

Global Theme Parks Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G14552D73E86EN.html>

Date: January 2022

Pages: 104

Price: US\$ 3,500.00 (Single User License)

ID: G14552D73E86EN

Abstracts

The theme park is a roller coaster and water ride for recreational facilities such as tourist attractions. They usually contain a variety of different types of rides, as well as shops, restaurants and other entertainment venues. The theme park is suitable for adults, teenagers and children.

Based on the Theme Parks market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Theme Parks market covered in Chapter 5:

SONGCHENG GROUP

NBCUniversal Media, LLC

Fantawild

Merlin Entertainments plc

The Walt Disney Company
Chimelong Group Co., Ltd
Overseas Chinese Town Enterprises

In Chapter 6, on the basis of types, the Theme Parks market from 2015 to 2025 is primarily split into:

- Amusement Type
- Sightseeing Type
- Theme Type
- Others

In Chapter 7, on the basis of applications, the Theme Parks market from 2015 to 2025 covers:

- Millennial
- Generation X
- Baby Boomers
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 10)

- Germany

- UK

- France

- Italy

- Spain

- Russia

- Others

Asia-Pacific (Covered in Chapter 11)

- China

- Japan

- South Korea

- Australia

- India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Theme Parks Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 SONGCHENG GROUP
 - 5.1.1 SONGCHENG GROUP Company Profile

- 5.1.2 SONGCHENG GROUP Business Overview
- 5.1.3 SONGCHENG GROUP Theme Parks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 SONGCHENG GROUP Theme Parks Products Introduction
- 5.2 NBCUniversal Media, LLC
 - 5.2.1 NBCUniversal Media, LLC Company Profile
 - 5.2.2 NBCUniversal Media, LLC Business Overview
 - 5.2.3 NBCUniversal Media, LLC Theme Parks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 NBCUniversal Media, LLC Theme Parks Products Introduction
- 5.3 Fantawild
 - 5.3.1 Fantawild Company Profile
 - 5.3.2 Fantawild Business Overview
 - 5.3.3 Fantawild Theme Parks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Fantawild Theme Parks Products Introduction
- 5.4 Merlin Entertainments plc
 - 5.4.1 Merlin Entertainments plc Company Profile
 - 5.4.2 Merlin Entertainments plc Business Overview
 - 5.4.3 Merlin Entertainments plc Theme Parks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Merlin Entertainments plc Theme Parks Products Introduction
- 5.5 The Walt Disney Company
 - 5.5.1 The Walt Disney Company Company Profile
 - 5.5.2 The Walt Disney Company Business Overview
 - 5.5.3 The Walt Disney Company Theme Parks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 The Walt Disney Company Theme Parks Products Introduction
- 5.6 Chimelong Group Co., Ltd
 - 5.6.1 Chimelong Group Co., Ltd Company Profile
 - 5.6.2 Chimelong Group Co., Ltd Business Overview
 - 5.6.3 Chimelong Group Co., Ltd Theme Parks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Chimelong Group Co., Ltd Theme Parks Products Introduction
- 5.7 Overseas Chinese Town Enterprises
 - 5.7.1 Overseas Chinese Town Enterprises Company Profile
 - 5.7.2 Overseas Chinese Town Enterprises Business Overview
 - 5.7.3 Overseas Chinese Town Enterprises Theme Parks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 Overseas Chinese Town Enterprises Theme Parks Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Theme Parks Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Theme Parks Sales and Market Share by Types (2015-2020)

6.1.2 Global Theme Parks Revenue and Market Share by Types (2015-2020)

6.1.3 Global Theme Parks Price by Types (2015-2020)

6.2 Global Theme Parks Market Forecast by Types (2020-2025)

6.2.1 Global Theme Parks Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Theme Parks Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Theme Parks Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Theme Parks Sales, Price and Growth Rate of Amusement Type

