

Global Smart Ring Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

https://marketpublishers.com/r/G674FBB2026BEN.html

Date: October 2021

Pages: 109

Price: US\$ 3,500.00 (Single User License)

ID: G674FBB2026BEN

Abstracts

The Smart Ring is a wearable electronic device with advanced mobile components that combine the capabilities of mobile devices with innovative features that can be used in mobile or handheld devices.

Based on the Smart Ring market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Smart Ring market covered in Chapter 5:

Oura Ring



Nod Ring

Ring Theory

SLEEPON

Bling

MOTA

McLear Ltd

Ringly

Jakcom Technology

In Chapter 6, on the basis of types, the Smart Ring market from 2015 to 2025 is primarily split into:

Bluetooth

NFC

In Chapter 7, on the basis of applications, the Smart Ring market from 2015 to 2025 covers:

Personal Use

Commerical Use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China



Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Smart Ring Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Oura Ring
 - 5.1.1 Oura Ring Company Profile



- 5.1.2 Oura Ring Business Overview
- 5.1.3 Oura Ring Smart Ring Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Oura Ring Smart Ring Products Introduction
- 5.2 Nod Ring
 - 5.2.1 Nod Ring Company Profile
 - 5.2.2 Nod Ring Business Overview
- 5.2.3 Nod Ring Smart Ring Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.2.4 Nod Ring Smart Ring Products Introduction
- 5.3 Ring Theory
 - 5.3.1 Ring Theory Company Profile
 - 5.3.2 Ring Theory Business Overview
- 5.3.3 Ring Theory Smart Ring Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Ring Theory Smart Ring Products Introduction
- 5.4 SLEEPON
 - 5.4.1 SLEEPON Company Profile
 - 5.4.2 SLEEPON Business Overview
- 5.4.3 SLEEPON Smart Ring Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 SLEEPON Smart Ring Products Introduction
- 5.5 Bling
 - 5.5.1 Bling Company Profile
 - 5.5.2 Bling Business Overview
- 5.5.3 Blinq Smart Ring Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.5.4 Bling Smart Ring Products Introduction
- 5.6 MOTA
 - 5.6.1 MOTA Company Profile
 - 5.6.2 MOTA Business Overview
- 5.6.3 MOTA Smart Ring Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 MOTA Smart Ring Products Introduction
- 5.7 McLear Ltd
 - 5.7.1 McLear Ltd Company Profile
 - 5.7.2 McLear Ltd Business Overview
- 5.7.3 McLear Ltd Smart Ring Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.7.4 McLear Ltd Smart Ring Products Introduction
- 5.8 Ringly
 - 5.8.1 Ringly Company Profile
 - 5.8.2 Ringly Business Overview
- 5.8.3 Ringly Smart Ring Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.8.4 Ringly Smart Ring Products Introduction
- 5.9 Jakcom Technology
 - 5.9.1 Jakcom Technology Company Profile
 - 5.9.2 Jakcom Technology Business Overview
- 5.9.3 Jakcom Technology Smart Ring Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 Jakcom Technology Smart Ring Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Smart Ring Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Smart Ring Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Smart Ring Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Smart Ring Price by Types (2015-2020)
- 6.2 Global Smart Ring Market Forecast by Types (2020-2025)
- 6.2.1 Global Smart Ring Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global Smart Ring Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Smart Ring Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Smart Ring Sales, Price and Growth Rate of Bluetooth
 - 6.3.2 Global Smart Ring Sales, Price and Growth Rate of NFC
- 6.4 Global Smart Ring Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Bluetooth Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 NFC Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global Smart Ring Sales, Revenue and Market Share by Applications (2015-2020)
 - 7.1.1 Global Smart Ring Sales and Market Share by Applications (2015-2020)
 - 7.1.2 Global Smart Ring Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Smart Ring Market Forecast by Applications (2020-2025)
 - 7.2.1 Global Smart Ring Market Forecast Sales and Market Share by Applications



(2020-2025)

- 7.2.2 Global Smart Ring Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
- 7.3.1 Global Smart Ring Revenue, Sales and Growth Rate of Personal Use (2015-2020)
- 7.3.2 Global Smart Ring Revenue, Sales and Growth Rate of Commerical Use (2015-2020)
- 7.4 Global Smart Ring Market Revenue and Sales Forecast, by Applications (2020-2025)
- 7.4.1 Personal Use Market Revenue and Sales Forecast (2020-2025)
- 7.4.2 Commerical Use Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Smart Ring Sales by Regions (2015-2020)
- 8.2 Global Smart Ring Market Revenue by Regions (2015-2020)
- 8.3 Global Smart Ring Market Forecast by Regions (2020-2025)

