

Global Thermoplastic Polyurethanes(TPU) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Thermoplastic Polyurethanes (TPU) are a class of polyurethane that possess properties of both plastics and elastomers. They are colorless translucent materials that have high shear strength. They possess high abrasion resistance and have excellent impact strength even at low temperatures. They exhibit elastic properties that span across their complete range of hardness. TPU finds applications as a substitute for PVC and rubber in a variety of applications.

Based on the Thermoplastic Polyurethanes(TPU) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Thermoplastic Polyurethanes(TPU) market covered in Chapter 5:

Wanhua Chemical Group Co. Ltd.

COIM

Dow Polyurethane
Kuraray Co., Ltd.
American Polyfilm, Inc.
Walton Plastics
Polyone Corp.
Ding-Zing Advanced Materials Inc.
Huntsman
Covestro – Bayer Material Science
BASF
Bailey Parks Urethane Inc.
Huafo Group
Lubrizol Corp.
Sumei Chemical
Austin Novel Materials
Hexpol Rubber Compounding
Miracell Chemical Co. Ltd.

In Chapter 6, on the basis of types, the Thermoplastic Polyurethanes(TPU) market from 2015 to 2025 is primarily split into:

Polyester
Polyether
Polycaprolactone

In Chapter 7, on the basis of applications, the Thermoplastic Polyurethanes(TPU) market from 2015 to 2025 covers:

Construction
Automobile
Footwear
Medical
Heavy Engineering
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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