

# **Global Swimwear Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Swimwear is clothing designed to be worn by people engaging in a water-based activity or water sports, such as swimming, diving and surfing, or sun-orientated activities, such as sun bathing. Different types may be worn by men, women, and children. Swimwear is described by a number of names, some of which are used only in particular locations, including swimsuit, bathing suit, swimming costume, bathing costume, swimming suit, swimmers, swimming togs, bathers, cossie (short for "costume"), or swimming trunks for men, besides others. A swimsuit can be worn as an undergarment in sports that require a wetsuit such as water skiing, scuba diving, surfing, and wakeboarding. Swimsuits may also be worn to display the wearer's physical attributes, as in the case of beauty pageants or bodybuilding contests, and glamour photography and magazines like the annual Sports Illustrated Swimsuit Issue feature models and sports personalities in swimsuits.

Based on the Swimwear market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Swimwear market covered in Chapter 5:

Vilebrequin  
Chantelle Group  
La Redoute  
Kiwi Saint-Tropez  
Arena Italia Spa  
DO Paris  
Davy J  
LUZ Collections  
Eres

In Chapter 6, on the basis of types, the Swimwear market from 2015 to 2025 is primarily split into:

Women's swimwear  
Men's swimwear  
Children's swimwear

In Chapter 7, on the basis of applications, the Swimwear market from 2015 to 2025 covers:

Women  
Men  
Children

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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