

Global Smart Toys Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G93BF5483415EN.html>

Date: February 2022

Pages: 114

Price: US\$ 3,500.00 (Single User License)

ID: G93BF5483415EN

Abstracts

A smart toy is a toy which effectively has its own intelligence by virtue of on-board electronics. These enable it to learn, behave according to pattern, and alter its actions depending upon environmental stimuli. Typically, it can adjust to the abilities of the player.

Based on the Smart Toys market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Smart Toys market covered in Chapter 5:

NukoToys

Marbotic

Hasbro

Mattel

Spin Masters

Lego

Nordau Creative

Sony

Jumbo

WowWee

In Chapter 6, on the basis of types, the Smart Toys market from 2015 to 2025 is primarily split into:

Ring class

Deduction class

Ropes class

In Chapter 7, on the basis of applications, the Smart Toys market from 2015 to 2025 covers:

Children

Adults

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Smart Toys Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 NukoToys
 - 5.1.1 NukoToys Company Profile

- 5.1.2 NukoToys Business Overview
- 5.1.3 NukoToys Smart Toys Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 NukoToys Smart Toys Products Introduction
- 5.2 Marbotic
 - 5.2.1 Marbotic Company Profile
 - 5.2.2 Marbotic Business Overview
 - 5.2.3 Marbotic Smart Toys Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Marbotic Smart Toys Products Introduction
- 5.3 Hasbro
 - 5.3.1 Hasbro Company Profile
 - 5.3.2 Hasbro Business Overview
 - 5.3.3 Hasbro Smart Toys Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Hasbro Smart Toys Products Introduction
- 5.4 Mattel
 - 5.4.1 Mattel Company Profile
 - 5.4.2 Mattel Business Overview
 - 5.4.3 Mattel Smart Toys Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Mattel Smart Toys Products Introduction
- 5.5 Spin Masters
 - 5.5.1 Spin Masters Company Profile
 - 5.5.2 Spin Masters Business Overview
 - 5.5.3 Spin Masters Smart Toys Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Spin Masters Smart Toys Products Introduction
- 5.6 Lego
 - 5.6.1 Lego Company Profile
 - 5.6.2 Lego Business Overview
 - 5.6.3 Lego Smart Toys Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Lego Smart Toys Products Introduction
- 5.7 Nordau Creative
 - 5.7.1 Nordau Creative Company Profile
 - 5.7.2 Nordau Creative Business Overview
 - 5.7.3 Nordau Creative Smart Toys Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 Nordau Creative Smart Toys Products Introduction

5.8 Sony

5.8.1 Sony Company Profile

5.8.2 Sony Business Overview

5.8.3 Sony Smart Toys Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Sony Smart Toys Products Introduction

5.9 Jumbo

5.9.1 Jumbo Company Profile

5.9.2 Jumbo Business Overview

5.9.3 Jumbo Smart Toys Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 Jumbo Smart Toys Products Introduction

5.10 WowWee

5.10.1 WowWee Company Profile

5.10.2 WowWee Business Overview

5.10.3 WowWee Smart Toys Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 WowWee Smart Toys Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Smart Toys Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Smart Toys Sales and Market Share by Types (2015-2020)

6.1.2 Global Smart Toys Revenue and Market Share by Types (2015-2020)

6.1.3 Global Smart Toys Price by Types (2015-2020)

6.2 Global Smart Toys Market Forecast by Types (2020-2025)

6.2.1 Global Smart Toys Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Smart Toys Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Smart Toys Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Smart Toys Sales, Price and Growth Rate of Ring class

6.3.2 Global Smart Toys Sales, Price and Growth Rate of Deduction class

6.3.3 Global Smart Toys Sales, Price and Growth Rate of Ropes class

6.4 Global Smart Toys Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Ring class Market Revenue and Sales Forecast (2020-2025)

6.4.2 Deduction class Market Revenue and Sales Forecast (2020-2025)

6.4.3 Ropes class Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Smart Toys Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Smart Toys Sales and Market Share by Applications (2015-2020)

7.1.2 Global Smart Toys Revenue and Market Share by Applications (2015-2020)

7.2 Global Smart Toys Market Forecast by Applications (2020-2025)

7.2.1 Global Smart Toys Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Smart Toys Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Smart Toys Revenue, Sales and Growth Rate of Children (2015-2020)

7.3.2 Global Smart Toys Revenue, Sales and Growth Rate of Adults (2015-2020)

7.4 Global Smart Toys Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Children Market Revenue and Sales Forecast (2020-2025)

7.4.2 Adults Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Smart Toys Sales by Regions (2015-2020)

8.2 Global Smart Toys Market Revenue by Regions (2015-2020)

8.3 Global Smart Toys Market Forecast by Regions (2020-2025)

9 NORTH AMERICA SMART TOYS MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Smart Toys Market Sales and Growth Rate (2015-2020)

