

Global Soft Drinks Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Soft Drinks market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Soft Drinks market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Soft Drinks market.

Major players in the global Soft Drinks market include:

F&N Foods

Innocent Drinks

Unilever Group

Kirin

Epicurex

Suntory

Uni-President Enterprises

Red Bull

Bottlegreen Drinks

Jiaduobao Group

Ting Hsin International Group

B Natural

Ito En

A.G. Barr

Rasna

POM Wonderful

PepsiCo

Highland Spring

Arizona Beverage

Parle Agro

Asahi Soft Drinks

Bisleri International

Britvic

Nongfu Spring

Hangzhou Wahaha Group

Nestle

Dr Pepper Snapple

Otsuka Holdings

Danone

Coca-Cola

On the basis of types, the Soft Drinks market is primarily split into:

Carbonates

Dilutables

Bottled Water

Fruit Juice

Still & Juice Drinks

Others

On the basis of applications, the market covers:

Supermarket

Convenience Store

Online Stores

Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)
Central and South America (Brazil, Mexico, Colombia)
Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)
Other Regions

Chapter 1 provides an overview of Soft Drinks market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Soft Drinks market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Soft Drinks industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Soft Drinks market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Soft Drinks, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Soft Drinks in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Soft Drinks in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Soft Drinks. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Soft Drinks market, including the global production and revenue forecast, regional forecast. It also foresees the Soft Drinks market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 SOFT DRINKS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Soft Drinks
- 1.2 Soft Drinks Segment by Type
 - 1.2.1 Global Soft Drinks Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Carbonates
 - 1.2.3 The Market Profile of Dilutables
 - 1.2.4 The Market Profile of Bottled Water
 - 1.2.5 The Market Profile of Fruit Juice
 - 1.2.6 The Market Profile of Still & Juice Drinks
 - 1.2.7 The Market Profile of Others
- 1.3 Global Soft Drinks Segment by Application
 - 1.3.1 Soft Drinks Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Supermarket
 - 1.3.3 The Market Profile of Convenience Store
 - 1.3.4 The Market Profile of Online Stores
 - 1.3.5 The Market Profile of Others
- 1.4 Global Soft Drinks Market by Region (2014-2026)
 - 1.4.1 Global Soft Drinks Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.4 China Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.5 Japan Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.6 India Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.7 Southeast Asia Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.7.4 Indonesia Soft Drinks Market Status and Prospect (2014-2026)

- 1.4.7.5 Thailand Soft Drinks Market Status and Prospect (2014-2026)
- 1.4.7.6 Vietnam Soft Drinks Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.8.3 Colombia Soft Drinks Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Soft Drinks Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Soft Drinks Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Soft Drinks (2014-2026)
 - 1.5.1 Global Soft Drinks Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Soft Drinks Production Status and Outlook (2014-2026)

