

# Global Soft Home Furnishing Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Soft furnishings may be defined as those components of your house that beautify the interiors and provide a pleasant atmosphere in the house. So anything that is made up of soft material could constitute the term Soft Furnishing, this may include mattresses, curtains, pillows, covers, sofas, bed sheets and much more. All these together create an ambience that makes the living more comfortable and easy.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Soft Home Furnishing market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Soft Home Furnishing market are covered in Chapter 9:

Tvilum  
Inter IKEA Systems  
Godrej & Boyce Manufacturing  
Clarín  
Steinhoff International  
Herman Miller  
HNI  
Ashley HomeStores  
Bed Bath & Beyond  
Creative Wood  
Herman Miller  
Tesco  
Wal-Mart Stores  
Target  
BERCO DESIGNS  
Wayfair  
Costco Wholesale  
Knoll  
Carrefour  
KI  
Macy's  
Kimball International  
ATG Stores  
J.C. Penney

In Chapter 5 and Chapter 7.3, based on types, the Soft Home Furnishing market from 2017 to 2027 is primarily split into:

Curtains  
Pillows  
Mattresses  
Covers  
Sofas  
Bed Sheets  
Others

In Chapter 6 and Chapter 7.4, based on applications, the Soft Home Furnishing market from 2017 to 2027 covers:

Online

Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Soft Home Furnishing market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Soft Home Furnishing Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 SOFT HOME FURNISHING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Soft Home Furnishing Market
- 1.2 Soft Home Furnishing Market Segment by Type
  - 1.2.1 Global Soft Home Furnishing Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Soft Home Furnishing Market Segment by Application
  - 1.3.1 Soft Home Furnishing Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Soft Home Furnishing Market, Region Wise (2017-2027)
  - 1.4.1 Global Soft Home Furnishing Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Soft Home Furnishing Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Soft Home Furnishing Market Status and Prospect (2017-2027)
  - 1.4.4 China Soft Home Furnishing Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Soft Home Furnishing Market Status and Prospect (2017-2027)
  - 1.4.6 India Soft Home Furnishing Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Soft Home Furnishing Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Soft Home Furnishing Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Soft Home Furnishing Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Soft Home Furnishing (2017-2027)
  - 1.5.1 Global Soft Home Furnishing Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Soft Home Furnishing Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Soft Home Furnishing Market

### 2 INDUSTRY OUTLOOK

- 2.1 Soft Home Furnishing Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Soft Home Furnishing Market Drivers Analysis

- 2.4 Soft Home Furnishing Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Soft Home Furnishing Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Soft Home Furnishing Industry Development

### **3 GLOBAL SOFT HOME FURNISHING MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Soft Home Furnishing Sales Volume and Share by Player (2017-2022)
- 3.2 Global Soft Home Furnishing Revenue and Market Share by Player (2017-2022)
- 3.3 Global Soft Home Furnishing Average Price by Player (2017-2022)
- 3.4 Global Soft Home Furnishing Gross Margin by Player (2017-2022)
- 3.5 Soft Home Furnishing Market Competitive Situation and Trends
  - 3.5.1 Soft Home Furnishing Market Concentration Rate
  - 3.5.2 Soft Home Furnishing Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL SOFT HOME FURNISHING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Soft Home Furnishing Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Soft Home Furnishing Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Soft Home Furnishing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Soft Home Furnishing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Soft Home Furnishing Market Under COVID-19
- 4.5 Europe Soft Home Furnishing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Soft Home Furnishing Market Under COVID-19
- 4.6 China Soft Home Furnishing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Soft Home Furnishing Market Under COVID-19
- 4.7 Japan Soft Home Furnishing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Soft Home Furnishing Market Under COVID-19
- 4.8 India Soft Home Furnishing Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Soft Home Furnishing Market Under COVID-19

4.9 Southeast Asia Soft Home Furnishing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Soft Home Furnishing Market Under COVID-19

4.10 Latin America Soft Home Furnishing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Soft Home Furnishing Market Under COVID-19

4.11 Middle East and Africa Soft Home Furnishing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Soft Home Furnishing Market Under COVID-19

## **5 GLOBAL SOFT HOME FURNISHING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Soft Home Furnishing Sales Volume and Market Share by Type (2017-2022)

5.2 Global Soft Home Furnishing Revenue and Market Share by Type (2017-2022)

5.3 Global Soft Home Furnishing Price by Type (2017-2022)

5.4 Global Soft Home Furnishing Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Soft Home Furnishing Sales Volume, Revenue and Growth Rate of Curtains (2017-2022)

