

Global Sports Goods Industry Market Research Report

<https://marketpublishers.com/r/G5A89F07344EN.html>

Date: August 2017

Pages: 180

Price: US\$ 2,960.00 (Single User License)

ID: G5A89F07344EN

Abstracts

Based on the Sports Goods industrial chain, this report mainly elaborate the definition, types, applications and major players of Sports Goods market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Sports Goods market.

The Sports Goods market can be split based on product types, major applications, and important regions.

Major Players in Sports Goods market are:

Jarden Corp.

Mizuno

KAPPA

Nike

Nautilus Group

Converse(NIKE)

Callaway Golf Co.

Icon Health & Fitness

Adidas

Cybex

Luxottica Group spa

Johnson Outdoors, Inc.
Brunswick Corp.
Garmin Ltd.
Head NV
Acushnet Company
Easton-Bell Sports
Puma AG
Derby Cycle AG
Dorel Industries Inc.
Globeride, Inc.
Aldila
Bauer Performance Sports
Skecher
UMBRO
Freedom Group Inc.
Kswiss

Major Regions play vital role in Sports Goods market are:

North America
Europe
China
Japan
Middle East & Africa
India
South America
Others

Most important types of Sports Goods products covered in this report are:

Sporting equipment
Athletic apparel
Athletic footwear

Most widely used downstream fields of Sports Goods market covered in this report are:

Ball Sports Goods
Water Sports Goods
Air Sports Goods

Winter sports
Others

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