

Global Textile Swimwear and Athleisure Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Athleisure is a trend in fashion in which clothing designed for workouts and other athletic activities. It 'look like athletic wear' and are characterized as 'fashionable, dressed up sweats and exercise clothing.

Based on the Textile Swimwear and Athleisure market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Textile Swimwear and Athleisure market covered in Chapter 5:

Gap?Inc

Victoria's Secret

PUMA SE

VF Corporation

NIKE?Inc.

Forever 21

Lululemon

Mizuno Corporation

Adidas AG

Under Armour?Inc.

Beyond Yoga

Aeropostale

ALO

Columbia Sportswear Company

Hanesbrands Inc.

ASICS Corporation

In Chapter 6, on the basis of types, the Textile Swimwear and Athleisure market from 2015 to 2025 is primarily split into:

Nylon

Neoprene

Polypropylene

Polyester

Cotton

Spandex

Others

In Chapter 7, on the basis of applications, the Textile Swimwear and Athleisure market from 2015 to 2025 covers:

Yoga pants

Tights

Sneakers

Leggings

Shorts

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Textile Swimwear and Athleisure Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Gap?Inc
 - 5.1.1 Gap?Inc Company Profile

- 5.1.2 Gap?Inc Business Overview
- 5.1.3 Gap?Inc Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Gap?Inc Textile Swimwear and Athleisure Products Introduction
- 5.2 Victoria's Secret
 - 5.2.1 Victoria's Secret Company Profile
 - 5.2.2 Victoria's Secret Business Overview
 - 5.2.3 Victoria's Secret Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Victoria's Secret Textile Swimwear and Athleisure Products Introduction
- 5.3 PUMA SE
 - 5.3.1 PUMA SE Company Profile
 - 5.3.2 PUMA SE Business Overview
 - 5.3.3 PUMA SE Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 PUMA SE Textile Swimwear and Athleisure Products Introduction
- 5.4 VF Corporation
 - 5.4.1 VF Corporation Company Profile
 - 5.4.2 VF Corporation Business Overview
 - 5.4.3 VF Corporation Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 VF Corporation Textile Swimwear and Athleisure Products Introduction
- 5.5 NIKE?Inc.
 - 5.5.1 NIKE?Inc. Company Profile
 - 5.5.2 NIKE?Inc. Business Overview
 - 5.5.3 NIKE?Inc. Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 NIKE?Inc. Textile Swimwear and Athleisure Products Introduction
- 5.6 Forever
 - 5.6.1 Forever 21 Company Profile
 - 5.6.2 Forever 21 Business Overview
 - 5.6.3 Forever 21 Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Forever 21 Textile Swimwear and Athleisure Products Introduction
- 5.7 Lululemon
 - 5.7.1 Lululemon Company Profile
 - 5.7.2 Lululemon Business Overview
 - 5.7.3 Lululemon Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Lululemon Textile Swimwear and Athleisure Products Introduction
- 5.8 Mizuno Corporation
 - 5.8.1 Mizuno Corporation Company Profile
 - 5.8.2 Mizuno Corporation Business Overview
 - 5.8.3 Mizuno Corporation Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Mizuno Corporation Textile Swimwear and Athleisure Products Introduction
- 5.9 Adidas AG
 - 5.9.1 Adidas AG Company Profile
 - 5.9.2 Adidas AG Business Overview
 - 5.9.3 Adidas AG Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 Adidas AG Textile Swimwear and Athleisure Products Introduction
- 5.10 Under Armour?Inc.
 - 5.10.1 Under Armour?Inc. Company Profile
 - 5.10.2 Under Armour?Inc. Business Overview
 - 5.10.3 Under Armour?Inc. Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 Under Armour?Inc. Textile Swimwear and Athleisure Products Introduction
- 5.11 Beyond Yoga
 - 5.11.1 Beyond Yoga Company Profile
 - 5.11.2 Beyond Yoga Business Overview
 - 5.11.3 Beyond Yoga Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Beyond Yoga Textile Swimwear and Athleisure Products Introduction
- 5.12 Aeropostale
 - 5.12.1 Aeropostale Company Profile
 - 5.12.2 Aeropostale Business Overview
 - 5.12.3 Aeropostale Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.12.4 Aeropostale Textile Swimwear and Athleisure Products Introduction
- 5.13 ALO
 - 5.13.1 ALO Company Profile
 - 5.13.2 ALO Business Overview
 - 5.13.3 ALO Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.13.4 ALO Textile Swimwear and Athleisure Products Introduction
- 5.14 Columbia Sportswear Company
 - 5.14.1 Columbia Sportswear Company Company Profile

