

# Global Sour Milk Drinks Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G4A09B802D5CEN.html>

Date: September 2023

Pages: 126

Price: US\$ 3,250.00 (Single User License)

ID: G4A09B802D5CEN

## Abstracts

Sour Milk Drink is a kind of milk beverage with water.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Sour Milk Drinks market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Sour Milk Drinks market are covered in Chapter 9:

Groupe Danone

Moringa Milk Industry Co., Ltd

Lifeway Foods, Inc.

Nourish Kefir

Best of Farms LLC

### Parag Milk Foods

Babushka Kefir

Amul Dairy

The Hain Celestial Group

Valio Eesti AS

Fresh Made Dairy

Sassy Lassi

In Chapter 5 and Chapter 7.3, based on types, the Sour Milk Drinks market from 2017 to 2027 is primarily split into:

Lassi

Kefir

Ayran

Others

In Chapter 6 and Chapter 7.4, based on applications, the Sour Milk Drinks market from 2017 to 2027 covers:

Supermarket

Retailer

Online Retail

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Sour Milk Drinks market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them

into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Sour Milk Drinks Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data

regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 SOUR MILK DRINKS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sour Milk Drinks Market
- 1.2 Sour Milk Drinks Market Segment by Type
  - 1.2.1 Global Sour Milk Drinks Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Sour Milk Drinks Market Segment by Application
  - 1.3.1 Sour Milk Drinks Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Sour Milk Drinks Market, Region Wise (2017-2027)
  - 1.4.1 Global Sour Milk Drinks Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Sour Milk Drinks Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Sour Milk Drinks Market Status and Prospect (2017-2027)
  - 1.4.4 China Sour Milk Drinks Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Sour Milk Drinks Market Status and Prospect (2017-2027)
  - 1.4.6 India Sour Milk Drinks Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Sour Milk Drinks Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Sour Milk Drinks Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Sour Milk Drinks Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Sour Milk Drinks (2017-2027)
  - 1.5.1 Global Sour Milk Drinks Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Sour Milk Drinks Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Sour Milk Drinks Market

### 2 INDUSTRY OUTLOOK

- 2.1 Sour Milk Drinks Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Sour Milk Drinks Market Drivers Analysis
- 2.4 Sour Milk Drinks Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Sour Milk Drinks Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Sour Milk Drinks Industry Development

### **3 GLOBAL SOUR MILK DRINKS MARKET LANDSCAPE BY PLAYER**

3.1 Global Sour Milk Drinks Sales Volume and Share by Player (2017-2022)

3.2 Global Sour Milk Drinks Revenue and Market Share by Player (2017-2022)

3.3 Global Sour Milk Drinks Average Price by Player (2017-2022)

3.4 Global Sour Milk Drinks Gross Margin by Player (2017-2022)

3.5 Sour Milk Drinks Market Competitive Situation and Trends

3.5.1 Sour Milk Drinks Market Concentration Rate

3.5.2 Sour Milk Drinks Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL SOUR MILK DRINKS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Sour Milk Drinks Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Sour Milk Drinks Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Sour Milk Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Sour Milk Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Sour Milk Drinks Market Under COVID-19

4.5 Europe Sour Milk Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Sour Milk Drinks Market Under COVID-19

4.6 China Sour Milk Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Sour Milk Drinks Market Under COVID-19

4.7 Japan Sour Milk Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Sour Milk Drinks Market Under COVID-19

4.8 India Sour Milk Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Sour Milk Drinks Market Under COVID-19

4.9 Southeast Asia Sour Milk Drinks Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.9.1 Southeast Asia Sour Milk Drinks Market Under COVID-19

4.10 Latin America Sour Milk Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Sour Milk Drinks Market Under COVID-19

4.11 Middle East and Africa Sour Milk Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Sour Milk Drinks Market Under COVID-19

## **5 GLOBAL SOUR MILK DRINKS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Sour Milk Drinks Sales Volume and Market Share by Type (2017-2022)

5.2 Global Sour Milk Drinks Revenue and Market Share by Type (2017-2022)

5.3 Global Sour Milk Drinks Price by Type (2017-2022)

5.4 Global Sour Milk Drinks Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Sour Milk Drinks Sales Volume, Revenue and Growth Rate of Lassi (2017-2022)

5.4.2 Global Sour Milk Drinks Sales Volume, Revenue and Growth Rate of Kefir (2017-2022)

5.4.3 Global Sour Milk Drinks Sales Volume, Revenue and Growth Rate of Ayran (2017-2022)

5.4.4 Global Sour Milk Drinks Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL SOUR MILK DRINKS MARKET ANALYSIS BY APPLICATION**

