

Global Sports Nutrition Foods & Drinks Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Consumers Opt for Personal Wellness Plans

Focus On Sports Recovery Ingredients

Dietary Supplement Insurance: Trends & Tips for 2017

01.30.17

The global sports nutrition market accounted for \$28.37 billion in 2016 and is expected to reach \$45.27 billion by 2022, growing at a CAGR of around 8.1% between 2017 and 2022, according to a new report from Zion Market Research.

Sports nutrition refers to the consumption of nutrients such as vitamins, minerals, supplements and organic substances that comprise of carbohydrates, proteins and fats. Sports nutrition products, such as sports drinks, sports food & sports supplements are developed for, and consumed by athletes and bodybuilders to improve their overall health, performance, and muscle growth. Sports drinks are primarily consumed by athletes to replenish the water level in the body. These products are increasingly attracted by lifestyle and recreational users. Currently, the developing countries represent a huge growth potential for these products on account of rapid urbanization, increasing disposable income, and a higher percentage of the young population.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Sports Nutrition Foods & Drinks market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Sports Nutrition Foods & Drinks market are covered in Chapter 9:

Meiji Co., Ltd.
Abbott Nutrition
Vitaco Health Ltd.
Nature's Bounty, Inc
Clif Bar & Company
Red Bull GmbH
Optimum Nutrition Inc
Rockstar Inc.
Post Holdings, Inc.
Coca-Cola Co.
Otsuka Pharmaceutical Co., Ltd.
Weider Global Nutrition, LLC
MusclePharm
Dr Pepper Snapple Group, Inc.
PepsiCo Inc.
Twinlab Consolidated Holdings, Inc.
Glanbia Nutritionals Limited
GNC Holdings, Inc.
The Balance Bar Company
Ajinomoto Company
GlaxoSmithKline Plc
CytoSport, Inc.
Yakult Honsha Co., Ltd.
Monster Beverage Corporation
Nestle SA

Lucozade Ribena Suntory Ltd.
The Quaker Oats Company, Inc
Glanbia Plc

In Chapter 5 and Chapter 7.3, based on types, the Sports Nutrition Foods & Drinks market from 2017 to 2027 is primarily split into:

Sports and Energy Foods
Sports and Energy Drinks
Sports Nutrition

In Chapter 6 and Chapter 7.4, based on applications, the Sports Nutrition Foods & Drinks market from 2017 to 2027 covers:

Online
Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Sports Nutrition Foods & Drinks market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Sports Nutrition Foods & Drinks Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the

regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 SPORTS NUTRITION FOODS & DRINKS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sports Nutrition Foods & Drinks Market
- 1.2 Sports Nutrition Foods & Drinks Market Segment by Type
 - 1.2.1 Global Sports Nutrition Foods & Drinks Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Sports Nutrition Foods & Drinks Market Segment by Application
 - 1.3.1 Sports Nutrition Foods & Drinks Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Sports Nutrition Foods & Drinks Market, Region Wise (2017-2027)
 - 1.4.1 Global Sports Nutrition Foods & Drinks Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Sports Nutrition Foods & Drinks Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Sports Nutrition Foods & Drinks Market Status and Prospect (2017-2027)
 - 1.4.4 China Sports Nutrition Foods & Drinks Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Sports Nutrition Foods & Drinks Market Status and Prospect (2017-2027)
 - 1.4.6 India Sports Nutrition Foods & Drinks Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Sports Nutrition Foods & Drinks Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Sports Nutrition Foods & Drinks Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Sports Nutrition Foods & Drinks Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Sports Nutrition Foods & Drinks (2017-2027)
 - 1.5.1 Global Sports Nutrition Foods & Drinks Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Sports Nutrition Foods & Drinks Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Sports Nutrition Foods & Drinks Market

2 INDUSTRY OUTLOOK

- 2.1 Sports Nutrition Foods & Drinks Industry Technology Status and Trends
- 2.2 Industry Entry Barriers

- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Sports Nutrition Foods & Drinks Market Drivers Analysis
- 2.4 Sports Nutrition Foods & Drinks Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Sports Nutrition Foods & Drinks Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Sports Nutrition Foods & Drinks Industry Development

3 GLOBAL SPORTS NUTRITION FOODS & DRINKS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Sports Nutrition Foods & Drinks Sales Volume and Share by Player (2017-2022)
- 3.2 Global Sports Nutrition Foods & Drinks Revenue and Market Share by Player (2017-2022)
- 3.3 Global Sports Nutrition Foods & Drinks Average Price by Player (2017-2022)
- 3.4 Global Sports Nutrition Foods & Drinks Gross Margin by Player (2017-2022)
- 3.5 Sports Nutrition Foods & Drinks Market Competitive Situation and Trends
 - 3.5.1 Sports Nutrition Foods & Drinks Market Concentration Rate
 - 3.5.2 Sports Nutrition Foods & Drinks Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL SPORTS NUTRITION FOODS & DRINKS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Sports Nutrition Foods & Drinks Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Sports Nutrition Foods & Drinks Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Sports Nutrition Foods & Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Sports Nutrition Foods & Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.4.1 United States Sports Nutrition Foods & Drinks Market Under COVID-19
- 4.5 Europe Sports Nutrition Foods & Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Sports Nutrition Foods & Drinks Market Under COVID-19
- 4.6 China Sports Nutrition Foods & Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Sports Nutrition Foods & Drinks Market Under COVID-19
- 4.7 Japan Sports Nutrition Foods & Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Sports Nutrition Foods & Drinks Market Under COVID-19
- 4.8 India Sports Nutrition Foods & Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Sports Nutrition Foods & Drinks Market Under COVID-19
- 4.9 Southeast Asia Sports Nutrition Foods & Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Sports Nutrition Foods & Drinks Market Under COVID-19
- 4.10 Latin America Sports Nutrition Foods & Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Sports Nutrition Foods & Drinks Market Under COVID-19
- 4.11 Middle East and Africa Sports Nutrition Foods & Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Sports Nutrition Foods & Drinks Market Under COVID-19

5 GLOBAL SPORTS NUTRITION FOODS & DRINKS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Sports Nutrition Foods & Drinks Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Sports Nutrition Foods & Drinks Revenue and Market Share by Type (2017-2022)
- 5.3 Global Sports Nutrition Foods & Drinks Price by Type (2017-2022)
- 5.4 Global Sports Nutrition Foods & Drinks Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Sports Nutrition Foods & Drinks Sales Volume, Revenue and Growth Rate of Sports and Energy Foods (2017-2022)
 - 5.4.2 Global Sports Nutrition Foods & Drinks Sales Volume, Revenue and Growth Rate of Sports and Energy Drinks (2017-2022)
 - 5.4.3 Global Sports Nutrition Foods & Drinks Sales Volume, Revenue and Growth

Rate of Sports Nutrition (2017-2022)

6 GLOBAL SPORTS NUTRITION FOODS & DRINKS MARKET ANALYSIS BY APPLICATION

6.1 Global Sports Nutrition Foods & Drinks Consumption and Market Share by Application (2017-2022)

6.2 Global Sports Nutrition Foods & Drinks Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Sports Nutrition Foods & Drinks Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Sports Nutrition Foods & Drinks Consumption and Growth Rate of Online (2017-2022)

6.3.2 Global Sports Nutrition Foods & Drinks Consumption and Growth Rate of Offline (2017-2022)

7 GLOBAL SPORTS NUTRITION FOODS & DRINKS MARKET FORECAST (2022-2027)

7.1 Global Sports Nutrition Foods & Drinks Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Sports Nutrition Foods & Drinks Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Sports Nutrition Foods & Drinks Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Sports Nutrition Foods & Drinks Price and Trend Forecast (2022-2027)

