

# Global Synthetic Leather (Artificial Leather) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Artificial leather is a material intended to substitute for leather in fields such as upholstery, clothing, footwear and fabrics and other uses where a leather-like finish is desired but the actual material is cost-prohibitive or unsuitable.

Based on the Synthetic Leather (Artificial Leather) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Synthetic Leather (Artificial Leather) market covered in Chapter 5:

Favini

DAEWON Chemical

Wangkang Group

Meisheng Industrial

## Huafon Group

Sanling  
Kolon  
Sanfang  
Bayer  
Shandong Friendship  
Kuraray  
Jiaying Hexin  
Filwel  
Toray  
Hongdeli  
Ducksung  
Shandong Jinfeng  
Fujian Huayang  
Teijin  
Shandong Tongda  
Yantai Wanhua  
Xiamen Hongxin  
Wenzhou Imitation Leather  
Asahi Kansei  
Sappi  
Wenzhou Huanghe  
Fujian Tianshou  
Anhui Anli  
Nanya  
Kunshan Xieku

In Chapter 6, on the basis of types, the Synthetic Leather (Artificial Leather) market from 2015 to 2025 is primarily split into:

Polyvinylchloride (PVC)  
Polyurethane (PU)

In Chapter 7, on the basis of applications, the Synthetic Leather (Artificial Leather) market from 2015 to 2025 covers:

Footwear  
Sports Goods  
Car Interiors  
Furniture  
Bags

## Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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