

Global Sports Goods Industry Market Research Report

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Abstracts

Based on the Sports Goods industrial chain, this report mainly elaborate the definition, types, applications and major players of Sports Goods market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Sports Goods market.

The Sports Goods market can be split based on product types, major applications, and important regions.

Major Players in Sports Goods market are:

Jarden Corp.

Mizuno

KAPPA

Nike

Nautilus Group

Converse(NIKE)

Callaway Golf Co.

Icon Health & Fitness

Adidas

Cybex

Luxottica Group spa



Johnson Outdoors, Inc.

Brunswick Corp.

Garmin Ltd.

Head NV

Acushnet Company

Easton-Bell Sports

Puma AG

Derby Cycle AG

Dorel Industries Inc.

Globeride, Inc.

Aldila

Bauer Performance Sports

Skecher

UMBRO

Freedom Group Inc.

Kswiss

Major Regions play vital role in Sports Goods market are:

North America

Europe

China

Japan

Middle East & Africa

India

South America

Others

Most important types of Sports Goods products covered in this report are:

Sporting equipment

Athletic apparel

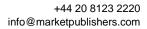
Athletic footwear

Most widely used downstream fields of Sports Goods market covered in this report are:

Ball Sports Goods Water Sports Goods

Air Sports Goods

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Winter sports Others



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