7.2 Global Sports Nutrition Foods & Drinks Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Sports Nutrition Foods & Drinks Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Sports Nutrition Foods & Drinks Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Sports Nutrition Foods & Drinks Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Sports Nutrition Foods & Drinks Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Sports Nutrition Foods & Drinks Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Sports Nutrition Foods & Drinks Sales Volume and Revenue

Forecast (2022-2027)

7.2.7 Latin America Sports Nutrition Foods & Drinks Sales Volume and Revenue

Forecast (2022-2027)

7.2.8 Middle East and Africa Sports Nutrition Foods & Drinks Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Sports Nutrition Foods & Drinks Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Sports Nutrition Foods & Drinks Revenue and Growth Rate of Sports and Energy Foods (2022-2027)

7.3.2 Global Sports Nutrition Foods & Drinks Revenue and Growth Rate of Sports and Energy Drinks (2022-2027)

7.3.3 Global Sports Nutrition Foods & Drinks Revenue and Growth Rate of Sports Nutrition (2022-2027)

7.4 Global Sports Nutrition Foods & Drinks Consumption Forecast by Application (2022-2027)

7.4.1 Global Sports Nutrition Foods & Drinks Consumption Value and Growth Rate of Online(2022-2027)

7.4.2 Global Sports Nutrition Foods & Drinks Consumption Value and Growth Rate of Offline(2022-2027)

7.5 Sports Nutrition Foods & Drinks Market Forecast Under COVID-19

8 SPORTS NUTRITION FOODS & DRINKS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Sports Nutrition Foods & Drinks Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Sports Nutrition Foods & Drinks Analysis

8.6 Major Downstream Buyers of Sports Nutrition Foods & Drinks Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Sports Nutrition Foods & Drinks Industry

9 PLAYERS PROFILES

9.1 Meiji Co., Ltd.

9.1.1 Meiji Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.1.3 Meiji Co., Ltd. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Abbott Nutrition

9.2.1 Abbott Nutrition Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.2.3 Abbott Nutrition Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Vitaco Health Ltd.

9.3.1 Vitaco Health Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.3.3 Vitaco Health Ltd. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Nature's Bounty, Inc

9.4.1 Nature's Bounty, Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.4.3 Nature's Bounty, Inc Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Clif Bar & Company

9.5.1 Clif Bar & Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.5.3 Clif Bar & Company Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Red Bull GmbH

9.6.1 Red Bull GmbH Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.6.3 Red Bull GmbH Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Optimum Nutrition Inc

9.7.1 Optimum Nutrition Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.7.3 Optimum Nutrition Inc Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Rockstar Inc.

9.8.1 Rockstar Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.8.3 Rockstar Inc. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Post Holdings, Inc.

9.9.1 Post Holdings, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.9.3 Post Holdings, Inc. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Coca-Cola Co.

9.10.1 Coca-Cola Co. Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.10.3 Coca-Cola Co. Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Otsuka Pharmaceutical Co., Ltd.

9.11.1 Otsuka Pharmaceutical Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.11.3 Otsuka Pharmaceutical Co., Ltd. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Weider Global Nutrition, LLC

9.12.1 Weider Global Nutrition, LLC Basic Information, Manufacturing Base, Sales

Region and Competitors

9.12.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.12.3 Weider Global Nutrition, LLC Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 MusclePharm

9.13.1 MusclePharm Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.13.3 MusclePharm Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Dr Pepper Snapple Group, Inc.

9.14.1 Dr Pepper Snapple Group, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.14.3 Dr Pepper Snapple Group, Inc. Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 PepsiCo Inc.

9.15.1 PepsiCo Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.15.3 PepsiCo Inc. Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Twinlab Consolidated Holdings, Inc.

