

Global Specialty Beer Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GE767EFD174CEN.html>

Date: January 2022

Pages: 117

Price: US\$ 3,500.00 (Single User License)

ID: GE767EFD174CEN

Abstracts

Specialty Beer is a type of beer brewed in a traditional manner and usually produced in smaller quantities than that of the conventional beer. The production of craft beer generally takes place in regional craft breweries and microbreweries dedicated intensively for craft beer production. Craft beers are characterized by various innovative and exotic flavors. They are available in different varieties like IPA, amber ale, lager, bock, wheat, fruit beer, seasonal, and pale ale.

Based on the Specialty Beer market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Specialty Beer market covered in Chapter 5:

The Lagunitas Brewing Company

The Gambrinus Company

Stone & Wood Brewing Co.
Feral Brewing Co.
Sierra Nevada
Bell's Brewery Inc.
Molson Coors
Heineken
Anheuser-Busch InBev
D.G. Yuengling and Son
Constellation Brands
Sam Adams
New Belgium Brewing Company
The Boston Beer Company

In Chapter 6, on the basis of types, the Specialty Beer market from 2015 to 2025 is primarily split into:

Ales
Pilseners and Pale Lagers
Wild/Sour Beer
Wheat Beers
Porters
Stouts
Bocks
Hybrid beers
Specialty Beers

In Chapter 7, on the basis of applications, the Specialty Beer market from 2015 to 2025 covers:

Online
Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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