2 GLOBAL SOFT DRINKS MARKET LANDSCAPE BY PLAYER

- 2.1 Global Soft Drinks Production and Share by Player (2014-2019)
- 2.2 Global Soft Drinks Revenue and Market Share by Player (2014-2019)
- 2.3 Global Soft Drinks Average Price by Player (2014-2019)
- 2.4 Soft Drinks Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Soft Drinks Market Competitive Situation and Trends
 - 2.5.1 Soft Drinks Market Concentration Rate
 - 2.5.2 Soft Drinks Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 F&N Foods
 - 3.1.1 F&N Foods Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.1.2 Soft Drinks Product Profiles, Application and Specification
 - 3.1.3 F&N Foods Soft Drinks Market Performance (2014-2019)
 - 3.1.4 F&N Foods Business Overview
- 3.2 Innocent Drinks
 - 3.2.1 Innocent Drinks Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.2.2 Soft Drinks Product Profiles, Application and Specification
- 3.2.3 Innocent Drinks Soft Drinks Market Performance (2014-2019)
- 3.2.4 Innocent Drinks Business Overview
- 3.3 Unilever Group
 - 3.3.1 Unilever Group Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.3.2 Soft Drinks Product Profiles, Application and Specification
 - 3.3.3 Unilever Group Soft Drinks Market Performance (2014-2019)
 - 3.3.4 Unilever Group Business Overview
- 3.4 Kirin
 - 3.4.1 Kirin Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.4.2 Soft Drinks Product Profiles, Application and Specification
 - 3.4.3 Kirin Soft Drinks Market Performance (2014-2019)
 - 3.4.4 Kirin Business Overview
- 3.5 Epicurex
 - 3.5.1 Epicurex Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.5.2 Soft Drinks Product Profiles, Application and Specification
 - 3.5.3 Epicurex Soft Drinks Market Performance (2014-2019)
 - 3.5.4 Epicurex Business Overview
- 3.6 Suntory
 - 3.6.1 Suntory Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.6.2 Soft Drinks Product Profiles, Application and Specification
 - 3.6.3 Suntory Soft Drinks Market Performance (2014-2019)
 - 3.6.4 Suntory Business Overview
- 3.7 Uni-President Enterprises
 - 3.7.1 Uni-President Enterprises Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.7.2 Soft Drinks Product Profiles, Application and Specification
 - 3.7.3 Uni-President Enterprises Soft Drinks Market Performance (2014-2019)
 - 3.7.4 Uni-President Enterprises Business Overview
- 3.8 Red Bull
 - 3.8.1 Red Bull Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.8.2 Soft Drinks Product Profiles, Application and Specification
 - 3.8.3 Red Bull Soft Drinks Market Performance (2014-2019)
 - 3.8.4 Red Bull Business Overview
- 3.9 Bottlegreen Drinks
 - 3.9.1 Bottlegreen Drinks Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.9.2 Soft Drinks Product Profiles, Application and Specification

- 3.9.3 Bottlegreen Drinks Soft Drinks Market Performance (2014-2019)
- 3.9.4 Bottlegreen Drinks Business Overview
- 3.10 Jiaduobao Group
 - 3.10.1 Jiaduobao Group Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.10.2 Soft Drinks Product Profiles, Application and Specification
 - 3.10.3 Jiaduobao Group Soft Drinks Market Performance (2014-2019)
 - 3.10.4 Jiaduobao Group Business Overview
- 3.11 Ting Hsin International Group
 - 3.11.1 Ting Hsin International Group Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 Soft Drinks Product Profiles, Application and Specification
 - 3.11.3 Ting Hsin International Group Soft Drinks Market Performance (2014-2019)
 - 3.11.4 Ting Hsin International Group Business Overview
- 3.12 B Natural
 - 3.12.1 B Natural Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.12.2 Soft Drinks Product Profiles, Application and Specification
 - 3.12.3 B Natural Soft Drinks Market Performance (2014-2019)
 - 3.12.4 B Natural Business Overview
- 3.13 Ito En
 - 3.13.1 Ito En Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.13.2 Soft Drinks Product Profiles, Application and Specification
 - 3.13.3 Ito En Soft Drinks Market Performance (2014-2019)
 - 3.13.4 Ito En Business Overview
- 3.14 A.G. Barr
 - 3.14.1 A.G. Barr Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.14.2 Soft Drinks Product Profiles, Application and Specification
 - 3.14.3 A.G. Barr Soft Drinks Market Performance (2014-2019)
 - 3.14.4 A.G. Barr Business Overview
- 3.15 Rasna
 - 3.15.1 Rasna Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.15.2 Soft Drinks Product Profiles, Application and Specification
 - 3.15.3 Rasna Soft Drinks Market Performance (2014-2019)
 - 3.15.4 Rasna Business Overview
- 3.16 POM Wonderful
 - 3.16.1 POM Wonderful Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.16.2 Soft Drinks Product Profiles, Application and Specification
 - 3.16.3 POM Wonderful Soft Drinks Market Performance (2014-2019)