9.16.1 Twinlab Consolidated Holdings, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.16.3 Twinlab Consolidated Holdings, Inc. Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Glanbia Nutritionals Limited

9.17.1 Glanbia Nutritionals Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification

9.17.3 Glanbia Nutritionals Limited Market Performance (2017-2022)

9.17.4 Recent Development

- 9.17.5 SWOT Analysis
- 9.18 GNC Holdings, Inc.
 - 9.18.1 GNC Holdings, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.18.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
 - 9.18.3 GNC Holdings, Inc. Market Performance (2017-2022)
 - 9.18.4 Recent Development
 - 9.18.5 SWOT Analysis
- 9.19 The Balance Bar Company
 - 9.19.1 The Balance Bar Company Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.19.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
 - 9.19.3 The Balance Bar Company Market Performance (2017-2022)
 - 9.19.4 Recent Development
 - 9.19.5 SWOT Analysis
- 9.20 Ajinomoto Company
 - 9.20.1 Ajinomoto Company Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.20.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
 - 9.20.3 Ajinomoto Company Market Performance (2017-2022)
 - 9.20.4 Recent Development
 - 9.20.5 SWOT Analysis
- 9.21 GlaxoSmithKline Plc
 - 9.21.1 GlaxoSmithKline Plc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.21.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
 - 9.21.3 GlaxoSmithKline Plc Market Performance (2017-2022)
 - 9.21.4 Recent Development
 - 9.21.5 SWOT Analysis
- 9.22 CytoSport, Inc.
 - 9.22.1 CytoSport, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.22.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
 - 9.22.3 CytoSport, Inc. Market Performance (2017-2022)
 - 9.22.4 Recent Development
 - 9.22.5 SWOT Analysis
- 9.23 Yakult Honsha Co., Ltd.
 - 9.23.1 Yakult Honsha Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.23.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
- 9.23.3 Yakult Honsha Co., Ltd. Market Performance (2017-2022)
- 9.23.4 Recent Development
- 9.23.5 SWOT Analysis
- 9.24 Monster Beverage Corporation
 - 9.24.1 Monster Beverage Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.24.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
 - 9.24.3 Monster Beverage Corporation Market Performance (2017-2022)
 - 9.24.4 Recent Development
 - 9.24.5 SWOT Analysis
- 9.25 Nestle SA
 - 9.25.1 Nestle SA Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.25.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
 - 9.25.3 Nestle SA Market Performance (2017-2022)
 - 9.25.4 Recent Development
 - 9.25.5 SWOT Analysis
- 9.26 Lucozade Ribena Suntory Ltd.
 - 9.26.1 Lucozade Ribena Suntory Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.26.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
 - 9.26.3 Lucozade Ribena Suntory Ltd. Market Performance (2017-2022)
 - 9.26.4 Recent Development
 - 9.26.5 SWOT Analysis
- 9.27 The Quaker Oats Company, Inc
 - 9.27.1 The Quaker Oats Company, Inc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.27.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
 - 9.27.3 The Quaker Oats Company, Inc Market Performance (2017-2022)
 - 9.27.4 Recent Development
 - 9.27.5 SWOT Analysis
- 9.28 Glanbia Plc
 - 9.28.1 Glanbia Plc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.28.2 Sports Nutrition Foods & Drinks Product Profiles, Application and Specification
 - 9.28.3 Glanbia Plc Market Performance (2017-2022)
 - 9.28.4 Recent Development
 - 9.28.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Sports Nutrition Foods & Drinks Product Picture

Table Global Sports Nutrition Foods & Drinks Market Sales Volume and CAGR (%) Comparison by Type

Table Sports Nutrition Foods & Drinks Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Sports Nutrition Foods & Drinks Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Sports Nutrition Foods & Drinks Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Sports Nutrition Foods & Drinks Industry Development

Table Global Sports Nutrition Foods & Drinks Sales Volume by Player (2017-2022)

Table Global Sports Nutrition Foods & Drinks Sales Volume Share by Player (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Sales Volume Share by Player in 2021