6.3.2 Global Theme Parks Sales, Price and Growth Rate of Sightseeing Type

6.3.3 Global Theme Parks Sales, Price and Growth Rate of Theme Type

6.3.4 Global Theme Parks Sales, Price and Growth Rate of Others

6.4 Global Theme Parks Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Amusement Type Market Revenue and Sales Forecast (2020-2025)

6.4.2 Sightseeing Type Market Revenue and Sales Forecast (2020-2025)

6.4.3 Theme Type Market Revenue and Sales Forecast (2020-2025)

6.4.4 Others Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Theme Parks Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Theme Parks Sales and Market Share by Applications (2015-2020)

7.1.2 Global Theme Parks Revenue and Market Share by Applications (2015-2020)

7.2 Global Theme Parks Market Forecast by Applications (2020-2025)

7.2.1 Global Theme Parks Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Theme Parks Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Theme Parks Revenue, Sales and Growth Rate of Millennial (2015-2020)

7.3.2 Global Theme Parks Revenue, Sales and Growth Rate of Generation X (2015-2020)

7.3.3 Global Theme Parks Revenue, Sales and Growth Rate of Baby Boomers (2015-2020)

7.3.4 Global Theme Parks Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Theme Parks Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Millennial Market Revenue and Sales Forecast (2020-2025)

7.4.2 Generation X Market Revenue and Sales Forecast (2020-2025)

7.4.3 Baby Boomers Market Revenue and Sales Forecast (2020-2025)

7.4.4 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Theme Parks Sales by Regions (2015-2020)

8.2 Global Theme Parks Market Revenue by Regions (2015-2020)

8.3 Global Theme Parks Market Forecast by Regions (2020-2025)

9 NORTH AMERICA THEME PARKS MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Theme Parks Market Sales and Growth Rate (2015-2020)

9.3 North America Theme Parks Market Revenue and Growth Rate (2015-2020)

9.4 North America Theme Parks Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Theme Parks Market Analysis by Country

9.6.1 U.S. Theme Parks Sales and Growth Rate

9.6.2 Canada Theme Parks Sales and Growth Rate

9.6.3 Mexico Theme Parks Sales and Growth Rate

10 EUROPE THEME PARKS MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Theme Parks Market Sales and Growth Rate (2015-2020)

10.3 Europe Theme Parks Market Revenue and Growth Rate (2015-2020)

10.4 Europe Theme Parks Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Theme Parks Market Analysis by Country

10.6.1 Germany Theme Parks Sales and Growth Rate

10.6.2 United Kingdom Theme Parks Sales and Growth Rate

10.6.3 France Theme Parks Sales and Growth Rate

- 10.6.4 Italy Theme Parks Sales and Growth Rate
- 10.6.5 Spain Theme Parks Sales and Growth Rate
- 10.6.6 Russia Theme Parks Sales and Growth Rate

11 ASIA-PACIFIC THEME PARKS MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Theme Parks Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Theme Parks Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Theme Parks Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Theme Parks Market Analysis by Country
 - 11.6.1 China Theme Parks Sales and Growth Rate
 - 11.6.2 Japan Theme Parks Sales and Growth Rate
 - 11.6.3 South Korea Theme Parks Sales and Growth Rate
 - 11.6.4 Australia Theme Parks Sales and Growth Rate
 - 11.6.5 India Theme Parks Sales and Growth Rate

12 SOUTH AMERICA THEME PARKS MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Theme Parks Market Sales and Growth Rate (2015-2020)
- 12.3 South America Theme Parks Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Theme Parks Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Theme Parks Market Analysis by Country
 - 12.6.1 Brazil Theme Parks Sales and Growth Rate
 - 12.6.2 Argentina Theme Parks Sales and Growth Rate
 - 12.6.3 Columbia Theme Parks Sales and Growth Rate

13 MIDDLE EAST AND AFRICA THEME PARKS MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Theme Parks Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Theme Parks Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Theme Parks Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Theme Parks Market Analysis by Country

