

Global Smartwatches Industry Market Research Report

https://marketpublishers.com/r/GC6A6A6A089EN.html

Date: August 2017

Pages: 135

Price: US\$ 2,960.00 (Single User License)

ID: GC6A6A6A089EN

Abstracts

Based on the Smartwatches industrial chain, this report mainly elaborate the definition, types, applications and major players of Smartwatches market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Smartwatches market.

The Smartwatches market can be split based on product types, major applications, and important regions.

Major Players in Smartwatches market are:

LG

ZTE

Truly

InWatch

Huawei

Epson

Pebble

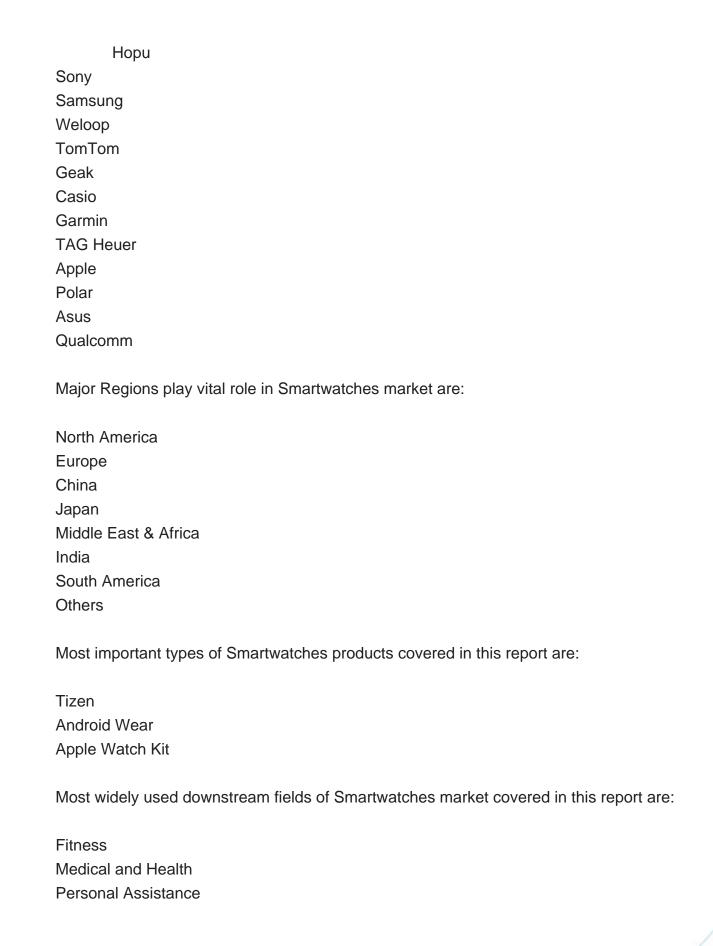
Motorola/Lenovo

SmartQ

Withings

Fitbit







Contents

1 SMARTWATCHES INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Definition of Smartwatches
- 1.3 Smartwatches Market Scope and Market Size Estimation
- 1.3.1 Market Concentration Ratio and Market Maturity Analysis
- 1.3.2 Global Smartwatches Value (\$) and Growth Rate from 2012-2022
- 1.4 Market Segmentation
 - 1.4.1 Types of Smartwatches
 - 1.4.2 Applications of Smartwatches
 - 1.4.3 Research Regions
- 1.4.3.1 North America Smartwatches Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.2 Europe Smartwatches Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.3 China Smartwatches Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.4 Japan Smartwatches Production Value (\$) and Growth Rate (2012-2017)
- 1.4.3.5 Middle East & Africa Smartwatches Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.6 India Smartwatches Production Value (\$) and Growth Rate (2012-2017)
- 1.4.3.7 South America Smartwatches Production Value (\$) and Growth Rate (2012-2017)
- 1.5 Market Dynamics
 - 1.5.1 Drivers
 - 1.5.1.1 Emerging Countries of Smartwatches
 - 1.5.1.2 Growing Market of Smartwatches
 - 1.5.2 Limitations
 - 1.5.3 Opportunities
- 1.6 Industry News and Policies by Regions
 - 1.6.1 Industry News
 - 1.6.2 Industry Policies

2 INDUSTRY CHAIN ANALYSIS

- 2.1 Upstream Raw Material Suppliers of Smartwatches Analysis
- 2.2 Major Players of Smartwatches
 - 2.2.1 Major Players Manufacturing Base and Market Share of Smartwatches in 2016
 - 2.2.2 Major Players Product Types in 2016