Table Sports Nutrition Foods & Drinks Revenue (Million USD) by Player (2017-2022)

Table Sports Nutrition Foods & Drinks Revenue Market Share by Player (2017-2022)

Table Sports Nutrition Foods & Drinks Price by Player (2017-2022)

Table Sports Nutrition Foods & Drinks Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Sports Nutrition Foods & Drinks Sales Volume, Region Wise (2017-2022)

Table Global Sports Nutrition Foods & Drinks Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Sales Volume Market Share, Region Wise in 2021

Table Global Sports Nutrition Foods & Drinks Revenue (Million USD), Region Wise (2017-2022)

Table Global Sports Nutrition Foods & Drinks Revenue Market Share, Region Wise (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Revenue Market Share, Region Wise (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Revenue Market Share, Region Wise in 2021

Table Global Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Sports Nutrition Foods & Drinks Sales Volume by Type (2017-2022)

Table Global Sports Nutrition Foods & Drinks Sales Volume Market Share by Type (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Sales Volume Market Share by Type in 2021

Table Global Sports Nutrition Foods & Drinks Revenue (Million USD) by Type (2017-2022)

Table Global Sports Nutrition Foods & Drinks Revenue Market Share by Type (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Revenue Market Share by Type in 2021

Table Sports Nutrition Foods & Drinks Price by Type (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Sales Volume and Growth Rate of Sports and Energy Foods (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Revenue (Million USD) and Growth Rate of Sports and Energy Foods (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Sales Volume and Growth Rate of Sports and Energy Drinks (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Revenue (Million USD) and Growth Rate of Sports and Energy Drinks (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Sales Volume and Growth Rate of Sports Nutrition (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Revenue (Million USD) and Growth Rate of Sports Nutrition (2017-2022)

Table Global Sports Nutrition Foods & Drinks Consumption by Application (2017-2022)

Table Global Sports Nutrition Foods & Drinks Consumption Market Share by Application (2017-2022)

Table Global Sports Nutrition Foods & Drinks Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Sports Nutrition Foods & Drinks Consumption Revenue Market Share by Application (2017-2022)

Table Global Sports Nutrition Foods & Drinks Consumption and Growth Rate of Online (2017-2022)

Table Global Sports Nutrition Foods & Drinks Consumption and Growth Rate of Offline (2017-2022)

Figure Global Sports Nutrition Foods & Drinks Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Sports Nutrition Foods & Drinks Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Sports Nutrition Foods & Drinks Price and Trend Forecast (2022-2027)

Figure USA Sports Nutrition Foods & Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Europe Sports Nutrition Foods & Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Sports Nutrition Foods & Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Sports Nutrition Foods & Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Sports Nutrition Foods & Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Sports Nutrition Foods & Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Sports Nutrition Foods & Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Sports Nutrition Foods & Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Sports Nutrition Foods & Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Sports Nutrition Foods & Drinks Market Sales Volume Forecast, by Type
Table Global Sports Nutrition Foods & Drinks Sales Volume Market Share Forecast, by Type

Table Global Sports Nutrition Foods & Drinks Market Revenue (Million USD) Forecast, by Type

Table Global Sports Nutrition Foods & Drinks Revenue Market Share Forecast, by Type
Table Global Sports Nutrition Foods & Drinks Price Forecast, by Type

Figure Global Sports Nutrition Foods & Drinks Revenue (Million USD) and Growth Rate of Sports and Energy Foods (2022-2027)

Figure Global Sports Nutrition Foods & Drinks Revenue (Million USD) and Growth Rate

of Sports and Energy Foods (2022-2027)

Figure Global Sports Nutrition Foods & Drinks Revenue (Million USD) and Growth Rate of Sports and Energy Drinks (2022-2027)

Figure Global Sports Nutrition Foods & Drinks Revenue (Million USD) and Growth Rate of Sports and Energy Drinks (2022-2027)

