

Global Thermal Print Heads Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Thermal printing is defined as a digital printing process that utilises heat from a thermal print head to produce an image or text on chemically treated paper, also termed as thermal or thermo chromic paper.

Based on the Thermal Print Heads market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Thermal Print Heads market covered in Chapter 5:

Toshiba Hokut

Shandong Hualing (SHEC)

Mitani Micro

ROHM

Kyocera

Gulton

AOI Electronics

In Chapter 6, on the basis of types, the Thermal Print Heads market from 2015 to 2025 is primarily split into:

Thin Film Thermal Printhead

Thick Film Thermal Printhead

In Chapter 7, on the basis of applications, the Thermal Print Heads market from 2015 to 2025 covers:

Self-Adhesive Labels

Plotting and Recording

POS Applications

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Thermal Print Heads Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Toshiba Hokut
 - 5.1.1 Toshiba Hokut Company Profile

- 5.1.2 Toshiba Hokut Business Overview
- 5.1.3 Toshiba Hokut Thermal Print Heads Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Toshiba Hokut Thermal Print Heads Products Introduction
- 5.2 Shandong Hualing (SHEC)
 - 5.2.1 Shandong Hualing (SHEC) Company Profile
 - 5.2.2 Shandong Hualing (SHEC) Business Overview
 - 5.2.3 Shandong Hualing (SHEC) Thermal Print Heads Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Shandong Hualing (SHEC) Thermal Print Heads Products Introduction
- 5.3 Mitani Micro
 - 5.3.1 Mitani Micro Company Profile
 - 5.3.2 Mitani Micro Business Overview
 - 5.3.3 Mitani Micro Thermal Print Heads Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Mitani Micro Thermal Print Heads Products Introduction
- 5.4 ROHM
 - 5.4.1 ROHM Company Profile
 - 5.4.2 ROHM Business Overview
 - 5.4.3 ROHM Thermal Print Heads Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 ROHM Thermal Print Heads Products Introduction
- 5.5 Kyocera
 - 5.5.1 Kyocera Company Profile
 - 5.5.2 Kyocera Business Overview
 - 5.5.3 Kyocera Thermal Print Heads Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Kyocera Thermal Print Heads Products Introduction
- 5.6 Gulon
 - 5.6.1 Gulon Company Profile
 - 5.6.2 Gulon Business Overview
 - 5.6.3 Gulon Thermal Print Heads Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Gulon Thermal Print Heads Products Introduction
- 5.7 AOI Electronics
 - 5.7.1 AOI Electronics Company Profile
 - 5.7.2 AOI Electronics Business Overview
 - 5.7.3 AOI Electronics Thermal Print Heads Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 AOI Electronics Thermal Print Heads Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Thermal Print Heads Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Thermal Print Heads Sales and Market Share by Types (2015-2020)

6.1.2 Global Thermal Print Heads Revenue and Market Share by Types (2015-2020)

6.1.3 Global Thermal Print Heads Price by Types (2015-2020)

6.2 Global Thermal Print Heads Market Forecast by Types (2020-2025)

6.2.1 Global Thermal Print Heads Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Thermal Print Heads Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Thermal Print Heads Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Thermal Print Heads Sales, Price and Growth Rate of Thin Film Thermal Printhead

6.3.2 Global Thermal Print Heads Sales, Price and Growth Rate of Thick Film Thermal Printhead

6.4 Global Thermal Print Heads Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Thin Film Thermal Printhead Market Revenue and Sales Forecast (2020-2025)

6.4.2 Thick Film Thermal Printhead Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Thermal Print Heads Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Thermal Print Heads Sales and Market Share by Applications (2015-2020)

7.1.2 Global Thermal Print Heads Revenue and Market Share by Applications (2015-2020)

7.2 Global Thermal Print Heads Market Forecast by Applications (2020-2025)

7.2.1 Global Thermal Print Heads Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Thermal Print Heads Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Thermal Print Heads Revenue, Sales and Growth Rate of Self-Adhesive

Labels (2015-2020)

7.3.2 Global Thermal Print Heads Revenue, Sales and Growth Rate of Plotting and Recording (2015-2020)

7.3.3 Global Thermal Print Heads Revenue, Sales and Growth Rate of POS Applications (2015-2020)

7.4 Global Thermal Print Heads Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Self-Adhesive Labels Market Revenue and Sales Forecast (2020-2025)

7.4.2 Plotting and Recording Market Revenue and Sales Forecast (2020-2025)

7.4.3 POS Applications Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Thermal Print Heads Sales by Regions (2015-2020)

8.2 Global Thermal Print Heads Market Revenue by Regions (2015-2020)

8.3 Global Thermal Print Heads Market Forecast by Regions (2020-2025)

9 NORTH AMERICA THERMAL PRINT HEADS MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Thermal Print Heads Market Sales and Growth Rate (2015-2020)

