

Global STEM Education in K-12 Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the STEM Education in K-12 market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global STEM Education in K-12 market are covered in Chapter 9:

OpenSciEd

School Specialty

Amplify Learning

EduCo International

Carolina Biological Supply

Discovery Education

Activate Learning

Savvas Learning
PASCO Scientific
Houghton Mifflin Harcourt
Bedford, Freeman and Worth Publishing Group
Cengage Learning
Kendall Hunt Publishing Company
McGraw Hill
Lab-Aids

In Chapter 5 and Chapter 7.3, based on types, the STEM Education in K-12 market from 2017 to 2027 is primarily split into:

Customized Live Courses
Standard Recorded Courses
Others

In Chapter 6 and Chapter 7.4, based on applications, the STEM Education in K-12 market from 2017 to 2027 covers:

5~6 Years Old
7~12 Years Old
13~18 Years Old

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the STEM Education in K-12 market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we

elaborate at full length on the impact of the pandemic and the war on the STEM Education in K-12 Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding

market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 STEM EDUCATION IN K-12 MARKET OVERVIEW

- 1.1 Product Overview and Scope of STEM Education in K-12 Market
- 1.2 STEM Education in K-12 Market Segment by Type
 - 1.2.1 Global STEM Education in K-12 Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global STEM Education in K-12 Market Segment by Application
 - 1.3.1 STEM Education in K-12 Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global STEM Education in K-12 Market, Region Wise (2017-2027)
 - 1.4.1 Global STEM Education in K-12 Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States STEM Education in K-12 Market Status and Prospect (2017-2027)
 - 1.4.3 Europe STEM Education in K-12 Market Status and Prospect (2017-2027)
 - 1.4.4 China STEM Education in K-12 Market Status and Prospect (2017-2027)
 - 1.4.5 Japan STEM Education in K-12 Market Status and Prospect (2017-2027)
 - 1.4.6 India STEM Education in K-12 Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia STEM Education in K-12 Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America STEM Education in K-12 Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa STEM Education in K-12 Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of STEM Education in K-12 (2017-2027)
 - 1.5.1 Global STEM Education in K-12 Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global STEM Education in K-12 Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the STEM Education in K-12 Market

2 INDUSTRY OUTLOOK

- 2.1 STEM Education in K-12 Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers

- 2.2.4 Analysis of Brand Barrier
- 2.3 STEM Education in K-12 Market Drivers Analysis
- 2.4 STEM Education in K-12 Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 STEM Education in K-12 Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on STEM Education in K-12 Industry Development

3 GLOBAL STEM EDUCATION IN K-12 MARKET LANDSCAPE BY PLAYER

- 3.1 Global STEM Education in K-12 Sales Volume and Share by Player (2017-2022)
- 3.2 Global STEM Education in K-12 Revenue and Market Share by Player (2017-2022)
- 3.3 Global STEM Education in K-12 Average Price by Player (2017-2022)
- 3.4 Global STEM Education in K-12 Gross Margin by Player (2017-2022)
- 3.5 STEM Education in K-12 Market Competitive Situation and Trends
 - 3.5.1 STEM Education in K-12 Market Concentration Rate
 - 3.5.2 STEM Education in K-12 Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL STEM EDUCATION IN K-12 SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global STEM Education in K-12 Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global STEM Education in K-12 Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global STEM Education in K-12 Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States STEM Education in K-12 Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States STEM Education in K-12 Market Under COVID-19
- 4.5 Europe STEM Education in K-12 Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe STEM Education in K-12 Market Under COVID-19
- 4.6 China STEM Education in K-12 Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China STEM Education in K-12 Market Under COVID-19

4.7 Japan STEM Education in K-12 Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan STEM Education in K-12 Market Under COVID-19

4.8 India STEM Education in K-12 Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India STEM Education in K-12 Market Under COVID-19

4.9 Southeast Asia STEM Education in K-12 Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia STEM Education in K-12 Market Under COVID-19