- 5.14.2 Columbia Sportswear Company Business Overview
- 5.14.3 Columbia Sportswear Company Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 Columbia Sportswear Company Textile Swimwear and Athleisure Products Introduction
- 5.15 Hanesbrands Inc.
 - 5.15.1 Hanesbrands Inc. Company Profile
 - 5.15.2 Hanesbrands Inc. Business Overview
 - 5.15.3 Hanesbrands Inc. Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.15.4 Hanesbrands Inc. Textile Swimwear and Athleisure Products Introduction
- 5.16 ASICS Corporation
 - 5.16.1 ASICS Corporation Company Profile
 - 5.16.2 ASICS Corporation Business Overview
 - 5.16.3 ASICS Corporation Textile Swimwear and Athleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.16.4 ASICS Corporation Textile Swimwear and Athleisure Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Textile Swimwear and Athleisure Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Textile Swimwear and Athleisure Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Textile Swimwear and Athleisure Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Textile Swimwear and Athleisure Price by Types (2015-2020)
- 6.2 Global Textile Swimwear and Athleisure Market Forecast by Types (2020-2025)
 - 6.2.1 Global Textile Swimwear and Athleisure Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global Textile Swimwear and Athleisure Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Textile Swimwear and Athleisure Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Textile Swimwear and Athleisure Sales, Price and Growth Rate of Nylon
 - 6.3.2 Global Textile Swimwear and Athleisure Sales, Price and Growth Rate of Neoprene
 - 6.3.3 Global Textile Swimwear and Athleisure Sales, Price and Growth Rate of Polypropylene

6.3.4 Global Textile Swimwear and Athleisure Sales, Price and Growth Rate of Polyester

6.3.5 Global Textile Swimwear and Athleisure Sales, Price and Growth Rate of Cotton

6.3.6 Global Textile Swimwear and Athleisure Sales, Price and Growth Rate of Spandex

6.3.7 Global Textile Swimwear and Athleisure Sales, Price and Growth Rate of Others

6.4 Global Textile Swimwear and Athleisure Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Nylon Market Revenue and Sales Forecast (2020-2025)

6.4.2 Neoprene Market Revenue and Sales Forecast (2020-2025)

6.4.3 Polypropylene Market Revenue and Sales Forecast (2020-2025)

6.4.4 Polyester Market Revenue and Sales Forecast (2020-2025)

6.4.5 Cotton Market Revenue and Sales Forecast (2020-2025)

6.4.6 Spandex Market Revenue and Sales Forecast (2020-2025)

6.4.7 Others Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Textile Swimwear and Athleisure Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Textile Swimwear and Athleisure Sales and Market Share by Applications (2015-2020)

7.1.2 Global Textile Swimwear and Athleisure Revenue and Market Share by Applications (2015-2020)

7.2 Global Textile Swimwear and Athleisure Market Forecast by Applications (2020-2025)

7.2.1 Global Textile Swimwear and Athleisure Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Textile Swimwear and Athleisure Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Textile Swimwear and Athleisure Revenue, Sales and Growth Rate of Yoga pants (2015-2020)

