

Global Soft Fruit Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

A berry is a small, pulpy, and often edible fruit. Berries are typically juicy, rounded, brightly colored, sweet or sour, and do not have a stone or pit, although many pips or seeds may be present. Common examples are strawberries, raspberries, blueberries, blackberries, red currants, white currants and blackcurrants. In Britain, soft fruit is a horticultural term for such fruits.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Soft Fruit market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Soft Fruit market are covered in Chapter 9:

Delphy

Genson BV Soft Fruit Plants
Koppert Biological Systems
Meteor Systems
BVB Substrates
Advanced Berry Breeding
Ken Muir
Van der Avoird Trayplant B.V.
BerryWorld
Flevo Berry
CAMPAG
Manor Farm Fruits
Titan Frozen Fruit

In Chapter 5 and Chapter 7.3, based on types, the Soft Fruit market from 2017 to 2027 is primarily split into:

Strawberries
Raspberries
Blueberries
Blackberries
Others

In Chapter 6 and Chapter 7.4, based on applications, the Soft Fruit market from 2017 to 2027 covers:

Supermarkets/Hypermarkets
Specialty Retailers
Convenience Stores
E-Commerce

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Soft Fruit market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Soft Fruit Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the

future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 SOFT FRUIT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Soft Fruit Market
- 1.2 Soft Fruit Market Segment by Type
 - 1.2.1 Global Soft Fruit Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Soft Fruit Market Segment by Application
 - 1.3.1 Soft Fruit Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Soft Fruit Market, Region Wise (2017-2027)
 - 1.4.1 Global Soft Fruit Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Soft Fruit Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Soft Fruit Market Status and Prospect (2017-2027)
 - 1.4.4 China Soft Fruit Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Soft Fruit Market Status and Prospect (2017-2027)
 - 1.4.6 India Soft Fruit Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Soft Fruit Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Soft Fruit Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Soft Fruit Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Soft Fruit (2017-2027)
 - 1.5.1 Global Soft Fruit Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Soft Fruit Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Soft Fruit Market

2 INDUSTRY OUTLOOK

- 2.1 Soft Fruit Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Soft Fruit Market Drivers Analysis
- 2.4 Soft Fruit Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Soft Fruit Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Soft Fruit Industry Development

3 GLOBAL SOFT FRUIT MARKET LANDSCAPE BY PLAYER

3.1 Global Soft Fruit Sales Volume and Share by Player (2017-2022)

3.2 Global Soft Fruit Revenue and Market Share by Player (2017-2022)

3.3 Global Soft Fruit Average Price by Player (2017-2022)

3.4 Global Soft Fruit Gross Margin by Player (2017-2022)

3.5 Soft Fruit Market Competitive Situation and Trends

3.5.1 Soft Fruit Market Concentration Rate

3.5.2 Soft Fruit Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL SOFT FRUIT SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Soft Fruit Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Soft Fruit Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Soft Fruit Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Soft Fruit Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Soft Fruit Market Under COVID-19

4.5 Europe Soft Fruit Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Soft Fruit Market Under COVID-19

4.6 China Soft Fruit Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Soft Fruit Market Under COVID-19

4.7 Japan Soft Fruit Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Soft Fruit Market Under COVID-19

4.8 India Soft Fruit Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Soft Fruit Market Under COVID-19

4.9 Southeast Asia Soft Fruit Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Soft Fruit Market Under COVID-19

4.10 Latin America Soft Fruit Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Soft Fruit Market Under COVID-19

4.11 Middle East and Africa Soft Fruit Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Soft Fruit Market Under COVID-19

5 GLOBAL SOFT FRUIT SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Soft Fruit Sales Volume and Market Share by Type (2017-2022)

5.2 Global Soft Fruit Revenue and Market Share by Type (2017-2022)

5.3 Global Soft Fruit Price by Type (2017-2022)

5.4 Global Soft Fruit Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Soft Fruit Sales Volume, Revenue and Growth Rate of Strawberries (2017-2022)