5.4.2 Global Soft Home Furnishing Sales Volume, Revenue and Growth Rate of Pillows (2017-2022)

5.4.3 Global Soft Home Furnishing Sales Volume, Revenue and Growth Rate of Mattresses (2017-2022)

5.4.4 Global Soft Home Furnishing Sales Volume, Revenue and Growth Rate of Covers (2017-2022)

5.4.5 Global Soft Home Furnishing Sales Volume, Revenue and Growth Rate of Sofas (2017-2022)

5.4.6 Global Soft Home Furnishing Sales Volume, Revenue and Growth Rate of Bed Sheets (2017-2022)

5.4.7 Global Soft Home Furnishing Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL SOFT HOME FURNISHING MARKET ANALYSIS BY APPLICATION**

6.1 Global Soft Home Furnishing Consumption and Market Share by Application (2017-2022)



6.2 Global Soft Home Furnishing Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Soft Home Furnishing Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Soft Home Furnishing Consumption and Growth Rate of Online (2017-2022)

6.3.2 Global Soft Home Furnishing Consumption and Growth Rate of Offline (2017-2022)

## **7 GLOBAL SOFT HOME FURNISHING MARKET FORECAST (2022-2027)**

7.1 Global Soft Home Furnishing Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Soft Home Furnishing Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Soft Home Furnishing Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Soft Home Furnishing Price and Trend Forecast (2022-2027)

7.2 Global Soft Home Furnishing Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Soft Home Furnishing Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Soft Home Furnishing Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Soft Home Furnishing Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Soft Home Furnishing Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Soft Home Furnishing Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Soft Home Furnishing Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Soft Home Furnishing Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Soft Home Furnishing Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Soft Home Furnishing Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Soft Home Furnishing Revenue and Growth Rate of Curtains (2022-2027)

7.3.2 Global Soft Home Furnishing Revenue and Growth Rate of Pillows (2022-2027)

7.3.3 Global Soft Home Furnishing Revenue and Growth Rate of Mattresses (2022-2027)

7.3.4 Global Soft Home Furnishing Revenue and Growth Rate of Covers (2022-2027)

7.3.5 Global Soft Home Furnishing Revenue and Growth Rate of Sofas (2022-2027)

7.3.6 Global Soft Home Furnishing Revenue and Growth Rate of Bed Sheets

(2022-2027)

7.3.7 Global Soft Home Furnishing Revenue and Growth Rate of Others (2022-2027)

7.4 Global Soft Home Furnishing Consumption Forecast by Application (2022-2027)

7.4.1 Global Soft Home Furnishing Consumption Value and Growth Rate of Online(2022-2027)

7.4.2 Global Soft Home Furnishing Consumption Value and Growth Rate of Offline(2022-2027)

7.5 Soft Home Furnishing Market Forecast Under COVID-19

## **8 SOFT HOME FURNISHING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Soft Home Furnishing Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Soft Home Furnishing Analysis

8.6 Major Downstream Buyers of Soft Home Furnishing Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Soft Home Furnishing Industry

## **9 PLAYERS PROFILES**

9.1 Tvilum

9.1.1 Tvilum Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Soft Home Furnishing Product Profiles, Application and Specification

9.1.3 Tvilum Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Inter IKEA Systems

9.2.1 Inter IKEA Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Soft Home Furnishing Product Profiles, Application and Specification

9.2.3 Inter IKEA Systems Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### 9.3 Godrej & Boyce Manufacturing

9.3.1 Godrej & Boyce Manufacturing Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Soft Home Furnishing Product Profiles, Application and Specification

9.3.3 Godrej & Boyce Manufacturing Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### 9.4 Clarin

9.4.1 Clarin Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Soft Home Furnishing Product Profiles, Application and Specification

9.4.3 Clarin Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### 9.5 Steinhoff International

9.5.1 Steinhoff International Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Soft Home Furnishing Product Profiles, Application and Specification

9.5.3 Steinhoff International Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

### 9.6 Herman Miller

9.6.1 Herman Miller Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Soft Home Furnishing Product Profiles, Application and Specification

9.6.3 Herman Miller Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

### 9.7 HNI

9.7.1 HNI Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Soft Home Furnishing Product Profiles, Application and Specification

9.7.3 HNI Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

### 9.8 Ashley HomeStores

9.8.1 Ashley HomeStores Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Soft Home Furnishing Product Profiles, Application and Specification

