

# Global Spirulina Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Spirulina usually refers to two cyanobacteria of the genus *Spirulina*, which are used by humans and animals, and the generic name of the genus *Arthrospira maxima* and the genus *Archorspira platensis*. These two species were originally classified into the genus *Spirulina* (scientific name *Spirulina*) and later classified into the genus *Spirulina*, but are still known as 'spirulina'. Spirulina is widely cultivated throughout the world and used as a dietary supplement, usually in the form of pills, flakes and powders. It is also used as a supplement for feed in aquaculture, aquarium and poultry.

Based on the Spirulina market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Spirulina market covered in Chapter 5:

King Dnarmsa

Green-A

Cyanotech

Lanbao

SBD

Shenliu

Parry Nutraceuticals

Tianjian

DIC

Chenghai Bao ER

Spirin

CBN

Wuli Lvqi

Hydrolina Biotech

Gangfa

In Chapter 6, on the basis of types, the Spirulina market from 2015 to 2025 is primarily split into:

Powder

Tablet

Spirulina Extracts

In Chapter 7, on the basis of applications, the Spirulina market from 2015 to 2025 covers:

Health Products

Feed

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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