

# Global Sports Nutrition And High Energy Supplements Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Sports Nutrition And High Energy Supplements market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Sports Nutrition And High Energy Supplements market are covered in Chapter 9:

Tingyi (Cayman Islands) Holding Corp

GNC Holdings, Inc.

Danone

Glanbia Plc

Nestle SA

Wahaha

Cytosport  
Abbott Nutrition  
Extreme Drinks  
The Balance Bar Company  
Otsuka Pharmaceutical  
Clif Bar & Company  
Monster Beverage Corporation  
Coca-Cola  
AG Barr  
Rockstar Inc  
PepsiCo Inc.  
Red Bull GmbH  
Suntory  
Maximuscle Ltd  
Unilever  
AST Sports Science  
The Quaker Oats Company, Inc  
Optimum Nutrition Inc.  
Dr Pepper Snapple Group, Inc.  
Cadbury Schweppes PLC  
GlaxoSmithKline Plc  
Kraft Foods  
Yakult Honsha Co., Ltd.

In Chapter 5 and Chapter 7.3, based on types, the Sports Nutrition And High Energy Supplements market from 2017 to 2027 is primarily split into:

Sports Foods  
Sports Drinks  
Sports Supplements

In Chapter 6 and Chapter 7.4, based on applications, the Sports Nutrition And High Energy Supplements market from 2017 to 2027 covers:

Fitness Clubs  
Pharmacies  
Supermarkets

Health Food Stores  
Online Sales

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Sports Nutrition And High Energy Supplements market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Sports Nutrition And High Energy Supplements Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of

potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market

concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 SPORTS NUTRITION AND HIGH ENERGY SUPPLEMENTS MARKET OVERVIEW

1.1 Product Overview and Scope of Sports Nutrition And High Energy Supplements Market

1.2 Sports Nutrition And High Energy Supplements Market Segment by Type

1.2.1 Global Sports Nutrition And High Energy Supplements Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Sports Nutrition And High Energy Supplements Market Segment by Application

1.3.1 Sports Nutrition And High Energy Supplements Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Sports Nutrition And High Energy Supplements Market, Region Wise (2017-2027)

1.4.1 Global Sports Nutrition And High Energy Supplements Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Sports Nutrition And High Energy Supplements Market Status and Prospect (2017-2027)

1.4.3 Europe Sports Nutrition And High Energy Supplements Market Status and Prospect (2017-2027)

1.4.4 China Sports Nutrition And High Energy Supplements Market Status and Prospect (2017-2027)

1.4.5 Japan Sports Nutrition And High Energy Supplements Market Status and Prospect (2017-2027)

1.4.6 India Sports Nutrition And High Energy Supplements Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Sports Nutrition And High Energy Supplements Market Status and Prospect (2017-2027)

1.4.8 Latin America Sports Nutrition And High Energy Supplements Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Sports Nutrition And High Energy Supplements Market Status and Prospect (2017-2027)

1.5 Global Market Size of Sports Nutrition And High Energy Supplements (2017-2027)

1.5.1 Global Sports Nutrition And High Energy Supplements Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Sports Nutrition And High Energy Supplements Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Sports Nutrition And High Energy Supplements Market

## **2 INDUSTRY OUTLOOK**

2.1 Sports Nutrition And High Energy Supplements Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Sports Nutrition And High Energy Supplements Market Drivers Analysis

2.4 Sports Nutrition And High Energy Supplements Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Sports Nutrition And High Energy Supplements Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Sports Nutrition And High Energy Supplements Industry Development

## **3 GLOBAL SPORTS NUTRITION AND HIGH ENERGY SUPPLEMENTS MARKET LANDSCAPE BY PLAYER**

3.1 Global Sports Nutrition And High Energy Supplements Sales Volume and Share by Player (2017-2022)

3.2 Global Sports Nutrition And High Energy Supplements Revenue and Market Share by Player (2017-2022)

3.3 Global Sports Nutrition And High Energy Supplements Average Price by Player (2017-2022)

3.4 Global Sports Nutrition And High Energy Supplements Gross Margin by Player (2017-2022)

3.5 Sports Nutrition And High Energy Supplements Market Competitive Situation and Trends

3.5.1 Sports Nutrition And High Energy Supplements Market Concentration Rate

3.5.2 Sports Nutrition And High Energy Supplements Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion



## **4 GLOBAL SPORTS NUTRITION AND HIGH ENERGY SUPPLEMENTS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Sports Nutrition And High Energy Supplements Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Sports Nutrition And High Energy Supplements Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Sports Nutrition And High Energy Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Sports Nutrition And High Energy Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Sports Nutrition And High Energy Supplements Market Under COVID-19