- 2.3 Smartwatches Manufacturing Cost Structure Analysis
 - 2.3.1 Production Process Analysis
 - 2.3.2 Manufacturing Cost Structure of Smartwatches
 - 2.3.3 Raw Material Cost of Smartwatches
 - 2.3.4 Labor Cost of Smartwatches
- 2.4 Market Channel Analysis of Smartwatches
- 2.5 Major Downstream Buyers of Smartwatches Analysis

3 GLOBAL SMARTWATCHES MARKET, BY TYPE

- 3.1 Analysis of Market Status and Feature by Type
- 3.2 Global Smartwatches Value (\$) and Market Share by Type (2012-2017)
- 3.3 Global Smartwatches Production and Market Share by Type (2012-2017)
- 3.4 Global Smartwatches Value (\$) and Growth Rate by Type (2012-2017)
- 3.5 Global Smartwatches Price Analysis by Type (2012-2017)

4 SMARTWATCHES MARKET, BY APPLICATION

- 4.1 Downstream Market Overview
- 4.2 Global Smartwatches Consumption and Market Share by Application (2012-2017)
- 4.3 Downstream Buyers by Application
- 4.4 Global Smartwatches Consumption and Growth Rate by Application (2012-2017)

5 GLOBAL SMARTWATCHES PRODUCTION, VALUE (\$) BY REGION (2012-2017)

- 5.1 Global Smartwatches Value (\$) and Market Share by Region (2012-2017)
- 5.2 Global Smartwatches Production and Market Share by Region (2012-2017)
- 5.3 Global Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.4 North America Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.5 Europe Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.6 China Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.7 Japan Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.8 Middle East & Africa Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.9 India Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.10 South America Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)



6 GLOBAL SMARTWATCHES PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 6.1 Global Smartwatches Consumption by Regions (2012-2017)
- 6.2 North America Smartwatches Production, Consumption, Export, Import (2012-2017)
- 6.3 Europe Smartwatches Production, Consumption, Export, Import (2012-2017)
- 6.4 China Smartwatches Production, Consumption, Export, Import (2012-2017)
- 6.5 Japan Smartwatches Production, Consumption, Export, Import (2012-2017)
- 6.6 Middle East & Africa Smartwatches Production, Consumption, Export, Import (2012-2017)
- 6.7 India Smartwatches Production, Consumption, Export, Import (2012-2017)
- 6.8 South America Smartwatches Production, Consumption, Export, Import (2012-2017)

7 GLOBAL SMARTWATCHES MARKET STATUS AND SWOT ANALYSIS BY REGIONS

- 7.1 North America Smartwatches Market Status and SWOT Analysis
- 7.2 Europe Smartwatches Market Status and SWOT Analysis
- 7.3 China Smartwatches Market Status and SWOT Analysis
- 7.4 Japan Smartwatches Market Status and SWOT Analysis
- 7.5 Middle East & Africa Smartwatches Market Status and SWOT Analysis
- 7.6 India Smartwatches Market Status and SWOT Analysis
- 7.7 South America Smartwatches Market Status and SWOT Analysis

8 COMPETITIVE LANDSCAPE

- 8.1 Competitive Profile
- 8.2 LG
 - 8.2.1 Company Profiles
 - 8.2.2 Smartwatches Product Introduction and Market Positioning
 - 8.2.2.1 Product Introduction
 - 8.2.2.2 Market Positioning and Target Customers
 - 8.2.3 LG Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.2.4 LG Market Share of Smartwatches Segmented by Region in 2016
- 8.3 ZTE
 - 8.3.1 Company Profiles
 - 8.3.2 Smartwatches Product Introduction and Market Positioning
 - 8.3.2.1 Product Introduction
 - 8.3.2.2 Market Positioning and Target Customers



