

# Global Technology Strategy Consulting Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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# **Abstracts**

Strategy consulting, often referred to as strategic consultancy or boardroom consulting, is one the most 'high-end' and prestigious segments within the professional services industry. The domain of technology strategy consulting focuses on supporting private sector clients with the development of corporate / business unit strategies and helping public sector organisations with public policy in technology part.

Based on the Technology Strategy Consulting market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Technology Strategy Consulting market covered in Chapter 5:



Oliver Wyman

Deloitte & Accenture

**PWC** 

McKinsey

Kearney

Bain & Company

North Highland

Alvarez & Marsal Holdings, LLC

AlixPartners

Cordence Worldwide

The Boston Consulting Group

Roland Berger

In Chapter 6, on the basis of types, the Technology Strategy Consulting market from 2015 to 2025 is primarily split into:

Emerging Technology
Technology Effectiveness
Technology Development
Other

In Chapter 7, on the basis of applications, the Technology Strategy Consulting market from 2015 to 2025 covers:

Large Enterprise
Small and Medium Enterprise

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK



France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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