4.5 Europe Sports Nutrition And High Energy Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Sports Nutrition And High Energy Supplements Market Under COVID-19

4.6 China Sports Nutrition And High Energy Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Sports Nutrition And High Energy Supplements Market Under COVID-19

4.7 Japan Sports Nutrition And High Energy Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Sports Nutrition And High Energy Supplements Market Under COVID-19

4.8 India Sports Nutrition And High Energy Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Sports Nutrition And High Energy Supplements Market Under COVID-19

4.9 Southeast Asia Sports Nutrition And High Energy Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Sports Nutrition And High Energy Supplements Market Under COVID-19

4.10 Latin America Sports Nutrition And High Energy Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Sports Nutrition And High Energy Supplements Market Under COVID-19

4.11 Middle East and Africa Sports Nutrition And High Energy Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Sports Nutrition And High Energy Supplements Market Under COVID-19

## **5 GLOBAL SPORTS NUTRITION AND HIGH ENERGY SUPPLEMENTS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Sports Nutrition And High Energy Supplements Sales Volume and Market Share by Type (2017-2022)

5.2 Global Sports Nutrition And High Energy Supplements Revenue and Market Share by Type (2017-2022)

5.3 Global Sports Nutrition And High Energy Supplements Price by Type (2017-2022)

5.4 Global Sports Nutrition And High Energy Supplements Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Sports Nutrition And High Energy Supplements Sales Volume, Revenue and Growth Rate of Sports Foods (2017-2022)

5.4.2 Global Sports Nutrition And High Energy Supplements Sales Volume, Revenue and Growth Rate of Sports Drinks (2017-2022)

5.4.3 Global Sports Nutrition And High Energy Supplements Sales Volume, Revenue and Growth Rate of Sports Supplements (2017-2022)

## **6 GLOBAL SPORTS NUTRITION AND HIGH ENERGY SUPPLEMENTS MARKET ANALYSIS BY APPLICATION**

6.1 Global Sports Nutrition And High Energy Supplements Consumption and Market Share by Application (2017-2022)

6.2 Global Sports Nutrition And High Energy Supplements Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Sports Nutrition And High Energy Supplements Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Sports Nutrition And High Energy Supplements Consumption and Growth Rate of Fitness Clubs (2017-2022)

6.3.2 Global Sports Nutrition And High Energy Supplements Consumption and Growth Rate of Pharmacies (2017-2022)

6.3.3 Global Sports Nutrition And High Energy Supplements Consumption and Growth Rate of Supermarkets (2017-2022)

6.3.4 Global Sports Nutrition And High Energy Supplements Consumption and Growth Rate of Health Food Stores (2017-2022)

6.3.5 Global Sports Nutrition And High Energy Supplements Consumption and Growth Rate of Online Sales (2017-2022)

## **7 GLOBAL SPORTS NUTRITION AND HIGH ENERGY SUPPLEMENTS MARKET FORECAST (2022-2027)**

## 7.1 Global Sports Nutrition And High Energy Supplements Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Sports Nutrition And High Energy Supplements Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Sports Nutrition And High Energy Supplements Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Sports Nutrition And High Energy Supplements Price and Trend Forecast (2022-2027)

## 7.2 Global Sports Nutrition And High Energy Supplements Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Sports Nutrition And High Energy Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Sports Nutrition And High Energy Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Sports Nutrition And High Energy Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Sports Nutrition And High Energy Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Sports Nutrition And High Energy Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Sports Nutrition And High Energy Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Sports Nutrition And High Energy Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Sports Nutrition And High Energy Supplements Sales Volume and Revenue Forecast (2022-2027)

## 7.3 Global Sports Nutrition And High Energy Supplements Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Sports Nutrition And High Energy Supplements Revenue and Growth Rate of Sports Foods (2022-2027)