- 3.16.4 POM Wonderful Business Overview
- 3.17 PepsiCo
 - 3.17.1 PepsiCo Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.17.2 Soft Drinks Product Profiles, Application and Specification
 - 3.17.3 PepsiCo Soft Drinks Market Performance (2014-2019)
 - 3.17.4 PepsiCo Business Overview
- 3.18 Highland Spring
 - 3.18.1 Highland Spring Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.18.2 Soft Drinks Product Profiles, Application and Specification
 - 3.18.3 Highland Spring Soft Drinks Market Performance (2014-2019)
 - 3.18.4 Highland Spring Business Overview
- 3.19 Arizona Beverage
 - 3.19.1 Arizona Beverage Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.19.2 Soft Drinks Product Profiles, Application and Specification
 - 3.19.3 Arizona Beverage Soft Drinks Market Performance (2014-2019)
 - 3.19.4 Arizona Beverage Business Overview
- 3.20 Parle Agro
 - 3.20.1 Parle Agro Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.20.2 Soft Drinks Product Profiles, Application and Specification
 - 3.20.3 Parle Agro Soft Drinks Market Performance (2014-2019)
 - 3.20.4 Parle Agro Business Overview
- 3.21 Asahi Soft Drinks
 - 3.21.1 Asahi Soft Drinks Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.21.2 Soft Drinks Product Profiles, Application and Specification
 - 3.21.3 Asahi Soft Drinks Soft Drinks Market Performance (2014-2019)
 - 3.21.4 Asahi Soft Drinks Business Overview
- 3.22 Bisleri International
 - 3.22.1 Bisleri International Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.22.2 Soft Drinks Product Profiles, Application and Specification
 - 3.22.3 Bisleri International Soft Drinks Market Performance (2014-2019)
 - 3.22.4 Bisleri International Business Overview
- 3.23 Britvic
 - 3.23.1 Britvic Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.23.2 Soft Drinks Product Profiles, Application and Specification
 - 3.23.3 Britvic Soft Drinks Market Performance (2014-2019)

- 3.23.4 Britvic Business Overview
- 3.24 Nongfu Spring
 - 3.24.1 Nongfu Spring Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.24.2 Soft Drinks Product Profiles, Application and Specification
 - 3.24.3 Nongfu Spring Soft Drinks Market Performance (2014-2019)
 - 3.24.4 Nongfu Spring Business Overview
- 3.25 Hangzhou Wahaha Group
 - 3.25.1 Hangzhou Wahaha Group Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.25.2 Soft Drinks Product Profiles, Application and Specification
 - 3.25.3 Hangzhou Wahaha Group Soft Drinks Market Performance (2014-2019)
 - 3.25.4 Hangzhou Wahaha Group Business Overview
- 3.26 Nestle
 - 3.26.1 Nestle Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.26.2 Soft Drinks Product Profiles, Application and Specification
 - 3.26.3 Nestle Soft Drinks Market Performance (2014-2019)
 - 3.26.4 Nestle Business Overview
- 3.27 Dr Pepper Snapple
 - 3.27.1 Dr Pepper Snapple Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.27.2 Soft Drinks Product Profiles, Application and Specification
 - 3.27.3 Dr Pepper Snapple Soft Drinks Market Performance (2014-2019)
 - 3.27.4 Dr Pepper Snapple Business Overview
- 3.28 Otsuka Holdings
 - 3.28.1 Otsuka Holdings Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.28.2 Soft Drinks Product Profiles, Application and Specification
 - 3.28.3 Otsuka Holdings Soft Drinks Market Performance (2014-2019)
 - 3.28.4 Otsuka Holdings Business Overview
- 3.29 Danone
 - 3.29.1 Danone Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.29.2 Soft Drinks Product Profiles, Application and Specification
 - 3.29.3 Danone Soft Drinks Market Performance (2014-2019)
 - 3.29.4 Danone Business Overview
- 3.30 Coca-Cola
 - 3.30.1 Coca-Cola Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.30.2 Soft Drinks Product Profiles, Application and Specification
 - 3.30.3 Coca-Cola Soft Drinks Market Performance (2014-2019)

