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Global Smart Hospitality Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Smart hospitality is a growing sector which leverages the hospitality segment via smart solutions and automated software using digital technology through mobile devices and apps to enhance the customer services. Such technologies enable a great hospitality experience and empowering the guests to select room, room types, and room number through their mobile phones.

Based on the Smart Hospitality market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Smart Hospitality market covered in Chapter 5:

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BuildingIQ
Johnson Controls
LG
IBM Corporation
Winhotel Solutions
Siemens AG
Schneider Electric
Honeywell International
NEC Corporation
SAMSUNG
Smart Hospitality Corporation
Cisco Systems, Inc.
Huawei Technologies
Oracle Corporation

In Chapter 6, on the basis of types, the Smart Hospitality market from 2015 to 2025 is primarily split into:

Hotel Operation Management System
Hotel Building Automation System

In Chapter 7, on the basis of applications, the Smart Hospitality market from 2015 to 2025 covers:

Business Hotel
Heritage & Boutique Hotel
Resorts & Spas Hotel

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany

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UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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