

Global Smart Packaging Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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Abstracts

Smart Packaging refers to the packaging system with embedded sensor technology for food, medicine and many other types of products. Applications can be added because different forms can be used, such as fabrics, plastics and plastic films. Compared with traditional packaging, intelligent packaging has the advantages of reducing forgery, prolonging shelf life, improving security and easy implementation.

Based on the Smart Packaging market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Smart Packaging market covered in Chapter 5: 3M (U.S.)

Smartrac N.V. (The Netherlands) International Paper (U.S.)



Stora Enso (Finland)

Avery Dennison (U.S.)

R.R. Donnelly Sons & Company (U.S.)

Huhtamaki Group (Finland)

Thin Film Electronics ASA (Norway)

PakSense (U.S.)

TempTime Corporation (U.S.)

American Thermal Instruments (U.S.)

BASF SE (Germany)

In Chapter 6, on the basis of types, the Smart Packaging market from 2015 to 2025 is primarily split into:

Active Packaging

Intelligent Packaging

Modified Atmosphere Packaging (MAP)

Others

In Chapter 7, on the basis of applications, the Smart Packaging market from 2015 to 2025 covers:

Food and Beverages

Healthcare

Personal Care

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others



Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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