

# **Global Supply Chain Analytics Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

<https://marketpublishers.com/r/G033BF12CB0EEN.html>

Date: December 2021

Pages: 126

Price: US\$ 3,500.00 (Single User License)

ID: G033BF12CB0EEN

## **Abstracts**

Supply chain analytics is the application of mathematics, statistics, predictive modeling and machine-learning techniques to find meaningful patterns and knowledge in order, shipment and transactional and sensor data.

Based on the Supply Chain Analytics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Supply Chain Analytics market covered in Chapter 5:

Qlik

JDA Software Group, Inc

Axway

TIBCO

Genpact

TARGIT

Datameer

Accenture PLC

Oracle Corporation

Logility

Infor

Rosslyn Analytics

Domo

IBM Corporation

SAS Institute Inc

SAP SE

Savi Technology

AIMMS

Voxware

Manhattan Associates Inc

MicroStrategy, Inc

Antuit

RELEX Solutions

Software AG

Cloudera

Tableau Software, Inc

The AnyLogic Company

In Chapter 6, on the basis of types, the Supply Chain Analytics market from 2015 to 2025 is primarily split into:

On-Premise

On-Cloud

In Chapter 7, on the basis of applications, the Supply Chain Analytics market from 2015 to 2025 covers:

Retail

Healthcare

Manufacturing

Automotive & Transportation  
Aerospace & Defense  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Supply Chain Analytics Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Qlik
  - 5.1.1 Qlik Company Profile

- 5.1.2 Qlik Business Overview
- 5.1.3 Qlik Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Qlik Supply Chain Analytics Products Introduction
- 5.2 JDA Software Group, Inc
  - 5.2.1 JDA Software Group, Inc Company Profile
  - 5.2.2 JDA Software Group, Inc Business Overview
  - 5.2.3 JDA Software Group, Inc Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 JDA Software Group, Inc Supply Chain Analytics Products Introduction
- 5.3 Axway
  - 5.3.1 Axway Company Profile
  - 5.3.2 Axway Business Overview
  - 5.3.3 Axway Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Axway Supply Chain Analytics Products Introduction
- 5.4 TIBCO
  - 5.4.1 TIBCO Company Profile
  - 5.4.2 TIBCO Business Overview
  - 5.4.3 TIBCO Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 TIBCO Supply Chain Analytics Products Introduction
- 5.5 Genpact
  - 5.5.1 Genpact Company Profile
  - 5.5.2 Genpact Business Overview
  - 5.5.3 Genpact Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Genpact Supply Chain Analytics Products Introduction
- 5.6 TARGIT
  - 5.6.1 TARGIT Company Profile
  - 5.6.2 TARGIT Business Overview
  - 5.6.3 TARGIT Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 TARGIT Supply Chain Analytics Products Introduction
- 5.7 Datameer
  - 5.7.1 Datameer Company Profile
  - 5.7.2 Datameer Business Overview
  - 5.7.3 Datameer Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Datameer Supply Chain Analytics Products Introduction
- 5.8 Accenture PLC
  - 5.8.1 Accenture PLC Company Profile
  - 5.8.2 Accenture PLC Business Overview
  - 5.8.3 Accenture PLC Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Accenture PLC Supply Chain Analytics Products Introduction
- 5.9 Oracle Corporation
  - 5.9.1 Oracle Corporation Company Profile
  - 5.9.2 Oracle Corporation Business Overview
  - 5.9.3 Oracle Corporation Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Oracle Corporation Supply Chain Analytics Products Introduction
- 5.10 Logility
  - 5.10.1 Logility Company Profile
  - 5.10.2 Logility Business Overview
  - 5.10.3 Logility Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Logility Supply Chain Analytics Products Introduction
- 5.11 Infor
  - 5.11.1 Infor Company Profile
  - 5.11.2 Infor Business Overview
  - 5.11.3 Infor Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 Infor Supply Chain Analytics Products Introduction
- 5.12 Rosslyn Analytics
  - 5.12.1 Rosslyn Analytics Company Profile
  - 5.12.2 Rosslyn Analytics Business Overview
  - 5.12.3 Rosslyn Analytics Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.12.4 Rosslyn Analytics Supply Chain Analytics Products Introduction
- 5.13 Domo
  - 5.13.1 Domo Company Profile
  - 5.13.2 Domo Business Overview
  - 5.13.3 Domo Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.13.4 Domo Supply Chain Analytics Products Introduction
- 5.14 IBM Corporation
  - 5.14.1 IBM Corporation Company Profile

