

# Global Telematics Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G6E36AE7D188EN.html>

Date: June 2019

Pages: 112

Price: US\$ 2,950.00 (Single User License)

ID: G6E36AE7D188EN

## Abstracts

The Telematics market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Telematics market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Telematics market.

Major players in the global Telematics market include:

Verizon Communications Inc.

Robert Bosch GmbH

TELEFONICA, S.A

AT&T Inc.

Vodafone Group Plc

Ford Motor Company

Harman International Industries, Incorporated

BMW AG

Valeo S.A

On the basis of types, the Telematics market is primarily split into:

Integration & Deployment

Consulting & Design

## Maintenance & Training Services

On the basis of applications, the market covers:

Insurance Telematics

Fleet / Asset Management

Satellite Navigation

Infotainment

Remote Alarm and Monitoring

Telehealth Solutions

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Telematics market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Telematics market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Telematics industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Telematics market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Telematics, by analyzing the consumption and

its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Telematics in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Telematics in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Telematics. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Telematics market, including the global production and revenue forecast, regional forecast. It also foresees the Telematics market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 TELEMATICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Telematics
- 1.2 Telematics Segment by Type
  - 1.2.1 Global Telematics Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Integration & Deployment
  - 1.2.3 The Market Profile of Consulting & Design
  - 1.2.4 The Market Profile of Maintenance & Training Services
- 1.3 Global Telematics Segment by Application
  - 1.3.1 Telematics Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Insurance Telematics
  - 1.3.3 The Market Profile of Fleet / Asset Management
  - 1.3.4 The Market Profile of Satellite Navigation
  - 1.3.5 The Market Profile of Infotainment
  - 1.3.6 The Market Profile of Remote Alarm and Monitoring
  - 1.3.7 The Market Profile of Telehealth Solutions
- 1.4 Global Telematics Market by Region (2014-2026)
  - 1.4.1 Global Telematics Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Telematics Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Telematics Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Telematics Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Telematics Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Telematics Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Telematics Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Telematics Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Telematics Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Telematics Market Status and Prospect (2014-2026)
  - 1.4.4 China Telematics Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Telematics Market Status and Prospect (2014-2026)
  - 1.4.6 India Telematics Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Telematics Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Telematics Market Status and Prospect (2014-2026)
    - 1.4.7.2 Singapore Telematics Market Status and Prospect (2014-2026)
    - 1.4.7.3 Philippines Telematics Market Status and Prospect (2014-2026)
    - 1.4.7.4 Indonesia Telematics Market Status and Prospect (2014-2026)
    - 1.4.7.5 Thailand Telematics Market Status and Prospect (2014-2026)

- 1.4.7.6 Vietnam Telematics Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Telematics Market Status and Prospect (2014-2026)
  - 1.4.8.1 Brazil Telematics Market Status and Prospect (2014-2026)
  - 1.4.8.2 Mexico Telematics Market Status and Prospect (2014-2026)
  - 1.4.8.3 Colombia Telematics Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Telematics Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Telematics Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Telematics Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Telematics Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Telematics Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Telematics Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Telematics Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Telematics (2014-2026)
  - 1.5.1 Global Telematics Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Telematics Production Status and Outlook (2014-2026)

## **2 GLOBAL TELEMATICS MARKET LANDSCAPE BY PLAYER**

- 2.1 Global Telematics Production and Share by Player (2014-2019)
- 2.2 Global Telematics Revenue and Market Share by Player (2014-2019)
- 2.3 Global Telematics Average Price by Player (2014-2019)
- 2.4 Telematics Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Telematics Market Competitive Situation and Trends
  - 2.5.1 Telematics Market Concentration Rate
  - 2.5.2 Telematics Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

- 3.1 Verizon Communications Inc.
  - 3.1.1 Verizon Communications Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.1.2 Telematics Product Profiles, Application and Specification
  - 3.1.3 Verizon Communications Inc. Telematics Market Performance (2014-2019)
  - 3.1.4 Verizon Communications Inc. Business Overview
- 3.2 Robert Bosch GmbH
  - 3.2.1 Robert Bosch GmbH Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.2.2 Telematics Product Profiles, Application and Specification
- 3.2.3 Robert Bosch GmbH Telematics Market Performance (2014-2019)
- 3.2.4 Robert Bosch GmbH Business Overview
- 3.3 TELEFONICA, S.A
  - 3.3.1 TELEFONICA, S.A Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.3.2 Telematics Product Profiles, Application and Specification
  - 3.3.3 TELEFONICA, S.A Telematics Market Performance (2014-2019)
  - 3.3.4 TELEFONICA, S.A Business Overview
- 3.4 AT&T Inc.
  - 3.4.1 AT&T Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Telematics Product Profiles, Application and Specification
  - 3.4.3 AT&T Inc. Telematics Market Performance (2014-2019)
  - 3.4.4 AT&T Inc. Business Overview
- 3.5 Vodafone Group Plc
  - 3.5.1 Vodafone Group Plc Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Telematics Product Profiles, Application and Specification
  - 3.5.3 Vodafone Group Plc Telematics Market Performance (2014-2019)
  - 3.5.4 Vodafone Group Plc Business Overview
- 3.6 Ford Motor Company
  - 3.6.1 Ford Motor Company Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Telematics Product Profiles, Application and Specification
  - 3.6.3 Ford Motor Company Telematics Market Performance (2014-2019)
  - 3.6.4 Ford Motor Company Business Overview
- 3.7 Harman International Industries, Incorporated
  - 3.7.1 Harman International Industries, Incorporated Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Telematics Product Profiles, Application and Specification
  - 3.7.3 Harman International Industries, Incorporated Telematics Market Performance (2014-2019)
  - 3.7.4 Harman International Industries, Incorporated Business Overview
- 3.8 BMW AG
  - 3.8.1 BMW AG Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Telematics Product Profiles, Application and Specification
  - 3.8.3 BMW AG Telematics Market Performance (2014-2019)
  - 3.8.4 BMW AG Business Overview
- 3.9 Valeo S.A

