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Global Supply Chain Analytics Sales Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

https://marketpublishers.com/r/G32B0DCCBAEEEN.html
Date: January 2022
Pages: 107
Price: US$ 3,500.00 (Single User License)
ID: G32B0DCCBAEEEN

Abstracts

Supply chain analytics is the application of mathematics, statistics, predictive modeling and machine-learning techniques to find meaningful patterns and knowledge in order, shipment and transactional and sensor data. An important goal of supply chain analytics is to improve forecasting and efficiency and be more responsive to customer needs. For example, predictive analytics on point-of-sale terminal data stored in a demand signal repository can help a business anticipate consumer demand, which in turn can lead to cost-saving adjustments to inventory and faster delivery.
Based on the Supply Chain Analytics Sales market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.
In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.
In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Supply Chain Analytics Sales market covered in Chapter 5:
Capgemini S.A.

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Genpact
Oracle Corporation
JDA Software Group
SAS Institute, INC.
Kinaxis
Demand Management
TARGIT
Microstrategy
IBM Corporation
Logility
Tableau
Manhattan Associates
Mu Sigma
SAP SE
Infor Inc. (Birst, Inc.)
Birst, INC.
Sage Clarity Systems

In Chapter 6, on the basis of types, the Supply Chain Analytics Sales market from 2015 to 2025 is primarily split into:
Planning & Procurement
Sales & Operations Planning (S&Op)
Manufacturing Analytics
Transportation & Logistics Analytics
Visualization & Reporting Tools

In Chapter 7, on the basis of applications, the Supply Chain Analytics Sales market from 2015 to 2025 covers:
Retail & Consumer Goods
Healthcare
Manufacturing
Transportation
Aerospace & Defense
High Technology Products
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

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North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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