9.3 North America Thermal Print Heads Market Revenue and Growth Rate (2015-2020)

9.4 North America Thermal Print Heads Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Thermal Print Heads Market Analysis by Country

9.6.1 U.S. Thermal Print Heads Sales and Growth Rate

9.6.2 Canada Thermal Print Heads Sales and Growth Rate

9.6.3 Mexico Thermal Print Heads Sales and Growth Rate

10 EUROPE THERMAL PRINT HEADS MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Thermal Print Heads Market Sales and Growth Rate (2015-2020)

10.3 Europe Thermal Print Heads Market Revenue and Growth Rate (2015-2020)

10.4 Europe Thermal Print Heads Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Thermal Print Heads Market Analysis by Country

10.6.1 Germany Thermal Print Heads Sales and Growth Rate

10.6.2 United Kingdom Thermal Print Heads Sales and Growth Rate

- 10.6.3 France Thermal Print Heads Sales and Growth Rate
- 10.6.4 Italy Thermal Print Heads Sales and Growth Rate
- 10.6.5 Spain Thermal Print Heads Sales and Growth Rate
- 10.6.6 Russia Thermal Print Heads Sales and Growth Rate

11 ASIA-PACIFIC THERMAL PRINT HEADS MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Thermal Print Heads Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Thermal Print Heads Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Thermal Print Heads Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Thermal Print Heads Market Analysis by Country
 - 11.6.1 China Thermal Print Heads Sales and Growth Rate
 - 11.6.2 Japan Thermal Print Heads Sales and Growth Rate
 - 11.6.3 South Korea Thermal Print Heads Sales and Growth Rate
 - 11.6.4 Australia Thermal Print Heads Sales and Growth Rate
 - 11.6.5 India Thermal Print Heads Sales and Growth Rate

12 SOUTH AMERICA THERMAL PRINT HEADS MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Thermal Print Heads Market Sales and Growth Rate (2015-2020)
- 12.3 South America Thermal Print Heads Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Thermal Print Heads Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Thermal Print Heads Market Analysis by Country
 - 12.6.1 Brazil Thermal Print Heads Sales and Growth Rate
 - 12.6.2 Argentina Thermal Print Heads Sales and Growth Rate
 - 12.6.3 Columbia Thermal Print Heads Sales and Growth Rate

13 MIDDLE EAST AND AFRICA THERMAL PRINT HEADS MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Thermal Print Heads Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Thermal Print Heads Market Revenue and Growth Rate (2015-2020)

- 13.4 Middle East and Africa Thermal Print Heads Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Thermal Print Heads Market Analysis by Country
 - 13.6.1 UAE Thermal Print Heads Sales and Growth Rate
 - 13.6.2 Egypt Thermal Print Heads Sales and Growth Rate
 - 13.6.3 South Africa Thermal Print Heads Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Thermal Print Heads Market Size and Growth Rate 2015-2025

Table Thermal Print Heads Key Market Segments

Figure Global Thermal Print Heads Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Thermal Print Heads Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Thermal Print Heads

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Toshiba Hokut Company Profile

Table Toshiba Hokut Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Toshiba Hokut Production and Growth Rate

Figure Toshiba Hokut Market Revenue (\$) Market Share 2015-2020

Table Shandong Hualing (SHEC) Company Profile

Table Shandong Hualing (SHEC) Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Shandong Hualing (SHEC) Production and Growth Rate

Figure Shandong Hualing (SHEC) Market Revenue (\$) Market Share 2015-2020

Table Mitani Micro Company Profile

Table Mitani Micro Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mitani Micro Production and Growth Rate

Figure Mitani Micro Market Revenue (\$) Market Share 2015-2020

Table ROHM Company Profile

Table ROHM Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ROHM Production and Growth Rate

Figure ROHM Market Revenue (\$) Market Share 2015-2020

Table Kyocera Company Profile

Table Kyocera Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin

(2015-2020)

Figure Kyocera Production and Growth Rate

Figure Kyocera Market Revenue (\$) Market Share 2015-2020

Table Gulton Company Profile

Table Gulton Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Gulton Production and Growth Rate

Figure Gulton Market Revenue (\$) Market Share 2015-2020

Table AOI Electronics Company Profile

Table AOI Electronics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AOI Electronics Production and Growth Rate

Figure AOI Electronics Market Revenue (\$) Market Share 2015-2020

Table Global Thermal Print Heads Sales by Types (2015-2020)

Table Global Thermal Print Heads Sales Share by Types (2015-2020)

Table Global Thermal Print Heads Revenue (\$) by Types (2015-2020)

Table Global Thermal Print Heads Revenue Share by Types (2015-2020)

Table Global Thermal Print Heads Price (\$) by Types (2015-2020)

Table Global Thermal Print Heads Market Forecast Sales by Types (2020-2025)

Table Global Thermal Print Heads Market Forecast Sales Share by Types (2020-2025)

Table Global Thermal Print Heads Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Thermal Print Heads Market Forecast Revenue Share by Types (2020-2025)

