

# Global Storage & Memory Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GACC02D93BF6EN.html>

Date: October 2021

Pages: 107

Price: US\$ 3,500.00 (Single User License)

ID: GACC02D93BF6EN

## Abstracts

Storage & Memory is an important hardware storage component for mobile phones, computers and other electronic products, which can be classified into NAND and DRAM. NAND is non-volatile memory, which means that it saves data when power is removed, such as your cell phone when it is turned off, or a USB flash drive. DRAM is volatile memory, meaning that it can only save data when it has power. When power is removed all data in DRAM is instantly wiped out.

Based on the Storage & Memory market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Storage & Memory market covered in Chapter 5:

Toshiba  
Western Digital  
Samsung  
Micron Technology  
Winbond  
Advanced Micro Device  
Texas Instruments  
Elpida Memory  
Transcend Information  
Etron Technology  
Intel Corporation  
Kingston  
Nanya  
Powerchip Semiconductor  
SK Hynix  
Qimonda

In Chapter 6, on the basis of types, the Storage & Memory market from 2015 to 2025 is primarily split into:

NAND  
DRAM

In Chapter 7, on the basis of applications, the Storage & Memory market from 2015 to 2025 covers:

Consumer Electronics  
Personal Computers  
Mobile Device  
Digital TV  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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