- 5.14.2 IBM Corporation Business Overview
- 5.14.3 IBM Corporation Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 IBM Corporation Supply Chain Analytics Products Introduction
- 5.15 SAS Institute Inc
  - 5.15.1 SAS Institute Inc Company Profile
  - 5.15.2 SAS Institute Inc Business Overview
  - 5.15.3 SAS Institute Inc Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.15.4 SAS Institute Inc Supply Chain Analytics Products Introduction
- 5.16 SAP SE
  - 5.16.1 SAP SE Company Profile
  - 5.16.2 SAP SE Business Overview
  - 5.16.3 SAP SE Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.16.4 SAP SE Supply Chain Analytics Products Introduction
- 5.17 Savi Technology
  - 5.17.1 Savi Technology Company Profile
  - 5.17.2 Savi Technology Business Overview
  - 5.17.3 Savi Technology Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.17.4 Savi Technology Supply Chain Analytics Products Introduction
- 5.18 AIMMS
  - 5.18.1 AIMMS Company Profile
  - 5.18.2 AIMMS Business Overview
  - 5.18.3 AIMMS Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.18.4 AIMMS Supply Chain Analytics Products Introduction
- 5.19 Voxware
  - 5.19.1 Voxware Company Profile
  - 5.19.2 Voxware Business Overview
  - 5.19.3 Voxware Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.19.4 Voxware Supply Chain Analytics Products Introduction
- 5.20 Manhattan Associates Inc
  - 5.20.1 Manhattan Associates Inc Company Profile
  - 5.20.2 Manhattan Associates Inc Business Overview
  - 5.20.3 Manhattan Associates Inc Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.20.4 Manhattan Associates Inc Supply Chain Analytics Products Introduction
- 5.21 MicroStrategy, Inc
  - 5.21.1 MicroStrategy, Inc Company Profile
  - 5.21.2 MicroStrategy, Inc Business Overview
  - 5.21.3 MicroStrategy, Inc Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.21.4 MicroStrategy, Inc Supply Chain Analytics Products Introduction
- 5.22 Antuit
  - 5.22.1 Antuit Company Profile
  - 5.22.2 Antuit Business Overview
  - 5.22.3 Antuit Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.22.4 Antuit Supply Chain Analytics Products Introduction
- 5.23 RELEX Solutions
  - 5.23.1 RELEX Solutions Company Profile
  - 5.23.2 RELEX Solutions Business Overview
  - 5.23.3 RELEX Solutions Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.23.4 RELEX Solutions Supply Chain Analytics Products Introduction
- 5.24 Software AG
  - 5.24.1 Software AG Company Profile
  - 5.24.2 Software AG Business Overview
  - 5.24.3 Software AG Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.24.4 Software AG Supply Chain Analytics Products Introduction
- 5.25 Cloudera
  - 5.25.1 Cloudera Company Profile
  - 5.25.2 Cloudera Business Overview
  - 5.25.3 Cloudera Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.25.4 Cloudera Supply Chain Analytics Products Introduction
- 5.26 Tableau Software, Inc
  - 5.26.1 Tableau Software, Inc Company Profile
  - 5.26.2 Tableau Software, Inc Business Overview
  - 5.26.3 Tableau Software, Inc Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.26.4 Tableau Software, Inc Supply Chain Analytics Products Introduction
- 5.27 The AnyLogic Company
  - 5.27.1 The AnyLogic Company Company Profile

- 5.27.2 The AnyLogic Company Business Overview
- 5.27.3 The AnyLogic Company Supply Chain Analytics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.27.4 The AnyLogic Company Supply Chain Analytics Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Supply Chain Analytics Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Supply Chain Analytics Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Supply Chain Analytics Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Supply Chain Analytics Price by Types (2015-2020)
- 6.2 Global Supply Chain Analytics Market Forecast by Types (2020-2025)
  - 6.2.1 Global Supply Chain Analytics Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Supply Chain Analytics Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Supply Chain Analytics Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Supply Chain Analytics Sales, Price and Growth Rate of On-Premise
  - 6.3.2 Global Supply Chain Analytics Sales, Price and Growth Rate of On-Cloud
- 6.4 Global Supply Chain Analytics Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 On-Premise Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 On-Cloud Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Supply Chain Analytics Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Supply Chain Analytics Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Supply Chain Analytics Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Supply Chain Analytics Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Supply Chain Analytics Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Supply Chain Analytics Market Forecast Revenue and Market Share by Applications (2020-2025)