Figure Global Thin Film Thermal Printhead Sales and Growth Rate (2015-2020)

Figure Global Thin Film Thermal Printhead Price (2015-2020)

Figure Global Thick Film Thermal Printhead Sales and Growth Rate (2015-2020)

Figure Global Thick Film Thermal Printhead Price (2015-2020)

Figure Global Thermal Print Heads Market Revenue (\$) and Growth Rate Forecast of Thin Film Thermal Printhead (2020-2025)

Figure Global Thermal Print Heads Sales and Growth Rate Forecast of Thin Film Thermal Printhead (2020-2025)

Figure Global Thermal Print Heads Market Revenue (\$) and Growth Rate Forecast of Thick Film Thermal Printhead (2020-2025)

Figure Global Thermal Print Heads Sales and Growth Rate Forecast of Thick Film Thermal Printhead (2020-2025)

Table Global Thermal Print Heads Sales by Applications (2015-2020)

Table Global Thermal Print Heads Sales Share by Applications (2015-2020)

Table Global Thermal Print Heads Revenue (\$) by Applications (2015-2020)

Table Global Thermal Print Heads Revenue Share by Applications (2015-2020)

Table Global Thermal Print Heads Market Forecast Sales by Applications (2020-2025)

Table Global Thermal Print Heads Market Forecast Sales Share by Applications (2020-2025)

Table Global Thermal Print Heads Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Thermal Print Heads Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Self-Adhesive Labels Sales and Growth Rate (2015-2020)

Figure Global Self-Adhesive Labels Price (2015-2020)

Figure Global Plotting and Recording Sales and Growth Rate (2015-2020)

Figure Global Plotting and Recording Price (2015-2020)

Figure Global POS Applications Sales and Growth Rate (2015-2020)

Figure Global POS Applications Price (2015-2020)

Figure Global Thermal Print Heads Market Revenue (\$) and Growth Rate Forecast of Self-Adhesive Labels (2020-2025)

Figure Global Thermal Print Heads Sales and Growth Rate Forecast of Self-Adhesive Labels (2020-2025)

Figure Global Thermal Print Heads Market Revenue (\$) and Growth Rate Forecast of Plotting and Recording (2020-2025)

Figure Global Thermal Print Heads Sales and Growth Rate Forecast of Plotting and Recording (2020-2025)

Figure Global Thermal Print Heads Market Revenue (\$) and Growth Rate Forecast of POS Applications (2020-2025)

Figure Global Thermal Print Heads Sales and Growth Rate Forecast of POS Applications (2020-2025)

Figure Global Thermal Print Heads Sales and Growth Rate (2015-2020)

Table Global Thermal Print Heads Sales by Regions (2015-2020)

Table Global Thermal Print Heads Sales Market Share by Regions (2015-2020)

Figure Global Thermal Print Heads Sales Market Share by Regions in 2019

Figure Global Thermal Print Heads Revenue and Growth Rate (2015-2020)

Table Global Thermal Print Heads Revenue by Regions (2015-2020)

Table Global Thermal Print Heads Revenue Market Share by Regions (2015-2020)

Figure Global Thermal Print Heads Revenue Market Share by Regions in 2019

Table Global Thermal Print Heads Market Forecast Sales by Regions (2020-2025)

Table Global Thermal Print Heads Market Forecast Sales Share by Regions (2020-2025)

Table Global Thermal Print Heads Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Thermal Print Heads Market Forecast Revenue Share by Regions

(2020-2025)

Figure North America Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure North America Thermal Print Heads Market Revenue and Growth Rate
(2015-2020)

Figure North America Thermal Print Heads Market Forecast Sales (2020-2025)

Figure North America Thermal Print Heads Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Canada Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Mexico Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Europe Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Europe Thermal Print Heads Market Revenue and Growth Rate (2015-2020)

Figure Europe Thermal Print Heads Market Forecast Sales (2020-2025)

Figure Europe Thermal Print Heads Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Thermal Print Heads Market Sales and Growth Rate
(2015-2020)

Figure France Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Italy Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Spain Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Russia Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Thermal Print Heads Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Thermal Print Heads Market Forecast Sales (2020-2025)

Figure Asia-Pacific Thermal Print Heads Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Japan Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure South Korea Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Australia Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure India Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure South America Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure South America Thermal Print Heads Market Revenue and Growth Rate
(2015-2020)

Figure South America Thermal Print Heads Market Forecast Sales (2020-2025)

Figure South America Thermal Print Heads Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Argentina Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Columbia Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Thermal Print Heads Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Thermal Print Heads Market Forecast Sales (2020-2025)

Figure Middle East and Africa Thermal Print Heads Market Forecast Revenue (\$) (2020-2025)

Figure UAE Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure Egypt Thermal Print Heads Market Sales and Growth Rate (2015-2020)

Figure South Africa Thermal Print Heads Market Sales and Growth Rate (2015-2020)

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