

# Global Smoking Cessation Products Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G99165743081EN.html>

Date: June 2019

Pages: 130

Price: US\$ 2,950.00 (Single User License)

ID: G99165743081EN

## Abstracts

The Smoking Cessation Products market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Smoking Cessation Products market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Smoking Cessation Products market.

Major players in the global Smoking Cessation Products market include:

Dr. Reddy's Laboratories

Fontem Ventures

Pfizer

Perrigo Company

Novartis AG

Johnson & Johnson

GSK

Smoke Away

The Harvard Drug Group

On the basis of types, the Smoking Cessation Products market is primarily split into:

NRT products  
Nicotine-Free products

On the basis of applications, the market covers:

Application 1  
Application 2  
Application 3

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States  
Europe (Germany, UK, France, Italy, Spain, Russia, Poland)  
China  
Japan  
India  
Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)  
Central and South America (Brazil, Mexico, Colombia)  
Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)  
Other Regions

Chapter 1 provides an overview of Smoking Cessation Products market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Smoking Cessation Products market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Smoking Cessation Products industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Smoking Cessation Products market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Smoking Cessation Products, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Smoking Cessation Products in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Smoking Cessation Products in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Smoking Cessation Products. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Smoking Cessation Products market, including the global production and revenue forecast, regional forecast. It also foresees the Smoking Cessation Products market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 SMOKING CESSATION PRODUCTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smoking Cessation Products
- 1.2 Smoking Cessation Products Segment by Type
  - 1.2.1 Global Smoking Cessation Products Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of NRT products
  - 1.2.3 The Market Profile of Nicotine-Free products
- 1.3 Global Smoking Cessation Products Segment by Application
  - 1.3.1 Smoking Cessation Products Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Application
  - 1.3.3 The Market Profile of Application
  - 1.3.4 The Market Profile of Application
- 1.4 Global Smoking Cessation Products Market by Region (2014-2026)
  - 1.4.1 Global Smoking Cessation Products Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Smoking Cessation Products Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Smoking Cessation Products Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Smoking Cessation Products Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Smoking Cessation Products Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Smoking Cessation Products Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Smoking Cessation Products Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Smoking Cessation Products Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.4 China Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.6 India Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Smoking Cessation Products Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Smoking Cessation Products Market Status and Prospect (2014-2026)

- 1.4.7.2 Singapore Smoking Cessation Products Market Status and Prospect (2014-2026)
- 1.4.7.3 Philippines Smoking Cessation Products Market Status and Prospect (2014-2026)
- 1.4.7.4 Indonesia Smoking Cessation Products Market Status and Prospect (2014-2026)
- 1.4.7.5 Thailand Smoking Cessation Products Market Status and Prospect (2014-2026)
- 1.4.7.6 Vietnam Smoking Cessation Products Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.8.1 Brazil Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.8.2 Mexico Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.8.3 Colombia Smoking Cessation Products Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Smoking Cessation Products Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Smoking Cessation Products Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Smoking Cessation Products (2014-2026)
  - 1.5.1 Global Smoking Cessation Products Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Smoking Cessation Products Production Status and Outlook (2014-2026)

## **2 GLOBAL SMOKING CESSATION PRODUCTS MARKET LANDSCAPE BY PLAYER**

- 2.1 Global Smoking Cessation Products Production and Share by Player (2014-2019)
- 2.2 Global Smoking Cessation Products Revenue and Market Share by Player (2014-2019)

- 2.3 Global Smoking Cessation Products Average Price by Player (2014-2019)
- 2.4 Smoking Cessation Products Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Smoking Cessation Products Market Competitive Situation and Trends
  - 2.5.1 Smoking Cessation Products Market Concentration Rate
  - 2.5.2 Smoking Cessation Products Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 PLAYERS PROFILES**

#### **3.1 Dr. Reddy's Laboratories**

- 3.1.1 Dr. Reddy's Laboratories Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.1.2 Smoking Cessation Products Product Profiles, Application and Specification
- 3.1.3 Dr. Reddy's Laboratories Smoking Cessation Products Market Performance (2014-2019)
- 3.1.4 Dr. Reddy's Laboratories Business Overview

#### **3.2 Fontem Ventures**

- 3.2.1 Fontem Ventures Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.2.2 Smoking Cessation Products Product Profiles, Application and Specification
- 3.2.3 Fontem Ventures Smoking Cessation Products Market Performance (2014-2019)
- 3.2.4 Fontem Ventures Business Overview

#### **3.3 Pfizer**

- 3.3.1 Pfizer Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.3.2 Smoking Cessation Products Product Profiles, Application and Specification
- 3.3.3 Pfizer Smoking Cessation Products Market Performance (2014-2019)
- 3.3.4 Pfizer Business Overview

#### **3.4 Perrigo Company**

- 3.4.1 Perrigo Company Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.4.2 Smoking Cessation Products Product Profiles, Application and Specification
- 3.4.3 Perrigo Company Smoking Cessation Products Market Performance (2014-2019)
- 3.4.4 Perrigo Company Business Overview

#### **3.5 Novartis AG**

- 3.5.1 Novartis AG Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.5.2 Smoking Cessation Products Product Profiles, Application and Specification
- 3.5.3 Novartis AG Smoking Cessation Products Market Performance (2014-2019)