### 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Supply Chain Analytics Revenue, Sales and Growth Rate of Retail (2015-2020)

7.3.2 Global Supply Chain Analytics Revenue, Sales and Growth Rate of Healthcare (2015-2020)

7.3.3 Global Supply Chain Analytics Revenue, Sales and Growth Rate of Manufacturing (2015-2020)

7.3.4 Global Supply Chain Analytics Revenue, Sales and Growth Rate of Automotive & Transportation (2015-2020)

7.3.5 Global Supply Chain Analytics Revenue, Sales and Growth Rate of Aerospace & Defense (2015-2020)

7.3.6 Global Supply Chain Analytics Revenue, Sales and Growth Rate of Others (2015-2020)

### 7.4 Global Supply Chain Analytics Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Retail Market Revenue and Sales Forecast (2020-2025)

7.4.2 Healthcare Market Revenue and Sales Forecast (2020-2025)

7.4.3 Manufacturing Market Revenue and Sales Forecast (2020-2025)

7.4.4 Automotive & Transportation Market Revenue and Sales Forecast (2020-2025)

7.4.5 Aerospace & Defense Market Revenue and Sales Forecast (2020-2025)

7.4.6 Others Market Revenue and Sales Forecast (2020-2025)

## 8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Supply Chain Analytics Sales by Regions (2015-2020)

8.2 Global Supply Chain Analytics Market Revenue by Regions (2015-2020)

8.3 Global Supply Chain Analytics Market Forecast by Regions (2020-2025)

## 9 NORTH AMERICA SUPPLY CHAIN ANALYTICS MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

9.3 North America Supply Chain Analytics Market Revenue and Growth Rate (2015-2020)

9.4 North America Supply Chain Analytics Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Supply Chain Analytics Market Analysis by Country

