

# Global Sports and Fitness Nutrition Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Sports nutrition refers to the intake of nutrients from the outside world according to the characteristics of different sports items, so as to meet the needs of various nutrients due to exercise.

Sports nutrition is a good companion for sports and fitness. It can supplement the heat consumed in the exercise, repair the injured muscle tissue, promote metabolism, restore fatigue, balance nutrition, thus improve the physique and enhance the effect of exercise. Carbohydrates and nutritional supplements produced by sports nutrition manufacturers are more pure and more absorbent than ordinary foods.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Sports and Fitness Nutrition market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Sports and Fitness Nutrition market are covered in Chapter 9:

MusclePharm

Cellucor

Maxi Nutrition

GNC Holdings

Glanbia

Universal Nutrition

Abbott Laboratories

PF

NBTY

MuscleTech

Champion Performance

In Chapter 5 and Chapter 7.3, based on types, the Sports and Fitness Nutrition market from 2017 to 2027 is primarily split into:

Protein Powders

Creatine

Weight Gain Powders

Meal Replacement Powders

Other

In Chapter 6 and Chapter 7.4, based on applications, the Sports and Fitness Nutrition market from 2017 to 2027 covers:

Bodybuilders

Pro/amateur Athletes

Recreational Users

Lifestyle Users

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Sports and Fitness Nutrition market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we

elaborate at full length on the impact of the pandemic and the war on the Sports and Fitness Nutrition Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered. Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price

analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 SPORTS AND FITNESS NUTRITION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sports and Fitness Nutrition Market
- 1.2 Sports and Fitness Nutrition Market Segment by Type
  - 1.2.1 Global Sports and Fitness Nutrition Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Sports and Fitness Nutrition Market Segment by Application
  - 1.3.1 Sports and Fitness Nutrition Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Sports and Fitness Nutrition Market, Region Wise (2017-2027)
  - 1.4.1 Global Sports and Fitness Nutrition Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Sports and Fitness Nutrition Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Sports and Fitness Nutrition Market Status and Prospect (2017-2027)
  - 1.4.4 China Sports and Fitness Nutrition Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Sports and Fitness Nutrition Market Status and Prospect (2017-2027)
  - 1.4.6 India Sports and Fitness Nutrition Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Sports and Fitness Nutrition Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Sports and Fitness Nutrition Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Sports and Fitness Nutrition Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Sports and Fitness Nutrition (2017-2027)
  - 1.5.1 Global Sports and Fitness Nutrition Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Sports and Fitness Nutrition Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Sports and Fitness Nutrition Market

### 2 INDUSTRY OUTLOOK

- 2.1 Sports and Fitness Nutrition Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Sports and Fitness Nutrition Market Drivers Analysis
- 2.4 Sports and Fitness Nutrition Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Sports and Fitness Nutrition Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Sports and Fitness Nutrition Industry Development

### **3 GLOBAL SPORTS AND FITNESS NUTRITION MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Sports and Fitness Nutrition Sales Volume and Share by Player (2017-2022)
- 3.2 Global Sports and Fitness Nutrition Revenue and Market Share by Player (2017-2022)
- 3.3 Global Sports and Fitness Nutrition Average Price by Player (2017-2022)
- 3.4 Global Sports and Fitness Nutrition Gross Margin by Player (2017-2022)
- 3.5 Sports and Fitness Nutrition Market Competitive Situation and Trends
  - 3.5.1 Sports and Fitness Nutrition Market Concentration Rate
  - 3.5.2 Sports and Fitness Nutrition Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL SPORTS AND FITNESS NUTRITION SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Sports and Fitness Nutrition Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Sports and Fitness Nutrition Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Sports and Fitness Nutrition Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Sports and Fitness Nutrition Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Sports and Fitness Nutrition Market Under COVID-19
- 4.5 Europe Sports and Fitness Nutrition Sales Volume, Revenue, Price and Gross

Margin (2017-2022)

4.5.1 Europe Sports and Fitness Nutrition Market Under COVID-19

4.6 China Sports and Fitness Nutrition Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Sports and Fitness Nutrition Market Under COVID-19

