

Global Sports Nutrition Foods & Drinks Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Consumers Opt for Personal Wellness Plans

Focus On Sports Recovery Ingredients

Dietary Supplement Insurance: Trends & Tips for 2017

01.30.17

The global sports nutrition market accounted for \$28.37 billion in 2016 and is expected to reach \$45.27 billion by 2022, growing at a CAGR of around 8.1% between 2017 and 2022, according to a new report from Zion Market Research.

Sports nutrition refers to the consumption of nutrients such as vitamins, minerals, supplements and organic substances that comprise of carbohydrates, proteins and fats. Sports nutrition products, such as sports drinks, sports food & sports supplements are developed for, and consumed by athletes and bodybuilders to improve their overall health, performance, and muscle growth. Sports drinks are primarily consumed by athletes to replenish the water level in the body. These products are increasingly attracted by lifestyle and recreational users. Currently, the developing countries represent a huge growth potential for these products on account of rapid urbanization, increasing disposable income, and a higher percentage of the young population. Based on the Sports Nutrition Foods & Drinks market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all

analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Sports Nutrition Foods & Drinks market covered in Chapter 5:

Vitaco Health Ltd.

Yakult Honsha Co., Ltd.

Rockstar Inc.

The Balance Bar Company

Abbott Nutrition

Coca-Cola Co.

Clif Bar & Company

Weider Global Nutrition, LLC

Glanbia Plc

Post Holdings, Inc.

Nestle SA

Meiji Co., Ltd.

MusclePharm

Monster Beverage Corporation

Lucozade Ribena Suntory Ltd.

The Quaker Oats Company, Inc

Glanbia Nutritionals Limited

Dr Pepper Snapple Group, Inc.

Optimum Nutrition Inc

PepsiCo Inc.

Twinlab Consolidated Holdings, Inc.

GlaxoSmithKline Plc

Ajinomoto Company

Red Bull GmbH

Nature's Bounty, Inc

Otsuka Pharmaceutical Co., Ltd.

CytoSport, Inc.

GNC Holdings, Inc.

In Chapter 6, on the basis of types, the Sports Nutrition Foods & Drinks market from 2015 to 2025 is primarily split into:

- Sports and Energy Foods
- Sports and Energy Drinks
- Sports Nutrition

In Chapter 7, on the basis of applications, the Sports Nutrition Foods & Drinks market from 2015 to 2025 covers:

- Online
- Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 10)

- Germany

- UK

- France

- Italy

- Spain

- Russia

- Others

Asia-Pacific (Covered in Chapter 11)

- China

- Japan

- South Korea

- Australia

- India

South America (Covered in Chapter 12)

- Brazil

- Argentina

- Columbia

Middle East and Africa (Covered in Chapter 13)

- UAE

Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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