7.3.2 Global Textile Swimwear and Athleisure Revenue, Sales and Growth Rate of Tights (2015-2020)

7.3.3 Global Textile Swimwear and Athleisure Revenue, Sales and Growth Rate of Sneakers (2015-2020)

7.3.4 Global Textile Swimwear and Athleisure Revenue, Sales and Growth Rate of Leggings (2015-2020)

7.3.5 Global Textile Swimwear and Athleisure Revenue, Sales and Growth Rate of Shorts (2015-2020)

7.4 Global Textile Swimwear and Athleisure Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Yoga pants Market Revenue and Sales Forecast (2020-2025)

7.4.2 Tights Market Revenue and Sales Forecast (2020-2025)

7.4.3 Sneakers Market Revenue and Sales Forecast (2020-2025)

7.4.4 Leggings Market Revenue and Sales Forecast (2020-2025)

7.4.5 Shorts Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Textile Swimwear and Athleisure Sales by Regions (2015-2020)

8.2 Global Textile Swimwear and Athleisure Market Revenue by Regions (2015-2020)

8.3 Global Textile Swimwear and Athleisure Market Forecast by Regions (2020-2025)

9 NORTH AMERICA TEXTILE SWIMWEAR AND ATHLEISURE MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Textile Swimwear and Athleisure Market Sales and Growth Rate (2015-2020)

9.3 North America Textile Swimwear and Athleisure Market Revenue and Growth Rate (2015-2020)

9.4 North America Textile Swimwear and Athleisure Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Textile Swimwear and Athleisure Market Analysis by Country

9.6.1 U.S. Textile Swimwear and Athleisure Sales and Growth Rate

9.6.2 Canada Textile Swimwear and Athleisure Sales and Growth Rate

9.6.3 Mexico Textile Swimwear and Athleisure Sales and Growth Rate

10 EUROPE TEXTILE SWIMWEAR AND ATHLEISURE MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Textile Swimwear and Athleisure Market Sales and Growth Rate (2015-2020)

10.3 Europe Textile Swimwear and Athleisure Market Revenue and Growth Rate (2015-2020)

10.4 Europe Textile Swimwear and Athleisure Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Textile Swimwear and Athleisure Market Analysis by Country

- 10.6.1 Germany Textile Swimwear and Athleisure Sales and Growth Rate
- 10.6.2 United Kingdom Textile Swimwear and Athleisure Sales and Growth Rate
- 10.6.3 France Textile Swimwear and Athleisure Sales and Growth Rate
- 10.6.4 Italy Textile Swimwear and Athleisure Sales and Growth Rate
- 10.6.5 Spain Textile Swimwear and Athleisure Sales and Growth Rate
- 10.6.6 Russia Textile Swimwear and Athleisure Sales and Growth Rate

11 ASIA-PACIFIC TEXTILE SWIMWEAR AND ATHLEISURE MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Textile Swimwear and Athleisure Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Textile Swimwear and Athleisure Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Textile Swimwear and Athleisure Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Textile Swimwear and Athleisure Market Analysis by Country

- 11.6.1 China Textile Swimwear and Athleisure Sales and Growth Rate
- 11.6.2 Japan Textile Swimwear and Athleisure Sales and Growth Rate
- 11.6.3 South Korea Textile Swimwear and Athleisure Sales and Growth Rate
- 11.6.4 Australia Textile Swimwear and Athleisure Sales and Growth Rate
- 11.6.5 India Textile Swimwear and Athleisure Sales and Growth Rate

12 SOUTH AMERICA TEXTILE SWIMWEAR AND ATHLEISURE MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis

12.2 South America Textile Swimwear and Athleisure Market Sales and Growth Rate (2015-2020)

12.3 South America Textile Swimwear and Athleisure Market Revenue and Growth Rate (2015-2020)

12.4 South America Textile Swimwear and Athleisure Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Textile Swimwear and Athleisure Market Analysis by Country