9.6.1 U.S. Supply Chain Analytics Sales and Growth Rate

9.6.2 Canada Supply Chain Analytics Sales and Growth Rate

### 9.6.3 Mexico Supply Chain Analytics Sales and Growth Rate

## **10 EUROPE SUPPLY CHAIN ANALYTICS MARKET ANALYSIS**

### 10.1 Market Overview and Prospect Analysis

### 10.2 Europe Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

### 10.3 Europe Supply Chain Analytics Market Revenue and Growth Rate (2015-2020)

### 10.4 Europe Supply Chain Analytics Market Forecast

### 10.5 The Influence of COVID-19 on Europe Market

### 10.6 Europe Supply Chain Analytics Market Analysis by Country

#### 10.6.1 Germany Supply Chain Analytics Sales and Growth Rate

#### 10.6.2 United Kingdom Supply Chain Analytics Sales and Growth Rate

#### 10.6.3 France Supply Chain Analytics Sales and Growth Rate

#### 10.6.4 Italy Supply Chain Analytics Sales and Growth Rate

#### 10.6.5 Spain Supply Chain Analytics Sales and Growth Rate

#### 10.6.6 Russia Supply Chain Analytics Sales and Growth Rate

## **11 ASIA-PACIFIC SUPPLY CHAIN ANALYTICS MARKET ANALYSIS**

### 11.1 Market Overview and Prospect Analysis

### 11.2 Asia-Pacific Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

### 11.3 Asia-Pacific Supply Chain Analytics Market Revenue and Growth Rate (2015-2020)

### 11.4 Asia-Pacific Supply Chain Analytics Market Forecast

### 11.5 The Influence of COVID-19 on Asia Pacific Market

### 11.6 Asia-Pacific Supply Chain Analytics Market Analysis by Country

#### 11.6.1 China Supply Chain Analytics Sales and Growth Rate

#### 11.6.2 Japan Supply Chain Analytics Sales and Growth Rate

#### 11.6.3 South Korea Supply Chain Analytics Sales and Growth Rate

#### 11.6.4 Australia Supply Chain Analytics Sales and Growth Rate

#### 11.6.5 India Supply Chain Analytics Sales and Growth Rate

## **12 SOUTH AMERICA SUPPLY CHAIN ANALYTICS MARKET ANALYSIS**

### 12.1 Market Overview and Prospect Analysis

### 12.2 South America Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

### 12.3 South America Supply Chain Analytics Market Revenue and Growth Rate (2015-2020)

### 12.4 South America Supply Chain Analytics Market Forecast

- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Supply Chain Analytics Market Analysis by Country
  - 12.6.1 Brazil Supply Chain Analytics Sales and Growth Rate
  - 12.6.2 Argentina Supply Chain Analytics Sales and Growth Rate
  - 12.6.3 Columbia Supply Chain Analytics Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA SUPPLY CHAIN ANALYTICS MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Supply Chain Analytics Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Supply Chain Analytics Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Supply Chain Analytics Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Supply Chain Analytics Market Analysis by Country
  - 13.6.1 UAE Supply Chain Analytics Sales and Growth Rate
  - 13.6.2 Egypt Supply Chain Analytics Sales and Growth Rate
  - 13.6.3 South Africa Supply Chain Analytics Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Supply Chain Analytics Market Size and Growth Rate 2015-2025

Table Supply Chain Analytics Key Market Segments

Figure Global Supply Chain Analytics Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Supply Chain Analytics Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Supply Chain Analytics

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Qlik Company Profile

Table Qlik Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Qlik Production and Growth Rate

Figure Qlik Market Revenue (\$) Market Share 2015-2020

Table JDA Software Group, Inc Company Profile

Table JDA Software Group, Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure JDA Software Group, Inc Production and Growth Rate

Figure JDA Software Group, Inc Market Revenue (\$) Market Share 2015-2020

Table Axway Company Profile

Table Axway Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Axway Production and Growth Rate

Figure Axway Market Revenue (\$) Market Share 2015-2020

Table TIBCO Company Profile

Table TIBCO Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure TIBCO Production and Growth Rate

Figure TIBCO Market Revenue (\$) Market Share 2015-2020

Table Genpact Company Profile

Table Genpact Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin



(2015-2020)

Figure Genpact Production and Growth Rate

Figure Genpact Market Revenue (\$) Market Share 2015-2020

Table TARGIT Company Profile

Table TARGIT Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure TARGIT Production and Growth Rate

Figure TARGIT Market Revenue (\$) Market Share 2015-2020

Table Datameer Company Profile

Table Datameer Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Datameer Production and Growth Rate

Figure Datameer Market Revenue (\$) Market Share 2015-2020

Table Accenture PLC Company Profile

Table Accenture PLC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Accenture PLC Production and Growth Rate

Figure Accenture PLC Market Revenue (\$) Market Share 2015-2020

Table Oracle Corporation Company Profile

Table Oracle Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Oracle Corporation Production and Growth Rate

Figure Oracle Corporation Market Revenue (\$) Market Share 2015-2020

Table Logility Company Profile

Table Logility Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Logility Production and Growth Rate

Figure Logility Market Revenue (\$) Market Share 2015-2020

Table Infor Company Profile

Table Infor Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Infor Production and Growth Rate

Figure Infor Market Revenue (\$) Market Share 2015-2020

Table Rosslyn Analytics Company Profile

Table Rosslyn Analytics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Rosslyn Analytics Production and Growth Rate

Figure Rosslyn Analytics Market Revenue (\$) Market Share 2015-2020

Table Domo Company Profile

Table Domo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Domo Production and Growth Rate

Figure Domo Market Revenue (\$) Market Share 2015-2020

Table IBM Corporation Company Profile

Table IBM Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure IBM Corporation Production and Growth Rate

Figure IBM Corporation Market Revenue (\$) Market Share 2015-2020

Table SAS Institute Inc Company Profile

Table SAS Institute Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SAS Institute Inc Production and Growth Rate

Figure SAS Institute Inc Market Revenue (\$) Market Share 2015-2020

Table SAP SE Company Profile

Table SAP SE Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SAP SE Production and Growth Rate

Figure SAP SE Market Revenue (\$) Market Share 2015-2020

Table Savi Technology Company Profile

Table Savi Technology Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Savi Technology Production and Growth Rate

Figure Savi Technology Market Revenue (\$) Market Share 2015-2020

Table AIMMS Company Profile

Table AIMMS Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AIMMS Production and Growth Rate

Figure AIMMS Market Revenue (\$) Market Share 2015-2020

Table Voxware Company Profile

Table Voxware Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Voxware Production and Growth Rate