- 3.5.4 Novartis AG Business Overview
- 3.6 Johnson & Johnson
  - 3.6.1 Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Smoking Cessation Products Product Profiles, Application and Specification
  - 3.6.3 Johnson & Johnson Smoking Cessation Products Market Performance (2014-2019)
  - 3.6.4 Johnson & Johnson Business Overview
- 3.7 GSK
  - 3.7.1 GSK Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Smoking Cessation Products Product Profiles, Application and Specification
  - 3.7.3 GSK Smoking Cessation Products Market Performance (2014-2019)
  - 3.7.4 GSK Business Overview
- 3.8 Smoke Away
  - 3.8.1 Smoke Away Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Smoking Cessation Products Product Profiles, Application and Specification
  - 3.8.3 Smoke Away Smoking Cessation Products Market Performance (2014-2019)
  - 3.8.4 Smoke Away Business Overview
- 3.9 The Harvard Drug Group
  - 3.9.1 The Harvard Drug Group Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.9.2 Smoking Cessation Products Product Profiles, Application and Specification
  - 3.9.3 The Harvard Drug Group Smoking Cessation Products Market Performance (2014-2019)
  - 3.9.4 The Harvard Drug Group Business Overview

## **4 GLOBAL SMOKING CESSATION PRODUCTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 Global Smoking Cessation Products Production and Market Share by Type (2014-2019)
- 4.2 Global Smoking Cessation Products Revenue and Market Share by Type (2014-2019)
- 4.3 Global Smoking Cessation Products Price by Type (2014-2019)
- 4.4 Global Smoking Cessation Products Production Growth Rate by Type (2014-2019)
  - 4.4.1 Global Smoking Cessation Products Production Growth Rate of NRT products (2014-2019)
  - 4.4.2 Global Smoking Cessation Products Production Growth Rate of Nicotine-Free

products (2014-2019)

## **5 GLOBAL SMOKING CESSATION PRODUCTS MARKET ANALYSIS BY APPLICATION**

5.1 Global Smoking Cessation Products Consumption and Market Share by Application (2014-2019)

5.2 Global Smoking Cessation Products Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Smoking Cessation Products Consumption Growth Rate of Application 1 (2014-2019)

5.2.2 Global Smoking Cessation Products Consumption Growth Rate of Application 2 (2014-2019)

5.2.3 Global Smoking Cessation Products Consumption Growth Rate of Application 3 (2014-2019)

## **6 GLOBAL SMOKING CESSATION PRODUCTS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

6.1 Global Smoking Cessation Products Consumption by Region (2014-2019)

6.2 United States Smoking Cessation Products Production, Consumption, Export, Import (2014-2019)

6.3 Europe Smoking Cessation Products Production, Consumption, Export, Import (2014-2019)

6.4 China Smoking Cessation Products Production, Consumption, Export, Import (2014-2019)

6.5 Japan Smoking Cessation Products Production, Consumption, Export, Import (2014-2019)

6.6 India Smoking Cessation Products Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Smoking Cessation Products Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Smoking Cessation Products Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Smoking Cessation Products Production, Consumption, Export, Import (2014-2019)

## **7 GLOBAL SMOKING CESSATION PRODUCTS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**



- 7.1 Global Smoking Cessation Products Production and Market Share by Region (2014-2019)
- 7.2 Global Smoking Cessation Products Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Smoking Cessation Products Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Smoking Cessation Products Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Smoking Cessation Products Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Smoking Cessation Products Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Smoking Cessation Products Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Smoking Cessation Products Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Smoking Cessation Products Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Smoking Cessation Products Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Smoking Cessation Products Production, Revenue, Price and Gross Margin (2014-2019)

## **8 SMOKING CESSATION PRODUCTS MANUFACTURING ANALYSIS**

- 8.1 Smoking Cessation Products Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
  - 8.2.1 Labor Cost Analysis
  - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Smoking Cessation Products

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Smoking Cessation Products Industrial Chain Analysis

- 9.2 Raw Materials Sources of Smoking Cessation Products Major Players in 2018
- 9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
  - 10.3.1 Advances in Innovation and Technology for Smoking Cessation Products
  - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
  - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
  - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
  - 10.5.1 Threat of New Entrants
  - 10.5.2 Threat of Substitutes
  - 10.5.3 Bargaining Power of Suppliers
  - 10.5.4 Bargaining Power of Buyers
  - 10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL SMOKING CESSATION PRODUCTS MARKET FORECAST (2019-2026)**

- 11.1 Global Smoking Cessation Products Production, Revenue Forecast (2019-2026)
  - 11.1.1 Global Smoking Cessation Products Production and Growth Rate Forecast (2019-2026)
  - 11.1.2 Global Smoking Cessation Products Revenue and Growth Rate Forecast (2019-2026)
  - 11.1.3 Global Smoking Cessation Products Price and Trend Forecast (2019-2026)
- 11.2 Global Smoking Cessation Products Production, Consumption, Export and Import Forecast by Region (2019-2026)
  - 11.2.1 United States Smoking Cessation Products Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.2 Europe Smoking Cessation Products Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.3 China Smoking Cessation Products Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.4 Japan Smoking Cessation Products Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.5 India Smoking Cessation Products Production, Consumption, Export and Import

Forecast (2019-2026)

11.2.6 Southeast Asia Smoking Cessation Products Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Smoking Cessation Products Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Smoking Cessation Products Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Smoking Cessation Products Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Smoking Cessation Products Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## I would like to order

Product name: Global Smoking Cessation Products Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G99165743081EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G99165743081EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