- 12.6.1 Brazil Textile Swimwear and Athleisure Sales and Growth Rate
- 12.6.2 Argentina Textile Swimwear and Athleisure Sales and Growth Rate
- 12.6.3 Columbia Textile Swimwear and Athleisure Sales and Growth Rate

13 MIDDLE EAST AND AFRICA TEXTILE SWIMWEAR AND ATHLEISURE MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Textile Swimwear and Athleisure Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Textile Swimwear and Athleisure Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Textile Swimwear and Athleisure Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Textile Swimwear and Athleisure Market Analysis by Country

13.6.1 UAE Textile Swimwear and Athleisure Sales and Growth Rate

13.6.2 Egypt Textile Swimwear and Athleisure Sales and Growth Rate

13.6.3 South Africa Textile Swimwear and Athleisure Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Textile Swimwear and Athleisure Market Size and Growth Rate
2015-2025

Table Textile Swimwear and Athleisure Key Market Segments

Figure Global Textile Swimwear and Athleisure Market Revenue (\$) Segment by Type
from 2015-2020

Figure Global Textile Swimwear and Athleisure Market Revenue (\$) Segment by
Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Textile Swimwear and
Athleisure

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Gap?Inc Company Profile

Table Gap?Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin
(2015-2020)

Figure Gap?Inc Production and Growth Rate

Figure Gap?Inc Market Revenue (\$) Market Share 2015-2020

Table Victoria's Secret Company Profile

Table Victoria's Secret Sales, Revenue (US\$ Million), Average Selling Price and Gross
Margin (2015-2020)

Figure Victoria's Secret Production and Growth Rate

Figure Victoria's Secret Market Revenue (\$) Market Share 2015-2020

Table PUMA SE Company Profile

Table PUMA SE Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin
(2015-2020)

Figure PUMA SE Production and Growth Rate

Figure PUMA SE Market Revenue (\$) Market Share 2015-2020

Table VF Corporation Company Profile

Table VF Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross
Margin (2015-2020)

Figure VF Corporation Production and Growth Rate

Figure VF Corporation Market Revenue (\$) Market Share 2015-2020

Table NIKE?Inc. Company Profile

Table NIKE?Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure NIKE?Inc. Production and Growth Rate

Figure NIKE?Inc. Market Revenue (\$) Market Share 2015-2020

Table Forever 21 Company Profile

Table Forever 21 Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Forever 21 Production and Growth Rate

Figure Forever 21 Market Revenue (\$) Market Share 2015-2020

Table Lululemon Company Profile

Table Lululemon Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lululemon Production and Growth Rate

Figure Lululemon Market Revenue (\$) Market Share 2015-2020

Table Mizuno Corporation Company Profile

Table Mizuno Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mizuno Corporation Production and Growth Rate

Figure Mizuno Corporation Market Revenue (\$) Market Share 2015-2020

Table Adidas AG Company Profile

Table Adidas AG Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Adidas AG Production and Growth Rate

Figure Adidas AG Market Revenue (\$) Market Share 2015-2020

Table Under Armour?Inc. Company Profile

Table Under Armour?Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Under Armour?Inc. Production and Growth Rate

Figure Under Armour?Inc. Market Revenue (\$) Market Share 2015-2020

Table Beyond Yoga Company Profile

Table Beyond Yoga Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Beyond Yoga Production and Growth Rate

Figure Beyond Yoga Market Revenue (\$) Market Share 2015-2020

Table Aeropostale Company Profile

Table Aeropostale Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Aeropostale Production and Growth Rate

Figure Aeropostale Market Revenue (\$) Market Share 2015-2020

Table ALO Company Profile

Table ALO Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ALO Production and Growth Rate

Figure ALO Market Revenue (\$) Market Share 2015-2020

Table Columbia Sportswear Company Company Profile

Table Columbia Sportswear Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Columbia Sportswear Company Production and Growth Rate