3.30.4 Coca-Cola Business Overview

4 GLOBAL SOFT DRINKS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 Global Soft Drinks Production and Market Share by Type (2014-2019)
- 4.2 Global Soft Drinks Revenue and Market Share by Type (2014-2019)
- 4.3 Global Soft Drinks Price by Type (2014-2019)
- 4.4 Global Soft Drinks Production Growth Rate by Type (2014-2019)
 - 4.4.1 Global Soft Drinks Production Growth Rate of Carbonates (2014-2019)
 - 4.4.2 Global Soft Drinks Production Growth Rate of Dilutables (2014-2019)
 - 4.4.3 Global Soft Drinks Production Growth Rate of Bottled Water (2014-2019)
 - 4.4.4 Global Soft Drinks Production Growth Rate of Fruit Juice (2014-2019)
 - 4.4.5 Global Soft Drinks Production Growth Rate of Still & Juice Drinks (2014-2019)
 - 4.4.6 Global Soft Drinks Production Growth Rate of Others (2014-2019)

5 GLOBAL SOFT DRINKS MARKET ANALYSIS BY APPLICATION

- 5.1 Global Soft Drinks Consumption and Market Share by Application (2014-2019)
- 5.2 Global Soft Drinks Consumption Growth Rate by Application (2014-2019)
 - 5.2.1 Global Soft Drinks Consumption Growth Rate of Supermarket (2014-2019)
 - 5.2.2 Global Soft Drinks Consumption Growth Rate of Convenience Store (2014-2019)
 - 5.2.3 Global Soft Drinks Consumption Growth Rate of Online Stores (2014-2019)
 - 5.2.4 Global Soft Drinks Consumption Growth Rate of Others (2014-2019)

6 GLOBAL SOFT DRINKS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

- 6.1 Global Soft Drinks Consumption by Region (2014-2019)
- 6.2 United States Soft Drinks Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Soft Drinks Production, Consumption, Export, Import (2014-2019)
- 6.4 China Soft Drinks Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Soft Drinks Production, Consumption, Export, Import (2014-2019)
- 6.6 India Soft Drinks Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Soft Drinks Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Soft Drinks Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Soft Drinks Production, Consumption, Export, Import (2014-2019)

7 GLOBAL SOFT DRINKS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

- 7.1 Global Soft Drinks Production and Market Share by Region (2014-2019)
- 7.2 Global Soft Drinks Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

8 SOFT DRINKS MANUFACTURING ANALYSIS

- 8.1 Soft Drinks Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials Introduction
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
 - 8.2.1 Labor Cost Analysis
 - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Soft Drinks

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Soft Drinks Industrial Chain Analysis
- 9.2 Raw Materials Sources of Soft Drinks Major Players in 2018
- 9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Soft Drinks

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL SOFT DRINKS MARKET FORECAST (2019-2026)

11.1 Global Soft Drinks Production, Revenue Forecast (2019-2026)

11.1.1 Global Soft Drinks Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Soft Drinks Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Soft Drinks Price and Trend Forecast (2019-2026)

11.2 Global Soft Drinks Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Soft Drinks Production, Consumption, Export and Import

Forecast (2019-2026)

11.3 Global Soft Drinks Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Soft Drinks Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Soft Drinks Product Picture

Table Global Soft Drinks Production and CAGR (%) Comparison by Type

Table Profile of Carbonates

Table Profile of Dilutables

Table Profile of Bottled Water

Table Profile of Fruit Juice

Table Profile of Still & Juice Drinks

Table Profile of Others

Table Soft Drinks Consumption (Sales) Comparison by Application (2014-2026)

Table Profile of Supermarket

Table Profile of Convenience Store

Table Profile of Online Stores

Table Profile of Others

Figure Global Soft Drinks Market Size (Value) and CAGR (%) (2014-2026)

Figure United States Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Europe Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Germany Soft Drinks Revenue and Growth Rate (2014-2026)

Figure UK Soft Drinks Revenue and Growth Rate (2014-2026)

