

# Global Sports Earbuds Market Report 2019, Competitive Landscape, Trends and Opportunities

https://marketpublishers.com/r/GC771333300BEN.html

Date: June 2019 Pages: 139 Price: US\$ 2,950.00 (Single User License) ID: GC771333300BEN

## Abstracts

The Sports Earbuds market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Sports Earbuds market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Sports Earbuds market.

Major players in the global Sports Earbuds market include: Sennheiser Panasonic JVC Bose Skullcandy Phillips Sony Koss MEElectronics Yurbuds

On the basis of types, the Sports Earbuds market is primarily split into: Men's



Women's

Kid's

On the basis of applications, the market covers: Playing games Running Fitness

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions: United States Europe (Germany, UK, France, Italy, Spain, Russia, Poland) China Japan India Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam) Central and South America (Brazil, Mexico, Colombia) Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria) Other Regions

Chapter 1 provides an overview of Sports Earbuds market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Sports Earbuds market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Sports Earbuds industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Sports Earbuds market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Sports Earbuds, by analyzing the consumption and its growth rate of each application.



Chapter 6 is about production, consumption, export, and import of Sports Earbuds in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Sports Earbuds in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Sports Earbuds. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Sports Earbuds market, including the global production and revenue forecast, regional forecast. It also foresees the Sports Earbuds market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report: Historical Years: 2014-2018 Base Year: 2019 Estimated Year: 2019 Forecast Period: 2019-2026



## Contents

#### **1 SPORTS EARBUDS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Sports Earbuds
- 1.2 Sports Earbuds Segment by Type

1.2.1 Global Sports Earbuds Production and CAGR (%) Comparison by Type (2014-2026)

- 1.2.2 The Market Profile of Men's
- 1.2.3 The Market Profile of Women's
- 1.2.4 The Market Profile of Kid's
- 1.3 Global Sports Earbuds Segment by Application
- 1.3.1 Sports Earbuds Consumption (Sales) Comparison by Application (2014-2026)
- 1.3.2 The Market Profile of Playing games
- 1.3.3 The Market Profile of Running
- 1.3.4 The Market Profile of Fitness
- 1.4 Global Sports Earbuds Market by Region (2014-2026)

1.4.1 Global Sports Earbuds Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)

- 1.4.2 United States Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.3 Europe Sports Earbuds Market Status and Prospect (2014-2026)
  - 1.4.3.1 Germany Sports Earbuds Market Status and Prospect (2014-2026)
  - 1.4.3.2 UK Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.3.3 France Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.3.4 Italy Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.3.5 Spain Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.3.6 Russia Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.3.7 Poland Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.4 China Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.5 Japan Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.6 India Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.7 Southeast Asia Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.7.1 Malaysia Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.7.2 Singapore Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.7.3 Philippines Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.7.4 Indonesia Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.7.5 Thailand Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.7.6 Vietnam Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Sports Earbuds Market Status and Prospect



(2014-2026)

1.4.8.1 Brazil Sports Earbuds Market Status and Prospect (2014-2026)

- 1.4.8.2 Mexico Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.8.3 Colombia Sports Earbuds Market Status and Prospect (2014-2026)

1.4.9 Middle East and Africa Sports Earbuds Market Status and Prospect (2014-2026)

1.4.9.1 Saudi Arabia Sports Earbuds Market Status and Prospect (2014-2026)

1.4.9.2 United Arab Emirates Sports Earbuds Market Status and Prospect (2014-2026)

1.4.9.3 Turkey Sports Earbuds Market Status and Prospect (2014-2026)

- 1.4.9.4 Egypt Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.9.5 South Africa Sports Earbuds Market Status and Prospect (2014-2026)
- 1.4.9.6 Nigeria Sports Earbuds Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Sports Earbuds (2014-2026)
- 1.5.1 Global Sports Earbuds Revenue Status and Outlook (2014-2026)
- 1.5.2 Global Sports Earbuds Production Status and Outlook (2014-2026)