7.3.2 Global Sports Nutrition And High Energy Supplements Revenue and Growth Rate of Sports Drinks (2022-2027)

7.3.3 Global Sports Nutrition And High Energy Supplements Revenue and Growth Rate of Sports Supplements (2022-2027)

## 7.4 Global Sports Nutrition And High Energy Supplements Consumption Forecast by Application (2022-2027)

7.4.1 Global Sports Nutrition And High Energy Supplements Consumption Value and Growth Rate of Fitness Clubs(2022-2027)

7.4.2 Global Sports Nutrition And High Energy Supplements Consumption Value and Growth Rate of Pharmacies(2022-2027)

7.4.3 Global Sports Nutrition And High Energy Supplements Consumption Value and Growth Rate of Supermarkets(2022-2027)

7.4.4 Global Sports Nutrition And High Energy Supplements Consumption Value and Growth Rate of Health Food Stores(2022-2027)

7.4.5 Global Sports Nutrition And High Energy Supplements Consumption Value and Growth Rate of Online Sales(2022-2027)

7.5 Sports Nutrition And High Energy Supplements Market Forecast Under COVID-19

## **8 SPORTS NUTRITION AND HIGH ENERGY SUPPLEMENTS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Sports Nutrition And High Energy Supplements Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Sports Nutrition And High Energy Supplements Analysis

8.6 Major Downstream Buyers of Sports Nutrition And High Energy Supplements Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Sports Nutrition And High Energy Supplements Industry

## **9 PLAYERS PROFILES**

9.1 Tingyi (Cayman Islands) Holding Corp

9.1.1 Tingyi (Cayman Islands) Holding Corp Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.1.3 Tingyi (Cayman Islands) Holding Corp Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 GNC Holdings, Inc.

9.2.1 GNC Holdings, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.2.3 GNC Holdings, Inc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Danone

9.3.1 Danone Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.3.3 Danone Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Glanbia Plc

9.4.1 Glanbia Plc Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.4.3 Glanbia Plc Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Nestle SA

9.5.1 Nestle SA Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.5.3 Nestle SA Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Wahaha

9.6.1 Wahaha Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.6.3 Wahaha Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Cytosport

9.7.1 Cytosport Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.7.3 Cytosport Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Abbott Nutrition

9.8.1 Abbott Nutrition Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.8.3 Abbott Nutrition Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Extreme Drinks

9.9.1 Extreme Drinks Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.9.3 Extreme Drinks Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 The Balance Bar Company

9.10.1 The Balance Bar Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.10.3 The Balance Bar Company Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Otsuka Pharmaceutical

9.11.1 Otsuka Pharmaceutical Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.11.3 Otsuka Pharmaceutical Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Clif Bar & Company

9.12.1 Clif Bar & Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Sports Nutrition And High Energy Supplements Product Profiles, Application



and Specification

9.12.3 Clif Bar & Company Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Monster Beverage Corporation

9.13.1 Monster Beverage Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.13.3 Monster Beverage Corporation Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Coca-Cola

9.14.1 Coca-Cola Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.14.3 Coca-Cola Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 AG Barr

9.15.1 AG Barr Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.15.3 AG Barr Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Rockstar Inc

9.16.1 Rockstar Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.16.3 Rockstar Inc Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 PepsiCo Inc.

9.17.1 PepsiCo Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Sports Nutrition And High Energy Supplements Product Profiles, Application

and Specification

9.17.3 PepsiCo Inc. Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Red Bull GmbH

9.18.1 Red Bull GmbH Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.18.3 Red Bull GmbH Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Suntory

9.19.1 Suntory Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.19.3 Suntory Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Maximuscle Ltd

9.20.1 Maximuscle Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.20.3 Maximuscle Ltd Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 Unilever

9.21.1 Unilever Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.21.3 Unilever Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 AST Sports Science