6.1 Global Sour Milk Drinks Consumption and Market Share by Application (2017-2022)

6.2 Global Sour Milk Drinks Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Sour Milk Drinks Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Sour Milk Drinks Consumption and Growth Rate of Supermarket (2017-2022)

6.3.2 Global Sour Milk Drinks Consumption and Growth Rate of Retailer (2017-2022)

6.3.3 Global Sour Milk Drinks Consumption and Growth Rate of Online Retail (2017-2022)

6.3.4 Global Sour Milk Drinks Consumption and Growth Rate of Others (2017-2022)



## **7 GLOBAL SOUR MILK DRINKS MARKET FORECAST (2022-2027)**

### 7.1 Global Sour Milk Drinks Sales Volume, Revenue Forecast (2022-2027)

#### 7.1.1 Global Sour Milk Drinks Sales Volume and Growth Rate Forecast (2022-2027)

#### 7.1.2 Global Sour Milk Drinks Revenue and Growth Rate Forecast (2022-2027)

#### 7.1.3 Global Sour Milk Drinks Price and Trend Forecast (2022-2027)

### 7.2 Global Sour Milk Drinks Sales Volume and Revenue Forecast, Region Wise (2022-2027)

#### 7.2.1 United States Sour Milk Drinks Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.2 Europe Sour Milk Drinks Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.3 China Sour Milk Drinks Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.4 Japan Sour Milk Drinks Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.5 India Sour Milk Drinks Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.6 Southeast Asia Sour Milk Drinks Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.7 Latin America Sour Milk Drinks Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.8 Middle East and Africa Sour Milk Drinks Sales Volume and Revenue Forecast (2022-2027)

### 7.3 Global Sour Milk Drinks Sales Volume, Revenue and Price Forecast by Type (2022-2027)

#### 7.3.1 Global Sour Milk Drinks Revenue and Growth Rate of Lassi (2022-2027)

#### 7.3.2 Global Sour Milk Drinks Revenue and Growth Rate of Kefir (2022-2027)

#### 7.3.3 Global Sour Milk Drinks Revenue and Growth Rate of Ayran (2022-2027)

#### 7.3.4 Global Sour Milk Drinks Revenue and Growth Rate of Others (2022-2027)

### 7.4 Global Sour Milk Drinks Consumption Forecast by Application (2022-2027)

#### 7.4.1 Global Sour Milk Drinks Consumption Value and Growth Rate of Supermarket(2022-2027)

#### 7.4.2 Global Sour Milk Drinks Consumption Value and Growth Rate of Retailer(2022-2027)

#### 7.4.3 Global Sour Milk Drinks Consumption Value and Growth Rate of Online Retail(2022-2027)

#### 7.4.4 Global Sour Milk Drinks Consumption Value and Growth Rate of Others(2022-2027)

### 7.5 Sour Milk Drinks Market Forecast Under COVID-19

## **8 SOUR MILK DRINKS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Sour Milk Drinks Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Sour Milk Drinks Analysis
- 8.6 Major Downstream Buyers of Sour Milk Drinks Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Sour Milk Drinks Industry

## **9 PLAYERS PROFILES**

- 9.1 Groupe Danone
  - 9.1.1 Groupe Danone Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Sour Milk Drinks Product Profiles, Application and Specification
  - 9.1.3 Groupe Danone Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 Moringa Milk Industry Co., Ltd
  - 9.2.1 Moringa Milk Industry Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Sour Milk Drinks Product Profiles, Application and Specification
  - 9.2.3 Moringa Milk Industry Co., Ltd Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Lifeway Foods, Inc.
  - 9.3.1 Lifeway Foods, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Sour Milk Drinks Product Profiles, Application and Specification
  - 9.3.3 Lifeway Foods, Inc. Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Nourish Kefir
  - 9.4.1 Nourish Kefir Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Sour Milk Drinks Product Profiles, Application and Specification

- 9.4.3 Nourish Kefir Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Best of Farms LLC
  - 9.5.1 Best of Farms LLC Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Sour Milk Drinks Product Profiles, Application and Specification
  - 9.5.3 Best of Farms LLC Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Parag Milk Foods
  - 9.6.1 Parag Milk Foods Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Sour Milk Drinks Product Profiles, Application and Specification
  - 9.6.3 Parag Milk Foods Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Babushka Kefir
  - 9.7.1 Babushka Kefir Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Sour Milk Drinks Product Profiles, Application and Specification
  - 9.7.3 Babushka Kefir Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Amul Dairy
  - 9.8.1 Amul Dairy Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Sour Milk Drinks Product Profiles, Application and Specification
  - 9.8.3 Amul Dairy Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 The Hain Celestial Group
  - 9.9.1 The Hain Celestial Group Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Sour Milk Drinks Product Profiles, Application and Specification
  - 9.9.3 The Hain Celestial Group Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Valio Eesti AS

