

# Global Tennis Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Tennis is a type of ball game that is usually played between two singles players or two pairs.

Based on the Tennis market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Tennis market covered in Chapter 5:

Head

Yonex

Adidas

Kumaram Sports

ASICS

Wilson

Nike

Vinex

Lacoste

Silver Sports

Babolat

In Chapter 6, on the basis of types, the Tennis market from 2015 to 2025 is primarily split into:

Racquet

Apparel

Tennis Shoes

Tennis Bags

Grips & Accessories

Others

In Chapter 7, on the basis of applications, the Tennis market from 2015 to 2025 covers:

Entertainment

Athletic Contest

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Tennis Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Head
  - 5.1.1 Head Company Profile

- 5.1.2 Head Business Overview
- 5.1.3 Head Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Head Tennis Products Introduction
- 5.2 Yonex
  - 5.2.1 Yonex Company Profile
  - 5.2.2 Yonex Business Overview
  - 5.2.3 Yonex Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Yonex Tennis Products Introduction
- 5.3 Adidas
  - 5.3.1 Adidas Company Profile
  - 5.3.2 Adidas Business Overview
  - 5.3.3 Adidas Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Adidas Tennis Products Introduction
- 5.4 Kumaram Sports
  - 5.4.1 Kumaram Sports Company Profile
  - 5.4.2 Kumaram Sports Business Overview
  - 5.4.3 Kumaram Sports Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Kumaram Sports Tennis Products Introduction
- 5.5 ASICS
  - 5.5.1 ASICS Company Profile
  - 5.5.2 ASICS Business Overview
  - 5.5.3 ASICS Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 ASICS Tennis Products Introduction
- 5.6 Wilson
  - 5.6.1 Wilson Company Profile
  - 5.6.2 Wilson Business Overview
  - 5.6.3 Wilson Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Wilson Tennis Products Introduction
- 5.7 Nike
  - 5.7.1 Nike Company Profile
  - 5.7.2 Nike Business Overview
  - 5.7.3 Nike Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Nike Tennis Products Introduction
- 5.8 Vinex
  - 5.8.1 Vinex Company Profile
  - 5.8.2 Vinex Business Overview
  - 5.8.3 Vinex Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Vinex Tennis Products Introduction
- 5.9 Lacoste
  - 5.9.1 Lacoste Company Profile
  - 5.9.2 Lacoste Business Overview
  - 5.9.3 Lacoste Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Lacoste Tennis Products Introduction
- 5.10 Silver Sports
  - 5.10.1 Silver Sports Company Profile
  - 5.10.2 Silver Sports Business Overview
  - 5.10.3 Silver Sports Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Silver Sports Tennis Products Introduction
- 5.11 Babolat
  - 5.11.1 Babolat Company Profile
  - 5.11.2 Babolat Business Overview
  - 5.11.3 Babolat Tennis Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 Babolat Tennis Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Tennis Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Tennis Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Tennis Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Tennis Price by Types (2015-2020)
- 6.2 Global Tennis Market Forecast by Types (2020-2025)
  - 6.2.1 Global Tennis Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Tennis Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Tennis Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Tennis Sales, Price and Growth Rate of Racquet
  - 6.3.2 Global Tennis Sales, Price and Growth Rate of Apparel

- 6.3.3 Global Tennis Sales, Price and Growth Rate of Tennis Shoes
- 6.3.4 Global Tennis Sales, Price and Growth Rate of Tennis Bags
- 6.3.5 Global Tennis Sales, Price and Growth Rate of Grips & Accessories
- 6.3.6 Global Tennis Sales, Price and Growth Rate of Others
- 6.4 Global Tennis Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Racquet Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Apparel Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 Tennis Shoes Market Revenue and Sales Forecast (2020-2025)
  - 6.4.4 Tennis Bags Market Revenue and Sales Forecast (2020-2025)
  - 6.4.5 Grips & Accessories Market Revenue and Sales Forecast (2020-2025)
  - 6.4.6 Others Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Tennis Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Tennis Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Tennis Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Tennis Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Tennis Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Tennis Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global Tennis Revenue, Sales and Growth Rate of Entertainment (2015-2020)
  - 7.3.2 Global Tennis Revenue, Sales and Growth Rate of Athletic Contest (2015-2020)
  - 7.3.3 Global Tennis Revenue, Sales and Growth Rate of Others (2015-2020)
- 7.4 Global Tennis Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Entertainment Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Athletic Contest Market Revenue and Sales Forecast (2020-2025)
  - 7.4.3 Others Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global Tennis Sales by Regions (2015-2020)
- 8.2 Global Tennis Market Revenue by Regions (2015-2020)
- 8.3 Global Tennis Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA TENNIS MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Tennis Market Sales and Growth Rate (2015-2020)
- 9.3 North America Tennis Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Tennis Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Tennis Market Analysis by Country
  - 9.6.1 U.S. Tennis Sales and Growth Rate
  - 9.6.2 Canada Tennis Sales and Growth Rate
  - 9.6.3 Mexico Tennis Sales and Growth Rate