9 NORTH AMERICA SMART RING MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Smart Ring Market Sales and Growth Rate (2015-2020)
- 9.3 North America Smart Ring Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Smart Ring Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Smart Ring Market Analysis by Country
 - 9.6.1 U.S. Smart Ring Sales and Growth Rate
 - 9.6.2 Canada Smart Ring Sales and Growth Rate
 - 9.6.3 Mexico Smart Ring Sales and Growth Rate

10 EUROPE SMART RING MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Smart Ring Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Smart Ring Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Smart Ring Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Smart Ring Market Analysis by Country



- 10.6.1 Germany Smart Ring Sales and Growth Rate
- 10.6.2 United Kingdom Smart Ring Sales and Growth Rate
- 10.6.3 France Smart Ring Sales and Growth Rate
- 10.6.4 Italy Smart Ring Sales and Growth Rate
- 10.6.5 Spain Smart Ring Sales and Growth Rate
- 10.6.6 Russia Smart Ring Sales and Growth Rate

11 ASIA-PACIFIC SMART RING MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Smart Ring Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Smart Ring Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Smart Ring Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Smart Ring Market Analysis by Country
 - 11.6.1 China Smart Ring Sales and Growth Rate
 - 11.6.2 Japan Smart Ring Sales and Growth Rate
 - 11.6.3 South Korea Smart Ring Sales and Growth Rate
 - 11.6.4 Australia Smart Ring Sales and Growth Rate
 - 11.6.5 India Smart Ring Sales and Growth Rate

12 SOUTH AMERICA SMART RING MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Smart Ring Market Sales and Growth Rate (2015-2020)
- 12.3 South America Smart Ring Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Smart Ring Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Smart Ring Market Analysis by Country
 - 12.6.1 Brazil Smart Ring Sales and Growth Rate
 - 12.6.2 Argentina Smart Ring Sales and Growth Rate
 - 12.6.3 Columbia Smart Ring Sales and Growth Rate

13 MIDDLE EAST AND AFRICA SMART RING MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Smart Ring Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Smart Ring Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Smart Ring Market Forecast



- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Smart Ring Market Analysis by Country
 - 13.6.1 UAE Smart Ring Sales and Growth Rate
 - 13.6.2 Egypt Smart Ring Sales and Growth Rate
 - 13.6.3 South Africa Smart Ring Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Smart Ring Market Size and Growth Rate 2015-2025

Table Smart Ring Key Market Segments

Figure Global Smart Ring Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Smart Ring Market Revenue (\$) Segment by Applications from

2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Smart Ring

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Oura Ring Company Profile

Table Oura Ring Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Oura Ring Production and Growth Rate

Figure Oura Ring Market Revenue (\$) Market Share 2015-2020

Table Nod Ring Company Profile

Table Nod Ring Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nod Ring Production and Growth Rate

Figure Nod Ring Market Revenue (\$) Market Share 2015-2020

Table Ring Theory Company Profile

Table Ring Theory Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Ring Theory Production and Growth Rate

Figure Ring Theory Market Revenue (\$) Market Share 2015-2020

Table SLEEPON Company Profile

Table SLEEPON Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure SLEEPON Production and Growth Rate

Figure SLEEPON Market Revenue (\$) Market Share 2015-2020

Table Bling Company Profile

Table Blinq Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)



Figure Blinq Production and Growth Rate

Figure Bling Market Revenue (\$) Market Share 2015-2020

Table MOTA Company Profile

Table MOTA Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MOTA Production and Growth Rate

Figure MOTA Market Revenue (\$) Market Share 2015-2020

Table McLear Ltd Company Profile

Table McLear Ltd Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure McLear Ltd Production and Growth Rate

Figure McLear Ltd Market Revenue (\$) Market Share 2015-2020

Table Ringly Company Profile

Table Ringly Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ringly Production and Growth Rate

Figure Ringly Market Revenue (\$) Market Share 2015-2020

Table Jakcom Technology Company Profile

Table Jakcom Technology Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Jakcom Technology Production and Growth Rate

Figure Jakcom Technology Market Revenue (\$) Market Share 2015-2020

Table Global Smart Ring Sales by Types (2015-2020)

Table Global Smart Ring Sales Share by Types (2015-2020)

Table Global Smart Ring Revenue (\$) by Types (2015-2020)

Table Global Smart Ring Revenue Share by Types (2015-2020)

Table Global Smart Ring Price (\$) by Types (2015-2020)

Table Global Smart Ring Market Forecast Sales by Types (2020-2025)

Table Global Smart Ring Market Forecast Sales Share by Types (2020-2025)