9.22.1 AST Sports Science Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification



- 9.22.3 AST Sports Science Market Performance (2017-2022)
- 9.22.4 Recent Development
- 9.22.5 SWOT Analysis
- 9.23 The Quaker Oats Company, Inc
  - 9.23.1 The Quaker Oats Company, Inc Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.23.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification
  - 9.23.3 The Quaker Oats Company, Inc Market Performance (2017-2022)
  - 9.23.4 Recent Development
  - 9.23.5 SWOT Analysis
- 9.24 Optimum Nutrition Inc.
  - 9.24.1 Optimum Nutrition Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.24.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification
  - 9.24.3 Optimum Nutrition Inc. Market Performance (2017-2022)
  - 9.24.4 Recent Development
  - 9.24.5 SWOT Analysis
- 9.25 Dr Pepper Snapple Group, Inc.
  - 9.25.1 Dr Pepper Snapple Group, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.25.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification
  - 9.25.3 Dr Pepper Snapple Group, Inc. Market Performance (2017-2022)
  - 9.25.4 Recent Development
  - 9.25.5 SWOT Analysis
- 9.26 Cadbury Schweppes PLC
  - 9.26.1 Cadbury Schweppes PLC Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.26.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification
  - 9.26.3 Cadbury Schweppes PLC Market Performance (2017-2022)
  - 9.26.4 Recent Development
  - 9.26.5 SWOT Analysis
- 9.27 GlaxoSmithKline Plc
  - 9.27.1 GlaxoSmithKline Plc Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.27.2 Sports Nutrition And High Energy Supplements Product Profiles, Application

and Specification

9.27.3 GlaxoSmithKline Plc Market Performance (2017-2022)

9.27.4 Recent Development

9.27.5 SWOT Analysis

9.28 Kraft Foods

9.28.1 Kraft Foods Basic Information, Manufacturing Base, Sales Region and Competitors

9.28.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.28.3 Kraft Foods Market Performance (2017-2022)

9.28.4 Recent Development

9.28.5 SWOT Analysis

9.29 Yakult Honsha Co., Ltd.

9.29.1 Yakult Honsha Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.29.2 Sports Nutrition And High Energy Supplements Product Profiles, Application and Specification

9.29.3 Yakult Honsha Co., Ltd. Market Performance (2017-2022)

9.29.4 Recent Development

9.29.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Sports Nutrition And High Energy Supplements Product Picture

Table Global Sports Nutrition And High Energy Supplements Market Sales Volume and CAGR (%) Comparison by Type

Table Sports Nutrition And High Energy Supplements Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Sports Nutrition And High Energy Supplements Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Sports Nutrition And High Energy Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Sports Nutrition And High Energy Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Sports Nutrition And High Energy Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Sports Nutrition And High Energy Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Sports Nutrition And High Energy Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Sports Nutrition And High Energy Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Sports Nutrition And High Energy Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Sports Nutrition And High Energy Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Sports Nutrition And High Energy Supplements Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Sports Nutrition And High Energy Supplements Industry Development

Table Global Sports Nutrition And High Energy Supplements Sales Volume by Player (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Sales Volume Share by Player (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Sales Volume Share by Player in 2021

Table Sports Nutrition And High Energy Supplements Revenue (Million USD) by Player (2017-2022)

Table Sports Nutrition And High Energy Supplements Revenue Market Share by Player (2017-2022)

Table Sports Nutrition And High Energy Supplements Price by Player (2017-2022)

Table Sports Nutrition And High Energy Supplements Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Sports Nutrition And High Energy Supplements Sales Volume, Region Wise (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Sales Volume Market Share, Region Wise in 2021

Table Global Sports Nutrition And High Energy Supplements Revenue (Million USD), Region Wise (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Revenue Market Share, Region Wise (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Revenue Market Share, Region Wise (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Revenue Market Share, Region Wise in 2021

Table Global Sports Nutrition And High Energy Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Sports Nutrition And High Energy Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Sports Nutrition And High Energy Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Sports Nutrition And High Energy Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Sports Nutrition And High Energy Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Sports Nutrition And High Energy Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Sports Nutrition And High Energy Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Sports Nutrition And High Energy Supplements Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Sports Nutrition And High Energy Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Sales Volume by Type (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Sales Volume Market Share by Type (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Sales Volume Market Share by Type in 2021

Table Global Sports Nutrition And High Energy Supplements Revenue (Million USD) by Type (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Revenue Market Share by Type (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Revenue Market Share by Type in 2021

Table Sports Nutrition And High Energy Supplements Price by Type (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Sales Volume and Growth Rate of Sports Foods (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Revenue (Million USD) and Growth Rate of Sports Foods (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Sales Volume and Growth Rate of Sports Drinks (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Revenue (Million USD) and Growth Rate of Sports Drinks (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Sales Volume and Growth Rate of Sports Supplements (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Revenue (Million USD) and Growth Rate of Sports Supplements (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Consumption by Application (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Consumption Market Share by Application (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Consumption Revenue Market Share by Application (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Consumption and Growth Rate of Fitness Clubs (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Consumption and Growth