9.8.3 Ashley HomeStores Market Performance (2017-2022)

9.8.4 Recent Development

#### 9.8.5 SWOT Analysis

### 9.9 Bed Bath & Beyond

9.9.1 Bed Bath & Beyond Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Soft Home Furnishing Product Profiles, Application and Specification

9.9.3 Bed Bath & Beyond Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

### 9.10 Creative Wood

9.10.1 Creative Wood Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Soft Home Furnishing Product Profiles, Application and Specification

9.10.3 Creative Wood Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

### 9.11 Herman Miller

9.11.1 Herman Miller Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Soft Home Furnishing Product Profiles, Application and Specification

9.11.3 Herman Miller Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

### 9.12 Tesco

9.12.1 Tesco Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Soft Home Furnishing Product Profiles, Application and Specification

9.12.3 Tesco Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

### 9.13 Wal-Mart Stores

9.13.1 Wal-Mart Stores Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Soft Home Furnishing Product Profiles, Application and Specification

9.13.3 Wal-Mart Stores Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

### 9.14 Target

9.14.1 Target Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Soft Home Furnishing Product Profiles, Application and Specification

9.14.3 Target Market Performance (2017-2022)

- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis
- 9.15 BERCO DESIGNS
  - 9.15.1 BERCO DESIGNS Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Soft Home Furnishing Product Profiles, Application and Specification
  - 9.15.3 BERCO DESIGNS Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 Wayfair
  - 9.16.1 Wayfair Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Soft Home Furnishing Product Profiles, Application and Specification
  - 9.16.3 Wayfair Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 Costco Wholesale
  - 9.17.1 Costco Wholesale Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Soft Home Furnishing Product Profiles, Application and Specification
  - 9.17.3 Costco Wholesale Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Knoll
  - 9.18.1 Knoll Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Soft Home Furnishing Product Profiles, Application and Specification
  - 9.18.3 Knoll Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 Carrefour
  - 9.19.1 Carrefour Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Soft Home Furnishing Product Profiles, Application and Specification
  - 9.19.3 Carrefour Market Performance (2017-2022)
  - 9.19.4 Recent Development
  - 9.19.5 SWOT Analysis
- 9.20 KI
  - 9.20.1 KI Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Soft Home Furnishing Product Profiles, Application and Specification
  - 9.20.3 KI Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 Macy's

9.21.1 Macy's Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Soft Home Furnishing Product Profiles, Application and Specification

9.21.3 Macy's Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 Kimball International

9.22.1 Kimball International Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Soft Home Furnishing Product Profiles, Application and Specification

9.22.3 Kimball International Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 ATG Stores

9.23.1 ATG Stores Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 Soft Home Furnishing Product Profiles, Application and Specification

9.23.3 ATG Stores Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 J.C. Penney

9.24.1 J.C. Penney Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Soft Home Furnishing Product Profiles, Application and Specification

9.24.3 J.C. Penney Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Soft Home Furnishing Product Picture

Table Global Soft Home Furnishing Market Sales Volume and CAGR (%) Comparison by Type

Table Soft Home Furnishing Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Soft Home Furnishing Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Soft Home Furnishing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Soft Home Furnishing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Soft Home Furnishing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Soft Home Furnishing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Soft Home Furnishing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Soft Home Furnishing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Soft Home Furnishing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Soft Home Furnishing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Soft Home Furnishing Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Soft Home Furnishing Industry Development

Table Global Soft Home Furnishing Sales Volume by Player (2017-2022)

Table Global Soft Home Furnishing Sales Volume Share by Player (2017-2022)

Figure Global Soft Home Furnishing Sales Volume Share by Player in 2021

Table Soft Home Furnishing Revenue (Million USD) by Player (2017-2022)

Table Soft Home Furnishing Revenue Market Share by Player (2017-2022)

Table Soft Home Furnishing Price by Player (2017-2022)

Table Soft Home Furnishing Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Soft Home Furnishing Sales Volume, Region Wise (2017-2022)

Table Global Soft Home Furnishing Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Soft Home Furnishing Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Soft Home Furnishing Sales Volume Market Share, Region Wise in 2021

Table Global Soft Home Furnishing Revenue (Million USD), Region Wise (2017-2022)

Table Global Soft Home Furnishing Revenue Market Share, Region Wise (2017-2022)

Figure Global Soft Home Furnishing Revenue Market Share, Region Wise (2017-2022)

Figure Global Soft Home Furnishing Revenue Market Share, Region Wise in 2021

Table Global Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Soft Home Furnishing Sales Volume by Type (2017-2022)