Figure Columbia Sportswear Company Market Revenue (\$) Market Share 2015-2020

Table Hanesbrands Inc. Company Profile

Table Hanesbrands Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hanesbrands Inc. Production and Growth Rate

Figure Hanesbrands Inc. Market Revenue (\$) Market Share 2015-2020

Table ASICS Corporation Company Profile

Table ASICS Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ASICS Corporation Production and Growth Rate

Figure ASICS Corporation Market Revenue (\$) Market Share 2015-2020

Table Global Textile Swimwear and Athleisure Sales by Types (2015-2020)

Table Global Textile Swimwear and Athleisure Sales Share by Types (2015-2020)

Table Global Textile Swimwear and Athleisure Revenue (\$) by Types (2015-2020)

Table Global Textile Swimwear and Athleisure Revenue Share by Types (2015-2020)

Table Global Textile Swimwear and Athleisure Price (\$) by Types (2015-2020)

Table Global Textile Swimwear and Athleisure Market Forecast Sales by Types (2020-2025)

Table Global Textile Swimwear and Athleisure Market Forecast Sales Share by Types (2020-2025)

Table Global Textile Swimwear and Athleisure Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Textile Swimwear and Athleisure Market Forecast Revenue Share by Types (2020-2025)

Figure Global Nylon Sales and Growth Rate (2015-2020)

Figure Global Nylon Price (2015-2020)

Figure Global Neoprene Sales and Growth Rate (2015-2020)

Figure Global Neoprene Price (2015-2020)

Figure Global Polypropylene Sales and Growth Rate (2015-2020)

Figure Global Polypropylene Price (2015-2020)
Figure Global Polyester Sales and Growth Rate (2015-2020)
Figure Global Polyester Price (2015-2020)
Figure Global Cotton Sales and Growth Rate (2015-2020)
Figure Global Cotton Price (2015-2020)
Figure Global Spandex Sales and Growth Rate (2015-2020)
Figure Global Spandex Price (2015-2020)
Figure Global Others Sales and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Nylon (2020-2025)
Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Nylon (2020-2025)
Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Neoprene (2020-2025)
Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Neoprene (2020-2025)
Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Polypropylene (2020-2025)
Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Polypropylene (2020-2025)
Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Polyester (2020-2025)
Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Polyester (2020-2025)
Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Cotton (2020-2025)
Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Cotton (2020-2025)
Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Spandex (2020-2025)
Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Spandex (2020-2025)
Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)
Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Others (2020-2025)
Table Global Textile Swimwear and Athleisure Sales by Applications (2015-2020)
Table Global Textile Swimwear and Athleisure Sales Share by Applications (2015-2020)

Table Global Textile Swimwear and Athleisure Revenue (\$) by Applications (2015-2020)

Table Global Textile Swimwear and Athleisure Revenue Share by Applications (2015-2020)

Table Global Textile Swimwear and Athleisure Market Forecast Sales by Applications (2020-2025)

Table Global Textile Swimwear and Athleisure Market Forecast Sales Share by Applications (2020-2025)

Table Global Textile Swimwear and Athleisure Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Textile Swimwear and Athleisure Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Yoga pants Sales and Growth Rate (2015-2020)

Figure Global Yoga pants Price (2015-2020)

Figure Global Tights Sales and Growth Rate (2015-2020)

Figure Global Tights Price (2015-2020)

Figure Global Sneakers Sales and Growth Rate (2015-2020)

Figure Global Sneakers Price (2015-2020)

Figure Global Leggings Sales and Growth Rate (2015-2020)

Figure Global Leggings Price (2015-2020)

Figure Global Shorts Sales and Growth Rate (2015-2020)

Figure Global Shorts Price (2015-2020)

Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Yoga pants (2020-2025)

Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Yoga pants (2020-2025)

Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Tights (2020-2025)

Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Tights (2020-2025)

Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Sneakers (2020-2025)

Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Sneakers (2020-2025)

Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Leggings (2020-2025)

Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Leggings (2020-2025)

Figure Global Textile Swimwear and Athleisure Market Revenue (\$) and Growth Rate Forecast of Shorts (2020-2025)

Figure Global Textile Swimwear and Athleisure Sales and Growth Rate Forecast of Shorts (2020-2025)

Figure Global Textile Swimwear and Athleisure Sales and Growth Rate (2015-2020)

Table Global Textile Swimwear and Athleisure Sales by Regions (2015-2020)

Table Global Textile Swimwear and Athleisure Sales Market Share by Regions (2015-2020)

Figure Global Textile Swimwear and Athleisure Sales Market Share by Regions in 2019

Figure Global Textile Swimwear and Athleisure Revenue and Growth Rate (2015-2020)

Table Global Textile Swimwear and Athleisure Revenue by Regions (2015-2020)

Table Global Textile Swimwear and Athleisure Revenue Market Share by Regions (2015-2020)

Figure Global Textile Swimwear and Athleisure Revenue Market Share by Regions in 2019

Table Global Textile Swimwear and Athleisure Market Forecast Sales by Regions (2020-2025)

Table Global Textile Swimwear and Athleisure Market Forecast Sales Share by Regions (2020-2025)

Table Global Textile Swimwear and Athleisure Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Textile Swimwear and Athleisure Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Textile Swimwear and Athleisure Market Sales and Growth Rate (2015-2020)

Figure North America Textile Swimwear and Athleisure Market Revenue and Growth Rate (2015-2020)

Figure North America Textile Swimwear and Athleisure Market Forecast Sales (2020-2025)

Figure North America Textile Swimwear and Athleisure Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Textile Swimwear and Athleisure Market Sales and Growth Rate (2015-2020)

Figure Canada Textile Swimwear and Athleisure Market Sales and Growth Rate (2015-2020)

Figure Mexico Textile Swimwear and Athleisure Market Sales and Growth Rate (2015-2020)

Figure Europe Textile Swimwear and Athleisure Market Sales and Growth Rate (2015-2020)

Figure Europe Textile Swimwear and Athleisure Market Revenue and Growth Rate

(2015-2020)

Figure Europe Textile Swimwear and Athleisure Market Forecast Sales (2020-2025)

Figure Europe Textile Swimwear and Athleisure Market Forecast Revenue (\$)
(2020-2025)

Figure Europe COVID-19 Status

Figure Germany Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure United Kingdom Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure France Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Italy Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Spain Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Russia Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Asia-Pacific Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Asia-Pacific Textile Swimwear and Athleisure Market Revenue and Growth Rate
(2015-2020)

Figure Asia-Pacific Textile Swimwear and Athleisure Market Forecast Sales
(2020-2025)

Figure Asia-Pacific Textile Swimwear and Athleisure Market Forecast Revenue (\$)
(2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Japan Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure South Korea Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Australia Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure India Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure South America Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure South America Textile Swimwear and Athleisure Market Revenue and Growth

Rate (2015-2020)

Figure South America Textile Swimwear and Athleisure Market Forecast Sales
(2020-2025)

Figure South America Textile Swimwear and Athleisure Market Forecast Revenue (\$)
(2020-2025)

Figure Brazil Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Argentina Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Columbia Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Middle East and Africa Textile Swimwear and Athleisure Market Sales and
Growth Rate (2015-2020)

Figure Middle East and Africa Textile Swimwear and Athleisure Market Revenue and
Growth Rate (2015-2020)

Figure Middle East and Africa Textile Swimwear and Athleisure Market Forecast Sales
(2020-2025)

Figure Middle East and Africa Textile Swimwear and Athleisure Market Forecast
Revenue (\$) (2020-2025)

Figure UAE Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure Egypt Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

Figure South Africa Textile Swimwear and Athleisure Market Sales and Growth Rate
(2015-2020)

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