9.3 North America Smart Toys Market Revenue and Growth Rate (2015-2020)

9.4 North America Smart Toys Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Smart Toys Market Analysis by Country

9.6.1 U.S. Smart Toys Sales and Growth Rate

9.6.2 Canada Smart Toys Sales and Growth Rate

9.6.3 Mexico Smart Toys Sales and Growth Rate

10 EUROPE SMART TOYS MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Smart Toys Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Smart Toys Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Smart Toys Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Smart Toys Market Analysis by Country
 - 10.6.1 Germany Smart Toys Sales and Growth Rate
 - 10.6.2 United Kingdom Smart Toys Sales and Growth Rate
 - 10.6.3 France Smart Toys Sales and Growth Rate
 - 10.6.4 Italy Smart Toys Sales and Growth Rate
 - 10.6.5 Spain Smart Toys Sales and Growth Rate
 - 10.6.6 Russia Smart Toys Sales and Growth Rate

11 ASIA-PACIFIC SMART TOYS MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Smart Toys Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Smart Toys Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Smart Toys Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Smart Toys Market Analysis by Country
 - 11.6.1 China Smart Toys Sales and Growth Rate
 - 11.6.2 Japan Smart Toys Sales and Growth Rate
 - 11.6.3 South Korea Smart Toys Sales and Growth Rate
 - 11.6.4 Australia Smart Toys Sales and Growth Rate
 - 11.6.5 India Smart Toys Sales and Growth Rate

12 SOUTH AMERICA SMART TOYS MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Smart Toys Market Sales and Growth Rate (2015-2020)
- 12.3 South America Smart Toys Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Smart Toys Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Smart Toys Market Analysis by Country
 - 12.6.1 Brazil Smart Toys Sales and Growth Rate
 - 12.6.2 Argentina Smart Toys Sales and Growth Rate
 - 12.6.3 Columbia Smart Toys Sales and Growth Rate

13 MIDDLE EAST AND AFRICA SMART TOYS MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Smart Toys Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Smart Toys Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Smart Toys Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Smart Toys Market Analysis by Country

13.6.1 UAE Smart Toys Sales and Growth Rate

13.6.2 Egypt Smart Toys Sales and Growth Rate

13.6.3 South Africa Smart Toys Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Smart Toys Market Size and Growth Rate 2015-2025

Table Smart Toys Key Market Segments

Figure Global Smart Toys Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Smart Toys Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Smart Toys

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table NukoToys Company Profile

Table NukoToys Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure NukoToys Production and Growth Rate

Figure NukoToys Market Revenue (\$) Market Share 2015-2020

Table Marbotic Company Profile

Table Marbotic Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Marbotic Production and Growth Rate

Figure Marbotic Market Revenue (\$) Market Share 2015-2020

Table Hasbro Company Profile

Table Hasbro Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hasbro Production and Growth Rate

Figure Hasbro Market Revenue (\$) Market Share 2015-2020

Table Mattel Company Profile

Table Mattel Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mattel Production and Growth Rate

Figure Mattel Market Revenue (\$) Market Share 2015-2020

Table Spin Masters Company Profile

Table Spin Masters Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Spin Masters Production and Growth Rate

Figure Spin Masters Market Revenue (\$) Market Share 2015-2020

Table Lego Company Profile

Table Lego Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lego Production and Growth Rate

Figure Lego Market Revenue (\$) Market Share 2015-2020

Table Nordau Creative Company Profile

Table Nordau Creative Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nordau Creative Production and Growth Rate

Figure Nordau Creative Market Revenue (\$) Market Share 2015-2020

Table Sony Company Profile

Table Sony Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Sony Production and Growth Rate

Figure Sony Market Revenue (\$) Market Share 2015-2020

Table Jumbo Company Profile

Table Jumbo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Jumbo Production and Growth Rate

Figure Jumbo Market Revenue (\$) Market Share 2015-2020

Table WowWee Company Profile

Table WowWee Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure WowWee Production and Growth Rate

Figure WowWee Market Revenue (\$) Market Share 2015-2020

Table Global Smart Toys Sales by Types (2015-2020)

Table Global Smart Toys Sales Share by Types (2015-2020)

Table Global Smart Toys Revenue (\$) by Types (2015-2020)

Table Global Smart Toys Revenue Share by Types (2015-2020)

Table Global Smart Toys Price (\$) by Types (2015-2020)

Table Global Smart Toys Market Forecast Sales by Types (2020-2025)

Table Global Smart Toys Market Forecast Sales Share by Types (2020-2025)

Table Global Smart Toys Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Smart Toys Market Forecast Revenue Share by Types (2020-2025)

Figure Global Ring class Sales and Growth Rate (2015-2020)

Figure Global Ring class Price (2015-2020)

Figure Global Deduction class Sales and Growth Rate (2015-2020)