Figure Voxware Market Revenue (\$) Market Share 2015-2020

Table Manhattan Associates Inc Company Profile

Table Manhattan Associates Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Manhattan Associates Inc Production and Growth Rate

Figure Manhattan Associates Inc Market Revenue (\$) Market Share 2015-2020



Table MicroStrategy, Inc Company Profile

Table MicroStrategy, Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MicroStrategy, Inc Production and Growth Rate

Figure MicroStrategy, Inc Market Revenue (\$) Market Share 2015-2020

Table Antuit Company Profile

Table Antuit Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Antuit Production and Growth Rate

Figure Antuit Market Revenue (\$) Market Share 2015-2020

Table RELEX Solutions Company Profile

Table RELEX Solutions Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure RELEX Solutions Production and Growth Rate

Figure RELEX Solutions Market Revenue (\$) Market Share 2015-2020

Table Software AG Company Profile

Table Software AG Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Software AG Production and Growth Rate

Figure Software AG Market Revenue (\$) Market Share 2015-2020

Table Cloudera Company Profile

Table Cloudera Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Cloudera Production and Growth Rate

Figure Cloudera Market Revenue (\$) Market Share 2015-2020

Table Tableau Software, Inc Company Profile

Table Tableau Software, Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tableau Software, Inc Production and Growth Rate

Figure Tableau Software, Inc Market Revenue (\$) Market Share 2015-2020

Table The AnyLogic Company Company Profile

Table The AnyLogic Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The AnyLogic Company Production and Growth Rate

Figure The AnyLogic Company Market Revenue (\$) Market Share 2015-2020

Table Global Supply Chain Analytics Sales by Types (2015-2020)

Table Global Supply Chain Analytics Sales Share by Types (2015-2020)

Table Global Supply Chain Analytics Revenue (\$) by Types (2015-2020)

Table Global Supply Chain Analytics Revenue Share by Types (2015-2020)

Table Global Supply Chain Analytics Price (\$) by Types (2015-2020)

Table Global Supply Chain Analytics Market Forecast Sales by Types (2020-2025)

Table Global Supply Chain Analytics Market Forecast Sales Share by Types  
(2020-2025)

Table Global Supply Chain Analytics Market Forecast Revenue (\$) by Types  
(2020-2025)

Table Global Supply Chain Analytics Market Forecast Revenue Share by Types  
(2020-2025)

Figure Global On-Premise Sales and Growth Rate (2015-2020)

Figure Global On-Premise Price (2015-2020)

Figure Global On-Cloud Sales and Growth Rate (2015-2020)

Figure Global On-Cloud Price (2015-2020)

Figure Global Supply Chain Analytics Market Revenue (\$) and Growth Rate Forecast of  
On-Premise (2020-2025)

Figure Global Supply Chain Analytics Sales and Growth Rate Forecast of On-Premise  
(2020-2025)

Figure Global Supply Chain Analytics Market Revenue (\$) and Growth Rate Forecast of  
On-Cloud (2020-2025)

Figure Global Supply Chain Analytics Sales and Growth Rate Forecast of On-Cloud  
(2020-2025)

Table Global Supply Chain Analytics Sales by Applications (2015-2020)

Table Global Supply Chain Analytics Sales Share by Applications (2015-2020)

Table Global Supply Chain Analytics Revenue (\$) by Applications (2015-2020)

Table Global Supply Chain Analytics Revenue Share by Applications (2015-2020)

Table Global Supply Chain Analytics Market Forecast Sales by Applications  
(2020-2025)

Table Global Supply Chain Analytics Market Forecast Sales Share by Applications  
(2020-2025)

Table Global Supply Chain Analytics Market Forecast Revenue (\$) by Applications  
(2020-2025)

Table Global Supply Chain Analytics Market Forecast Revenue Share by Applications  
(2020-2025)

Figure Global Retail Sales and Growth Rate (2015-2020)

Figure Global Retail Price (2015-2020)

Figure Global Healthcare Sales and Growth Rate (2015-2020)

Figure Global Healthcare Price (2015-2020)

Figure Global Manufacturing Sales and Growth Rate (2015-2020)

Figure Global Manufacturing Price (2015-2020)

Figure Global Automotive & Transportation Sales and Growth Rate (2015-2020)