4.7 Japan Sports and Fitness Nutrition Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Sports and Fitness Nutrition Market Under COVID-19

4.8 India Sports and Fitness Nutrition Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Sports and Fitness Nutrition Market Under COVID-19

4.9 Southeast Asia Sports and Fitness Nutrition Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Sports and Fitness Nutrition Market Under COVID-19

4.10 Latin America Sports and Fitness Nutrition Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Sports and Fitness Nutrition Market Under COVID-19

4.11 Middle East and Africa Sports and Fitness Nutrition Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Sports and Fitness Nutrition Market Under COVID-19

## **5 GLOBAL SPORTS AND FITNESS NUTRITION SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Sports and Fitness Nutrition Sales Volume and Market Share by Type (2017-2022)

5.2 Global Sports and Fitness Nutrition Revenue and Market Share by Type (2017-2022)

5.3 Global Sports and Fitness Nutrition Price by Type (2017-2022)

5.4 Global Sports and Fitness Nutrition Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Sports and Fitness Nutrition Sales Volume, Revenue and Growth Rate of Protein Powders (2017-2022)

5.4.2 Global Sports and Fitness Nutrition Sales Volume, Revenue and Growth Rate of Creatine (2017-2022)

5.4.3 Global Sports and Fitness Nutrition Sales Volume, Revenue and Growth Rate of Weight Gain Powders (2017-2022)

5.4.4 Global Sports and Fitness Nutrition Sales Volume, Revenue and Growth Rate of Meal Replacement Powders (2017-2022)



5.4.5 Global Sports and Fitness Nutrition Sales Volume, Revenue and Growth Rate of Other (2017-2022)

## **6 GLOBAL SPORTS AND FITNESS NUTRITION MARKET ANALYSIS BY APPLICATION**

6.1 Global Sports and Fitness Nutrition Consumption and Market Share by Application (2017-2022)

6.2 Global Sports and Fitness Nutrition Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Sports and Fitness Nutrition Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Sports and Fitness Nutrition Consumption and Growth Rate of Bodybuilders (2017-2022)

6.3.2 Global Sports and Fitness Nutrition Consumption and Growth Rate of Pro/amateur Athletes (2017-2022)

6.3.3 Global Sports and Fitness Nutrition Consumption and Growth Rate of Recreational Users (2017-2022)

6.3.4 Global Sports and Fitness Nutrition Consumption and Growth Rate of Lifestyle Users (2017-2022)

## **7 GLOBAL SPORTS AND FITNESS NUTRITION MARKET FORECAST (2022-2027)**

7.1 Global Sports and Fitness Nutrition Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Sports and Fitness Nutrition Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Sports and Fitness Nutrition Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Sports and Fitness Nutrition Price and Trend Forecast (2022-2027)

7.2 Global Sports and Fitness Nutrition Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Sports and Fitness Nutrition Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Sports and Fitness Nutrition Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Sports and Fitness Nutrition Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Sports and Fitness Nutrition Sales Volume and Revenue Forecast (2022-2027)



7.2.5 India Sports and Fitness Nutrition Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Sports and Fitness Nutrition Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Sports and Fitness Nutrition Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Sports and Fitness Nutrition Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Sports and Fitness Nutrition Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Sports and Fitness Nutrition Revenue and Growth Rate of Protein Powders (2022-2027)