5.4.2 Global Soft Fruit Sales Volume, Revenue and Growth Rate of Raspberries (2017-2022)

5.4.3 Global Soft Fruit Sales Volume, Revenue and Growth Rate of Blueberries (2017-2022)

5.4.4 Global Soft Fruit Sales Volume, Revenue and Growth Rate of Blackberries (2017-2022)

5.4.5 Global Soft Fruit Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL SOFT FRUIT MARKET ANALYSIS BY APPLICATION

6.1 Global Soft Fruit Consumption and Market Share by Application (2017-2022)

6.2 Global Soft Fruit Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Soft Fruit Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Soft Fruit Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

6.3.2 Global Soft Fruit Consumption and Growth Rate of Specialty Retailers (2017-2022)

6.3.3 Global Soft Fruit Consumption and Growth Rate of Convenience Stores (2017-2022)

6.3.4 Global Soft Fruit Consumption and Growth Rate of E-Commerce (2017-2022)

7 GLOBAL SOFT FRUIT MARKET FORECAST (2022-2027)

7.1 Global Soft Fruit Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Soft Fruit Sales Volume and Growth Rate Forecast (2022-2027)

- 7.1.2 Global Soft Fruit Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Soft Fruit Price and Trend Forecast (2022-2027)
- 7.2 Global Soft Fruit Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Soft Fruit Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Soft Fruit Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Soft Fruit Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan Soft Fruit Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India Soft Fruit Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.6 Southeast Asia Soft Fruit Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.7 Latin America Soft Fruit Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.8 Middle East and Africa Soft Fruit Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Soft Fruit Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Soft Fruit Revenue and Growth Rate of Strawberries (2022-2027)
 - 7.3.2 Global Soft Fruit Revenue and Growth Rate of Raspberries (2022-2027)
 - 7.3.3 Global Soft Fruit Revenue and Growth Rate of Blueberries (2022-2027)
 - 7.3.4 Global Soft Fruit Revenue and Growth Rate of Blackberries (2022-2027)
 - 7.3.5 Global Soft Fruit Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global Soft Fruit Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Soft Fruit Consumption Value and Growth Rate of Supermarkets/Hypermarkets(2022-2027)
 - 7.4.2 Global Soft Fruit Consumption Value and Growth Rate of Specialty Retailers(2022-2027)
 - 7.4.3 Global Soft Fruit Consumption Value and Growth Rate of Convenience Stores(2022-2027)
 - 7.4.4 Global Soft Fruit Consumption Value and Growth Rate of E-Commerce(2022-2027)
- 7.5 Soft Fruit Market Forecast Under COVID-19

8 SOFT FRUIT MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Soft Fruit Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Soft Fruit Analysis

8.6 Major Downstream Buyers of Soft Fruit Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Soft Fruit Industry

9 PLAYERS PROFILES

9.1 Delphy

9.1.1 Delphy Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Soft Fruit Product Profiles, Application and Specification

9.1.3 Delphy Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Genson BV Soft Fruit Plants

9.2.1 Genson BV Soft Fruit Plants Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Soft Fruit Product Profiles, Application and Specification

9.2.3 Genson BV Soft Fruit Plants Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Koppert Biological Systems

9.3.1 Koppert Biological Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Soft Fruit Product Profiles, Application and Specification

9.3.3 Koppert Biological Systems Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Meteor Systems

9.4.1 Meteor Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Soft Fruit Product Profiles, Application and Specification

9.4.3 Meteor Systems Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 BVB Substrates

9.5.1 BVB Substrates Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Soft Fruit Product Profiles, Application and Specification

9.5.3 BVB Substrates Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Advanced Berry Breeding

9.6.1 Advanced Berry Breeding Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Soft Fruit Product Profiles, Application and Specification

9.6.3 Advanced Berry Breeding Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Ken Muir

9.7.1 Ken Muir Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Soft Fruit Product Profiles, Application and Specification

9.7.3 Ken Muir Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Van der Avoird Trayplant B.V.

9.8.1 Van der Avoird Trayplant B.V. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Soft Fruit Product Profiles, Application and Specification

9.8.3 Van der Avoird Trayplant B.V. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 BerryWorld

9.9.1 BerryWorld Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Soft Fruit Product Profiles, Application and Specification

9.9.3 BerryWorld Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Flevo Berry

9.10.1 Flevo Berry Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Soft Fruit Product Profiles, Application and Specification

9.10.3 Flevo Berry Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 CAMPAG

9.11.1 CAMPAG Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Soft Fruit Product Profiles, Application and Specification