Rate of Pharmacies (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Consumption and Growth

Rate of Supermarkets (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Consumption and Growth

Rate of Health Food Stores (2017-2022)

Table Global Sports Nutrition And High Energy Supplements Consumption and Growth

Rate of Online Sales (2017-2022)

Figure Global Sports Nutrition And High Energy Supplements Sales Volume and

Growth Rate Forecast (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Revenue (Million USD)

and Growth Rate Forecast (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Price and Trend Forecast

(2022-2027)

Figure USA Sports Nutrition And High Energy Supplements Market Sales Volume and

Growth Rate Forecast Analysis (2022-2027)

Figure USA Sports Nutrition And High Energy Supplements Market Revenue (Million

USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Sports Nutrition And High Energy Supplements Market Sales Volume

and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Sports Nutrition And High Energy Supplements Market Revenue (Million

USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Sports Nutrition And High Energy Supplements Market Sales Volume and

Growth Rate Forecast Analysis (2022-2027)

Figure China Sports Nutrition And High Energy Supplements Market Revenue (Million

USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Sports Nutrition And High Energy Supplements Market Sales Volume and

Growth Rate Forecast Analysis (2022-2027)

Figure Japan Sports Nutrition And High Energy Supplements Market Revenue (Million

USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Sports Nutrition And High Energy Supplements Market Sales Volume and

Growth Rate Forecast Analysis (2022-2027)

Figure India Sports Nutrition And High Energy Supplements Market Revenue (Million

USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Sports Nutrition And High Energy Supplements Market Sales

Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Sports Nutrition And High Energy Supplements Market Revenue

(Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Sports Nutrition And High Energy Supplements Market Sales

Volume and Growth Rate Forecast Analysis (2022-2027)



Figure Latin America Sports Nutrition And High Energy Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Sports Nutrition And High Energy Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Sports Nutrition And High Energy Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Sports Nutrition And High Energy Supplements Market Sales Volume Forecast, by Type

Table Global Sports Nutrition And High Energy Supplements Sales Volume Market Share Forecast, by Type

Table Global Sports Nutrition And High Energy Supplements Market Revenue (Million USD) Forecast, by Type

Table Global Sports Nutrition And High Energy Supplements Revenue Market Share Forecast, by Type

Table Global Sports Nutrition And High Energy Supplements Price Forecast, by Type  
Figure Global Sports Nutrition And High Energy Supplements Revenue (Million USD) and Growth Rate of Sports Foods (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Revenue (Million USD) and Growth Rate of Sports Foods (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Revenue (Million USD) and Growth Rate of Sports Drinks (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Revenue (Million USD) and Growth Rate of Sports Drinks (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Revenue (Million USD) and Growth Rate of Sports Supplements (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Revenue (Million USD) and Growth Rate of Sports Supplements (2022-2027)

Table Global Sports Nutrition And High Energy Supplements Market Consumption Forecast, by Application

Table Global Sports Nutrition And High Energy Supplements Consumption Market Share Forecast, by Application

Table Global Sports Nutrition And High Energy Supplements Market Revenue (Million USD) Forecast, by Application

Table Global Sports Nutrition And High Energy Supplements Revenue Market Share Forecast, by Application

Figure Global Sports Nutrition And High Energy Supplements Consumption Value (Million USD) and Growth Rate of Fitness Clubs (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Consumption Value (Million USD) and Growth Rate of Pharmacies (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Consumption Value (Million USD) and Growth Rate of Supermarkets (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Consumption Value (Million USD) and Growth Rate of Health Food Stores (2022-2027)

Figure Global Sports Nutrition And High Energy Supplements Consumption Value (Million USD) and Growth Rate of Online Sales (2022-2027)

Figure Sports Nutrition And High Energy Supplements Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Tingyi (Cayman Islands) Holding Corp Profile

Table Tingyi (Cayman Islands) Holding Corp Sports Nutrition And High Energy Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tingyi (Cayman Islands) Holding Corp Sports Nutrition And High Energy Supplements Sales Volume and Growth Rate

Figure Tingyi (Cayman Islands) Holding Corp Revenue (Million USD) Market Share 2017-2022

Table GNC Holdings, Inc. Profile

Table GNC Holdings, Inc. Sports Nutrition And High Energy Supplements Sales Volume, Revenue (Millio



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