Figure Global Automotive & Transportation Price (2015-2020)  
Figure Global Aerospace & Defense Sales and Growth Rate (2015-2020)  
Figure Global Aerospace & Defense Price (2015-2020)  
Figure Global Others Sales and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Figure Global Supply Chain Analytics Market Revenue (\$) and Growth Rate Forecast of Retail (2020-2025)  
Figure Global Supply Chain Analytics Sales and Growth Rate Forecast of Retail (2020-2025)  
Figure Global Supply Chain Analytics Market Revenue (\$) and Growth Rate Forecast of Healthcare (2020-2025)  
Figure Global Supply Chain Analytics Sales and Growth Rate Forecast of Healthcare (2020-2025)  
Figure Global Supply Chain Analytics Market Revenue (\$) and Growth Rate Forecast of Manufacturing (2020-2025)  
Figure Global Supply Chain Analytics Sales and Growth Rate Forecast of Manufacturing (2020-2025)  
Figure Global Supply Chain Analytics Market Revenue (\$) and Growth Rate Forecast of Automotive & Transportation (2020-2025)  
Figure Global Supply Chain Analytics Sales and Growth Rate Forecast of Automotive & Transportation (2020-2025)  
Figure Global Supply Chain Analytics Market Revenue (\$) and Growth Rate Forecast of Aerospace & Defense (2020-2025)  
Figure Global Supply Chain Analytics Sales and Growth Rate Forecast of Aerospace & Defense (2020-2025)  
Figure Global Supply Chain Analytics Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)  
Figure Global Supply Chain Analytics Sales and Growth Rate Forecast of Others (2020-2025)  
Figure Global Supply Chain Analytics Sales and Growth Rate (2015-2020)  
Table Global Supply Chain Analytics Sales by Regions (2015-2020)  
Table Global Supply Chain Analytics Sales Market Share by Regions (2015-2020)  
Figure Global Supply Chain Analytics Sales Market Share by Regions in 2019  
Figure Global Supply Chain Analytics Revenue and Growth Rate (2015-2020)  
Table Global Supply Chain Analytics Revenue by Regions (2015-2020)  
Table Global Supply Chain Analytics Revenue Market Share by Regions (2015-2020)  
Figure Global Supply Chain Analytics Revenue Market Share by Regions in 2019  
Table Global Supply Chain Analytics Market Forecast Sales by Regions (2020-2025)  
Table Global Supply Chain Analytics Market Forecast Sales Share by Regions

(2020-2025)

Table Global Supply Chain Analytics Market Forecast Revenue (\$) by Regions

(2020-2025)

Table Global Supply Chain Analytics Market Forecast Revenue Share by Regions

(2020-2025)

Figure North America Supply Chain Analytics Market Sales and Growth Rate

(2015-2020)

Figure North America Supply Chain Analytics Market Revenue and Growth Rate

(2015-2020)

Figure North America Supply Chain Analytics Market Forecast Sales (2020-2025)

Figure North America Supply Chain Analytics Market Forecast Revenue (\$)

(2020-2025)

Figure North America COVID-19 Status

Figure U.S. Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Canada Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Mexico Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Europe Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Europe Supply Chain Analytics Market Revenue and Growth Rate (2015-2020)

Figure Europe Supply Chain Analytics Market Forecast Sales (2020-2025)

Figure Europe Supply Chain Analytics Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Supply Chain Analytics Market Sales and Growth Rate

(2015-2020)

Figure France Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Italy Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Spain Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Russia Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Supply Chain Analytics Market Revenue and Growth Rate

(2015-2020)

Figure Asia-Pacific Supply Chain Analytics Market Forecast Sales (2020-2025)

Figure Asia-Pacific Supply Chain Analytics Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Japan Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure South Korea Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Australia Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure India Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure South America Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure South America Supply Chain Analytics Market Revenue and Growth Rate (2015-2020)

Figure South America Supply Chain Analytics Market Forecast Sales (2020-2025)

Figure South America Supply Chain Analytics Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Argentina Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Columbia Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Supply Chain Analytics Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Supply Chain Analytics Market Forecast Sales (2020-2025)

Figure Middle East and Africa Supply Chain Analytics Market Forecast Revenue (\$) (2020-2025)

Figure UAE Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure Egypt Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

Figure South Africa Supply Chain Analytics Market Sales and Growth Rate (2015-2020)

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