9.11.3 CAMPAG Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Manor Farm Fruits

9.12.1 Manor Farm Fruits Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Soft Fruit Product Profiles, Application and Specification

9.12.3 Manor Farm Fruits Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Titan Frozen Fruit

9.13.1 Titan Frozen Fruit Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Soft Fruit Product Profiles, Application and Specification

9.13.3 Titan Frozen Fruit Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Soft Fruit Product Picture

Table Global Soft Fruit Market Sales Volume and CAGR (%) Comparison by Type

Table Soft Fruit Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global Soft Fruit Market Size (Revenue, Million USD) and CAGR (%)
(2017-2027)

Figure United States Soft Fruit Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Europe Soft Fruit Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Soft Fruit Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Soft Fruit Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Soft Fruit Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Soft Fruit Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America Soft Fruit Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Middle East and Africa Soft Fruit Market Revenue (Million USD) and Growth
Rate (2017-2027)

Figure Global Soft Fruit Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Soft Fruit Industry Development

Table Global Soft Fruit Sales Volume by Player (2017-2022)

Table Global Soft Fruit Sales Volume Share by Player (2017-2022)

Figure Global Soft Fruit Sales Volume Share by Player in 2021

Table Soft Fruit Revenue (Million USD) by Player (2017-2022)

Table Soft Fruit Revenue Market Share by Player (2017-2022)

Table Soft Fruit Price by Player (2017-2022)

Table Soft Fruit Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Soft Fruit Sales Volume, Region Wise (2017-2022)

Table Global Soft Fruit Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Soft Fruit Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Soft Fruit Sales Volume Market Share, Region Wise in 2021

Table Global Soft Fruit Revenue (Million USD), Region Wise (2017-2022)

Table Global Soft Fruit Revenue Market Share, Region Wise (2017-2022)

Figure Global Soft Fruit Revenue Market Share, Region Wise (2017-2022)

Figure Global Soft Fruit Revenue Market Share, Region Wise in 2021

Table Global Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Soft Fruit Sales Volume by Type (2017-2022)

Table Global Soft Fruit Sales Volume Market Share by Type (2017-2022)

Figure Global Soft Fruit Sales Volume Market Share by Type in 2021

Table Global Soft Fruit Revenue (Million USD) by Type (2017-2022)

Table Global Soft Fruit Revenue Market Share by Type (2017-2022)

Figure Global Soft Fruit Revenue Market Share by Type in 2021

Table Soft Fruit Price by Type (2017-2022)

Figure Global Soft Fruit Sales Volume and Growth Rate of Strawberries (2017-2022)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Strawberries (2017-2022)

Figure Global Soft Fruit Sales Volume and Growth Rate of Raspberries (2017-2022)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Raspberries (2017-2022)

Figure Global Soft Fruit Sales Volume and Growth Rate of Blueberries (2017-2022)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Blueberries (2017-2022)

Figure Global Soft Fruit Sales Volume and Growth Rate of Blackberries (2017-2022)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Blackberries

(2017-2022)

Figure Global Soft Fruit Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Soft Fruit Consumption by Application (2017-2022)

Table Global Soft Fruit Consumption Market Share by Application (2017-2022)

Table Global Soft Fruit Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Soft Fruit Consumption Revenue Market Share by Application (2017-2022)

Table Global Soft Fruit Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

Table Global Soft Fruit Consumption and Growth Rate of Specialty Retailers (2017-2022)

Table Global Soft Fruit Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Soft Fruit Consumption and Growth Rate of E-Commerce (2017-2022)

Figure Global Soft Fruit Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Soft Fruit Price and Trend Forecast (2022-2027)

Figure USA Soft Fruit Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Soft Fruit Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Soft Fruit Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Soft Fruit Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Soft Fruit Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Soft Fruit Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Soft Fruit Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Soft Fruit Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Soft Fruit Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Soft Fruit Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Soft Fruit Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Soft Fruit Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Soft Fruit Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Soft Fruit Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Soft Fruit Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Soft Fruit Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Soft Fruit Market Sales Volume Forecast, by Type