Figure Global Sports Nutrition Foods & Drinks Revenue (Million USD) and Growth Rate of Sports Nutrition (2022-2027)

Figure Global Sports Nutrition Foods & Drinks Revenue (Million USD) and Growth Rate of Sports Nutrition (2022-2027)

Table Global Sports Nutrition Foods & Drinks Market Consumption Forecast, by Application

Table Global Sports Nutrition Foods & Drinks Consumption Market Share Forecast, by Application

Table Global Sports Nutrition Foods & Drinks Market Revenue (Million USD) Forecast, by Application

Table Global Sports Nutrition Foods & Drinks Revenue Market Share Forecast, by Application

Figure Global Sports Nutrition Foods & Drinks Consumption Value (Million USD) and Growth Rate of Online (2022-2027)

Figure Global Sports Nutrition Foods & Drinks Consumption Value (Million USD) and Growth Rate of Offline (2022-2027)

Figure Sports Nutrition Foods & Drinks Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Meiji Co., Ltd. Profile

Table Meiji Co., Ltd. Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Meiji Co., Ltd. Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Meiji Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Abbott Nutrition Profile

Table Abbott Nutrition Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Abbott Nutrition Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Abbott Nutrition Revenue (Million USD) Market Share 2017-2022

Table Vitaco Health Ltd. Profile

Table Vitaco Health Ltd. Sports Nutrition Foods & Drinks Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Vitaco Health Ltd. Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Vitaco Health Ltd. Revenue (Million USD) Market Share 2017-2022

Table Nature's Bounty, Inc Profile

Table Nature's Bounty, Inc Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nature's Bounty, Inc Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Nature's Bounty, Inc Revenue (Million USD) Market Share 2017-2022

Table Clif Bar & Company Profile

Table Clif Bar & Company Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Clif Bar & Company Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Clif Bar & Company Revenue (Million USD) Market Share 2017-2022

Table Red Bull GmbH Profile

Table Red Bull GmbH Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Red Bull GmbH Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Red Bull GmbH Revenue (Million USD) Market Share 2017-2022

Table Optimum Nutrition Inc Profile

Table Optimum Nutrition Inc Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Optimum Nutrition Inc Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Optimum Nutrition Inc Revenue (Million USD) Market Share 2017-2022

Table Rockstar Inc. Profile

Table Rockstar Inc. Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rockstar Inc. Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Rockstar Inc. Revenue (Million USD) Market Share 2017-2022

Table Post Holdings, Inc. Profile

Table Post Holdings, Inc. Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Post Holdings, Inc. Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Post Holdings, Inc. Revenue (Million USD) Market Share 2017-2022

Table Coca-Cola Co. Profile

Table Coca-Cola Co. Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Coca-Cola Co. Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Coca-Cola Co. Revenue (Million USD) Market Share 2017-2022

Table Otsuka Pharmaceutical Co., Ltd. Profile

Table Otsuka Pharmaceutical Co., Ltd. Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Otsuka Pharmaceutical Co., Ltd. Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Otsuka Pharmaceutical Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Weider Global Nutrition, LLC Profile

Table Weider Global Nutrition, LLC Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Weider Global Nutrition, LLC Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Weider Global Nutrition, LLC Revenue (Million USD) Market Share 2017-2022

Table MusclePharm Profile

Table MusclePharm Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MusclePharm Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure MusclePharm Revenue (Million USD) Market Share 2017-2022

Table Dr Pepper Snapple Group, Inc. Profile

Table Dr Pepper Snapple Group, Inc. Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dr Pepper Snapple Group, Inc. Sports Nutrition Foods & Drinks Sales Volume and Growth Rate

Figure Dr Pepper Snapple Group, Inc. Revenue (Million USD) Market Share 2017-2022

Table PepsiCo Inc. Profile

Table PepsiCo Inc. Sports Nutrition Foods & Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PepsiCo Inc. Sports Nutrition Foods & Drinks Sales Volume

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