- 3.9.1 Valeo S.A Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.9.2 Telematics Product Profiles, Application and Specification
- 3.9.3 Valeo S.A Telematics Market Performance (2014-2019)
- 3.9.4 Valeo S.A Business Overview

#### **4 GLOBAL TELEMATICS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 Global Telematics Production and Market Share by Type (2014-2019)
- 4.2 Global Telematics Revenue and Market Share by Type (2014-2019)
- 4.3 Global Telematics Price by Type (2014-2019)
- 4.4 Global Telematics Production Growth Rate by Type (2014-2019)
  - 4.4.1 Global Telematics Production Growth Rate of Integration & Deployment (2014-2019)
  - 4.4.2 Global Telematics Production Growth Rate of Consulting & Design (2014-2019)
  - 4.4.3 Global Telematics Production Growth Rate of Maintenance & Training Services (2014-2019)

#### **5 GLOBAL TELEMATICS MARKET ANALYSIS BY APPLICATION**

- 5.1 Global Telematics Consumption and Market Share by Application (2014-2019)
- 5.2 Global Telematics Consumption Growth Rate by Application (2014-2019)
  - 5.2.1 Global Telematics Consumption Growth Rate of Insurance Telematics (2014-2019)
  - 5.2.2 Global Telematics Consumption Growth Rate of Fleet / Asset Management (2014-2019)
  - 5.2.3 Global Telematics Consumption Growth Rate of Satellite Navigation (2014-2019)
  - 5.2.4 Global Telematics Consumption Growth Rate of Infotainment (2014-2019)
  - 5.2.5 Global Telematics Consumption Growth Rate of Remote Alarm and Monitoring (2014-2019)
  - 5.2.6 Global Telematics Consumption Growth Rate of Telehealth Solutions (2014-2019)

#### **6 GLOBAL TELEMATICS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

- 6.1 Global Telematics Consumption by Region (2014-2019)
- 6.2 United States Telematics Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Telematics Production, Consumption, Export, Import (2014-2019)

- 6.4 China Telematics Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Telematics Production, Consumption, Export, Import (2014-2019)
- 6.6 India Telematics Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Telematics Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Telematics Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Telematics Production, Consumption, Export, Import (2014-2019)

## **7 GLOBAL TELEMATICS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

- 7.1 Global Telematics Production and Market Share by Region (2014-2019)
- 7.2 Global Telematics Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Telematics Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Telematics Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Telematics Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Telematics Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Telematics Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Telematics Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Telematics Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Telematics Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Telematics Production, Revenue, Price and Gross Margin (2014-2019)

## **8 TELEMATICS MANUFACTURING ANALYSIS**

- 8.1 Telematics Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
  - 8.2.1 Labor Cost Analysis
  - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Telematics



## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Telematics Industrial Chain Analysis
- 9.2 Raw Materials Sources of Telematics Major Players in 2018
- 9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
  - 10.3.1 Advances in Innovation and Technology for Telematics
  - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
  - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
  - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
  - 10.5.1 Threat of New Entrants
  - 10.5.2 Threat of Substitutes
  - 10.5.3 Bargaining Power of Suppliers
  - 10.5.4 Bargaining Power of Buyers
  - 10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL TELEMATICS MARKET FORECAST (2019-2026)**

- 11.1 Global Telematics Production, Revenue Forecast (2019-2026)
  - 11.1.1 Global Telematics Production and Growth Rate Forecast (2019-2026)
  - 11.1.2 Global Telematics Revenue and Growth Rate Forecast (2019-2026)
  - 11.1.3 Global Telematics Price and Trend Forecast (2019-2026)
- 11.2 Global Telematics Production, Consumption, Export and Import Forecast by Region (2019-2026)
  - 11.2.1 United States Telematics Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.2 Europe Telematics Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.3 China Telematics Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.4 Japan Telematics Production, Consumption, Export and Import Forecast

(2019-2026)

11.2.5 India Telematics Production, Consumption, Export and Import Forecast

(2019-2026)

11.2.6 Southeast Asia Telematics Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Telematics Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Telematics Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Telematics Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Telematics Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## I would like to order

Product name: Global Telematics Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G6E36AE7D188EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6E36AE7D188EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