Figure Global Deduction class Price (2015-2020)
Figure Global Ropes class Sales and Growth Rate (2015-2020)
Figure Global Ropes class Price (2015-2020)
Figure Global Smart Toys Market Revenue (\$) and Growth Rate Forecast of Ring class (2020-2025)
Figure Global Smart Toys Sales and Growth Rate Forecast of Ring class (2020-2025)
Figure Global Smart Toys Market Revenue (\$) and Growth Rate Forecast of Deduction class (2020-2025)
Figure Global Smart Toys Sales and Growth Rate Forecast of Deduction class (2020-2025)
Figure Global Smart Toys Market Revenue (\$) and Growth Rate Forecast of Ropes class (2020-2025)
Figure Global Smart Toys Sales and Growth Rate Forecast of Ropes class (2020-2025)
Table Global Smart Toys Sales by Applications (2015-2020)
Table Global Smart Toys Sales Share by Applications (2015-2020)
Table Global Smart Toys Revenue (\$) by Applications (2015-2020)
Table Global Smart Toys Revenue Share by Applications (2015-2020)
Table Global Smart Toys Market Forecast Sales by Applications (2020-2025)
Table Global Smart Toys Market Forecast Sales Share by Applications (2020-2025)
Table Global Smart Toys Market Forecast Revenue (\$) by Applications (2020-2025)
Table Global Smart Toys Market Forecast Revenue Share by Applications (2020-2025)
Figure Global Children Sales and Growth Rate (2015-2020)
Figure Global Children Price (2015-2020)
Figure Global Adults Sales and Growth Rate (2015-2020)
Figure Global Adults Price (2015-2020)
Figure Global Smart Toys Market Revenue (\$) and Growth Rate Forecast of Children (2020-2025)
Figure Global Smart Toys Sales and Growth Rate Forecast of Children (2020-2025)
Figure Global Smart Toys Market Revenue (\$) and Growth Rate Forecast of Adults (2020-2025)
Figure Global Smart Toys Sales and Growth Rate Forecast of Adults (2020-2025)
Figure Global Smart Toys Sales and Growth Rate (2015-2020)
Table Global Smart Toys Sales by Regions (2015-2020)
Table Global Smart Toys Sales Market Share by Regions (2015-2020)
Figure Global Smart Toys Sales Market Share by Regions in 2019
Figure Global Smart Toys Revenue and Growth Rate (2015-2020)
Table Global Smart Toys Revenue by Regions (2015-2020)
Table Global Smart Toys Revenue Market Share by Regions (2015-2020)
Figure Global Smart Toys Revenue Market Share by Regions in 2019

Table Global Smart Toys Market Forecast Sales by Regions (2020-2025)
Table Global Smart Toys Market Forecast Sales Share by Regions (2020-2025)
Table Global Smart Toys Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Smart Toys Market Forecast Revenue Share by Regions (2020-2025)
Figure North America Smart Toys Market Sales and Growth Rate (2015-2020)
Figure North America Smart Toys Market Revenue and Growth Rate (2015-2020)
Figure North America Smart Toys Market Forecast Sales (2020-2025)
Figure North America Smart Toys Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Canada Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Mexico Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Europe Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Europe Smart Toys Market Revenue and Growth Rate (2015-2020)
Figure Europe Smart Toys Market Forecast Sales (2020-2025)
Figure Europe Smart Toys Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany Smart Toys Market Sales and Growth Rate (2015-2020)
Figure United Kingdom Smart Toys Market Sales and Growth Rate (2015-2020)
Figure France Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Italy Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Spain Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Russia Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Smart Toys Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Smart Toys Market Forecast Sales (2020-2025)
Figure Asia-Pacific Smart Toys Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Japan Smart Toys Market Sales and Growth Rate (2015-2020)
Figure South Korea Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Australia Smart Toys Market Sales and Growth Rate (2015-2020)
Figure India Smart Toys Market Sales and Growth Rate (2015-2020)
Figure South America Smart Toys Market Sales and Growth Rate (2015-2020)
Figure South America Smart Toys Market Revenue and Growth Rate (2015-2020)
Figure South America Smart Toys Market Forecast Sales (2020-2025)
Figure South America Smart Toys Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Smart Toys Market Sales and Growth Rate (2015-2020)
Figure Argentina Smart Toys Market Sales and Growth Rate (2015-2020)

Figure Columbia Smart Toys Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Smart Toys Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Smart Toys Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Smart Toys Market Forecast Sales (2020-2025)

Figure Middle East and Africa Smart Toys Market Forecast Revenue (\$) (2020-2025)

Figure UAE Smart Toys Market Sales and Growth Rate (2015-2020)

Figure Egypt Smart Toys Market Sales and Growth Rate (2015-2020)

Figure South Africa Smart Toys Market Sales and Growth Rate (2015-2020)

I would like to order

Product name: Global Smart Toys Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G93BF5483415EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G93BF5483415EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