4.10 Latin America STEM Education in K-12 Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America STEM Education in K-12 Market Under COVID-19

4.11 Middle East and Africa STEM Education in K-12 Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa STEM Education in K-12 Market Under COVID-19

5 GLOBAL STEM EDUCATION IN K-12 SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global STEM Education in K-12 Sales Volume and Market Share by Type (2017-2022)

5.2 Global STEM Education in K-12 Revenue and Market Share by Type (2017-2022)

5.3 Global STEM Education in K-12 Price by Type (2017-2022)

5.4 Global STEM Education in K-12 Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global STEM Education in K-12 Sales Volume, Revenue and Growth Rate of Customized Live Courses (2017-2022)

5.4.2 Global STEM Education in K-12 Sales Volume, Revenue and Growth Rate of Standard Recorded Courses (2017-2022)

5.4.3 Global STEM Education in K-12 Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL STEM EDUCATION IN K-12 MARKET ANALYSIS BY APPLICATION

6.1 Global STEM Education in K-12 Consumption and Market Share by Application (2017-2022)

6.2 Global STEM Education in K-12 Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global STEM Education in K-12 Consumption and Growth Rate by Application

(2017-2022)

6.3.1 Global STEM Education in K-12 Consumption and Growth Rate of 5~6 Years Old (2017-2022)

6.3.2 Global STEM Education in K-12 Consumption and Growth Rate of 7~12 Years Old (2017-2022)

6.3.3 Global STEM Education in K-12 Consumption and Growth Rate of 13~18 Years Old (2017-2022)

7 GLOBAL STEM EDUCATION IN K-12 MARKET FORECAST (2022-2027)

7.1 Global STEM Education in K-12 Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global STEM Education in K-12 Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global STEM Education in K-12 Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global STEM Education in K-12 Price and Trend Forecast (2022-2027)

7.2 Global STEM Education in K-12 Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States STEM Education in K-12 Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe STEM Education in K-12 Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China STEM Education in K-12 Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan STEM Education in K-12 Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India STEM Education in K-12 Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia STEM Education in K-12 Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America STEM Education in K-12 Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa STEM Education in K-12 Sales Volume and Revenue Forecast (2022-2027)

7.3 Global STEM Education in K-12 Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global STEM Education in K-12 Revenue and Growth Rate of Customized Live Courses (2022-2027)

7.3.2 Global STEM Education in K-12 Revenue and Growth Rate of Standard

Recorded Courses (2022-2027)

- 7.3.3 Global STEM Education in K-12 Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global STEM Education in K-12 Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global STEM Education in K-12 Consumption Value and Growth Rate of 5~6 Years Old(2022-2027)
 - 7.4.2 Global STEM Education in K-12 Consumption Value and Growth Rate of 7~12 Years Old(2022-2027)
 - 7.4.3 Global STEM Education in K-12 Consumption Value and Growth Rate of 13~18 Years Old(2022-2027)
- 7.5 STEM Education in K-12 Market Forecast Under COVID-19

8 STEM EDUCATION IN K-12 MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 STEM Education in K-12 Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of STEM Education in K-12 Analysis
- 8.6 Major Downstream Buyers of STEM Education in K-12 Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the STEM Education in K-12 Industry

9 PLAYERS PROFILES

- 9.1 OpenSciEd
 - 9.1.1 OpenSciEd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 STEM Education in K-12 Product Profiles, Application and Specification
 - 9.1.3 OpenSciEd Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 School Specialty
 - 9.2.1 School Specialty Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.2.2 STEM Education in K-12 Product Profiles, Application and Specification
- 9.2.3 School Specialty Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Amplify Learning
 - 9.3.1 Amplify Learning Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 STEM Education in K-12 Product Profiles, Application and Specification
 - 9.3.3 Amplify Learning Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 EduCo International
 - 9.4.1 EduCo International Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 STEM Education in K-12 Product Profiles, Application and Specification
 - 9.4.3 EduCo International Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Carolina Biological Supply
 - 9.5.1 Carolina Biological Supply Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 STEM Education in K-12 Product Profiles, Application and Specification
 - 9.5.3 Carolina Biological Supply Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Discovery Education
 - 9.6.1 Discovery Education Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 STEM Education in K-12 Product Profiles, Application and Specification
 - 9.6.3 Discovery Education Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Activate Learning
 - 9.7.1 Activate Learning Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 STEM Education in K-12 Product Profiles, Application and Specification
 - 9.7.3 Activate Learning Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis

9.8 Savvas Learning

9.8.1 Savvas Learning Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 STEM Education in K-12 Product Profiles, Application and Specification

9.8.3 Savvas Learning Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 PASCO Scientific

9.9.1 PASCO Scientific Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 STEM Education in K-12 Product Profiles, Application and Specification

9.9.3 PASCO Scientific Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Houghton Mifflin Harcourt

9.10.1 Houghton Mifflin Harcourt Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 STEM Education in K-12 Product Profiles, Application and Specification

9.10.3 Houghton Mifflin Harcourt Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Bedford, Freeman and Worth Publishing Group

9.11.1 Bedford, Freeman and Worth Publishing Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 STEM Education in K-12 Product Profiles, Application and Specification

9.11.3 Bedford, Freeman and Worth Publishing Group Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Cengage Learning

9.12.1 Cengage Learning Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 STEM Education in K-12 Product Profiles, Application and Specification

9.12.3 Cengage Learning Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Kendall Hunt Publishing Company

9.13.1 Kendall Hunt Publishing Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 STEM Education in K-12 Product Profiles, Application and Specification

9.13.3 Kendall Hunt Publishing Company Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 McGraw Hill

9.14.1 McGraw Hill Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 STEM Education in K-12 Product Profiles, Application and Specification

9.14.3 McGraw Hill Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Lab-Aids

9.15.1 Lab-Aids Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 STEM Education in K-12 Product Profiles, Application and Specification

9.15.3 Lab-Aids Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure STEM Education in K-12 Product Picture

Table Global STEM Education in K-12 Market Sales Volume and CAGR (%)

Comparison by Type

Table STEM Education in K-12 Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global STEM Education in K-12 Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States STEM Education in K-12 Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe STEM Education in K-12 Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China STEM Education in K-12 Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan STEM Education in K-12 Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India STEM Education in K-12 Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia STEM Education in K-12 Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America STEM Education in K-12 Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa STEM Education in K-12 Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global STEM Education in K-12 Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on STEM Education in K-12 Industry Development

Table Global STEM Education in K-12 Sales Volume by Player (2017-2022)

Table Global STEM Education in K-12 Sales Volume Share by Player (2017-2022)

Figure Global STEM Education in K-12 Sales Volume Share by Player in 2021

Table STEM Education in K-12 Revenue (Million USD) by Player (2017-2022)

Table STEM Education in K-12 Revenue Market Share by Player (2017-2022)

Table STEM Education in K-12 Price by Player (2017-2022)

Table STEM Education in K-12 Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global STEM Education in K-12 Sales Volume, Region Wise (2017-2022)

Table Global STEM Education in K-12 Sales Volume Market Share, Region Wise (2017-2022)

Figure Global STEM Education in K-12 Sales Volume Market Share, Region Wise (2017-2022)

Figure Global STEM Education in K-12 Sales Volume Market Share, Region Wise in 2021

Table Global STEM Education in K-12 Revenue (Million USD), Region Wise (2017-2022)

Table Global STEM Education in K-12 Revenue Market Share, Region Wise (2017-2022)

Figure Global STEM Education in K-12 Revenue Market Share, Region Wise (2017-2022)

Figure Global STEM Education in K-12 Revenue Market Share, Region Wise in 2021

Table Global STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global STEM Education in K-12 Sales Volume by Type (2017-2022)

