

# Global Supply Chain Analysis Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GEAA6699FF14EN.html>

Date: April 2022

Pages: 103

Price: US\$ 3,500.00 (Single User License)

ID: GEAA6699FF14EN

## Abstracts

Supply chain analytics is an algorithm that consists of mathematics, statistics, predictive modeling and machine-learning techniques. It helps convert business data including order, shipment, and transactional data of several industries such as, manufacturing, retail & consumer, healthcare, and transportation into meaningful insights.

Based on the Supply Chain Analysis market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Supply Chain Analysis market covered in Chapter 5:

Accenture

Logility

Kinaxis INC.

Microstrategy

Wipro

JDA

Cognilytics

SAP SE

Latentview Analytics

United Technologies

Ariba

IBM Corporation

Capgemini S.A.

SAS Institute INC.

Birst INC.

Lockheed Martin

Raytheon

Entercom

Chainalytics

Icreate

Mu-Sigma

Fractal Analytics

Maersk

Manthan Systems

Genpact

Manhattan Associates

Target

Oracle Corporation

Tableau

Northrop Grumman

In Chapter 6, on the basis of types, the Supply Chain Analysis market from 2015 to 2025 is primarily split into:

Logistics Analytics

Manufacturing Analytics

Sales & Operations Analytics

Supply Chain Planning and Procurement

Visualization & Reporting

Others

In Chapter 7, on the basis of applications, the Supply Chain Analysis market from 2015 to 2025 covers:

Transportation & Logistics

Manufacturing  
Retail & Consumer Goods  
Healthcare  
Aerospace & Defense  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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