- 13.6.1 UAE Theme Parks Sales and Growth Rate
- 13.6.2 Egypt Theme Parks Sales and Growth Rate
- 13.6.3 South Africa Theme Parks Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Theme Parks Market Size and Growth Rate 2015-2025

Table Theme Parks Key Market Segments

Figure Global Theme Parks Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Theme Parks Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Theme Parks

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table SONGCHENG GROUP Company Profile

Table SONGCHENG GROUP Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SONGCHENG GROUP Production and Growth Rate

Figure SONGCHENG GROUP Market Revenue (\$) Market Share 2015-2020

Table NBCUniversal Media, LLC Company Profile

Table NBCUniversal Media, LLC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure NBCUniversal Media, LLC Production and Growth Rate

Figure NBCUniversal Media, LLC Market Revenue (\$) Market Share 2015-2020

Table Fantawild Company Profile

Table Fantawild Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Fantawild Production and Growth Rate

Figure Fantawild Market Revenue (\$) Market Share 2015-2020

Table Merlin Entertainments plc Company Profile

Table Merlin Entertainments plc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Merlin Entertainments plc Production and Growth Rate

Figure Merlin Entertainments plc Market Revenue (\$) Market Share 2015-2020

Table The Walt Disney Company Company Profile

Table The Walt Disney Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The Walt Disney Company Production and Growth Rate
Figure The Walt Disney Company Market Revenue (\$) Market Share 2015-2020
Table Chimelong Group Co., Ltd Company Profile
Table Chimelong Group Co., Ltd Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)
Figure Chimelong Group Co., Ltd Production and Growth Rate
Figure Chimelong Group Co., Ltd Market Revenue (\$) Market Share 2015-2020
Table Overseas Chinese Town Enterprises Company Profile
Table Overseas Chinese Town Enterprises Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)
Figure Overseas Chinese Town Enterprises Production and Growth Rate
Figure Overseas Chinese Town Enterprises Market Revenue (\$) Market Share 2015-2020
Table Global Theme Parks Sales by Types (2015-2020)
Table Global Theme Parks Sales Share by Types (2015-2020)
Table Global Theme Parks Revenue (\$) by Types (2015-2020)
Table Global Theme Parks Revenue Share by Types (2015-2020)
Table Global Theme Parks Price (\$) by Types (2015-2020)
Table Global Theme Parks Market Forecast Sales by Types (2020-2025)
Table Global Theme Parks Market Forecast Sales Share by Types (2020-2025)
Table Global Theme Parks Market Forecast Revenue (\$) by Types (2020-2025)
Table Global Theme Parks Market Forecast Revenue Share by Types (2020-2025)
Figure Global Amusement Type Sales and Growth Rate (2015-2020)
Figure Global Amusement Type Price (2015-2020)
Figure Global Sightseeing Type Sales and Growth Rate (2015-2020)
Figure Global Sightseeing Type Price (2015-2020)
Figure Global Theme Type Sales and Growth Rate (2015-2020)
Figure Global Theme Type Price (2015-2020)
Figure Global Others Sales and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Figure Global Theme Parks Market Revenue (\$) and Growth Rate Forecast of Amusement Type (2020-2025)
Figure Global Theme Parks Sales and Growth Rate Forecast of Amusement Type (2020-2025)
Figure Global Theme Parks Market Revenue (\$) and Growth Rate Forecast of Sightseeing Type (2020-2025)
Figure Global Theme Parks Sales and Growth Rate Forecast of Sightseeing Type (2020-2025)
Figure Global Theme Parks Market Revenue (\$) and Growth Rate Forecast of Theme

Type (2020-2025)

Figure Global Theme Parks Sales and Growth Rate Forecast of Theme Type (2020-2025)

Figure Global Theme Parks Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Theme Parks Sales and Growth Rate Forecast of Others (2020-2025)

Table Global Theme Parks Sales by Applications (2015-2020)

Table Global Theme Parks Sales Share by Applications (2015-2020)