9.10.1 Valio Eesti AS Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Sour Milk Drinks Product Profiles, Application and Specification

9.10.3 Valio Eesti AS Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Fresh Made Dairy

9.11.1 Fresh Made Dairy Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Sour Milk Drinks Product Profiles, Application and Specification

9.11.3 Fresh Made Dairy Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Sassy Lassi

9.12.1 Sassy Lassi Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Sour Milk Drinks Product Profiles, Application and Specification

9.12.3 Sassy Lassi Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Sour Milk Drinks Product Picture

Table Global Sour Milk Drinks Market Sales Volume and CAGR (%) Comparison by Type

Table Sour Milk Drinks Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Sour Milk Drinks Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Sour Milk Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Sour Milk Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Sour Milk Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Sour Milk Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Sour Milk Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Sour Milk Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Sour Milk Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Sour Milk Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Sour Milk Drinks Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Sour Milk Drinks Industry Development

Table Global Sour Milk Drinks Sales Volume by Player (2017-2022)

Table Global Sour Milk Drinks Sales Volume Share by Player (2017-2022)

Figure Global Sour Milk Drinks Sales Volume Share by Player in 2021

Table Sour Milk Drinks Revenue (Million USD) by Player (2017-2022)

Table Sour Milk Drinks Revenue Market Share by Player (2017-2022)

Table Sour Milk Drinks Price by Player (2017-2022)

Table Sour Milk Drinks Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Sour Milk Drinks Sales Volume, Region Wise (2017-2022)  
Table Global Sour Milk Drinks Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Sour Milk Drinks Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Sour Milk Drinks Sales Volume Market Share, Region Wise in 2021  
Table Global Sour Milk Drinks Revenue (Million USD), Region Wise (2017-2022)  
Table Global Sour Milk Drinks Revenue Market Share, Region Wise (2017-2022)  
Figure Global Sour Milk Drinks Revenue Market Share, Region Wise (2017-2022)  
Figure Global Sour Milk Drinks Revenue Market Share, Region Wise in 2021  
Table Global Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Sour Milk Drinks Sales Volume by Type (2017-2022)  
Table Global Sour Milk Drinks Sales Volume Market Share by Type (2017-2022)  
Figure Global Sour Milk Drinks Sales Volume Market Share by Type in 2021  
Table Global Sour Milk Drinks Revenue (Million USD) by Type (2017-2022)  
Table Global Sour Milk Drinks Revenue Market Share by Type (2017-2022)  
Figure Global Sour Milk Drinks Revenue Market Share by Type in 2021  
Table Sour Milk Drinks Price by Type (2017-2022)  
Figure Global Sour Milk Drinks Sales Volume and Growth Rate of Lassi (2017-2022)  
Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Lassi (2017-2022)  
Figure Global Sour Milk Drinks Sales Volume and Growth Rate of Kefir (2017-2022)  
Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Kefir (2017-2022)

Figure Global Sour Milk Drinks Sales Volume and Growth Rate of Ayran (2017-2022)

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Ayran (2017-2022)

Figure Global Sour Milk Drinks Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Sour Milk Drinks Consumption by Application (2017-2022)

Table Global Sour Milk Drinks Consumption Market Share by Application (2017-2022)

Table Global Sour Milk Drinks Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Sour Milk Drinks Consumption Revenue Market Share by Application (2017-2022)

Table Global Sour Milk Drinks Consumption and Growth Rate of Supermarket (2017-2022)

Table Global Sour Milk Drinks Consumption and Growth Rate of Retailer (2017-2022)

Table Global Sour Milk Drinks Consumption and Growth Rate of Online Retail (2017-2022)

Table Global Sour Milk Drinks Consumption and Growth Rate of Others (2017-2022)

Figure Global Sour Milk Drinks Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Sour Milk Drinks Price and Trend Forecast (2022-2027)

Figure USA Sour Milk Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Sour Milk Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Sour Milk Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Sour Milk Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Sour Milk Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Sour Milk Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Sour Milk Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Sour Milk Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Sour Milk Drinks Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure India Sour Milk Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Sour Milk Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Sour Milk Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Sour Milk Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Sour Milk Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Sour Milk Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Sour Milk Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Sour Milk Drinks Market Sales Volume Forecast, by Type

