

Global Soundbars Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A soundbar is a single cabinet loudspeaker that produces surround sound. It occupies minimal space and can be mounted on the wall. It eliminates the need for multiple sound boxes and any external wiring to interconnect satellite speakers. The growing adoption of soundbars has affected the sales of other home audio speakers, such as home theater systems and Blu-ray audio players.

Based on the Soundbars market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Soundbars market covered in Chapter 5:

Koninklijke Philips

JBL

Edifier International

Sony

ZVOX

LG Electronics

Samsung Electronics

Panasonic

Focal-JMLab

Polk Audio

Atlantic Technology

Definitive Technology

Sennheiser

Bowers & Wilkins

Denon Electronics

Pioneer

Cambridge Audio

Yamaha

Bose

Harman International Industries

Sonos

JVC Kenwood

Vizio

Qualcomm Technologies

In Chapter 6, on the basis of types, the Soundbars market from 2015 to 2025 is primarily split into:

Active Soundbars

Passive Soundbars

In Chapter 7, on the basis of applications, the Soundbars market from 2015 to 2025 covers:

Home Audio

Commercial

Consumer

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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