

## Global Stevia Rebaudiana Extract Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## **Abstracts**

Stevia is an herbaceous perennial plant of the Asteraceae family. Stevia is a nutrient rich natural sweetest plant. The leaves naturally contain dulcoside, rebaudiosides A-F, diterpene glycosides stevioside, and steviolbioside which are responsible for its sweet taste. It is a plant which offers sweetness with fewer calories and do not show any side effects after consumption on human health. Stevia has many pharmacological and therapeutic applications as suggested by many preclinical and some clinical studies; these are nontoxic and possess antioxidant, antimicrobial, antifungal and anticarcinogenic activity. In future Stevia is likely to become a major source of high potency low calorie sweetener for growing natural food market. Stevia rebaudiana extract comes from the stevia plant, which originates in South America. The primary components extracted from the stevia leaf are called steviol glycosides. Based on the Stevia Rebaudiana Extract market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the



country-wise government.

Key players in the global Stevia Rebaudiana Extract market covered in Chapter 5:

Nestle S.A

Evolva Holding SA

Nature's Bounty Inc.

White Wave Foods Co.

Cumberland Packing Corp.

Ingredion Inc.

GLG Life Tech Corporation

Xinghua Green Biological Preparation Co. Ltd.

Pure Circle Ltd

Sweet Green Fields LLC

Stevia First Corporation

Cargill Inc.

Wild Flavors Inc.

Whole Earth Sweetener Company Llc

Odwalla Inc

S&W Seed Company

Stevia Corp

**Groupe DANONE** 

Whole Earth Sweetener Co.

Sweetlife Stevia Sweetener

Pepsi Co.

Sunwin Stevia International Inc.

Tate & Lyle plc

Mulder Natural Foods N.V

In Chapter 6, on the basis of types, the Stevia Rebaudiana Extract market from 2015 to 2025 is primarily split into:

Powder

Liquid

Leaf

In Chapter 7, on the basis of applications, the Stevia Rebaudiana Extract market from 2015 to 2025 covers:

Bakery

Table top Sweetener

**Dairy Product** 



Packaged Food

Beverages

Confectionery

**Dietary Supplements** 

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019



Estimated Year: 2020

Forecast Period: 2020-2025



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