## **10 EUROPE TENNIS MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Tennis Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Tennis Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Tennis Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Tennis Market Analysis by Country
  - 10.6.1 Germany Tennis Sales and Growth Rate
  - 10.6.2 United Kingdom Tennis Sales and Growth Rate
  - 10.6.3 France Tennis Sales and Growth Rate
  - 10.6.4 Italy Tennis Sales and Growth Rate
  - 10.6.5 Spain Tennis Sales and Growth Rate
  - 10.6.6 Russia Tennis Sales and Growth Rate

## **11 ASIA-PACIFIC TENNIS MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Tennis Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Tennis Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Tennis Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Tennis Market Analysis by Country
  - 11.6.1 China Tennis Sales and Growth Rate
  - 11.6.2 Japan Tennis Sales and Growth Rate
  - 11.6.3 South Korea Tennis Sales and Growth Rate
  - 11.6.4 Australia Tennis Sales and Growth Rate
  - 11.6.5 India Tennis Sales and Growth Rate



## **12 SOUTH AMERICA TENNIS MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Tennis Market Sales and Growth Rate (2015-2020)
- 12.3 South America Tennis Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Tennis Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Tennis Market Analysis by Country
  - 12.6.1 Brazil Tennis Sales and Growth Rate
  - 12.6.2 Argentina Tennis Sales and Growth Rate
  - 12.6.3 Columbia Tennis Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA TENNIS MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Tennis Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Tennis Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Tennis Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Tennis Market Analysis by Country
  - 13.6.1 UAE Tennis Sales and Growth Rate
  - 13.6.2 Egypt Tennis Sales and Growth Rate
  - 13.6.3 South Africa Tennis Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Tennis Market Size and Growth Rate 2015-2025

Table Tennis Key Market Segments

Figure Global Tennis Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Tennis Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Tennis

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Head Company Profile

Table Head Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Head Production and Growth Rate

Figure Head Market Revenue (\$) Market Share 2015-2020

Table Yonex Company Profile

Table Yonex Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Yonex Production and Growth Rate

Figure Yonex Market Revenue (\$) Market Share 2015-2020

Table Adidas Company Profile

Table Adidas Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Adidas Production and Growth Rate

Figure Adidas Market Revenue (\$) Market Share 2015-2020

Table Kumaram Sports Company Profile

Table Kumaram Sports Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kumaram Sports Production and Growth Rate

Figure Kumaram Sports Market Revenue (\$) Market Share 2015-2020

Table ASICS Company Profile

Table ASICS Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ASICS Production and Growth Rate

Figure ASICS Market Revenue (\$) Market Share 2015-2020

Table Wilson Company Profile

Table Wilson Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Wilson Production and Growth Rate

Figure Wilson Market Revenue (\$) Market Share 2015-2020

Table Nike Company Profile

Table Nike Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nike Production and Growth Rate

Figure Nike Market Revenue (\$) Market Share 2015-2020

Table Vinex Company Profile

Table Vinex Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Vinex Production and Growth Rate

Figure Vinex Market Revenue (\$) Market Share 2015-2020

Table Lacoste Company Profile

Table Lacoste Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lacoste Production and Growth Rate

Figure Lacoste Market Revenue (\$) Market Share 2015-2020

Table Silver Sports Company Profile

Table Silver Sports Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Silver Sports Production and Growth Rate

Figure Silver Sports Market Revenue (\$) Market Share 2015-2020

Table Babolat Company Profile

Table Babolat Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Babolat Production and Growth Rate

Figure Babolat Market Revenue (\$) Market Share 2015-2020

Table Global Tennis Sales by Types (2015-2020)

Table Global Tennis Sales Share by Types (2015-2020)

Table Global Tennis Revenue (\$) by Types (2015-2020)

Table Global Tennis Revenue Share by Types (2015-2020)

Table Global Tennis Price (\$) by Types (2015-2020)

Table Global Tennis Market Forecast Sales by Types (2020-2025)

Table Global Tennis Market Forecast Sales Share by Types (2020-2025)

Table Global Tennis Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Tennis Market Forecast Revenue Share by Types (2020-2025)

Figure Global Racquet Sales and Growth Rate (2015-2020)

Figure Global Racquet Price (2015-2020)

Figure Global Apparel Sales and Growth Rate (2015-2020)

Figure Global Apparel Price (2015-2020)

Figure Global Tennis Shoes Sales and Growth Rate (2015-2020)

Figure Global Tennis Shoes Price (2015-2020)

Figure Global Tennis Bags Sales and Growth Rate (2015-2020)

Figure Global Tennis Bags Price (2015-2020)

Figure Global Grips & Accessories Sales and Growth Rate (2015-2020)

Figure Global Grips & Accessories Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Tennis Market Revenue (\$) and Growth Rate Forecast of Racquet (2020-2025)

Figure Global Tennis Sales and Growth Rate Forecast of Racquet (2020-2025)

Figure Global Tennis Market Revenue (\$) and Growth Rate Forecast of Apparel (2020-2025)

Figure Global Tennis Sales and Growth Rate Forecast of Apparel (2020-2025)

Figure Global Tennis Market Revenue (\$) and Growth Rate Forecast of Tennis Shoes (2020-2025)

