

Global Tissue & Towel Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G3B8E2B3164BEN.html>

Date: April 2022

Pages: 109

Price: US\$ 3,500.00 (Single User License)

ID: G3B8E2B3164BEN

Abstracts

A towel is a piece of absorbent fabric or paper used for drying or wiping a body or a surface. It draws moisture through direct contact, often using a blotting or a rubbing motion. Tissue paper is commonly used for facial tissue (paper handkerchiefs), napkins and bathroom tissue.

Based on the Tissue & Towel market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Tissue & Towel market covered in Chapter 5:

Cascades

Georgia-Pacific

Sofidel

Metsa Tissue

APP

Hengan
Procter & Gamble
Asaleo Care
Kimberly-Clark
KP Tissue
CMPC Tissue
Vinda
WEPA
SCA

In Chapter 6, on the basis of types, the Tissue & Towel market from 2015 to 2025 is primarily split into:

Rolled Towels
Folded Towels
Boxed Towels
Others

In Chapter 7, on the basis of applications, the Tissue & Towel market from 2015 to 2025 covers:

Residential
Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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