Figure France Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Italy Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Spain Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Russia Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Poland Soft Drinks Revenue and Growth Rate (2014-2026)

Figure China Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Japan Soft Drinks Revenue and Growth Rate (2014-2026)

Figure India Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Southeast Asia Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Malaysia Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Singapore Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Philippines Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Indonesia Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Thailand Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Vietnam Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Central and South America Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Brazil Soft Drinks Revenue and Growth Rate (2014-2026)

Figure Mexico Soft Drinks Revenue and Growth Rate (2014-2026)
Figure Colombia Soft Drinks Revenue and Growth Rate (2014-2026)
Figure Middle East and Africa Soft Drinks Revenue and Growth Rate (2014-2026)
Figure Saudi Arabia Soft Drinks Revenue and Growth Rate (2014-2026)
Figure United Arab Emirates Soft Drinks Revenue and Growth Rate (2014-2026)
Figure Turkey Soft Drinks Revenue and Growth Rate (2014-2026)
Figure Egypt Soft Drinks Revenue and Growth Rate (2014-2026)
Figure South Africa Soft Drinks Revenue and Growth Rate (2014-2026)
Figure Nigeria Soft Drinks Revenue and Growth Rate (2014-2026)
Figure Global Soft Drinks Production Status and Outlook (2014-2026)
Table Global Soft Drinks Production by Player (2014-2019)
Table Global Soft Drinks Production Share by Player (2014-2019)
Figure Global Soft Drinks Production Share by Player in 2018
Table Soft Drinks Revenue by Player (2014-2019)
Table Soft Drinks Revenue Market Share by Player (2014-2019)
Table Soft Drinks Price by Player (2014-2019)
Table Soft Drinks Manufacturing Base Distribution and Sales Area by Player
Table Soft Drinks Product Type by Player
Table Mergers & Acquisitions, Expansion Plans
Table F&N Foods Profile
Table F&N Foods Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Innocent Drinks Profile
Table Innocent Drinks Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Unilever Group Profile
Table Unilever Group Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Kirin Profile
Table Kirin Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Epicurex Profile
Table Epicurex Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Suntory Profile
Table Suntory Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Uni-President Enterprises Profile
Table Uni-President Enterprises Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Red Bull Profile
Table Red Bull Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Bottlegreen Drinks Profile

Table Bottlegreen Drinks Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Jiaduobao Group Profile

Table Jiaduobao Group Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Ting Hsin International Group Profile

Table Ting Hsin International Group Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table B Natural Profile

Table B Natural Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Ito En Profile

Table Ito En Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table A.G. Barr Profile

Table A.G. Barr Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Rasna Profile

Table Rasna Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table POM Wonderful Profile

Table POM Wonderful Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table PepsiCo Profile

Table PepsiCo Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Highland Spring Profile

Table Highland Spring Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Arizona Beverage Profile

Table Arizona Beverage Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Parle Agro Profile

Table Parle Agro Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Asahi Soft Drinks Profile

Table Asahi Soft Drinks Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Bisleri International Profile

Table Bisleri International Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Britvic Profile

Table Britvic Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Nongfu Spring Profile

Table Nongfu Spring Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Hangzhou Wahaha Group Profile

Table Hangzhou Wahaha Group Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Nestle Profile

Table Nestle Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Dr Pepper Snapple Profile

Table Dr Pepper Snapple Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Otsuka Holdings Profile

Table Otsuka Holdings Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Danone Profile

Table Danone Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Coca-Cola Profile

Table Coca-Cola Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)

Table Global Soft Drinks Production by Type (2014-2019)

Table Global Soft Drinks Production Market Share by Type (2014-2019)

Figure Global Soft Drinks Production Market Share by Type in 2018

Table Global Soft Drinks Revenue by Type (2014-2019)

Table Global Soft Drinks Revenue Market Share by Type (2014-2019)

Figure Global Soft Drinks Revenue Market Share by Type in 2018

Table Soft Drinks Price by Type (2014-2019)

Figure Global Soft Drinks Production Growth Rate of Carbonates (2014-2019)

