

# Global Subscriber Data Management Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Subscriber Data Management (SDM) is one of the most critical functions in telecommunication networks. With the arrival of 5G and the evolution to cloud architectures, managing all subscribers' data and services efficiently has never been so essential to ensure an operator's business profitability.

Based on the Subscriber Data Management market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Subscriber Data Management market covered in Chapter 5:

Huawei Technologies Co., Ltd.

Computaris International Ltd.

ZTE Corporation

Amdocs Inc.

Oracle Corporation  
Procera Networks, Inc.  
Ericsson  
Nokia Corporation  
Cisco Systems, Inc.  
Hewlett Packard Enterprise Company  
Openwave Mobility, Inc.  
Redknee Solutions, Inc.

In Chapter 6, on the basis of types, the Subscriber Data Management market from 2015 to 2025 is primarily split into:

Mobile networks  
Fixed networks

In Chapter 7, on the basis of applications, the Subscriber Data Management market from 2015 to 2025 covers:

Mobile  
Fixed mobile convergence  
Voice over Internet Protocol (VoIP)  
Video over IP

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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