Table Global Soft Fruit Sales Volume Market Share Forecast, by Type

Table Global Soft Fruit Market Revenue (Million USD) Forecast, by Type

Table Global Soft Fruit Revenue Market Share Forecast, by Type

Table Global Soft Fruit Price Forecast, by Type

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Strawberries (2022-2027)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Strawberries (2022-2027)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Raspberries (2022-2027)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Raspberries (2022-2027)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Blueberries (2022-2027)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Blueberries (2022-2027)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Blackberries (2022-2027)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Blackberries (2022-2027)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Soft Fruit Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Soft Fruit Market Consumption Forecast, by Application

Table Global Soft Fruit Consumption Market Share Forecast, by Application

Table Global Soft Fruit Market Revenue (Million USD) Forecast, by Application

Table Global Soft Fruit Revenue Market Share Forecast, by Application

Figure Global Soft Fruit Consumption Value (Million USD) and Growth Rate of Supermarkets/Hypermarkets (2022-2027)

Figure Global Soft Fruit Consumption Value (Million USD) and Growth Rate of Specialty Retailers (2022-2027)

Figure Global Soft Fruit Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Soft Fruit Consumption Value (Million USD) and Growth Rate of E-Commerce (2022-2027)

Figure Soft Fruit Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Delphy Profile

Table Delphy Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Delphy Soft Fruit Sales Volume and Growth Rate

Figure Delphy Revenue (Million USD) Market Share 2017-2022

Table Genson BV Soft Fruit Plants Profile

Table Genson BV Soft Fruit Plants Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Genson BV Soft Fruit Plants Soft Fruit Sales Volume and Growth Rate

Figure Genson BV Soft Fruit Plants Revenue (Million USD) Market Share 2017-2022

Table Koppert Biological Systems Profile

Table Koppert Biological Systems Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Koppert Biological Systems Soft Fruit Sales Volume and Growth Rate

Figure Koppert Biological Systems Revenue (Million USD) Market Share 2017-2022

Table Meteor Systems Profile

Table Meteor Systems Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Meteor Systems Soft Fruit Sales Volume and Growth Rate

Figure Meteor Systems Revenue (Million USD) Market Share 2017-2022

Table BVB Substrates Profile

Table BVB Substrates Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BVB Substrates Soft Fruit Sales Volume and Growth Rate

Figure BVB Substrates Revenue (Million USD) Market Share 2017-2022

Table Advanced Berry Breeding Profile

Table Advanced Berry Breeding Soft Fruit Sales Volume, Revenue (Million USD), Price

and Gross Margin (2017-2022)

Figure Advanced Berry Breeding Soft Fruit Sales Volume and Growth Rate

Figure Advanced Berry Breeding Revenue (Million USD) Market Share 2017-2022

Table Ken Muir Profile

Table Ken Muir Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ken Muir Soft Fruit Sales Volume and Growth Rate

Figure Ken Muir Revenue (Million USD) Market Share 2017-2022

Table Van der Avoird Trayplant B.V. Profile

Table Van der Avoird Trayplant B.V. Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Van der Avoird Trayplant B.V. Soft Fruit Sales Volume and Growth Rate

Figure Van der Avoird Trayplant B.V. Revenue (Million USD) Market Share 2017-2022

Table BerryWorld Profile

Table BerryWorld Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BerryWorld Soft Fruit Sales Volume and Growth Rate

Figure BerryWorld Revenue (Million USD) Market Share 2017-2022

Table Flevo Berry Profile

Table Flevo Berry Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Flevo Berry Soft Fruit Sales Volume and Growth Rate

Figure Flevo Berry Revenue (Million USD) Market Share 2017-2022

Table CAMPAG Profile

Table CAMPAG Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CAMPAG Soft Fruit Sales Volume and Growth Rate

Figure CAMPAG Revenue (Million USD) Market Share 2017-2022

Table Manor Farm Fruits Profile

Table Manor Farm Fruits Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Manor Farm Fruits Soft Fruit Sales Volume and Growth Rate

Figure Manor Farm Fruits Revenue (Million USD) Market Share 2017-2022

Table Titan Frozen Fruit Profile

Table Titan Frozen Fruit Soft Fruit Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Titan Frozen Fruit Soft Fruit Sales Volume and Growth Rate

Figure Titan Frozen Fruit Revenue (Million USD) Market Share 2017-2022

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