Table Global STEM Education in K-12 Sales Volume Market Share by Type (2017-2022)

Figure Global STEM Education in K-12 Sales Volume Market Share by Type in 2021

Table Global STEM Education in K-12 Revenue (Million USD) by Type (2017-2022)

Table Global STEM Education in K-12 Revenue Market Share by Type (2017-2022)

Figure Global STEM Education in K-12 Revenue Market Share by Type in 2021

Table STEM Education in K-12 Price by Type (2017-2022)

Figure Global STEM Education in K-12 Sales Volume and Growth Rate of Customized Live Courses (2017-2022)

Figure Global STEM Education in K-12 Revenue (Million USD) and Growth Rate of Customized Live Courses (2017-2022)

Figure Global STEM Education in K-12 Sales Volume and Growth Rate of Standard Recorded Courses (2017-2022)

Figure Global STEM Education in K-12 Revenue (Million USD) and Growth Rate of Standard Recorded Courses (2017-2022)

Figure Global STEM Education in K-12 Sales Volume and Growth Rate of Others (2017-2022)

Figure Global STEM Education in K-12 Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global STEM Education in K-12 Consumption by Application (2017-2022)

Table Global STEM Education in K-12 Consumption Market Share by Application (2017-2022)

Table Global STEM Education in K-12 Consumption Revenue (Million USD) by Application (2017-2022)

Table Global STEM Education in K-12 Consumption Revenue Market Share by Application (2017-2022)

Table Global STEM Education in K-12 Consumption and Growth Rate of 5~6 Years Old (2017-2022)

Table Global STEM Education in K-12 Consumption and Growth Rate of 7~12 Years Old (2017-2022)

Table Global STEM Education in K-12 Consumption and Growth Rate of 13~18 Years Old (2017-2022)

Figure Global STEM Education in K-12 Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global STEM Education in K-12 Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global STEM Education in K-12 Price and Trend Forecast (2022-2027)

Figure USA STEM Education in K-12 Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA STEM Education in K-12 Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe STEM Education in K-12 Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe STEM Education in K-12 Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China STEM Education in K-12 Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China STEM Education in K-12 Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan STEM Education in K-12 Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan STEM Education in K-12 Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India STEM Education in K-12 Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India STEM Education in K-12 Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia STEM Education in K-12 Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia STEM Education in K-12 Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America STEM Education in K-12 Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America STEM Education in K-12 Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa STEM Education in K-12 Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa STEM Education in K-12 Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global STEM Education in K-12 Market Sales Volume Forecast, by Type

Table Global STEM Education in K-12 Sales Volume Market Share Forecast, by Type

Table Global STEM Education in K-12 Market Revenue (Million USD) Forecast, by Type

Table Global STEM Education in K-12 Revenue Market Share Forecast, by Type

Table Global STEM Education in K-12 Price Forecast, by Type

Figure Global STEM Education in K-12 Revenue (Million USD) and Growth Rate of Customized Live Courses (2022-2027)

Figure Global STEM Education in K-12 Revenue (Million USD) and Growth Rate of Customized Live Courses (2022-2027)

Figure Global STEM Education in K-12 Revenue (Million USD) and Growth Rate of Standard Recorded Courses (2022-2027)

Figure Global STEM Education in K-12 Revenue (Million USD) and Growth Rate of Standard Recorded Courses (2022-2027)

Figure Global STEM Education in K-12 Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global STEM Education in K-12 Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global STEM Education in K-12 Market Consumption Forecast, by Application

Table Global STEM Education in K-12 Consumption Market Share Forecast, by Application

Table Global STEM Education in K-12 Market Revenue (Million USD) Forecast, by Application

Table Global STEM Education in K-12 Revenue Market Share Forecast, by Application

Figure Global STEM Education in K-12 Consumption Value (Million USD) and Growth Rate of 5~6 Years Old (2022-2027)