#### 2 GLOBAL SPORTS EARBUDS MARKET LANDSCAPE BY PLAYER

- 2.1 Global Sports Earbuds Production and Share by Player (2014-2019)
- 2.2 Global Sports Earbuds Revenue and Market Share by Player (2014-2019)
- 2.3 Global Sports Earbuds Average Price by Player (2014-2019)

2.4 Sports Earbuds Manufacturing Base Distribution, Sales Area and Product Type by Player

- 2.5 Sports Earbuds Market Competitive Situation and Trends
  - 2.5.1 Sports Earbuds Market Concentration Rate
  - 2.5.2 Sports Earbuds Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 PLAYERS PROFILES**

- 3.1 Sennheiser
  - 3.1.1 Sennheiser Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.1.2 Sports Earbuds Product Profiles, Application and Specification
  - 3.1.3 Sennheiser Sports Earbuds Market Performance (2014-2019)
  - 3.1.4 Sennheiser Business Overview

3.2 Panasonic

- 3.2.1 Panasonic Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.2.2 Sports Earbuds Product Profiles, Application and Specification
- 3.2.3 Panasonic Sports Earbuds Market Performance (2014-2019)



3.2.4 Panasonic Business Overview

3.3 JVC

- 3.3.1 JVC Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.3.2 Sports Earbuds Product Profiles, Application and Specification
- 3.3.3 JVC Sports Earbuds Market Performance (2014-2019)
- 3.3.4 JVC Business Overview

3.4 Bose

- 3.4.1 Bose Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.4.2 Sports Earbuds Product Profiles, Application and Specification
- 3.4.3 Bose Sports Earbuds Market Performance (2014-2019)
- 3.4.4 Bose Business Overview
- 3.5 Skullcandy
- 3.5.1 Skullcandy Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.5.2 Sports Earbuds Product Profiles, Application and Specification
- 3.5.3 Skullcandy Sports Earbuds Market Performance (2014-2019)
- 3.5.4 Skullcandy Business Overview

3.6 Phillips

- 3.6.1 Phillips Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.6.2 Sports Earbuds Product Profiles, Application and Specification
- 3.6.3 Phillips Sports Earbuds Market Performance (2014-2019)
- 3.6.4 Phillips Business Overview
- 3.7 Sony
  - 3.7.1 Sony Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Sports Earbuds Product Profiles, Application and Specification
  - 3.7.3 Sony Sports Earbuds Market Performance (2014-2019)
- 3.7.4 Sony Business Overview

3.8 Koss

- 3.8.1 Koss Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.8.2 Sports Earbuds Product Profiles, Application and Specification
- 3.8.3 Koss Sports Earbuds Market Performance (2014-2019)
- 3.8.4 Koss Business Overview
- 3.9 MEElectronics

3.9.1 MEElectronics Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.9.2 Sports Earbuds Product Profiles, Application and Specification
- 3.9.3 MEElectronics Sports Earbuds Market Performance (2014-2019)
- 3.9.4 MEElectronics Business Overview

3.10 Yurbuds

3.10.1 Yurbuds Basic Information, Manufacturing Base, Sales Area and Competitors



3.10.2 Sports Earbuds Product Profiles, Application and Specification3.10.3 Yurbuds Sports Earbuds Market Performance (2014-2019)3.10.4 Yurbuds Business Overview

#### 4 GLOBAL SPORTS EARBUDS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 Global Sports Earbuds Production and Market Share by Type (2014-2019)
- 4.2 Global Sports Earbuds Revenue and Market Share by Type (2014-2019)
- 4.3 Global Sports Earbuds Price by Type (2014-2019)
- 4.4 Global Sports Earbuds Production Growth Rate by Type (2014-2019)
- 4.4.1 Global Sports Earbuds Production Growth Rate of Men's (2014-2019)
- 4.4.2 Global Sports Earbuds Production Growth Rate of Women's (2014-2019)
- 4.4.3 Global Sports Earbuds Production Growth Rate of Kid's (2014-2019)