- 8.3.3 ZTE Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.3.4 ZTE Market Share of Smartwatches Segmented by Region in 2016
- 8.4 Truly
 - 8.4.1 Company Profiles
 - 8.4.2 Smartwatches Product Introduction and Market Positioning
 - 8.4.2.1 Product Introduction
 - 8.4.2.2 Market Positioning and Target Customers
 - 8.4.3 Truly Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.4.4 Truly Market Share of Smartwatches Segmented by Region in 2016
- 8.5 InWatch
 - 8.5.1 Company Profiles
 - 8.5.2 Smartwatches Product Introduction and Market Positioning
 - 8.5.2.1 Product Introduction
 - 8.5.2.2 Market Positioning and Target Customers
 - 8.5.3 InWatch Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.5.4 InWatch Market Share of Smartwatches Segmented by Region in 2016
- 8.6 Huawei
 - 8.6.1 Company Profiles
 - 8.6.2 Smartwatches Product Introduction and Market Positioning
 - 8.6.2.1 Product Introduction
 - 8.6.2.2 Market Positioning and Target Customers
 - 8.6.3 Huawei Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.6.4 Huawei Market Share of Smartwatches Segmented by Region in 2016
- 8.7 Epson
 - 8.7.1 Company Profiles
 - 8.7.2 Smartwatches Product Introduction and Market Positioning
 - 8.7.2.1 Product Introduction
 - 8.7.2.2 Market Positioning and Target Customers
 - 8.7.3 Epson Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.7.4 Epson Market Share of Smartwatches Segmented by Region in 2016
- 8.8 Pebble
 - 8.8.1 Company Profiles
 - 8.8.2 Smartwatches Product Introduction and Market Positioning
 - 8.8.2.1 Product Introduction
 - 8.8.2.2 Market Positioning and Target Customers
 - 8.8.3 Pebble Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.8.4 Pebble Market Share of Smartwatches Segmented by Region in 2016
- 8.9 Motorola/Lenovo
- 8.9.1 Company Profiles



- 8.9.2 Smartwatches Product Introduction and Market Positioning
 - 8.9.2.1 Product Introduction
 - 8.9.2.2 Market Positioning and Target Customers
- 8.9.3 Motorola/Lenovo Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.9.4 Motorola/Lenovo Market Share of Smartwatches Segmented by Region in 2016
- 8.10 SmartQ
 - 8.10.1 Company Profiles
 - 8.10.2 Smartwatches Product Introduction and Market Positioning
 - 8.10.2.1 Product Introduction
 - 8.10.2.2 Market Positioning and Target Customers
 - 8.10.3 SmartQ Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.10.4 SmartQ Market Share of Smartwatches Segmented by Region in 2016
- 8.11 Withings
 - 8.11.1 Company Profiles
 - 8.11.2 Smartwatches Product Introduction and Market Positioning
 - 8.11.2.1 Product Introduction
 - 8.11.2.2 Market Positioning and Target Customers
 - 8.11.3 Withings Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.11.4 Withings Market Share of Smartwatches Segmented by Region in 2016
- 8.12 Fitbit
 - 8.12.1 Company Profiles
 - 8.12.2 Smartwatches Product Introduction and Market Positioning
 - 8.12.2.1 Product Introduction
 - 8.12.2.2 Market Positioning and Target Customers
 - 8.12.3 Fitbit Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.12.4 Fitbit Market Share of Smartwatches Segmented by Region in 2016
- 8.13 Hopu
 - 8.13.1 Company Profiles
 - 8.13.2 Smartwatches Product Introduction and Market Positioning
 - 8.13.2.1 Product Introduction
 - 8.13.2.2 Market Positioning and Target Customers
 - 8.13.3 Hopu Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.13.4 Hopu Market Share of Smartwatches Segmented by Region in 2016
- 8.14 Sony
 - 8.14.1 Company Profiles
 - 8.14.2 Smartwatches Product Introduction and Market Positioning
 - 8.14.2.1 Product Introduction
 - 8.14.2.2 Market Positioning and Target Customers
 - 8.14.3 Sony Production, Value (\$), Price, Gross Margin 2012-2017E



- 8.14.4 Sony Market Share of Smartwatches Segmented by Region in 2016
- 8.15 Samsung
 - 8.15.1 Company Profiles
 - 8.15.2 Smartwatches Product Introduction and Market Positioning
 - 8.15.2.1 Product Introduction
 - 8.15.2.2 Market Positioning and Target Customers
 - 8.15.3 Samsung Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.15.4 Samsung Market Share of Smartwatches Segmented by Region in 2016
- 8.16 Weloop
 - 8.16.1 Company Profiles
 - 8.16.2 Smartwatches Product Introduction and Market Positioning
 - 8.16.2.1 Product Introduction
 - 8.16.2.2 Market Positioning and Target Customers
 - 8.16.3 Weloop Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.16.4 Weloop Market Share of Smartwatches Segmented by Region in 2016
- 8.17 TomTom
- 8.18 Geak
- 8.19 Casio
- 8.20 Garmin
- 8.21 TAG Heuer
- 8.22 Apple
- 8.23 Polar
- 8.24 Asus
- 8.25 Qualcomm

