

Global Smoothies Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A smoothie (occasionally spelled smoothee or smoothy) is a thick, cold beverage made from pureed raw fruit, and sometimes vegetables, typically using a blender. Smoothies are often blended with other ingredients such as water, crushed ice, fruit juice, sweeteners (e.g. honey, sugar, stevia, syrup), dairy products (e.g. milk, yogurt, or cottage cheese, whey powder), plant milk, nuts, nut butter, seeds, tea, chocolate, herbal supplements, or nutritional supplements. A smoothie containing dairy products is similar to a milkshake, though the latter typically contains less fruit and often contains ice cream or frozen yogurt.

Based on the Smoothies market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Smoothies market covered in Chapter 5:

HAPPY PLANET

Robeks

Tropical Smoothie Caf?

innocent

J Sainsbury

Naked Juice

Odwalla

Daily Harvest

Suja Juice

Smoothie King

Dr. Smoothie Brands

Jamba Juice Company

The Smoothie Company

MTY Food Group

Smoothies - N - Things Cafe

In Chapter 6, on the basis of types, the Smoothies market from 2015 to 2025 is primarily split into:

Fruit-based

Dairy-based

Others

In Chapter 7, on the basis of applications, the Smoothies market from 2015 to 2025 covers:

Supermarkets/Hypermarkets

Restaurants

Smoothie Bars

Convenience Stores

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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