

# Global Sorghum Beer Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

In southern Africa, sorghum is used to produce beer, including the local version of Guinness. In recent years, sorghum has been used as a substitute for other grain in gluten-free beer.

Based on the Sorghum Beer market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Sorghum Beer market covered in Chapter 5:

Blackberry Farm

Nantahala Brewing Company

Nigerian Breweries PLC (Heineken)

Urban Chestnut Brewing Company

Ground Breaker Brewing

Guinness Nigeria  
New Day Craft Mead & Cider  
Anheuser-Busch Companies  
Lakefront Brewery  
Against the Grain Brewery  
The Alchemist  
Northern Monk Brew Co.  
Pisgah Brewing Company  
Devils Backbone Brewing Company (AB InBev)  
Grand Rapids Brewing Company

In Chapter 6, on the basis of types, the Sorghum Beer market from 2015 to 2025 is primarily split into:

Pure sorghum beer  
Mixed raw material sorghum beer

In Chapter 7, on the basis of applications, the Sorghum Beer market from 2015 to 2025 covers:

Home Drinking  
Restaurant  
Commercial Use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China

Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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