7.3.2 Global Sports and Fitness Nutrition Revenue and Growth Rate of Creatine (2022-2027)

7.3.3 Global Sports and Fitness Nutrition Revenue and Growth Rate of Weight Gain Powders (2022-2027)

7.3.4 Global Sports and Fitness Nutrition Revenue and Growth Rate of Meal Replacement Powders (2022-2027)

7.3.5 Global Sports and Fitness Nutrition Revenue and Growth Rate of Other (2022-2027)

7.4 Global Sports and Fitness Nutrition Consumption Forecast by Application (2022-2027)

7.4.1 Global Sports and Fitness Nutrition Consumption Value and Growth Rate of Bodybuilders(2022-2027)

7.4.2 Global Sports and Fitness Nutrition Consumption Value and Growth Rate of Pro/amateur Athletes(2022-2027)

7.4.3 Global Sports and Fitness Nutrition Consumption Value and Growth Rate of Recreational Users(2022-2027)

7.4.4 Global Sports and Fitness Nutrition Consumption Value and Growth Rate of Lifestyle Users(2022-2027)

7.5 Sports and Fitness Nutrition Market Forecast Under COVID-19

## **8 SPORTS AND FITNESS NUTRITION MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Sports and Fitness Nutrition Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Sports and Fitness Nutrition Analysis
- 8.6 Major Downstream Buyers of Sports and Fitness Nutrition Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Sports and Fitness Nutrition Industry

## **9 PLAYERS PROFILES**

### **9.1 MusclePharm**

- 9.1.1 MusclePharm Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Sports and Fitness Nutrition Product Profiles, Application and Specification
- 9.1.3 MusclePharm Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### **9.2 Cellucor**

- 9.2.1 Cellucor Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Sports and Fitness Nutrition Product Profiles, Application and Specification
- 9.2.3 Cellucor Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### **9.3 Maxi Nutrition**

- 9.3.1 Maxi Nutrition Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Sports and Fitness Nutrition Product Profiles, Application and Specification
- 9.3.3 Maxi Nutrition Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### **9.4 GNC Holdings**

- 9.4.1 GNC Holdings Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Sports and Fitness Nutrition Product Profiles, Application and Specification
- 9.4.3 GNC Holdings Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

### **9.5 Glanbia**

- 9.5.1 Glanbia Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.5.2 Sports and Fitness Nutrition Product Profiles, Application and Specification
- 9.5.3 Glanbia Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Universal Nutrition
  - 9.6.1 Universal Nutrition Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Sports and Fitness Nutrition Product Profiles, Application and Specification
  - 9.6.3 Universal Nutrition Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Abbott Laboratories
  - 9.7.1 Abbott Laboratories Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Sports and Fitness Nutrition Product Profiles, Application and Specification
  - 9.7.3 Abbott Laboratories Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 PF
  - 9.8.1 PF Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Sports and Fitness Nutrition Product Profiles, Application and Specification
  - 9.8.3 PF Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 NBTY
  - 9.9.1 NBTY Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Sports and Fitness Nutrition Product Profiles, Application and Specification
  - 9.9.3 NBTY Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 MuscleTech
  - 9.10.1 MuscleTech Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Sports and Fitness Nutrition Product Profiles, Application and Specification
  - 9.10.3 MuscleTech Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Champion Performance
  - 9.11.1 Champion Performance Basic Information, Manufacturing Base, Sales Region

and Competitors

9.11.2 Sports and Fitness Nutrition Product Profiles, Application and Specification

9.11.3 Champion Performance Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Sports and Fitness Nutrition Product Picture

Table Global Sports and Fitness Nutrition Market Sales Volume and CAGR (%)  
Comparison by Type

Table Sports and Fitness Nutrition Market Consumption (Sales Volume) Comparison by  
Application (2017-2027)

Figure Global Sports and Fitness Nutrition Market Size (Revenue, Million USD) and  
CAGR (%) (2017-2027)

Figure United States Sports and Fitness Nutrition Market Revenue (Million USD) and  
Growth Rate (2017-2027)

Figure Europe Sports and Fitness Nutrition Market Revenue (Million USD) and Growth  
Rate (2017-2027)

Figure China Sports and Fitness Nutrition Market Revenue (Million USD) and Growth  
Rate (2017-2027)

Figure Japan Sports and Fitness Nutrition Market Revenue (Million USD) and Growth  
Rate (2017-2027)

Figure India Sports and Fitness Nutrition Market Revenue (Million USD) and Growth  
Rate (2017-2027)

Figure Southeast Asia Sports and Fitness Nutrition Market Revenue (Million USD) and  
Growth Rate (2017-2027)

Figure Latin America Sports and Fitness Nutrition Market Revenue (Million USD) and  
Growth Rate (2017-2027)

Figure Middle East and Africa Sports and Fitness Nutrition Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Sports and Fitness Nutrition Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Sports and Fitness Nutrition Industry Development