Figure Global STEM Education in K-12 Consumption Value (Million USD) and Growth Rate of 7~12 Years Old (2022-2027)

Figure Global STEM Education in K-12 Consumption Value (Million USD) and Growth Rate of 13~18 Years Old (2022-2027)

Figure STEM Education in K-12 Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table OpenSciEd Profile

Table OpenSciEd STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OpenSciEd STEM Education in K-12 Sales Volume and Growth Rate

Figure OpenSciEd Revenue (Million USD) Market Share 2017-2022

Table School Specialty Profile

Table School Specialty STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure School Specialty STEM Education in K-12 Sales Volume and Growth Rate

Figure School Specialty Revenue (Million USD) Market Share 2017-2022

Table Amplify Learning Profile

Table Amplify Learning STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amplify Learning STEM Education in K-12 Sales Volume and Growth Rate

Figure Amplify Learning Revenue (Million USD) Market Share 2017-2022

Table EduCo International Profile

Table EduCo International STEM Education in K-12 Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure EduCo International STEM Education in K-12 Sales Volume and Growth Rate

Figure EduCo International Revenue (Million USD) Market Share 2017-2022

Table Carolina Biological Supply Profile

Table Carolina Biological Supply STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carolina Biological Supply STEM Education in K-12 Sales Volume and Growth Rate

Figure Carolina Biological Supply Revenue (Million USD) Market Share 2017-2022

Table Discovery Education Profile

Table Discovery Education STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Discovery Education STEM Education in K-12 Sales Volume and Growth Rate

Figure Discovery Education Revenue (Million USD) Market Share 2017-2022

Table Activate Learning Profile

Table Activate Learning STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Activate Learning STEM Education in K-12 Sales Volume and Growth Rate

Figure Activate Learning Revenue (Million USD) Market Share 2017-2022

Table Savvas Learning Profile

Table Savvas Learning STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Savvas Learning STEM Education in K-12 Sales Volume and Growth Rate

Figure Savvas Learning Revenue (Million USD) Market Share 2017-2022

Table PASCO Scientific Profile

Table PASCO Scientific STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PASCO Scientific STEM Education in K-12 Sales Volume and Growth Rate

Figure PASCO Scientific Revenue (Million USD) Market Share 2017-2022

Table Houghton Mifflin Harcourt Profile

Table Houghton Mifflin Harcourt STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Houghton Mifflin Harcourt STEM Education in K-12 Sales Volume and Growth Rate

Figure Houghton Mifflin Harcourt Revenue (Million USD) Market Share 2017-2022

Table Bedford, Freeman and Worth Publishing Group Profile

Table Bedford, Freeman and Worth Publishing Group STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bedford, Freeman and Worth Publishing Group STEM Education in K-12 Sales

Volume and Growth Rate

Figure Bedford, Freeman and Worth Publishing Group Revenue (Million USD) Market Share 2017-2022

Table Cengage Learning Profile

Table Cengage Learning STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cengage Learning STEM Education in K-12 Sales Volume and Growth Rate

Figure Cengage Learning Revenue (Million USD) Market Share 2017-2022

Table Kendall Hunt Publishing Company Profile

Table Kendall Hunt Publishing Company STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kendall Hunt Publishing Company STEM Education in K-12 Sales Volume and Growth Rate

Figure Kendall Hunt Publishing Company Revenue (Million USD) Market Share 2017-2022

Table McGraw Hill Profile

Table McGraw Hill STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure McGraw Hill STEM Education in K-12 Sales Volume and Growth Rate

Figure McGraw Hill Revenue (Million USD) Market Share 2017-2022

Table Lab-Aids Profile

Table Lab-Aids STEM Education in K-12 Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lab-Aids STEM Education in K-12 Sales Volume and Growth Rate

Figure Lab-Aids Revenue (Million USD) Market Share 2017-2022

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