014-2019)

3.5.4 PandG Business Overview

3.6 Colgate

3.6.1 Colgate Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Toothpaste Product Profiles, Application and Specification

3.6.3 Colgate Toothpaste Market Performance (2014-2019)

3.6.4 Colgate Business Overview

3.7 Sunstar

3.7.1 Sunstar Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Toothpaste Product Profiles, Application and Specification

3.7.3 Sunstar Toothpaste Market Performance (2014-2019)

3.7.4 Sunstar Business Overview

3.8 Lion

3.8.1 Lion Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Toothpaste Product Profiles, Application and Specification

3.8.3 Lion Toothpaste Market Performance (2014-2019)

3.8.4 Lion Business Overview

3.9 Kao

3.9.1 Kao Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Toothpaste Product Profiles, Application and Specification

3.9.3 Kao Toothpaste Market Performance (2014-2019)

3.9.4 Kao Business Overview

3.10 Unilever

3.10.1 Unilever Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Toothpaste Product Profiles, Application and Specification

3.10.3 Unilever Toothpaste Market Performance (2014-2019)

3.10.4 Unilever Business Overview

4 GLOBAL TOOTHPASTE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 Global Toothpaste Production and Market Share by Type (2014-2019)
- 4.2 Global Toothpaste Revenue and Market Share by Type (2014-2019)
- 4.3 Global Toothpaste Price by Type (2014-2019)
- 4.4 Global Toothpaste Production Growth Rate by Type (2014-2019)
 - 4.4.1 Global Toothpaste Production Growth Rate of Regular (2014-2019)
 - 4.4.2 Global Toothpaste Production Growth Rate of Cavity Protection (2014-2019)
 - 4.4.3 Global Toothpaste Production Growth Rate of Whitening (2014-2019)

5 GLOBAL TOOTHPASTE MARKET ANALYSIS BY APPLICATION

- 5.1 Global Toothpaste Consumption and Market Share by Application (2014-2019)
- 5.2 Global Toothpaste Consumption Growth Rate by Application (2014-2019)
 - 5.2.1 Global Toothpaste Consumption Growth Rate of Adults (2014-2019)
 - 5.2.2 Global Toothpaste Consumption Growth Rate of Children (2014-2019)

6 GLOBAL TOOTHPASTE PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

- 6.1 Global Toothpaste Consumption by Region (2014-2019)
- 6.2 United States Toothpaste Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Toothpaste Production, Consumption, Export, Import (2014-2019)
- 6.4 China Toothpaste Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Toothpaste Production, Consumption, Export, Import (2014-2019)
- 6.6 India Toothpaste Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Toothpaste Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Toothpaste Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Toothpaste Production, Consumption, Export, Import (2014-2019)

7 GLOBAL TOOTHPASTE PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

- 7.1 Global Toothpaste Production and Market Share by Region (2014-2019)

7.2 Global Toothpaste Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Toothpaste Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Toothpaste Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Toothpaste Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Toothpaste Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Toothpaste Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Toothpaste Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Toothpaste Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Toothpaste Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Toothpaste Production, Revenue, Price and Gross Margin (2014-2019)

8 TOOTHPASTE MANUFACTURING ANALYSIS

8.1 Toothpaste Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Toothpaste

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Toothpaste Industrial Chain Analysis

9.2 Raw Materials Sources of Toothpaste Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Toothpaste

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL TOOTHPASTE MARKET FORECAST (2019-2026)

11.1 Global Toothpaste Production, Revenue Forecast (2019-2026)

11.1.1 Global Toothpaste Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Toothpaste Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Toothpaste Price and Trend Forecast (2019-2026)

11.2 Global Toothpaste Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Toothpaste Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Toothpaste Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Toothpaste Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Toothpaste Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Toothpaste Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Toothpaste Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Toothpaste Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Toothpaste Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Toothpaste Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Toothpaste Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

I would like to order

Product name: Global Toothpaste Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G5BB58C4BA73EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5BB58C4BA73EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

