

Global Store Locator Software Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Store locator software enables businesses to build maps demarcating their location or locations that can then be presented on their website. These tools allow businesses to rapidly build lists and maps of their locations from spreadsheets while also providing additional analytics on customer behavior and traffic. While store location maps can otherwise require coding experience and a significant amount of time to generate, store location software streamlines the process without any coding knowledge necessary. Based on the Store Locator Software market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Store Locator Software market covered in Chapter 5:

Mappointer

Bullseye Solutions Group

Bold Commerce

MetaLocator

Ayrea

Leadformance

Power Store Locator

Blipstar

Awesome Store Locator

IQServices.com

In Chapter 6, on the basis of types, the Store Locator Software market from 2015 to 2025 is primarily split into:

Cloud-based

On-premises

In Chapter 7, on the basis of applications, the Store Locator Software market from 2015 to 2025 covers:

Small and Medium Enterprises (SMEs)

Large Enterprises

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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