#### **5 GLOBAL SPORTS EARBUDS MARKET ANALYSIS BY APPLICATION**

- 5.1 Global Sports Earbuds Consumption and Market Share by Application (2014-2019)
- 5.2 Global Sports Earbuds Consumption Growth Rate by Application (2014-2019)
- 5.2.1 Global Sports Earbuds Consumption Growth Rate of Playing games (2014-2019)
- 5.2.2 Global Sports Earbuds Consumption Growth Rate of Running (2014-2019)
- 5.2.3 Global Sports Earbuds Consumption Growth Rate of Fitness (2014-2019)

#### 6 GLOBAL SPORTS EARBUDS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Sports Earbuds Consumption by Region (2014-2019)

6.2 United States Sports Earbuds Production, Consumption, Export, Import (2014-2019)

- 6.3 Europe Sports Earbuds Production, Consumption, Export, Import (2014-2019)
- 6.4 China Sports Earbuds Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Sports Earbuds Production, Consumption, Export, Import (2014-2019)
- 6.6 India Sports Earbuds Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Sports Earbuds Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Sports Earbuds Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Sports Earbuds Production, Consumption, Export, Import (2014-2019)



# 7 GLOBAL SPORTS EARBUDS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Sports Earbuds Production and Market Share by Region (2014-2019)
7.2 Global Sports Earbuds Revenue (Value) and Market Share by Region (2014-2019)
7.3 Global Sports Earbuds Production, Revenue, Price and Gross Margin (2014-2019)
7.4 United States Sports Earbuds Production, Revenue, Price and Gross Margin (2014-2019)
7.5 Europe Sports Earbuds Production, Revenue, Price and Gross Margin (2014-2019)
7.6 China Sports Earbuds Production, Revenue, Price and Gross Margin (2014-2019)
7.7 Japan Sports Earbuds Production, Revenue, Price and Gross Margin (2014-2019)
7.8 India Sports Earbuds Production, Revenue, Price and Gross Margin (2014-2019)
7.9 Southeast Asia Sports Earbuds Production, Revenue, Price and Gross Margin (2014-2019)
7.10 Central and South America Sports Earbuds Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Sports Earbuds Production, Revenue, Price and Gross Margin (2014-2019)

#### **8 SPORTS EARBUDS MANUFACTURING ANALYSIS**

- 8.1 Sports Earbuds Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
  - 8.2.1 Labor Cost Analysis
- 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Sports Earbuds

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Sports Earbuds Industrial Chain Analysis
- 9.2 Raw Materials Sources of Sports Earbuds Major Players in 2018
- 9.3 Downstream Buyers

#### **10 MARKET DYNAMICS**



#### 10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Sports Earbuds

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter?s Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

#### 11 GLOBAL SPORTS EARBUDS MARKET FORECAST (2019-2026)

11.1 Global Sports Earbuds Production, Revenue Forecast (2019-2026)

11.1.1 Global Sports Earbuds Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Sports Earbuds Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Sports Earbuds Price and Trend Forecast (2019-2026)

11.2 Global Sports Earbuds Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Sports Earbuds Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Sports Earbuds Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Sports Earbuds Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Sports Earbuds Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Sports Earbuds Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Sports Earbuds Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Sports Earbuds Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Sports Earbuds Production, Consumption, Export and Import Forecast (2019-2026)



11.3 Global Sports Earbuds Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Sports Earbuds Consumption Forecast by Application (2019-2026)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology
- 13.2 Research Data Source



#### I would like to order

Product name: Global Sports Earbuds Market Report 2019, Competitive Landscape, Trends and Opportunities
 Product link: <a href="https://marketpublishers.com/r/GC771333300BEN.html">https://marketpublishers.com/r/GC771333300BEN.html</a>
 Price: US\$ 2,950.00 (Single User License / Electronic Delivery)
 If you want to order Corporate License or Hard Copy, please, contact our Customer

Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GC771333300BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Global Sports Earbuds Market Report 2019, Competitive Landscape, Trends and Opportunities