

Global Tonic Water Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Tonic water is defined as a carbonated drink which consists of quinine as a major ingredient. Quinine is a medication that was used to treat malaria and other diseases. Due to the bitter taste of quinine, tonic water was initially used as a palatable way to consume quinine medicine but has gained popularity as a drink mixer in gin and vodka-based alcoholic drinks.

Based on the Tonic Water market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Tonic Water market covered in Chapter 5:

Hansen's

Sodastream

Jack Rudy Cocktail

Q Drinks

Haber's Tonic Syrup
Fentimans
Shasta Tonic Water
Coca-Cola Company
White Rock
Dr Pepper Snapple Group
Bradleys Tonic
Schweppes
Seagram's
Stirrings
El Guapo
Zevia
Johnstonic
Russell & Co

In Chapter 6, on the basis of types, the Tonic Water market from 2015 to 2025 is primarily split into:

Slimline Tonic Water
Diet Tonic Water
Regular Tonic Water

In Chapter 7, on the basis of applications, the Tonic Water market from 2015 to 2025 covers:

Off-trade (Supermarkets/hypermarkets, convenience store)
On-trade (bars/nightclubs)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy

Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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