

Global Tokenization Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

When applied to data security, tokenization is the process of replacing sensitive data elements with non-sensitive equivalents, which have no external or exploitable meaning or value. A token is a reference (ie, an identifier) that maps back sensitive data through a tokenization system. The mapping from raw data to tokens uses a method of making tokens unavailable without a tokenizing system, such as using tokens created from random numbers.

Based on the Tokenization market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Tokenization market covered in Chapter 5:

WEX

Ingenico ePayments

Gemalto
Liaison Technologies
Rambus
CipherCloud
Worldpay
Bluefin
Verifone
Micro Focus
Futurex
IP Solution International
TokenEx
Protegrity
Carta Worldwide
Thales e-Security
Mastercard
Merchant Link
Sequent Software
First Data
Fiserv

In Chapter 6, on the basis of types, the Tokenization market from 2015 to 2025 is primarily split into:

Cloud-based
SaaS-based

In Chapter 7, on the basis of applications, the Tokenization market from 2015 to 2025 covers:

Government
Banking
Financial Services
Insurance (BFSI)
IT and telecom
Healthcare
Retail
Energy and utilities
Automotive
Education

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure Egypt Tokenization Market Sales and Growth Rate (2015-2020)
Figure South Africa Tokenization Market Sales and Growth Rate (2015-2020)

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