Table Global Smart Ring Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Smart Ring Market Forecast Revenue Share by Types (2020-2025)

Figure Global Bluetooth Sales and Growth Rate (2015-2020)

Figure Global Bluetooth Price (2015-2020)

Figure Global NFC Sales and Growth Rate (2015-2020)

Figure Global NFC Price (2015-2020)

Figure Global Smart Ring Market Revenue (\$) and Growth Rate Forecast of Bluetooth (2020-2025)

Figure Global Smart Ring Sales and Growth Rate Forecast of Bluetooth (2020-2025)

Figure Global Smart Ring Market Revenue (\$) and Growth Rate Forecast of NFC



(2020-2025)

Figure Global Smart Ring Sales and Growth Rate Forecast of NFC (2020-2025)

Table Global Smart Ring Sales by Applications (2015-2020)

Table Global Smart Ring Sales Share by Applications (2015-2020)

Table Global Smart Ring Revenue (\$) by Applications (2015-2020)

Table Global Smart Ring Revenue Share by Applications (2015-2020)

Table Global Smart Ring Market Forecast Sales by Applications (2020-2025)

Table Global Smart Ring Market Forecast Sales Share by Applications (2020-2025)

Table Global Smart Ring Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Smart Ring Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Personal Use Sales and Growth Rate (2015-2020)

Figure Global Personal Use Price (2015-2020)

Figure Global Commerical Use Sales and Growth Rate (2015-2020)

Figure Global Commerical Use Price (2015-2020)

Figure Global Smart Ring Market Revenue (\$) and Growth Rate Forecast of Personal Use (2020-2025)

Figure Global Smart Ring Sales and Growth Rate Forecast of Personal Use (2020-2025)

Figure Global Smart Ring Market Revenue (\$) and Growth Rate Forecast of Commercial Use (2020-2025)

Figure Global Smart Ring Sales and Growth Rate Forecast of Commerical Use (2020-2025)

Figure Global Smart Ring Sales and Growth Rate (2015-2020)

Table Global Smart Ring Sales by Regions (2015-2020)

Table Global Smart Ring Sales Market Share by Regions (2015-2020)

Figure Global Smart Ring Sales Market Share by Regions in 2019

Figure Global Smart Ring Revenue and Growth Rate (2015-2020)

Table Global Smart Ring Revenue by Regions (2015-2020)

Table Global Smart Ring Revenue Market Share by Regions (2015-2020)

Figure Global Smart Ring Revenue Market Share by Regions in 2019

Table Global Smart Ring Market Forecast Sales by Regions (2020-2025)

Table Global Smart Ring Market Forecast Sales Share by Regions (2020-2025)

Table Global Smart Ring Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Smart Ring Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Smart Ring Market Sales and Growth Rate (2015-2020)

Figure North America Smart Ring Market Revenue and Growth Rate (2015-2020)

Figure North America Smart Ring Market Forecast Sales (2020-2025)

Figure North America Smart Ring Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status



Figure U.S. Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Canada Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Mexico Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Europe Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Europe Smart Ring Market Revenue and Growth Rate (2015-2020)

Figure Europe Smart Ring Market Forecast Sales (2020-2025)

Figure Europe Smart Ring Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Smart Ring Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Smart Ring Market Sales and Growth Rate (2015-2020)

Figure France Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Italy Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Spain Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Russia Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Smart Ring Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Smart Ring Market Forecast Sales (2020-2025)

Figure Asia-Pacific Smart Ring Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Japan Smart Ring Market Sales and Growth Rate (2015-2020)

Figure South Korea Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Australia Smart Ring Market Sales and Growth Rate (2015-2020)

Figure India Smart Ring Market Sales and Growth Rate (2015-2020)

Figure South America Smart Ring Market Sales and Growth Rate (2015-2020)

Figure South America Smart Ring Market Revenue and Growth Rate (2015-2020)

Figure South America Smart Ring Market Forecast Sales (2020-2025)

Figure South America Smart Ring Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Argentina Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Columbia Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Smart Ring Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Smart Ring Market Forecast Sales (2020-2025)

Figure Middle East and Africa Smart Ring Market Forecast Revenue (\$) (2020-2025)

Figure UAE Smart Ring Market Sales and Growth Rate (2015-2020)

Figure Egypt Smart Ring Market Sales and Growth Rate (2015-2020)

Figure South Africa Smart Ring Market Sales and Growth Rate (2015-2020)



I would like to order

Product name: Global Smart Ring Market Research Report with Opportunities and Strategies to Boost

Growth- COVID-19 Impact and Recovery

Product link: https://marketpublishers.com/r/G674FBB2026BEN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G674FBB2026BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| 1 4 | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