9 GLOBAL SMARTWATCHES MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION

- 9.1 Global Smartwatches Market Value (\$) & Volume Forecast, by Type (2017-2022)
- 9.1.1 Tizen Market Value (\$) and Volume Forecast (2017-2022)
- 9.1.2 Android Wear Market Value (\$) and Volume Forecast (2017-2022)
- 9.1.3 Apple Watch Kit Market Value (\$) and Volume Forecast (2017-2022)
- 9.2 Global Smartwatches Market Value (\$) & Volume Forecast, by Application (2017-2022)
- 9.2.1 Fitness Market Value (\$) and Volume Forecast (2017-2022)
- 9.2.2 Medical and Health Market Value (\$) and Volume Forecast (2017-2022)
- 9.2.3 Personal Assistance Market Value (\$) and Volume Forecast (2017-2022)

10 SMARTWATCHES MARKET ANALYSIS AND FORECAST BY REGION



- 10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)
- 10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)
- 10.3 China Market Value (\$) and Consumption Forecast (2017-2022)
- 10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)
- 10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)
- 10.6 India Market Value (\$) and Consumption Forecast (2017-2022)
- 10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

11 NEW PROJECT FEASIBILITY ANALYSIS

- 11.1 Industry Barriers and New Entrants SWOT Analysis
- 11.2 Analysis and Suggestions on New Project Investment

12 RESEARCH FINDING AND CONCLUSION

13 APPENDIX

- 13.1 Discussion Guide
- 13.2 Knowledge Store: Maia Subscription Portal
- 13.3 Research Data Source
- 13.4 Research Assumptions and Acronyms Used



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Smartwatches

Table Product Specification of Smartwatches

Figure Market Concentration Ratio and Market Maturity Analysis of Smartwatches

Figure Global Smartwatches Value (\$) and Growth Rate from 2012-2022

Table Different Types of Smartwatches

Figure Global Smartwatches Value (\$) Segment by Type from 2012-2017

Figure Tizen Picture

Figure Android Wear Picture

Figure Apple Watch Kit Picture

Table Different Applications of Smartwatches

Figure Global Smartwatches Value (\$) Segment by Applications from 2012-2017

Figure Fitness Picture

Figure Medical and Health Picture

Figure Personal Assistance Picture

Table Research Regions of Smartwatches

Figure North America Smartwatches Production Value (\$) and Growth Rate (2012-2017)

Figure Europe Smartwatches Production Value (\$) and Growth Rate (2012-2017)

Table China Smartwatches Production Value (\$) and Growth Rate (2012-2017)

Table Japan Smartwatches Production Value (\$) and Growth Rate (2012-2017)

Table Middle East & Africa Smartwatches Production Value (\$) and Growth Rate (2012-2017)

Table India Smartwatches Production Value (\$) and Growth Rate (2012-2017)

Table South America Smartwatches Production Value (\$) and Growth Rate (2012-2017)

Table Emerging Countries of Smartwatches

Table Growing Market of Smartwatches

Figure Industry Chain Analysis of Smartwatches

Table Upstream Raw Material Suppliers of Smartwatches with Contact Information

Table Major Players Manufacturing Base and Market Share (\$) of Smartwatches in 2016

Table Major Players Smartwatches Product Types in 2016

Figure Production Process of Smartwatches

Figure Manufacturing Cost Structure of Smartwatches

Figure Channel Status of Smartwatches



Table Major Distributors of Smartwatches with Contact Information

Table Major Downstream Buyers of Smartwatches with Contact Information

Table Analysis of Market Status and Feature by Type

Table Global Smartwatches Value (\$) by Type (2012-2017)

Table Global Smartwatches Value (\$) Share by Type (2012-2017)

Figure Global Smartwatches Value (\$) Share by Type (2012-2017)

Table Global Smartwatches Production by Type (2012-2017)

Table Global Smartwatches Production Share by Type (2012-2017)

Figure Global Smartwatches Production Share by Type (2012-2017)

Figure Global Smartwatches Value (\$) and Growth Rate of Tizen

Figure Global Smartwatches Value (\$) and Growth Rate of Android Wear

Figure Global Smartwatches Value (\$) and Growth Rate of Apple Watch Kit

Table Global Smartwatches Price by Type (2012-2017)

Figure Downstream Market Overview

Table Global Smartwatches Consumption by Application (2012-2017)

Table Global Smartwatches Consumption Market Share by Application (2012-2017)