Table Global Sour Milk Drinks Sales Volume Market Share Forecast, by Type

Table Global Sour Milk Drinks Market Revenue (Million USD) Forecast, by Type

Table Global Sour Milk Drinks Revenue Market Share Forecast, by Type

Table Global Sour Milk Drinks Price Forecast, by Type

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Lassi (2022-2027)

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Lassi (2022-2027)

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Kefir (2022-2027)

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Kefir (2022-2027)

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Ayran (2022-2027)

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Ayran (2022-2027)

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Sour Milk Drinks Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Sour Milk Drinks Market Consumption Forecast, by Application

Table Global Sour Milk Drinks Consumption Market Share Forecast, by Application

Table Global Sour Milk Drinks Market Revenue (Million USD) Forecast, by Application



Table Global Sour Milk Drinks Revenue Market Share Forecast, by Application  
Figure Global Sour Milk Drinks Consumption Value (Million USD) and Growth Rate of Supermarket (2022-2027)  
Figure Global Sour Milk Drinks Consumption Value (Million USD) and Growth Rate of Retailer (2022-2027)  
Figure Global Sour Milk Drinks Consumption Value (Million USD) and Growth Rate of Online Retail (2022-2027)  
Figure Global Sour Milk Drinks Consumption Value (Million USD) and Growth Rate of Others (2022-2027)  
Figure Sour Milk Drinks Industrial Chain Analysis  
Table Key Raw Materials Suppliers and Price Analysis  
Figure Manufacturing Cost Structure Analysis  
Table Alternative Product Analysis  
Table Downstream Distributors  
Table Downstream Buyers  
Table Groupe Danone Profile  
Table Groupe Danone Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Groupe Danone Sour Milk Drinks Sales Volume and Growth Rate  
Figure Groupe Danone Revenue (Million USD) Market Share 2017-2022  
Table Moringa Milk Industry Co., Ltd Profile  
Table Moringa Milk Industry Co., Ltd Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Moringa Milk Industry Co., Ltd Sour Milk Drinks Sales Volume and Growth Rate  
Figure Moringa Milk Industry Co., Ltd Revenue (Million USD) Market Share 2017-2022  
Table Lifeway Foods, Inc. Profile  
Table Lifeway Foods, Inc. Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Lifeway Foods, Inc. Sour Milk Drinks Sales Volume and Growth Rate  
Figure Lifeway Foods, Inc. Revenue (Million USD) Market Share 2017-2022  
Table Nourish Kefir Profile  
Table Nourish Kefir Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Nourish Kefir Sour Milk Drinks Sales Volume and Growth Rate  
Figure Nourish Kefir Revenue (Million USD) Market Share 2017-2022  
Table Best of Farms LLC Profile  
Table Best of Farms LLC Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Best of Farms LLC Sour Milk Drinks Sales Volume and Growth Rate

Figure Best of Farms LLC Revenue (Million USD) Market Share 2017-2022  
Table Parag Milk Foods Profile  
Table Parag Milk Foods Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Parag Milk Foods Sour Milk Drinks Sales Volume and Growth Rate  
Figure Parag Milk Foods Revenue (Million USD) Market Share 2017-2022  
Table Babushka Kefir Profile  
Table Babushka Kefir Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Babushka Kefir Sour Milk Drinks Sales Volume and Growth Rate  
Figure Babushka Kefir Revenue (Million USD) Market Share 2017-2022  
Table Amul Dairy Profile  
Table Amul Dairy Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Amul Dairy Sour Milk Drinks Sales Volume and Growth Rate  
Figure Amul Dairy Revenue (Million USD) Market Share 2017-2022  
Table The Hain Celestial Group Profile  
Table The Hain Celestial Group Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure The Hain Celestial Group Sour Milk Drinks Sales Volume and Growth Rate  
Figure The Hain Celestial Group Revenue (Million USD) Market Share 2017-2022  
Table Valio Eesti AS Profile  
Table Valio Eesti AS Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Valio Eesti AS Sour Milk Drinks Sales Volume and Growth Rate  
Figure Valio Eesti AS Revenue (Million USD) Market Share 2017-2022  
Table Fresh Made Dairy Profile  
Table Fresh Made Dairy Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Fresh Made Dairy Sour Milk Drinks Sales Volume and Growth Rate  
Figure Fresh Made Dairy Revenue (Million USD) Market Share 2017-2022  
Table Sassy Lassi Profile  
Table Sassy Lassi Sour Milk Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Sassy Lassi Sour Milk Drinks Sales Volume and Growth Rate  
Figure Sassy Lassi Revenue (Million USD) Market Share 2017-2022

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