Table Global Sports and Fitness Nutrition Sales Volume by Player (2017-2022)

Table Global Sports and Fitness Nutrition Sales Volume Share by Player (2017-2022)

Figure Global Sports and Fitness Nutrition Sales Volume Share by Player in 2021

Table Sports and Fitness Nutrition Revenue (Million USD) by Player (2017-2022)

Table Sports and Fitness Nutrition Revenue Market Share by Player (2017-2022)

Table Sports and Fitness Nutrition Price by Player (2017-2022)

Table Sports and Fitness Nutrition Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Sports and Fitness Nutrition Sales Volume, Region Wise (2017-2022)

Table Global Sports and Fitness Nutrition Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Sports and Fitness Nutrition Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Sports and Fitness Nutrition Sales Volume Market Share, Region Wise in 2021

Table Global Sports and Fitness Nutrition Revenue (Million USD), Region Wise (2017-2022)

Table Global Sports and Fitness Nutrition Revenue Market Share, Region Wise (2017-2022)

Figure Global Sports and Fitness Nutrition Revenue Market Share, Region Wise (2017-2022)

Figure Global Sports and Fitness Nutrition Revenue Market Share, Region Wise in 2021

Table Global Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Table Global Sports and Fitness Nutrition Sales Volume by Type (2017-2022)

Table Global Sports and Fitness Nutrition Sales Volume Market Share by Type (2017-2022)

Figure Global Sports and Fitness Nutrition Sales Volume Market Share by Type in 2021

Table Global Sports and Fitness Nutrition Revenue (Million USD) by Type (2017-2022)

Table Global Sports and Fitness Nutrition Revenue Market Share by Type (2017-2022)

Figure Global Sports and Fitness Nutrition Revenue Market Share by Type in 2021

Table Sports and Fitness Nutrition Price by Type (2017-2022)

Figure Global Sports and Fitness Nutrition Sales Volume and Growth Rate of Protein Powders (2017-2022)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Protein Powders (2017-2022)

Figure Global Sports and Fitness Nutrition Sales Volume and Growth Rate of Creatine (2017-2022)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Creatine (2017-2022)

Figure Global Sports and Fitness Nutrition Sales Volume and Growth Rate of Weight Gain Powders (2017-2022)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Weight Gain Powders (2017-2022)

Figure Global Sports and Fitness Nutrition Sales Volume and Growth Rate of Meal Replacement Powders (2017-2022)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Meal Replacement Powders (2017-2022)

Figure Global Sports and Fitness Nutrition Sales Volume and Growth Rate of Other (2017-2022)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Other (2017-2022)

Table Global Sports and Fitness Nutrition Consumption by Application (2017-2022)

Table Global Sports and Fitness Nutrition Consumption Market Share by Application (2017-2022)

Table Global Sports and Fitness Nutrition Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Sports and Fitness Nutrition Consumption Revenue Market Share by Application (2017-2022)

Table Global Sports and Fitness Nutrition Consumption and Growth Rate of Bodybuilders (2017-2022)

Table Global Sports and Fitness Nutrition Consumption and Growth Rate of Pro/amateur Athletes (2017-2022)

Table Global Sports and Fitness Nutrition Consumption and Growth Rate of Recreational Users (2017-2022)

Table Global Sports and Fitness Nutrition Consumption and Growth Rate of Lifestyle Users (2017-2022)

Figure Global Sports and Fitness Nutrition Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Sports and Fitness Nutrition Price and Trend Forecast (2022-2027)

Figure USA Sports and Fitness Nutrition Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Sports and Fitness Nutrition Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Sports and Fitness Nutrition Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Sports and Fitness Nutrition Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Sports and Fitness Nutrition Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Sports and Fitness Nutrition Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Japan Sports and Fitness Nutrition Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Sports and Fitness Nutrition Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Sports and Fitness Nutrition Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Sports and Fitness Nutrition Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Sports and Fitness Nutrition Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Sports and Fitness Nutrition Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Sports and Fitness Nutrition Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Sports and Fitness Nutrition Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Sports and Fitness Nutrition Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Sports and Fitness Nutrition Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Sports and Fitness Nutrition Market Sales Volume Forecast, by Type