Figure Global Tennis Sales and Growth Rate Forecast of Tennis Shoes (2020-2025)

Figure Global Tennis Market Revenue (\$) and Growth Rate Forecast of Tennis Bags (2020-2025)

Figure Global Tennis Sales and Growth Rate Forecast of Tennis Bags (2020-2025)

Figure Global Tennis Market Revenue (\$) and Growth Rate Forecast of Grips & Accessories (2020-2025)

Figure Global Tennis Sales and Growth Rate Forecast of Grips & Accessories (2020-2025)

Figure Global Tennis Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Tennis Sales and Growth Rate Forecast of Others (2020-2025)

Table Global Tennis Sales by Applications (2015-2020)

Table Global Tennis Sales Share by Applications (2015-2020)

Table Global Tennis Revenue (\$) by Applications (2015-2020)

Table Global Tennis Revenue Share by Applications (2015-2020)

Table Global Tennis Market Forecast Sales by Applications (2020-2025)

Table Global Tennis Market Forecast Sales Share by Applications (2020-2025)

Table Global Tennis Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Tennis Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Entertainment Sales and Growth Rate (2015-2020)  
Figure Global Entertainment Price (2015-2020)  
Figure Global Athletic Contest Sales and Growth Rate (2015-2020)  
Figure Global Athletic Contest Price (2015-2020)  
Figure Global Others Sales and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Figure Global Tennis Market Revenue (\$) and Growth Rate Forecast of Entertainment (2020-2025)  
Figure Global Tennis Sales and Growth Rate Forecast of Entertainment (2020-2025)  
Figure Global Tennis Market Revenue (\$) and Growth Rate Forecast of Athletic Contest (2020-2025)  
Figure Global Tennis Sales and Growth Rate Forecast of Athletic Contest (2020-2025)  
Figure Global Tennis Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)  
Figure Global Tennis Sales and Growth Rate Forecast of Others (2020-2025)  
Figure Global Tennis Sales and Growth Rate (2015-2020)  
Table Global Tennis Sales by Regions (2015-2020)  
Table Global Tennis Sales Market Share by Regions (2015-2020)  
Figure Global Tennis Sales Market Share by Regions in 2019  
Figure Global Tennis Revenue and Growth Rate (2015-2020)  
Table Global Tennis Revenue by Regions (2015-2020)  
Table Global Tennis Revenue Market Share by Regions (2015-2020)  
Figure Global Tennis Revenue Market Share by Regions in 2019  
Table Global Tennis Market Forecast Sales by Regions (2020-2025)  
Table Global Tennis Market Forecast Sales Share by Regions (2020-2025)  
Table Global Tennis Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global Tennis Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America Tennis Market Sales and Growth Rate (2015-2020)  
Figure North America Tennis Market Revenue and Growth Rate (2015-2020)  
Figure North America Tennis Market Forecast Sales (2020-2025)  
Figure North America Tennis Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. Tennis Market Sales and Growth Rate (2015-2020)  
Figure Canada Tennis Market Sales and Growth Rate (2015-2020)  
Figure Mexico Tennis Market Sales and Growth Rate (2015-2020)  
Figure Europe Tennis Market Sales and Growth Rate (2015-2020)  
Figure Europe Tennis Market Revenue and Growth Rate (2015-2020)  
Figure Europe Tennis Market Forecast Sales (2020-2025)

Figure Europe Tennis Market Forecast Revenue (\$) (2020-2025)  
Figure Europe COVID-19 Status  
Figure Germany Tennis Market Sales and Growth Rate (2015-2020)  
Figure United Kingdom Tennis Market Sales and Growth Rate (2015-2020)  
Figure France Tennis Market Sales and Growth Rate (2015-2020)  
Figure Italy Tennis Market Sales and Growth Rate (2015-2020)  
Figure Spain Tennis Market Sales and Growth Rate (2015-2020)  
Figure Russia Tennis Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Tennis Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Tennis Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific Tennis Market Forecast Sales (2020-2025)  
Figure Asia-Pacific Tennis Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China Tennis Market Sales and Growth Rate (2015-2020)  
Figure Japan Tennis Market Sales and Growth Rate (2015-2020)  
Figure South Korea Tennis Market Sales and Growth Rate (2015-2020)  
Figure Australia Tennis Market Sales and Growth Rate (2015-2020)  
Figure India Tennis Market Sales and Growth Rate (2015-2020)  
Figure South America Tennis Market Sales and Growth Rate (2015-2020)  
Figure South America Tennis Market Revenue and Growth Rate (2015-2020)  
Figure South America Tennis Market Forecast Sales (2020-2025)  
Figure South America Tennis Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Tennis Market Sales and Growth Rate (2015-2020)  
Figure Argentina Tennis Market Sales and Growth Rate (2015-2020)  
Figure Columbia Tennis Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Tennis Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Tennis Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Tennis Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Tennis Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Tennis Market Sales and Growth Rate (2015-2020)  
Figure Egypt Tennis Market Sales and Growth Rate (2015-2020)  
Figure South Africa Tennis Market Sales and Growth Rate (2015-2020)

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