Figure Global Smartwatches Consumption Market Share by Application (2012-2017)

Table Downstream Buyers Introduction by Application

Figure Global Smartwatches Consumption and Growth Rate of Fitness (2012-2017)

Figure Global Smartwatches Consumption and Growth Rate of Medical and Health (2012-2017)

Figure Global Smartwatches Consumption and Growth Rate of Personal Assistance (2012-2017)

Table Global Smartwatches Value (\$) by Region (2012-2017)

Table Global Smartwatches Value (\$) Market Share by Region (2012-2017)

Figure Global Smartwatches Value (\$) Market Share by Region (2012-2017)

Table Global Smartwatches Production by Region (2012-2017)

Table Global Smartwatches Production Market Share by Region (2012-2017)

Figure Global Smartwatches Production Market Share by Region (2012-2017)

Table Global Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)

Table North America Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)

Table Europe Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)

Table China Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)

Table Japan Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)

Table Middle East & Africa Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)

Table India Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)



Table South America Smartwatches Production, Value (\$), Price and Gross Margin (2012-2017)

Table Global Smartwatches Consumption by Regions (2012-2017)

Figure Global Smartwatches Consumption Share by Regions (2012-2017)

Table North America Smartwatches Production, Consumption, Export, Import (2012-2017)

Table Europe Smartwatches Production, Consumption, Export, Import (2012-2017)

Table China Smartwatches Production, Consumption, Export, Import (2012-2017)

Table Japan Smartwatches Production, Consumption, Export, Import (2012-2017)

Table Middle East & Africa Smartwatches Production, Consumption, Export, Import (2012-2017)

Table India Smartwatches Production, Consumption, Export, Import (2012-2017)

Table South America Smartwatches Production, Consumption, Export, Import (2012-2017)

Figure North America Smartwatches Production and Growth Rate Analysis

Figure North America Smartwatches Consumption and Growth Rate Analysis

Figure North America Smartwatches SWOT Analysis

Figure Europe Smartwatches Production and Growth Rate Analysis

Figure Europe Smartwatches Consumption and Growth Rate Analysis

Figure Europe Smartwatches SWOT Analysis

Figure China Smartwatches Production and Growth Rate Analysis

Figure China Smartwatches Consumption and Growth Rate Analysis

Figure China Smartwatches SWOT Analysis

Figure Japan Smartwatches Production and Growth Rate Analysis

Figure Japan Smartwatches Consumption and Growth Rate Analysis

Figure Japan Smartwatches SWOT Analysis

Figure Middle East & Africa Smartwatches Production and Growth Rate Analysis

Figure Middle East & Africa Smartwatches Consumption and Growth Rate Analysis

Figure Middle East & Africa Smartwatches SWOT Analysis

Figure India Smartwatches Production and Growth Rate Analysis

Figure India Smartwatches Consumption and Growth Rate Analysis

Figure India Smartwatches SWOT Analysis

Figure South America Smartwatches Production and Growth Rate Analysis

Figure South America Smartwatches Consumption and Growth Rate Analysis

Figure South America Smartwatches SWOT Analysis

Figure Competitive Matrix and Pattern Characteristics of Smartwatches Market

Figure Top 3 Market Share of Smartwatches Companies

Figure Top 6 Market Share of Smartwatches Companies

Table Mergers, Acquisitions and Expansion Analysis



Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table LG Production, Value (\$), Price, Gross Margin 2012-2017E

Figure LG Production and Growth Rate

Figure LG Value (\$) Market Share 2012-2017E

Figure LG Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table ZTE Production, Value (\$), Price, Gross Margin 2012-2017E

Figure ZTE Production and Growth Rate

Figure ZTE Value (\$) Market Share 2012-2017E

Figure ZTE Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Truly Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Truly Production and Growth Rate

Figure Truly Value (\$) Market Share 2012-2017E

Figure Truly Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table InWatch Production, Value (\$), Price, Gross Margin 2012-2017E

Figure InWatch Production and Growth Rate

Figure InWatch Value (\$) Market Share 2012-2017E

Figure InWatch Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Huawei Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Huawei Production and Growth Rate

Figure Huawei Value (\$) Market Share 2012-2017E

Figure Huawei Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Epson Production, Value (\$), Price, Gross Margin 2012-2017E



Figure Epson Production and Growth Rate

Figure Epson Value (\$) Market Share 2012-2017E

Figure Epson Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Pebble Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Pebble Production and Growth Rate

Figure Pebble Value (\$) Market Share 2012-2017E

Figure Pebble Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Motorola/Lenovo Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Motorola/Lenovo Production and Growth Rate