Table Global Sports and Fitness Nutrition Sales Volume Market Share Forecast, by Type

Table Global Sports and Fitness Nutrition Market Revenue (Million USD) Forecast, by Type

Table Global Sports and Fitness Nutrition Revenue Market Share Forecast, by Type

Table Global Sports and Fitness Nutrition Price Forecast, by Type

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Protein Powders (2022-2027)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Protein Powders (2022-2027)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Creatine (2022-2027)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Creatine (2022-2027)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Weight Gain Powders (2022-2027)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Weight Gain Powders (2022-2027)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Meal Replacement Powders (2022-2027)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Meal Replacement Powders (2022-2027)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Other (2022-2027)

Figure Global Sports and Fitness Nutrition Revenue (Million USD) and Growth Rate of Other (2022-2027)

Table Global Sports and Fitness Nutrition Market Consumption Forecast, by Application

Table Global Sports and Fitness Nutrition Consumption Market Share Forecast, by Application

Table Global Sports and Fitness Nutrition Market Revenue (Million USD) Forecast, by Application

Table Global Sports and Fitness Nutrition Revenue Market Share Forecast, by Application

Figure Global Sports and Fitness Nutrition Consumption Value (Million USD) and Growth Rate of Bodybuilders (2022-2027)

Figure Global Sports and Fitness Nutrition Consumption Value (Million USD) and

Growth Rate of Pro/amateur Athletes (2022-2027)

Figure Global Sports and Fitness Nutrition Consumption Value (Million USD) and  
Growth Rate of Recreational Users (2022-2027)

Figure Global Sports and Fitness Nutrition Consumption Value (Million USD) and  
Growth Rate of Lifestyle Users (2022-2027)

Figure Sports and Fitness Nutrition Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table MusclePharm Profile

Table MusclePharm Sports and Fitness Nutrition Sales Volume, Revenue (Million USD),  
Price and Gross Margin (2017-2022)

Figure MusclePharm Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure MusclePharm Revenue (Million USD) Market Share 2017-2022

Table Cellucor Profile

Table Cellucor Sports and Fitness Nutrition Sales Volume, Revenue (Million USD),  
Price and Gross Margin (2017-2022)

Figure Cellucor Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure Cellucor Revenue (Million USD) Market Share 2017-2022

Table Maxi Nutrition Profile

Table Maxi Nutrition Sports and Fitness Nutrition Sales Volume, Revenue (Million USD),  
Price and Gross Margin (2017-2022)

Figure Maxi Nutrition Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure Maxi Nutrition Revenue (Million USD) Market Share 2017-2022

Table GNC Holdings Profile

Table GNC Holdings Sports and Fitness Nutrition Sales Volume, Revenue (Million  
USD), Price and Gross Margin (2017-2022)

Figure GNC Holdings Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure GNC Holdings Revenue (Million USD) Market Share 2017-2022

Table Glanbia Profile

Table Glanbia Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price

and Gross Margin (2017-2022)

Figure Glanbia Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure Glanbia Revenue (Million USD) Market Share 2017-2022

Table Universal Nutrition Profile

Table Universal Nutrition Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Universal Nutrition Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure Universal Nutrition Revenue (Million USD) Market Share 2017-2022

Table Abbott Laboratories Profile

Table Abbott Laboratories Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Abbott Laboratories Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure Abbott Laboratories Revenue (Million USD) Market Share 2017-2022

Table PF Profile

Table PF Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PF Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure PF Revenue (Million USD) Market Share 2017-2022

Table NBTY Profile

Table NBTY Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NBTY Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure NBTY Revenue (Million USD) Market Share 2017-2022

Table MuscleTech Profile

Table MuscleTech Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MuscleTech Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure MuscleTech Revenue (Million USD) Market Share 2017-2022

Table Champion Performance Profile

Table Champion Performance Sports and Fitness Nutrition Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Champion Performance Sports and Fitness Nutrition Sales Volume and Growth Rate

Figure Champion Performance Revenue (Million USD) Market Share 2017-2022

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