Table Global Soft Home Furnishing Sales Volume Market Share by Type (2017-2022)

Figure Global Soft Home Furnishing Sales Volume Market Share by Type in 2021

Table Global Soft Home Furnishing Revenue (Million USD) by Type (2017-2022)

Table Global Soft Home Furnishing Revenue Market Share by Type (2017-2022)

Figure Global Soft Home Furnishing Revenue Market Share by Type in 2021

Table Soft Home Furnishing Price by Type (2017-2022)

Figure Global Soft Home Furnishing Sales Volume and Growth Rate of Curtains (2017-2022)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of



Curtains (2017-2022)

Figure Global Soft Home Furnishing Sales Volume and Growth Rate of Pillows (2017-2022)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Pillows (2017-2022)

Figure Global Soft Home Furnishing Sales Volume and Growth Rate of Mattresses (2017-2022)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Mattresses (2017-2022)

Figure Global Soft Home Furnishing Sales Volume and Growth Rate of Covers (2017-2022)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Covers (2017-2022)

Figure Global Soft Home Furnishing Sales Volume and Growth Rate of Sofas (2017-2022)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Sofas (2017-2022)

Figure Global Soft Home Furnishing Sales Volume and Growth Rate of Bed Sheets (2017-2022)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Bed Sheets (2017-2022)

Figure Global Soft Home Furnishing Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Soft Home Furnishing Consumption by Application (2017-2022)

Table Global Soft Home Furnishing Consumption Market Share by Application (2017-2022)

Table Global Soft Home Furnishing Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Soft Home Furnishing Consumption Revenue Market Share by Application (2017-2022)

Table Global Soft Home Furnishing Consumption and Growth Rate of Online (2017-2022)

Table Global Soft Home Furnishing Consumption and Growth Rate of Offline (2017-2022)

Figure Global Soft Home Furnishing Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate Forecast

(2022-2027)

Figure Global Soft Home Furnishing Price and Trend Forecast (2022-2027)

Figure USA Soft Home Furnishing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Soft Home Furnishing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Soft Home Furnishing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Soft Home Furnishing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Soft Home Furnishing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Soft Home Furnishing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Soft Home Furnishing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Soft Home Furnishing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Soft Home Furnishing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Soft Home Furnishing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Soft Home Furnishing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Soft Home Furnishing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Soft Home Furnishing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Soft Home Furnishing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Soft Home Furnishing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Soft Home Furnishing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Soft Home Furnishing Market Sales Volume Forecast, by Type

Table Global Soft Home Furnishing Sales Volume Market Share Forecast, by Type

Table Global Soft Home Furnishing Market Revenue (Million USD) Forecast, by Type

Table Global Soft Home Furnishing Revenue Market Share Forecast, by Type

Table Global Soft Home Furnishing Price Forecast, by Type

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Curtains (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Curtains (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Pillows (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Pillows (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Mattresses (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Mattresses (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Covers (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Covers (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Sofas (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Sofas (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Bed Sheets (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Bed Sheets (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Soft Home Furnishing Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Soft Home Furnishing Market Consumption Forecast, by Application

Table Global Soft Home Furnishing Consumption Market Share Forecast, by Application

Table Global Soft Home Furnishing Market Revenue (Million USD) Forecast, by Application

Table Global Soft Home Furnishing Revenue Market Share Forecast, by Application

Figure Global Soft Home Furnishing Consumption Value (Million USD) and Growth Rate of Online (2022-2027)

Figure Global Soft Home Furnishing Consumption Value (Million USD) and Growth Rate of Offline (2022-2027)

Figure Soft Home Furnishing Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis  
Figure Manufacturing Cost Structure Analysis  
Table Alternative Product Analysis  
Table Downstream Distributors  
Table Downstream Buyers  
Table Tvilum Profile  
Table Tvilum Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Tvilum Soft Home Furnishing Sales Volume and Growth Rate  
Figure Tvilum Revenue (Million USD) Market Share 2017-2022  
Table Inter IKEA Systems Profile  
Table Inter IKEA Systems Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Inter IKEA Systems Soft Home Furnishing Sales Volume and Growth Rate  
Figure Inter IKEA Systems Revenue (Million USD) Market Share 2017-2022  
Table Godrej & Boyce Manufacturing Profile  
Table Godrej & Boyce Manufacturing Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Godrej & Boyce Manufacturing Soft Home Furnishing Sales Volume and Growth Rate  
Figure Godrej & Boyce Manufacturing Revenue (Million USD) Market Share 2017-2022  
Table Clarin Profile  
Table Clarin Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Clarin Soft Home Furnishing Sales Volume and Growth Rate  
Figure Clarin Revenue (Million USD) Market Share 2017-2022  
Table Steinhoff International Profile  
Table Steinhoff International Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Steinhoff International Soft Home Furnishing Sales Volume and Growth Rate  
Figure Steinhoff International Revenue (Million USD) Market Share 2017-2022  
Table Herman Miller Profile  
Table Herman Miller Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Herman Miller Soft Home Furnishing Sales Volume and Growth Rate  
Figure Herman Miller Revenue (Million USD) Market Share 2017-2022  
Table HNI Profile  
Table HNI Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HNI Soft Home Furnishing Sales Volume and Growth Rate

