

Global Sports and Fitness Nutrition Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Sports nutrition refers to the intake of nutrients from the outside world according to the characteristics of different sports items, so as to meet the needs of various nutrients due to exercise.

Sports nutrition is a good companion for sports and fitness. It can supplement the heat consumed in the exercise, repair the injured muscle tissue, promote metabolism, restore fatigue, balance nutrition, thus improve the physique and enhance the effect of exercise. Carbohydrates and nutritional supplements produced by sports nutrition manufacturers are more pure and more absorbent than ordinary foods.

Based on the Sports and Fitness Nutrition market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Sports and Fitness Nutrition market covered in Chapter 5:

MuscleTech

Prolab Nutrition

NBTY

Gaspari Nutrition

Nutrex

Plethico Pharmaceuticals

Enervit

Maxi Nutrition

Glanbia

Champion Performance

MHP

BPI Sports

Cellucor

Universal Nutrition

Dymatize Enterprises

NutraClick

Abbott Laboratories

ProMeraSports

GNC Holdings

NOW

The Balance Bar

MusclePharm

In Chapter 6, on the basis of types, the Sports and Fitness Nutrition market from 2015 to 2025 is primarily split into:

Protein Powders

Creatine

Weight Gain Powders

Meal Replacement Powders

Other

In Chapter 7, on the basis of applications, the Sports and Fitness Nutrition market from 2015 to 2025 covers:

Bodybuilders

Pro/amateur Athletes

Recreational Users

Lifestyle Users

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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