

Global Sportswear and Sports Equipment Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Sporting equipment, also called sporting goods, has various forms depending on the sport, but it is essential to complete the sport. The equipment ranges from balls, to nets, and to protective gear like helmets. Sporting equipment can be used as protective gear or as tool used to help the athletes play the sport. Sportswear or activewear is clothing, including footwear, worn for sport or physical exercise.

Based on the Sportswear and Sports Equipment market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Sportswear and Sports Equipment market covered in Chapter 5:

Burton Sportartikel GmbH

Sports Direct International Plc

Decathlon SA
Amer Sports Corporation
New Balance?Inc?
VF Corporation
Fischer Beteiligungsverwaltungs Gmbh
Dita International BV
Under Armour Inc.
Adidas AG
Penalty (Cambuci S.A.)
Hi-Tec Sports Ltd. (Batra Group)
Athleta Inc. (Gap Inc.)
Nike?Inc.
Aqua Lung International
ASICS Corporation
Kookaburra Sport Pty. Ltd.
K2 Sports (Kohlberg & Company, LLC)
Galaxy International LLC
Puma SE

In Chapter 6, on the basis of types, the Sportswear and Sports Equipment market from 2015 to 2025 is primarily split into:

Footwear
Apparels
Sports Equipment

In Chapter 7, on the basis of applications, the Sportswear and Sports Equipment market from 2015 to 2025 covers:

Men
Women
Kids

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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