Figure HNI Revenue (Million USD) Market Share 2017-2022

Table Ashley HomeStores Profile

Table Ashley HomeStores Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ashley HomeStores Soft Home Furnishing Sales Volume and Growth Rate

Figure Ashley HomeStores Revenue (Million USD) Market Share 2017-2022

Table Bed Bath & Beyond Profile

Table Bed Bath & Beyond Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bed Bath & Beyond Soft Home Furnishing Sales Volume and Growth Rate

Figure Bed Bath & Beyond Revenue (Million USD) Market Share 2017-2022

Table Creative Wood Profile

Table Creative Wood Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Creative Wood Soft Home Furnishing Sales Volume and Growth Rate

Figure Creative Wood Revenue (Million USD) Market Share 2017-2022

Table Herman Miller Profile

Table Herman Miller Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Herman Miller Soft Home Furnishing Sales Volume and Growth Rate

Figure Herman Miller Revenue (Million USD) Market Share 2017-2022

Table Tesco Profile

Table Tesco Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tesco Soft Home Furnishing Sales Volume and Growth Rate

Figure Tesco Revenue (Million USD) Market Share 2017-2022

Table Wal-Mart Stores Profile

Table Wal-Mart Stores Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wal-Mart Stores Soft Home Furnishing Sales Volume and Growth Rate

Figure Wal-Mart Stores Revenue (Million USD) Market Share 2017-2022

Table Target Profile

Table Target Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Target Soft Home Furnishing Sales Volume and Growth Rate

Figure Target Revenue (Million USD) Market Share 2017-2022

Table BERCO DESIGNS Profile

Table BERCO DESIGNS Soft Home Furnishing Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure BERCO DESIGNS Soft Home Furnishing Sales Volume and Growth Rate

Figure BERCO DESIGNS Revenue (Million USD) Market Share 2017-2022

Table Wayfair Profile

Table Wayfair Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wayfair Soft Home Furnishing Sales Volume and Growth Rate

Figure Wayfair Revenue (Million USD) Market Share 2017-2022

Table Costco Wholesale Profile

Table Costco Wholesale Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Costco Wholesale Soft Home Furnishing Sales Volume and Growth Rate

Figure Costco Wholesale Revenue (Million USD) Market Share 2017-2022

Table Knoll Profile

Table Knoll Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Knoll Soft Home Furnishing Sales Volume and Growth Rate

Figure Knoll Revenue (Million USD) Market Share 2017-2022

Table Carrefour Profile

Table Carrefour Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carrefour Soft Home Furnishing Sales Volume and Growth Rate

Figure Carrefour Revenue (Million USD) Market Share 2017-2022

Table KI Profile

Table KI Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KI Soft Home Furnishing Sales Volume and Growth Rate

Figure KI Revenue (Million USD) Market Share 2017-2022

Table Macy's Profile

Table Macy's Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Macy's Soft Home Furnishing Sales Volume and Growth Rate

Figure Macy's Revenue (Million USD) Market Share 2017-2022

Table Kimball International Profile

Table Kimball International Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kimball International Soft Home Furnishing Sales Volume and Growth Rate

Figure Kimball International Revenue (Million USD) Market Share 2017-2022

Table ATG Stores Profile

Table ATG Stores Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ATG Stores Soft Home Furnishing Sales Volume and Growth Rate

Figure ATG Stores Revenue (Million USD) Market Share 2017-2022

Table J.C. Penney Profile

Table J.C. Penney Soft Home Furnishing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure J.C. Penney Soft Home Furnishing Sales Volume and Growth Rate

Figure J.C. Penney Revenue (Million USD) Market Share 2017-2022

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