Figure Global Soft Drinks Production Growth Rate of Dilutables (2014-2019)

Figure Global Soft Drinks Production Growth Rate of Bottled Water (2014-2019)

Figure Global Soft Drinks Production Growth Rate of Fruit Juice (2014-2019)

Figure Global Soft Drinks Production Growth Rate of Still & Juice Drinks (2014-2019)

Figure Global Soft Drinks Production Growth Rate of Others (2014-2019)

Table Global Soft Drinks Consumption by Application (2014-2019)

Table Global Soft Drinks Consumption Market Share by Application (2014-2019)

Table Global Soft Drinks Consumption of Supermarket (2014-2019)

Table Global Soft Drinks Consumption of Convenience Store (2014-2019)

Table Global Soft Drinks Consumption of Online Stores (2014-2019)

Table Global Soft Drinks Consumption of Others (2014-2019)

Table Global Soft Drinks Consumption by Region (2014-2019)

Table Global Soft Drinks Consumption Market Share by Region (2014-2019)
Table United States Soft Drinks Production, Consumption, Export, Import (2014-2019)
Table Europe Soft Drinks Production, Consumption, Export, Import (2014-2019)
Table China Soft Drinks Production, Consumption, Export, Import (2014-2019)
Table Japan Soft Drinks Production, Consumption, Export, Import (2014-2019)
Table India Soft Drinks Production, Consumption, Export, Import (2014-2019)
Table Southeast Asia Soft Drinks Production, Consumption, Export, Import (2014-2019)
Table Central and South America Soft Drinks Production, Consumption, Export, Import (2014-2019)
Table Middle East and Africa Soft Drinks Production, Consumption, Export, Import (2014-2019)
Table Global Soft Drinks Production by Region (2014-2019)
Table Global Soft Drinks Production Market Share by Region (2014-2019)
Figure Global Soft Drinks Production Market Share by Region (2014-2019)
Figure Global Soft Drinks Production Market Share by Region in 2018
Table Global Soft Drinks Revenue by Region (2014-2019)
Table Global Soft Drinks Revenue Market Share by Region (2014-2019)
Figure Global Soft Drinks Revenue Market Share by Region (2014-2019)
Figure Global Soft Drinks Revenue Market Share by Region in 2018
Table Global Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table United States Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Europe Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table China Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Japan Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table India Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Southeast Asia Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Central and South America Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Middle East and Africa Soft Drinks Production, Revenue, Price and Gross Margin (2014-2019)
Table Key Raw Materials Introduction of Soft Drinks
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Market Concentration Rate of Raw Materials
Figure Manufacturing Cost Structure Analysis
Figure Manufacturing Process Analysis of Soft Drinks
Figure Soft Drinks Industrial Chain Analysis

Table Raw Materials Sources of Soft Drinks Major Players in 2018

Table Downstream Buyers

Figure Global Soft Drinks Production and Growth Rate Forecast (2019-2026)

Figure Global Soft Drinks Revenue and Growth Rate Forecast (2019-2026)

Figure Global Soft Drinks Price and Trend Forecast (2019-2026)

Table United States Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

Table Europe Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

Table China Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

Table Japan Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

Table India Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

Table Southeast Asia Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

Table Southeast Asia Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

Table Middle East and Africa Soft Drinks Production, Consumption, Export and Import Forecast (2019-2026)

Table Global Soft Drinks Market Production Forecast, by Type

Table Global Soft Drinks Production Volume Market Share Forecast, by Type

Table Global Soft Drinks Market Revenue Forecast, by Type

Table Global Soft Drinks Revenue Market Share Forecast, by Type

Table Global Soft Drinks Price Forecast, by Type

Table Global Soft Drinks Market Production Forecast, by Application

Table Global Soft Drinks Production Volume Market Share Forecast, by Application

Table Global Soft Drinks Market Revenue Forecast, by Application

Table Global Soft Drinks Revenue Market Share Forecast, by Application

Table Global Soft Drinks Price Forecast, by Application

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