Figure Motorola/Lenovo Value (\$) Market Share 2012-2017E

Figure Motorola/Lenovo Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table SmartQ Production, Value (\$), Price, Gross Margin 2012-2017E

Figure SmartQ Production and Growth Rate

Figure SmartQ Value (\$) Market Share 2012-2017E

Figure SmartQ Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Withings Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Withings Production and Growth Rate

Figure Withings Value (\$) Market Share 2012-2017E

Figure Withings Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Fitbit Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Fitbit Production and Growth Rate

Figure Fitbit Value (\$) Market Share 2012-2017E

Figure Fitbit Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles



Table Product Introduction

Table Market Positioning and Target Customers

Table Hopu Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Hopu Production and Growth Rate

Figure Hopu Value (\$) Market Share 2012-2017E

Figure Hopu Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Sony Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Sony Production and Growth Rate

Figure Sony Value (\$) Market Share 2012-2017E

Figure Sony Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Samsung Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Samsung Production and Growth Rate

Figure Samsung Value (\$) Market Share 2012-2017E

Figure Samsung Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Weloop Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Weloop Production and Growth Rate

Figure Weloop Value (\$) Market Share 2012-2017E

Figure Weloop Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table TomTom Production, Value (\$), Price, Gross Margin 2012-2017E

Figure TomTom Production and Growth Rate

Figure TomTom Value (\$) Market Share 2012-2017E

Figure TomTom Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Geak Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Geak Production and Growth Rate



Figure Geak Value (\$) Market Share 2012-2017E

Figure Geak Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Casio Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Casio Production and Growth Rate

Figure Casio Value (\$) Market Share 2012-2017E

Figure Casio Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Garmin Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Garmin Production and Growth Rate

Figure Garmin Value (\$) Market Share 2012-2017E

Figure Garmin Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table TAG Heuer Production, Value (\$), Price, Gross Margin 2012-2017E

Figure TAG Heuer Production and Growth Rate

Figure TAG Heuer Value (\$) Market Share 2012-2017E

Figure TAG Heuer Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Apple Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Apple Production and Growth Rate

Figure Apple Value (\$) Market Share 2012-2017E

Figure Apple Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Polar Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Polar Production and Growth Rate

Figure Polar Value (\$) Market Share 2012-2017E

Figure Polar Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction



Table Market Positioning and Target Customers

Table Asus Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Asus Production and Growth Rate

Figure Asus Value (\$) Market Share 2012-2017E

Figure Asus Market Share of Smartwatches Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Qualcomm Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Qualcomm Production and Growth Rate

Figure Qualcomm Value (\$) Market Share 2012-2017E

Figure Qualcomm Market Share of Smartwatches Segmented by Region in 2016

Table Global Smartwatches Market Value (\$) Forecast, by Type

Table Global Smartwatches Market Volume Forecast, by Type

Figure Global Smartwatches Market Value (\$) and Growth Rate Forecast of Tizen (2017-2022)

Figure Global Smartwatches Market Volume and Growth Rate Forecast of Tizen (2017-2022)

Figure Global Smartwatches Market Value (\$) and Growth Rate Forecast of Android Wear (2017-2022)

Figure Global Smartwatches Market Volume and Growth Rate Forecast of Android Wear (2017-2022)

Figure Global Smartwatches Market Value (\$) and Growth Rate Forecast of Apple Watch Kit (2017-2022)

Figure Global Smartwatches Market Volume and Growth Rate Forecast of Apple Watch Kit (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)

Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Smartwatches Consumption and Growth Rate of Fitness (2012-2017)

Figure Global Smartwatches Consumption and Growth Rate of Medical and Health (2012-2017)

Figure Global Smartwatches Consumption and Growth Rate of Personal Assistance (2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Personal Assistance (2017-2022)

Figure Market Volume and Growth Rate Forecast of Personal Assistance (2017-2022)

Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table North America Consumption and Growth Rate Forecast (2017-2022)

Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Europe Consumption and Growth Rate Forecast (2017-2022)



Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)

Table China Consumption and Growth Rate Forecast (2017-2022)

Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Japan Consumption and Growth Rate Forecast (2017-2022)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)

Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)

Table India Consumption and Growth Rate Forecast (2017-2022)

Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table South America Consumption and Growth Rate Forecast (2017-2022)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery



I would like to order

Product name: Global Smartwatches Industry Market Research Report
Product link: https://marketpublishers.com/r/GC6A6A6A089EN.html

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GC6A6A6A089EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970