Table Global Theme Parks Revenue (\$) by Applications (2015-2020)

Table Global Theme Parks Revenue Share by Applications (2015-2020)

Table Global Theme Parks Market Forecast Sales by Applications (2020-2025)

Table Global Theme Parks Market Forecast Sales Share by Applications (2020-2025)

Table Global Theme Parks Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Theme Parks Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Millennial Sales and Growth Rate (2015-2020)

Figure Global Millennial Price (2015-2020)

Figure Global Generation X Sales and Growth Rate (2015-2020)

Figure Global Generation X Price (2015-2020)

Figure Global Baby Boomers Sales and Growth Rate (2015-2020)

Figure Global Baby Boomers Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Theme Parks Market Revenue (\$) and Growth Rate Forecast of Millennial (2020-2025)

Figure Global Theme Parks Sales and Growth Rate Forecast of Millennial (2020-2025)

Figure Global Theme Parks Market Revenue (\$) and Growth Rate Forecast of Generation X (2020-2025)

Figure Global Theme Parks Sales and Growth Rate Forecast of Generation X (2020-2025)

Figure Global Theme Parks Market Revenue (\$) and Growth Rate Forecast of Baby Boomers (2020-2025)

Figure Global Theme Parks Sales and Growth Rate Forecast of Baby Boomers (2020-2025)

Figure Global Theme Parks Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Theme Parks Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global Theme Parks Sales and Growth Rate (2015-2020)

Table Global Theme Parks Sales by Regions (2015-2020)

Table Global Theme Parks Sales Market Share by Regions (2015-2020)
Figure Global Theme Parks Sales Market Share by Regions in 2019
Figure Global Theme Parks Revenue and Growth Rate (2015-2020)
Table Global Theme Parks Revenue by Regions (2015-2020)
Table Global Theme Parks Revenue Market Share by Regions (2015-2020)
Figure Global Theme Parks Revenue Market Share by Regions in 2019
Table Global Theme Parks Market Forecast Sales by Regions (2020-2025)
Table Global Theme Parks Market Forecast Sales Share by Regions (2020-2025)
Table Global Theme Parks Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Theme Parks Market Forecast Revenue Share by Regions (2020-2025)
Figure North America Theme Parks Market Sales and Growth Rate (2015-2020)
Figure North America Theme Parks Market Revenue and Growth Rate (2015-2020)
Figure North America Theme Parks Market Forecast Sales (2020-2025)
Figure North America Theme Parks Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Canada Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Mexico Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Europe Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Europe Theme Parks Market Revenue and Growth Rate (2015-2020)
Figure Europe Theme Parks Market Forecast Sales (2020-2025)
Figure Europe Theme Parks Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany Theme Parks Market Sales and Growth Rate (2015-2020)
Figure United Kingdom Theme Parks Market Sales and Growth Rate (2015-2020)
Figure France Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Italy Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Spain Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Russia Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Theme Parks Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Theme Parks Market Forecast Sales (2020-2025)
Figure Asia-Pacific Theme Parks Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Japan Theme Parks Market Sales and Growth Rate (2015-2020)
Figure South Korea Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Australia Theme Parks Market Sales and Growth Rate (2015-2020)
Figure India Theme Parks Market Sales and Growth Rate (2015-2020)

Figure South America Theme Parks Market Sales and Growth Rate (2015-2020)
Figure South America Theme Parks Market Revenue and Growth Rate (2015-2020)
Figure South America Theme Parks Market Forecast Sales (2020-2025)
Figure South America Theme Parks Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Argentina Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Columbia Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Theme Parks Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Theme Parks Market Forecast Sales (2020-2025)
Figure Middle East and Africa Theme Parks Market Forecast Revenue (\$) (2020-2025)
Figure UAE Theme Parks Market Sales and Growth Rate (2015-2020)
Figure Egypt Theme Parks Market Sales and Growth Rate (2015-2020)
Figure South Africa Theme Parks Market Sales and Growth Rate (2015-2020)

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